

DEALERSHIP APPLICATION FORM

Application Form No

Affix passport
size
photograph
and sign
across

- A.** Name of the Applicant:
1. Name of the Firm/Showroom:
2. Complete Address of the Firm/ Showroom:
.....
3. Area/Size of Firm/Showroom.....
4. Phone No. (With STD code): Mobile No:
.Fax No. :E- mail:
5. Details of Bank A/c. :
- a) Name and address of Bank:
.....
- b) Type of A/c. (tick✓): Savings ☐ Current ☐ Other (Please specify):
- c) Account No. :.....
- d) Name of authorized signatory:
(Attach last six month's Bank Statement)
6. Name of firm/company under which dealership exist :

S. No	Company Name	Products	Quantity	Remarks
1.				
2.				
3.				
4.				
5.				
6.				
7.				

7. Status of firm (tick✓) : Proprietorship ☐ Partnership ☐ Limited Company ☐ Private Ltd. Co. ☐

(For partnership firms enclose copy of partnership Deed for Companies Memorandum Articles of Association)

8. Details of Proprietor/Partners/Directors:

Sl.	Name	Date of Birth	Father's/Husband's name	Marital status
1.				
2.				
3.				
4.				

9. Name and address of associate firm(s):

10. Turnover:

11. Details of Security Deposit:

DD/Cheque No.:

Date: Amount:

Bank:

Payable at:

B. 1. Last one-two years turnover of your firm (in Rs. Lacs/Cores)

(I)..... (ii)..... (iii).....

2. Please indicate how much you wish to invest in this dealership/distributorship (in Rs. lacs):

3. Are you a registered dealer? Yes ☐ No ☐

(a) Sales Tax registration No: _____ (b) GSTIN : _____

C. 1. Indicate number of persons employed in your firm (including active partners): _____

D. 1. Do you have go down facility? Yes ☐ No ☐

2. Indicate size and capacity of godown.

3. Address of godown:

Attach copy of documents of firm/ Showroom & godown.

4. Expected Minimum sales per month :.....

Place:

Date:

Signature of the applicant(s)

(with rubber stamp)

Date:

To,

DECLARATION

I/We do hereby declare that the information furnished herein is correct to the best of my/our knowledge and belief. For any incorrect information/mis-information furnished herein and for non-compliance of company's policies formulated from time to time, I/We agree that:

1. The Company shall have the absolute right to reject my/our application for appointment as dealer.
2. The Company reserves the right to terminate my/our dealership without any notice and assigned any reason.
3. The Company shall have the right to forfeit or adjust the whole or part of my/our Security Deposit with them in the manner they may deem fit.

Signature of the applicant(s)

(With rubber stamp)

FOR OFFICE USE ONLY

Comments of sale promoter Agent/Area Manager

Application form No:

Code:

1. Location of business/premises:_____.
2. Godown capacity :
(a) Area in sq. feet: (b) Capacity in vehicles:
(c) Construction: Permanent ☐ Temporary ☐
3. Experience and capability :
4. Financial standing and capability to invest :
5. Market reputation and credibility : Excellent ☐ Very good ☐ Good ☐ Average ☐ Poor ☐
6. Business potential of party: (Estimated sales/month):
7. Total market potential of the area /month
8. Assurance of minimum turnover /month
9. Approximate number of competitors stockist's in the area/town (major competitors)

10. No. (Name of the dealer):
11. Interests and hobbies of the dealer:
12. Special achievement:
13. Credit limit:

Remarks (if any)

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Signature:

Name: