

Printing Page(s) : 1

Paper Code :DMJ-204

Roll No.

**M.A. (JMC)-8**  
**2nd Year Examination, Academic Batch 2018**  
**Development Communication**

Time : 3 Hours ]

[ Max. Marks : 100

Note. Attempt any **Five** questions. All questions carry equal marks.

**Q.1** What is the process of development of communication? Explain.

l plj dsfodkl dh ifdz k D; k gA l e>kb, A

**Q.2** Explain the issues of development communication in developing countries.

fodkl 'khy n'skæafodkl l plj dsepnkadh 0; k dft, A

**Q.3** Write short note on:-

(A) Role of NGO

(B) Panchayati Raj

ivli .k dft, %

%d½NGO dh Hædk

%k½ipk; rh jk;

**Q.4** Discuss about the role of development communication in education.

f'k(k æafodkl l gk; d l plj dh Hædk dsl UnHææppk dft, A

**Q.5** Explain and define, process of management with suitable example.

icæu dh ifdz k dh mnkj. k l fgr l folrkj 0; k dja

**Q.6** Throw light on the organizational set up of a T.V. channel.

,d Vyfotu puy dsl æBfud <psij idk'k MkY, A folrkj iæd crkb, A

**Q.7** Discuss how the press is managed by the administration.

izkl u }jk id dksfdl idkj l HkYk tkrk gß o.ku fdft, A

**Q.8** Describe in detail the role of leadership in news paper management.

l elpj i= iæ/lu ææurRo dh Hædk dh l knkj. k l folrkj 0; k dft, A