

Printing Page(s) : 1

Paper Code :DMS-237

Roll No.

MBA-13 (Fashion Designing)

2nd Year Examination, Academic Batch 2016-17

Apparel Manufacturing Technology

Time : 3 Hours]

[Max. Marks : 100

*Note. Attempt any **five** questions. All questions carry equal marks.*

Q.1 Discuss the worldwide responsible Apparel Production (Wrap) Principles?
Briefly discuss the structure of Apparel Industry?

Q.2 Explain the system of garment analysis that examines market positioning, sizing and fit, material selection, component assembly, final assembly and finishing and garment presentation?

Q.3 What do you mean by quality assurance? Explain the various methods of assuring quality?

Q.4 What are product specifications and what is its writing process and technique?
Why company uses standards for quality, size and fit and performance?

Q.5 Explain the role of garment analysis relative to meeting consumer and business needs.

Q.6 What is product standard which is used in the apparel manufacturing industry?

Q.7 Explain the role of the marketing division in apparel firms.

Q.8 Explain the significance of production planning in the apparel manufacturing.