



RULE BOOK

MAGNIFEST 2025

Note: □ Jury's decisions would be final & binding for all the contestants of all the contests/ competitions. They do not owe any clarifications to any participants or any other for any of their decision.

□ Rules subject to modification at the sole discretion of Judging committee.

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MANAGEMENT EVENTS

1. AD-ARTISAN – The Ad Designing Competition

Ever wished you could make people sit up and take notice? Ever wanted your ads to have the power to GRASP your audience?

“Act that defines creativity”

Let your thoughts flow and create the magic that Zoo Zoo’s and Fido Dido that inspired EVERY BIT OF YOU. It's time to rekindle that imagination of yours and chalk out an idea for success. In this arena of creativity and wit, only the very best shall prevail. Think you have it in you to be the next Piyush Pandey? Or maybe the successor to the very talented Prasoon Joshi!!!! Good luck!!

RULES & REGULATIONS

Team details

- Team Size – maximum 2
- No student can be a part of more than one team.
- Students from different institutes can form a team.

Rules

- A team cannot submit multiple entries.
- The topics will be known in advance.
- Entries can be any form. Audio-visual film should be in form of .mpg, .avi, or .fly format of not more than a minute. Flash presentation is also allowed.
- Innovative taglines, logo and jingle are mandatory.
- Participants have to present their Ad on the day. Total time for each presentation would be 5 minutes.

Judgment Criteria

- Selling Idea & Visuals
- Creativity/Innovation/Original
- Presentation

CASH PRIZE – 2000/-

Participants Certificate to all the participants.



2. INQUISITOR- The Case Study Competition

This competition is all about judging your intellect, managerial skills and ability to craft sustainable solutions to the problems that organizations face today. If you can strain your nerve, and come up with solutions that are practical and implementable.... come join.... challenging live cases from some great ventures await your sight.... those who wish to provide real-time feasible solutions and to prove themselves. Who knows... maybe you can make a difference....



Team Details

- Team size- maximum 2.
- No student can be a part of more than one team.
- Students from different institutes can form a team.

Rules

- A team cannot submit multiple entries.
- The case study topic will be known in advance.
- Event will be conducted in 2 rounds - the Preliminary Phase & Final Round-

Preliminary Round- is the elimination round on the basis of pdf submission, qualifying teams only will move to final phase.

- The solution submitted should not be copied from web or any other such source exactly else the entry would be discarded.
- All references & sources of data should be clearly mentioned in your submission.
- Submission has to be online in pdf form.

Final Round- in which the team has to present the case. Solution of the case can be

- Presentation can be either on laptop or the white board.
- Team members should be dressed in formal business formal attire for the presentation.
- All team members must speak.
- **Venue: on-campus (HIMCS, Mathura)**
- **Presentation Time: 5 to 10 minutes & Cross Questions: 2 min.**

Judgment Criteria

- Delivery,
- Structure
- Creativity

- Persuasiveness
- Q&A

CASH PRIZE: 3500/-

Participation Certificate to all the participants.

3. LOGO CONTRIVER- The Logo Designing Competition

The logo is the representation of an organizations“ ideals, goals, & identity, and helps impressing prospects & customers with an effective & stimulating image that grabs their attention and pulls them in. So, what are you waiting for?... Here is an opportunity to DESIGN & CREATE THE FACE VALUER OF THE COMPANY.... This activity will give you a platform to convey a sense of style in you, represent your creative skills and grab the prizes.



Team Details

- Team size- maximum 2.
- No student can be a part of more than one team.
- Students from different institutes can form a team.

Rules

- A team cannot submit multiple entries.
- The topic will be known in advance.
- Logo & Tagline should be innovative and not a replica of the existing one. Logo should give clear message to the relative topic.
- Candidates can either use Graphic software or they can draw their design on paper.
- Participants have to present their Logo on the Day. All team members must speak.
- **Venue: on-campus (HIMCS, Mathura)**
- **Total time for each presentation: max. 2 minutes.**

Judgment Criteria

- Creativity/ Innovation/ Distinctive,
- Attractive,
- Presentation
- Time Management

CASH PRIZE: 1500/-

Participation Certificate to all the participants.

4. MERIDIAN B- PLAN - The Business Plan Contest

New business ideas are a fuel for the growth of any economy; especially for a booming & developing economy like India. Our economy presents a diverse set of challenges, and hidden in them, opportunities for new business ventures. MERIDIAN B- PLAN is the business plan contest that seeks to identify budding entrepreneurs an endeavour to spur aspiring entrepreneurs to launch on to such opportunities and create success stories.



Team Details

- Team size- maximum 2.
- No student can be a part of more than one team.
- Students from different institutes can form a team.

