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Paper Code :DFD-104
Roll No.

B.A. (Fashion Designing)-4
1st Year Examination, Academic Batch 2017-18
Fashion Theory

Time : 3 Hours]

[Max. Marks : 100

Note. Attempt any Five questions. All questions carry equal marks.

1- Q\$ku l s vki D; k l e>rs g\$ \ 0; k [; k dhft; A

What do you understand by the term fashion ? Explain it.

2- Q\$ku ds egRo dks crkrsgg Q\$ku dk nsud thou ; kxnku crk; A

How do you relate fashion with our daily life & explain its importance ?

3- fofo/k ek/; eka ds egRo dk o.ku dja tks Q\$ku dks ifl) djrsgA

Explain the importance of different medias who help us to spread the fashion ?

4- Q\$ku txr eafmtkbuj ds ; kxnku dk o.ku djaA

Explain the "Role of designer's in fashion industries ?

Q.5 What is fashion designing? Explain in brief.

Q\$ku fmtkbuj D; k g\$ foLrkj l scrkb, A

Q.6 What is essential for a buyer to be involved in promotion?

, d k D; k g\$fd inkbufr ea "krfey gkus dsfy, ,d [kjhnkj dsfy, t: jh gA

Q.7 How does fashion moves in cylindrical?

Q\$ku cyukdj ead\$ spyrk gA

Q.8 Explain the fashion industry.

Q\$ku bMLVh ij fVli .kh dhft, A