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Paper Code :DMC-216

Roll No.

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MBA-9
2nd Year Examination, Calendar Batch 2016
Supply Chain Management
Management Information System

Time : 3 Hours]

[Max. Marks : 100

Note. (A) Attempt any **five** questions. (B) Each question carries equal marks. (20*5)

- Q.1** What is benchmarking? What are the purpose and advantages of benchmarking?
- Q.2** What do you understand by ware management and performance measures?
- Q.3** Draw the SCM model and explain each component in detail?
- Q.4** What is demand planning? What are different aspects of demand planning?
- Q.5** What do you mean by organizational planning and discuss the types of planning?
- Q.6** What are the advantages of computer and IT in SCM?
- Q.7** Explain with essential diagram the IS knowledge that a business manager need to know.
- Q.8** Explain the system approach to solve the business problems.