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Paper Code :DMB-111

Roll No.

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DBA-1, ADBA-1, BBA-1, DBA(HT)-1
1st Year Examination, Academic Batch 2018
Principles of Management
& Organizational
Behaviour

Time : 3 Hours]
100

[Max. Marks :

Note. (A) Attempt any **five** questions.

(B) Each question carries equal marks. (20*5)

Q. 1 What do you mean by management? What are the functions of a manager?

Q. 2 Explain TOWS matrix in detail.

Q. 3 What is authority? Why do people accept authority.

Q. 4 What is performance appraisal. Explain appraisal methods.

Q. 5 What is reward? Write its types.

Q. 6 What is Group? Explain types of group.

Q. 7 Define leadership? Discuss its scope.

Q. 8 Explain traits of a good leader?