

PGDIPR-3

1st Year Examination, Academic Batch 2018

Industrial Property:

Trademarks, Geographical Indications Trade Secrets and Unfair Competition

Time : 3 Hours]

[Max. Marks : 100

Note. Attempt any five questions. Each questions carry equal marks.

Q1. When can the trademark be removed from the register?

VMekdz dks i ftdk l sdc gV;k;k tk l drk gSA

Q2. What are the rights available after registration of trademark?

,d VMekdz ds i ftdkj.k ds ckn D;k vf/kdkj mi yC/k gA

Q3. “Assignment of a trademark is a common form of change of ownership”.

Explain.

,d VMekdz ds dk;Z Mj ds Lokfero ifjorh dk ,d vke : lk gS 0; k fdf t ,A

Q4. Define “Franchising”. Write a note on the comparison of Retail Sales, standard licensing and Franchising arrangements.

erf/kdkj dh ifjHkk'k D;k gS jHv/ fcØh ekud vuKki = ,oerf/kdkj 0; oLFkvh dh ryuk ij ,d fVli.k fy[kA

Q.5 What do you mean by Trademark Licensing? What are the restrictions on the licensee?

vki VMekdz vuKki = l sD;k vfZ l e>rs gS vuKki = /kkjh ij D;k çfrcdk gA

Q.6 What are the minimum standards concerning trademarks under the TRIPS agreement?

fVl l e>ks ds vlr xZ VMekdz l s l Ecfll/k r U; wre ekud D;k gS

Q.7 Write a brief history of “Character Merchandising”. What are the types of character merchandising?

pfj= fcØh ij ,d l fklr bfrgkl fy[kA pfj= fcØh ds D;k çdkj gA

Q.8 What do you mean by Trademark? “A trademark, in order to function, must be distinctive.” Explain.

VMekdz l s vki D;k eryc l e>rs gS ,d VMekdz dks dk;Z djus ds fy; sfof'k'V gksuk pkfg, A 0; k fdf t ; A