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Paper Code :DFD-204

Roll No.

B.A. (Fashion Designing)-10

2nd Year Examination, Academic Batch 2016-17

Fashion Theory & Merchandising & Marketing & Skills

Time : 3 Hours]

[Max. Marks : 100

*Note. Attempt any **Five** questions. All questions carry equal marks.*

Q.1 What are the theories of fashion?

Q\$ku dsD; k fl) kUr g\

Q.2 What was the fashion during mid 20th century?

e/; 20 oha l nh ds nk\$ku Q\$ku D; k Fkk\

Q.3 What is the future of fashion forecasting?

Q\$ku Hkfo'; ok.kh clk Hkfo'; D; k g\

Q.4 Explain in detail the principles of design?

fMtktbu ds fl) kUr k dh 0; k [; k foLrkj l s chlft, \

Q.5 Explain the product life cycle?

iMDV ykbQ l kbldy l sD; k l e>rsg\

Q.6 What do you understand fashion accessories? Explain any five.

Q\$ku accessories l svki D; k l e>rsg\ folgh 5 dks foLrkj eacr k, \

Q.7 Explain the fashion in early 20th century.

"lq vkrh 20 oha "kr k nh ds Q\$ku dks l e>kb, \

Q.8 What do you mean by industrial revolution?

औद्योगिक क्रांति l svki D; k l e>rsg\