Rules

- A team cannot submit multiple entries.
- The B-plan topic will be known in advance.
- Event will be conducted in 2 rounds - the Preliminary Phase & Final Round-

Preliminary Round- Students will be shortlisted on the basis of abstract.

- Abstract should be maximum one and a half page in pdf.
- Abstract has to be submitted online on the given date and time

Final Round- Shortlisted students will be required to give a presentation on the final day, in which they have to explain the whole proposed plan.

- Presentation has to be in power point.
- Team members should be dressed in formal business formal attire for the presentation.
- All team members must speak.
- **Venue: on-campus (HIMCS, Mathura)**
- **Presentation Time: 5 to 10 minutes & Cross Questions: 2 min.**

Judgment Criteria

- Completeness of Plan
- Attention to Detail/ Thoroughness
- Originality of Idea/ Product/ Service
- Feasibility
- Market Opportunity & Return Potential for Investors
- Presentation
- Time Management

CASH PRIZE: 3500/-

Participation Certificate to all the participants.

5. ULTIMATE TURMOIL- The Debate Competition

Do you have the gumption to justify your stand? Do you believe you have the wherewithal to defend any topic, controversial or otherwise? Do you possess the style and the intellect that makes people stand up and take notice? If YES.... then this is the platform to share your thoughts and opinion, an activity where students will get a chance to express their views on a pre-decided topic. We give you an opportunity to express your thoughts, enhance your communication skills and build your argumentative skills.



Team Details

- Only individual entries allowed.
- No student can submit more than one entry.

Rules

- Topic will be given on the final day. (10-15 mins before).
- Students have the option to speak either “for the motion” or “against the motion”.

- Speakers must use parliamentary language.
- The use of prop is not permitted.
- **Venue: on-campus (HIMCS, Mathura)**
- **Time Limit to Speak: 5 mins max.** (Missing Time limits may lead to disqualification).

Judgment Criteria

- Content
- Oratory Skills
- Clarity of Thoughts
- Confidence
- Presentation Skills

CASH PRIZE: 1500/-

Participation Certificate to all the participants.

6. ZENITH- The Best Manager Tycoon

Organizations running without management, employees working without objective & guidance, leading to no success how chaotic and unorganized would such a set-up be. This is why every organization needs a manager, to lead, to succeed, to channelize the efforts in proper direction, and to bring out the best from the available resources. Do you have these skills? If yes, then, what are you waiting for?



Team Details

- Only individual entries allowed.
- No student can submit more than one entry.
- Eligibility Criteria- UG & PG only

Rules

- Event will be conducted in 3 rounds - the Preliminary Round, the Second Round, and the Final Round-

Preliminary Round- candidates will be shortlisted on the basis of a written test (paper-pen) to be held on the final day.

- Test will comprise of a total of 30 questions (15 questions on Aptitude, 7 on Logical reasoning and 8 on General awareness),
- **Total Time: 35 minutes.**

Second Round- will comprise of a Group Discussion

- On the same day, topic will be given 10 minutes before, on the spot.
- **Venue: on-campus (HIMCS, Mathura)**
- **Total Time: 5 to 10 minutes.**

Final Round- selection will be on the basis of a Stress Interview on the same day.

- Questions will be asked to test one's ability to cope under pressure.
- Questions may be fired by either the judges or audience.
- **Venue: on-campus (HIMCS, Mathura)**
- **Total Time: 5 mins**

Judgment Criteria

- Aptitude & Knowledge
- Communication Skills
- Convincing Ability
- Situation Handling

CASH PRIZE: 2500/-

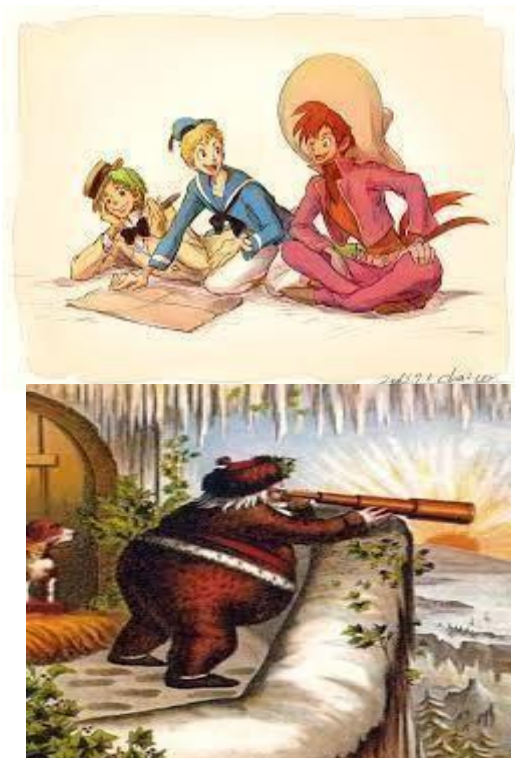
Participation Certificate to all the participants.

