

Printing Page(s) : 1

Paper Code :DMC-217

Roll No.

--	--	--	--	--	--	--	--	--	--

MBA-10
2nd Year Examination, Calendar Batch 2016
Strategic Management
&
Entrepreneurship Development

Time : 3 Hours]

[Max. Marks : 100

*Note. (A) Attempt any **five** questions. (B) Each question carries equal marks. (20*5)*

- Q.1** What are different reasons for diversification and acquisition?
- Q.2** Explain Porter's five force model.
- Q.3** Explain environmental threat and opportunity profile?
- Q.4** Explain the concept of local and global competition.
- Q.5** What do you mean by a project report? Explain in brief the contents of project report.
- Q.6** Discuss the support provided by NSIC to small scale industries?
- Q.7** Explain in detail the stages in entrepreneurial process.
- Q.8** List the merits and demerits of PERT and CPM?