# Business Proposal

## For : WebApp Design & Developement

## ABOUT US

Our story began 12 years ago with a spark of inspiration and a deep passion for technology.

We started small, working on projects for friends and family. But soon, word began to spread about our high-quality work.

We continued to grow, taking on bigger and more complex projects and expanding our services to mobile app development, e-commerce development, and digital marketing.

We never lost sight of our vision and always put the needs of our clients first. Now, we are a respected player in the software development industry, with clients around the globe.

But we never forget our roots- we are still driven by the same Passion and commitment to excellence that inspired us when we first started.

## WHY SHOULD YOU CONSIDER US

Comprehensive IT Solutions

Our Unique Approach

Proven Track Record

Quality Work

Cost Effective

# Services We Offered

1. Development
   a. Website Development
   b. Mobile App Development
   c. E-commerce web & app Development
   d. Custom Software Development
2. Design
   a. Web Design
   b. UX Design
   c. Website Redesign
   d. Graphic Design
3. Digital Marketing
   a. SEO
   b. Social Media
   c. PPC
   d. ORM (Online Reputation Management)
4. Other Services
   a. Domain Booking
   b. Web Hosting
   c. Resource Hiring

# SCOOP OF WORK

1. Admin Login
   a. Login
   b. Change Password
   c. Manage Student Category (Ex 5-8Year,9-14 Years)
   d. Manage Plan (ex. 3 Month plan 12 Session, $150)
   e. Batch Master (ex Monday 5:30 to 6:30 PM)
   f. Manage Student
      i. Add/Edit/view Delete Student
      ii. Waiting Student
         1. Email On Confirmation
      iii. Registered Student
         1. Once payment received, email sent to customer with login id and password and payment conformation.
      iv. Paid Student
      v. Subscription (plan) expired
   g. Manage Student Subscription (if they renew or previous student just want to renew)
   h. Student Attendance
      i. Email to student if they have not attended last 4 Session including this session. (Email for cancelation )
   i. Manage Gallery
   j. Manage Events
   k. E-Books

l. E-books download member data

m. Manage Testimonial

n. List of Trial Class Requrest

    i. Admin can Email to user for confirmation with time available

o. Manage Services

    i. Summer Camp

    ii. Birthday Party

    iii. Option to upload past event / service photos

p. List of Service Inquiry

q. Reports 4-5

    i. Upcoming renewal

r. Daily Updates (Cron job auto )

    i. Whatapp/ Email / SMS to customer for todays session :

2. Visitor :

a. Home

b. About us

c. Art & Craft

    i. 5-8 Year

        1. List of Plans with description

        2. Option to register now

    ii. 9-14 Years

        1. List of Plans with description

        2. Option to register now

d. E-books

e. Summer Camp with past event photos

f. Birthday Party with past event photos

g. Gallery

h. Contact Us

i. Registration

3. Parents Login :

a. Login

b. Manage Profile

c. Change Password

d. Forgot Password

e. Testimonial

f. My Subscription

   i. Paln purchase

   ii. Plan amount and session attended, total session, available session.

g. Attendance history (session history)