7. TREASURE TROVE

Want to check how well you can work in a team?
Or how deep can you go to crack a mystery?
This is a team event where there will be 5 participants per team. In this the team has to prove their creativity, team work and quick thinking and derive strategies for the solving the case. While unlocking the mystery, you may also get trapped, but one thing is for sure that this experience will surely keep you on your tenterhooks until you reach your goals...Come and unlock the mystery

Team Details

- Team size- maximum 5.
- No student can be a part of more than one team.
- Students from different institutes can form a team.



Rules

- Each team has to find 4 clues and the final clue will be the same for everyone.
- All the clues will be planted within the college premises by us.
- The teams have to reach the treasure by way of gathering the clues planted by us.
- The teams will get the next clue from the place where they got the last clue.
- All the clues found by the team members during the hunt will have to be submitted to us, only then the team will be eligible for judgement.
- The time will be provided on the spot.
- WINNER WILL BE DECIDED ON THE BASIS OF THE TIME TAKEN TO
- COMPLETE THE HUNT. The treasure hunt round should be completed within the given time or less than that, **BEST TIME WILL WIN.**

CASH PRIZE: 2000/-

Participation Certificate to all the participants.

8. PHOTOGRAPHY CONTEST

You don't make a photograph just with a camera. You bring to the act of photography all the pictures you have seen, the books you have read, the music you have heard, the people you have loved.

Rules

- Entries must be original work by the participant.
- Each participant may submit up to 3 photos.
- Entries must be submitted in JPEG/PNG format.
- All entries must be submitted by given date and time without any failure.
- Include your full name, contact details, and image details with each submission.
- Entries containing inappropriate or offensive content will be disqualified.
- Plagiarized or AI-generated images are strictly prohibited.



- Participants have to present their pictures on the final day.

Categories

- Nature & Wildlife
 - Portraits
 - Street Photography
 - Abstract / Creative
 - Travel & Culture
- (You can modify or add your own categories)

Judgement Criteria

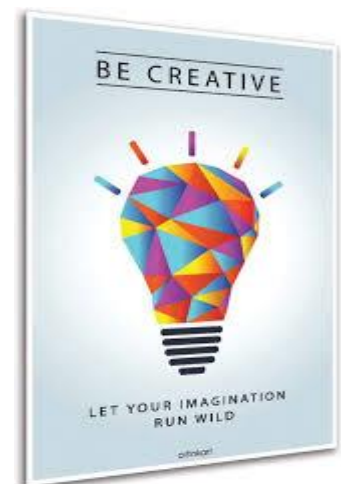
- Theme,
- Creativity,
- Photographic excellence,
- Rarity of events.

CASH PRIZE: 2000/-

Participation Certificate to all the participants.

9.POSTER MAKING CONTEST

Unleash your creativity and let your imagination shine in our exciting Poster Making Contest! This is your chance to express powerful ideas through art and design. Whether you're passionate about social issues, environmental awareness, or cultural themes, this contest is the perfect platform to showcase your talent. Participants will have the opportunity to explore their artistic skills, communicate meaningful messages, and compete for recognition and exciting prizes because sometimes, a picture truly is worth a thousand words!



Team Details

- Team size- maximum 2
- Individual entries are also accepted.
- No student can submit more than one entry.

Themes

- Books V/S Digital Media
- AI in Personal Development
- Sustainability and Environment
- Meditation and Mindfulness for Stress Relief



Rules

- Participants have to present their already made poster on the final day.
- Poster should be aligned with the already specified themes above.
- **Venue: on-campus (HIMCS, Mathura)**
- Total Time: 2 mins

Judgement

- Creativity
- Originality
- Clarity
- Relevance to the themes

CASH PRIZE: 1500/-

Participation Certificate to all the participants.

CULTURAL EVENTS

1. CURTAIN RAISER (PLAY/ DRAMA/ MONOACTS)

Life is no more than a dramatic scene, in which the hero should present his consistency to the last. — Junius. J

Format your real self ... !! Embed in your core the speech, the expression, the blend of eye of some fictitious. Make the audience roar, laugh and cry or just forget the true you!! ENACT ...!!!

