

Printing Page(s) : 1

Paper Code :DMS-228

Roll No.

**MBA-16 (Telecom Management)
2nd Year Examination, Academic Batch 2016-17
Internet & E-commerce**

Time : 3 Hours]

[Max. Marks : 100

*Note. Attempt any **Five** questions. All questions carry equal marks*

Q1. Describe the similarities and differences between XML and HTML. Provide at least two situation for both in which you would use XML and HTML respectively.

Q2. Elaborate the importance of Digital Certificates and Stenography in security for client computers

Q3. Explain in detail about the smart cards? List the various advantages and disadvantages of smart cards for online merchants.

Q4. Discuss in detail about various Electronic Payment System.

Q.5: Define the EMAIL with its working, advantages and disadvantages.

Q.6: What do you mean by stored value cards?

Q.7:Write a note on the advantages and disadvantages of smart cards for online merchants?

Q.8: Define the following:

- a. Online shopping
- b. Online publishing