Printing Page(s): 1

Paper Code :DMB-122 Roll No.

MBA-7

1st Year Examination, Academic Batch 2017-18

- (A) Business Communication
- **(B) Computer Fundamentals**

Time: 3 Hours] [Max. Marks: 100

Note. (A)Attempt any *five* questions.

B) Each question carries equal marks. (20*5)

- **Q.1** What is public speaking? What are the characteristics of a good speech or presentation?
- **Q.2** what is attitude? What role does it play in communication?
- **Q.3**. What are the functions of business correspondence?
- **Q.4**. What are the characteristics of grapevine communication?
- **Q.5** Describe the various types of storage medias.
- **Q.6** Describe the various network Topologies
- **Q.7**. What is wide area network?
- **Q.8.** How do we create a banner?