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Paper Code :DMS-223

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MBA-15(Pharmaceutical Marketing)
2nd Year Examination, Calendar Batch 2016
Standardization and Stabilization Methods

Time : 3 Hours]

[Max. Marks : 100

*Note. Attempt any **Five** questions. All questions carry equal marks.*

- Q.1** Discuss the need of food additives standardization of food products?
- Q.2** Discuss the Quantitative Ingredients Declaration.
- Q.3** What are various additives used in cosmetic industry.
- Q.4** Discuss the total viable aerobic count in herbal medicines.
- Q.5** Discuss WHO guidelines of Herbal Formulations?
- Q.6** Describe various types of chemical and biological contaminants in Herbal Medicines? [20]
- Q.7** Describe various methods for the determination of Pesticide Reside?
- Q.8** Describe the Trade description Act 1968.