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**Paper Code :DMB-110**

**Roll No.**

**M.Com-4**

**1<sup>st</sup> Year Examination, Academic Batch 2018**

**Production & Operational Management**

**Marketing Management**

*Time : 3 Hours ]*

*[ Max. Marks : 100*

**Note.** (A) Attempt any **five** questions.

(B) Each question carries equal marks. (20\*5)

Q. 1 What is Product planning. Write about routing & sequencing in production planning.

Q.2 What is inventory control? Write its advantages. Describe the methods of inventory control.

Q.3 Define production management. What are the various functions/ activities of production management.

Q.4 Define material handling. Explain its advantages. What factors are considered for selecting materials handling equipment?

Q.5. Write the history of production management.

Q.6. Write the procedure of work study.

Q.7. what are the functions and principles of material handling.

Q.8. what is inventory? What is inventory control? What are its advantages?