Team Details

- Team size: minimum 5
- Monoacts – Individual Entries

Rules

- Theme: as per choice.
- Participants need to make own arrangements for the props they require.
- Vulgarity & Profanity will lead to disqualification.
- **Time limit: Max. 30 minutes**

Judgment Criteria

- Originality/ Creativity,
- Entertainment value,
- Audience appeal,
- Teamwork,
- Enthusiasm & Theatrical quality.



CASH PRIZE: 2500/-

Participation Certificate to all the participants.

2. STARLETS – Group Dance

Loud beats, excited audience and pure dancing are all it takes to get the adrenaline rush going. Give all your grit and mettle to be the last one standing- the one with the perfect blend of talent, skill and moves...!!!

Team Details

Team size: minimum 3

Rules

- Theme: as per choice.
- Dance styles can vary from western to classical to hip-hop to folk and even to the typical Bollywood style
- Participants need to make own arrangements for the CD's & props they require.
- Vulgarity and profanity will lead to disqualification.
- **Time limit: 3- 6 minutes.**

Judgment Criteria:

- Expressions,
- Choreography,
- Costumes & props,
- Energy level,
- Stage usage,
- Selection of song and synchronization.



CASH PRIZE: 4000/-

Participation Certificate to all the participants.

3. JUST DANCE - Spontaneous Dance

“This is my dance space. This is your dance space. I don't go into yours; you don't go into mine.”

It is all about letting yourself free and show everyone that you aren't a cent less than any of them. It's about passion for your own style of dancing, showcasing your own crazy moves. A platform for the young talents to showcase their ability beyond preparation and to enthrall the audience with an unexpected and surprising performance that has not been witnessed ever before. The thumping applause, the beats and an electrifying atmosphere awaits you....

Rules

- Dance styles can vary from western to classical to hip-hop to folk and even to the typical Bollywood style.
- Participants need to make own arrangements for the props they require.
- **Auditions (Elimination Round)**- two participants will perform on the same song simultaneously.
- **Time limit: 2-3 minutes.** Only the participants which are selected by the judge will qualify for the final round.
- **Final Round**- each participant will perform on songs which will be given on the spot.
- **Time limit: 3- 4 minutes.** Exceeding the time limits would lead to deduction of marks.

Judgment Criteria

- Expressions,
- Choreography,
- Costumes & props,
- Energy level,
- Stage usage,
- Selection of song and synchronization.

CASH PRIZE: 3000/-

Participation Certificate to all the participants.



4. SUR SANGAM - Solo Singing

Music is to vent divinity within earthly beings. Let in the waves of ecstasy ...!! Pick up a tune, give in your vocal, your genre and make the audience sway to your rhythm... and pay tribute to the likes of George Strait, Tim McGraw, Lata Mangeshkar, Kishore Da & rest. Come mesmerize the audience with any genre of western/classical music you feel suiting.

Rules

- The song should have lyrics in Indian language.
- A copy of lyrics should be submitted before performance.
- Lyrics will be checked for vulgarity and profanity.
- Participants need to make arrangements for their karaoke.

Judgment Criteria

- Range,
- Tone & Quality of voice,
- Singers' attitude & facial expressions.



CASH PRIZE: 3000/-

Participation Certificate to all the participants.

5. BATTLE OF BANDS

A place where music bands battle out their music skills to victory. The most happening event of the cultural festival of Magnifest, calls you out to participate and compete in it....

Rules

- Participants are required to carry their college- id cards.
- Multiple entries from the same institute are allowed.
- Use of obscene lyrics or gestures is not allowed.
- Bands are to bring their own equipment apart from drums which would be arranged by the event managers.
- Specify the number of wires needed beforehand.
- Rules subject to modification at the sole discretion of Judging committee.
- **Total Time: 20 min.** (Stage In to Stage Out time including sound check).



CASH PRIZE: 10000/-

Participation Certificate to all the participants.

6. FASION SHOW

You love imitating your favourite models? Now, you have the chance to be the one! Walk up the ramp with your attitude, the best designed outfits and on the best of the music. Come participate



Team Details

- Team Size- Min. 5 members.

Rules

- One entry per college.
- Theme for fashion show – OPEN THEME
- Green room will be provided for changing purpose.
- Should carry their tracks in C.D, pen drive etc.
- Vulgarity is strongly prohibited. Any form of obscenity will lead to debarring the team from the contest.
- Teams have to bring their own props.
- **Time limit** for every team would be 10 minutes (Including setup and the performance both).

