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Paper Code :DMC-216

Roll No.

MBA-9

2nd Year Examination, Academic Batch 2018

**Supply Chain Management
Management Information System**

Time : 3 Hours]

[Max. Marks : 100

Note. (A) Attempt any **five** questions. (B) Each question carries equal marks. (20*5)

Q.1. What is a Supply Chain? Discuss in detail the attributes of a Supply Chain Node.

Q.2. Give a detailed account of Transportation Management in a supply chain.

Q.3. Explain different models of logistics.

Q.4. a) Describe various Logistics subsystems and activities.

b) What is Bullwhip effect? What are its causes and measures to counteract the same?

Q.5. Explain the nature of control in an organization. Describe the characteristics of control process.

Q.6. Explain organizational planning. Describe setting of goals and objectives in an organization.

Q.7. What is internet? Discuss business use of the internet.

Q.8. Explain the role of accounting information system in an organization.