

Printing Page(s) : 1

Paper Code :PMC-102

**Roll No.
PGDHHM-I**

1st Year Examination, Academic Batch 2017-18

Introduction to Management-II

Time : 3 Hours]

[Max. Marks : 100

*Note. (A) Attempt any **five** questions. (B) Each question carries equal marks. (20*5)*

Q.1. What are the components of service quality? How would you apply these to health care services?

Q.2. What are the various methods of assembling cost accounting data?

Q.3. Define accounting? Enumerate the steps involved in the process of accounting.

Q.4. How does the balance sheet show the sources of resources of a firm?

Q.5. What is a budget manual? List briefly its contents.

Q.6. How are the financial ratio classified?

Q.7. Define audit? What are the advantages of audit?

Q.8. What do you mean by term marketing? How marketing is helpful for an organization?