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Paper Code :DMS-240

Roll No.

**MBA-16 (Fashion Designing)
2nd Year Examination, Academic Batch 2016-17
Fashion General Theory**

Time : 3 Hours]

[Max. Marks : 100

*Note. Attempt any **Five** questions. All questions carry equal marks.*

Q.1 How did growth of a middle class affect fashion in 19th and 20th century?

Q.2 Describe these:-

- (a) Handbag with types
- (b) Jewellery
- (c) Beads
- (d) Bone and Horn
- (e) Junk Jewellery

Q.3 What is quota allocation?

Q.4 Write on pigment theory and Munsell color system.

Q.5 Describe the phases of a typical fashion acceptance cycle.

Q.6 List any 5 fashion accessories that are used in fashion as well as practice purpose.

Q.7 Write a note on decorative design. What are the requirements for a good decorative design?

Q.8 Why are colors classified as warm and cool colors .Explain?