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**MBA-13 (Fashion Designing)**  
**2<sup>nd</sup> Year Examination, Calendar Batch 2016**  
**Apparel Manufacturing Technology**

*Time : 3 Hours ]*

*[ Max. Marks : 100*

*Note. Attempt any **Five** questions. All questions carry equal marks.*

- Q.1** What do you mean by term “Company Standards”.
- Q.2** How costing is done for imported goods in apparel industry.
- Q.3** What is apparel design technology?
- Q.4** What is the least of the acceptable quality during quality control inspection?
- Q.5** What is role of garment analysis relative to meeting consumer and business needs?
- Q.6** What is electronic data interchange.
- Q.7** What is product variation and what do you mean by quality assurance?
- Q.8** What do you mean by market position and product differentiation?

