Fudgeflix:

BP 1: Track (USA?) Regional Distribution of Rental-Only Plans — may lead to reallocation of warehouse(s) and distribution optimization

ff\_plans

ff\_account\_titles

FR: Weekly report by state indicating number of orders/qty

BI: Regional Heatmap

——————————

BP 2: Track Regional Increase/Decreases in Rental-Only vs. Streaming-Only Plans — may lead to reallocation of expenditure on tech infrastructure, bandwidth, etc.

ff\_plans

FR: Monthly report by state indicating increases/decreases in plan types

——————————

Fudgemart:

BP 3: Track Employee Hiring and Length of Employment Duration — we aspire to have happy (!) full-time employees who are paid fairly, equally, and want to stay w/us

fm\_employees

fm\_jobtitles\_lookup

fm\_departments\_lookup

fm\_employee\_timesheets

FR: Monthly report by department, supervisor, full-time status, hire/term date

——————————

BP 4: Track Regional Distribution of Orders by Department — we may wish to increase products or entirely eliminate departments based on sales; also optimize warehouse resources/distribution

fm\_orders

fm\_products

fm\_departments\_lookup

FR: Daily report of products sold aggregated by department per USA region (group of USA states)