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Paper Code :DMB-201

Roll No.

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B.Com-7

2nd Year Examination, Calendar Batch 2016

Principles of Management

Time : 3 Hours]

[Max. Marks : 100

*Note. (A) Attempt any **five** questions. (B) Each question carries equal marks. (20*5)*

- Q.1** What is Management By Objective. Discuss the benefits and difficulties of it.
- Q.2** What are the elements of forecasting process?
- Q.3** Discuss training method in detail?
- Q.4** What do you mean by span management? What are the factors to be consider to determine span of management?
- Q.5** What is decision making? Discuss tangible and intangible factor relevant to decision making?
- Q.6** Describe the system approach to operational management?
- Q.7** Write short note on-
- a) ROI
 - b) Management Fundamentals
 - c) Self-control.
- Q.8** Define control. What is meant by control process? Discuss its basic element.