

Printing Page(s) : 1

Paper Code :DFD-204

Roll No.

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B.A. (Fashion Designing)-10
2nd Year Examination, Calendar Batch 2016
Fashion Theory & Merchandising & Marketing & Skills

Time : 3 Hours]

[Max. Marks : 100

*Note. Attempt any **Five** questions. All questions carry equal marks.*

- Q.1** Explain the product life cycle? What are the theories of fashion? Explain any two.
- Q.2** What are lines?
- Q.3** What is cultural aspects and social statics about clothing?
- Q.4** What do you understand fashion accessories? Explain any five.
- Q.5** What is industrial revolution?
- Q.6** Explain the origin of clothing.
- Q.7** What is principle of design? Explain all types of it.
- Q.8** What is the religion aspect about clothing?