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Paper Code :DMJ-101  
Roll No.

**M.A. (JMC)-1**  
**1st Year Examination, Academic Batch 2017-18**  
**Mass Communication**

Time : 3 Hours ]

[ Max. Marks : 100

*Note. Attempt any Five questions. All questions carry equal marks.*

**Q.1** How has internet revolutionized media? Explain giving suitable points.  
bVjuV usehM; k eafdl rjg dKfrdkjh cnyko fd; k gS mijØr mnkgj. ka }kjk o.ku dhft, A

**Q.2** Discuss the role of All India Radio in development of rural India?  
Explain.  
xteh.k Hkkjr ds fodkl eavdk"kok.kh dh Hkfiedk dk o.ku dhft, A

**Q.3** Elaborate the role of mass media in democratic society?  
yldrkf=d l ekt ea tuek/; eka dh Hkfiedk dk o.ku dhft, A

**Q.4** Discuss the relation between social reform and journalism with suitable example.  
l kekf'td l qkkjka vks i =dkfjrk ds l æ/k dks l knkgj. k l e>kb, A

**Q.5** What is Communication? What are the main objectives of communication?  
l pkj D; k gS l pkj dse[; mls; D; k gA

**Q.6** What role communication does play to make democracy successful?  
Explain with examples.  
yldra= dks l Qy cukusea l pkj dh D; k Hkfiedk gS Li 'V dhft, A

**Q.7** Comment on the nature of communication in India?  
ubZfo"o l pkj 0; oLFkk ij , d fuczk fyf[k, A

**Q.8** Define the social responsibilities of mass communication.  
tu l pkj ds l kekf'td nkf; Roks dh ppkZ dhft, A