

Roll No. 

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**MBA-16(Telecom)**  
**2<sup>nd</sup> Year Examination, Calendar Batch 2016**  
**Internet & E-commerce**

Time : 3 Hours ]

[ Max. Marks : 100

*Note. (A) Attempt any **five** questions. (B) Each question carries equal marks. (20\*5)*

- Q.1** What is the Online Payment System? Explain the advantages and disadvantages of Payment Card?
- Q.2** What do you mean by SSL and S-HTTP? Explain in detail, how we establish an SSL session?
- Q.3** What is the EDI? Explain the Paper-Based Purchasing Process?
- Q.4** Explain in detail about Web Server Threats, Database Threats and other programming threats associated with the Server Computers.
- Q.5** What is Online Shopping? Explain Advertising-Supported Revenue Models?
- Q.6** What do you mean by Encryption? Explain in detail about Symmetric and Asymmetric Encryption.
- Q.7** Describe the similarities and differences between XML and HTML. Explain how makeup tags work in HTML?
- Q.8** Explain in detail how transaction Integrity is maintained –  
    **a)** With Hash Function  
    **b)** With Digital Signature