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Paper Code :DBJ-304

Roll No.

B.A. (JMC)-17

3rd Year Examination, Academic Batch 2015-16

DEVELOPMENT COMMUNICATION

Time : 3 Hours]

[Max. Marks : 100

*Note. Attempt any **Five** questions. All questions carry equal marks.*

Q.1 What is the concept and importance of development?

fodkl dh vo/kkj.k vkj ml dk egRo D; k gA

Q.2 Explain development journalism in detail?

i=dkfjrk ds fodkl dks foLrkj i=dkfjrk, A

Q.3 Define mass communication and explain its role in field of journalism?

tul pkj dks i=fjHkkf'kr djrs gq i=dkfjrk ds {ks= es bl dh Hkkfedk dk o.ku dhft; A

Q.4 What are the different tools to measure development?

fodkl dks eki us ds fy, foHkklu mi dj.k D; k gA

Q.5 Discuss the role of media in upliftment of society?

I ekt ds mRFkku es ehfM+k dh Hkkfedk dh ppkZ dhft, \

Q.6 How has internet revolutionized media? Explain with suitable example?

buVju/ us ehfM+k es dktf'rdkjh cnyko ds syk; k \ mi ; Ør mnkgj.k I fgr 0; k[; k dhft; A

Q.7 Write an essay on traditional media in India?

Hkkjr es ijEijkxr ehfM+k ij ,d fucU/k fyf[k; A

Q.8 Describe Doordarshan as a tool of mass media?

tu ek/; e ds : i es*njn'kZ* dh Hkkfedk dk mYyf[k dhft; s \