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Paper Code :DMDS-240

Roll No. 

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**MBA-(IT)-2**  
**2<sup>nd</sup> Year Examination, Calendar Batch 2016**  
**Internet & E-Commerce**

*Time : 3 Hours ]*

*[ Max. Marks : 100*

*Note. Attempt any **five** questions. All questions carry equal marks.*

- Q.1** Explain the E-Retailing?
- Q.2** What do mean by Smart Cards? Explain the advantages and disadvantages of Smart Cards for online merchants.
- Q.3** What do you mean magnetic Strip cards? Explain with its advantage and the basic function of online Payment System.
- Q.4** What is the firewall? Discuss the types of firewalls?
- Q.5** What do you mean by Revenue Model? Explain in detail about different type of Revenue Models.
- Q.6** Explain the HTML and the features of HTML?
- Q.7** What do you mean by Internet? What were the main forces that led to the commercialization of the Internet?
- Q.8** Explain the advantages and disadvantages of electronic cash?