Judgment Criteria

- Body language
- Attire- Fashion & Styling
- Confidence
- Cat Walk
- Overall Impression

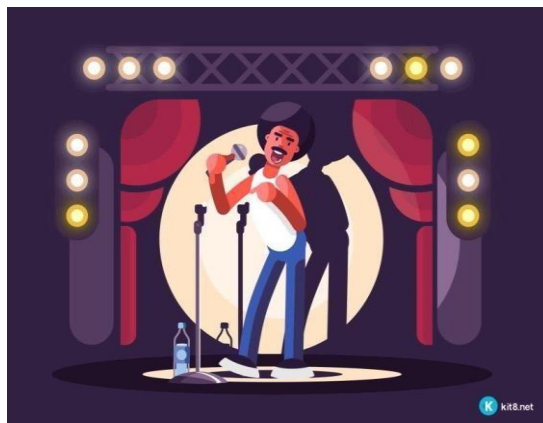
CASH PRIZE: 4000/-

Participation Certificate to all the participants.

7. HAPPINESS HEROES (Stand up/ Mimicry/ Shayari/ Poetry)

Rules

- Participants can participate as solo and duo both.
- Topics taken by participants should be generous, make sure should not hurt anyone sentiments.
- Both Hindi and English languages can be used for act.
- Participants need to make own arrangements for the props, if they require any.
- Vulgarity and profanity will lead to disqualification.
- Auditions will be held
- Time limit: Max. 5 mins to each participant



Judgment Criteria

- Originality / Creativity,
- Appropriateness,
- Entertainment value,
- Audience appeal,
- Energy level,
Attitude &
Expression.

CASH PRIZE: 2000/-

Participation Certificate to all the participants.

8. SOLO DANCE

Dance is the hidden language of the soul.

It is an art form that transcends words, bringing together rhythm, emotion, and movement in perfect harmony. Whether classical or contemporary, traditional or modern, dance is a celebration of culture, creativity, and connection. Through graceful gestures, powerful expressions, and vibrant energy, dance unites performers and audiences alike in a shared experience of joy, passion, and storytelling.

Join us as we celebrate this timeless art — where every step speaks, and every move inspires.



Rules

- Individual entries are allowed
- Dance styles can vary from western to classical to hip-hop to folk and even to the typical Bollywood style.
- Participants need to make own arrangements for the props they require.
- There will be 2 rounds-
- **Auditions (Elimination Round)** - Time limit: 2 minutes. Only the participants which are selected by the judge will qualify for the final round.
- **Final Round**- Time limit: 3- 4 minutes. Exceeding the time limits would lead to deduction of marks.

Judgment Criteria

- Expressions,
- Choreography,
- Costumes & props,
- Energy level,
- Stage usage,
- Selection of song and synchronization.

CASH PRIZE: 3000/-

Participation Certificate to all the participants.

TECHNICAL EVENTS

1. E-Gaming BGMI TDM

Rules

- Registration fee Rs 100/ per person
- Number of players: 4 vs 4
- Time limit: 5 minutes
- Team's need to score points by killing enemies. The team that scores the most points in 5 minutes is considered the winner
- The team who will kill 30 enemies first will win the match
- Players can choose any weapon by picking up from their spawn area.
- Only 10 teams consider for final match.
- Use of emulators and/or any other device(s) giving an unfair advantage to players is not allowed in the tournament. (no cheating allowed)
- It is the player's responsibility to check their device before starting their match.
- Any disconnection issues) while being in the lobby or from the game will not be entertained unless the same issues is/are faced by a major number of players.
- Audition timing and mode will be sent you on your WhatsApp.



CASH PRIZE: 2500/-

Participation Certificate to all the participants.

2. PROGRAMMING CONTEST

Rules

- Reach the venue 15 minutes before the start of the contest. Participants will not be allowed to join after 5 minutes of commencement of the contest.
- Every rule/ guideline will be shared among participants 5 minutes prior to the commencement of contest.
- PC Number will be allotted at the spot.
- There will be only 2 Rounds. Every Round is Elimination Round
- The 3rd Round may be conducted on the basis of results of the 2nd Round, if required.
- Participants shall not be allowed to discuss/ talk with others, or use mobile or other electronic instruments during the quiz time. If anyone is found doing so then, he/she will be disqualified. In case of query consult the invigilator.
- Participant's Name & System Id should be mentioned on the Answer sheet (failing which he/she will be disqualified).
- No extra sheet and time will be provided.



First Round

- Questions: 4
- Questions will be provided on A4-Sheet.
- IDE: Dev C++
- Save your files in system with name System Allotment.
- Duration: 1hr

Second Round

- Questions: 2
- Questions will be provided on A4-Sheet.
- IDE: Dev C++
- Save your files in system with name (Do in c/ c++ language); For Example: P1.c, P2.c or P1.c++, P2.c++ ▪ System Allotment.
- Duration: 20mins

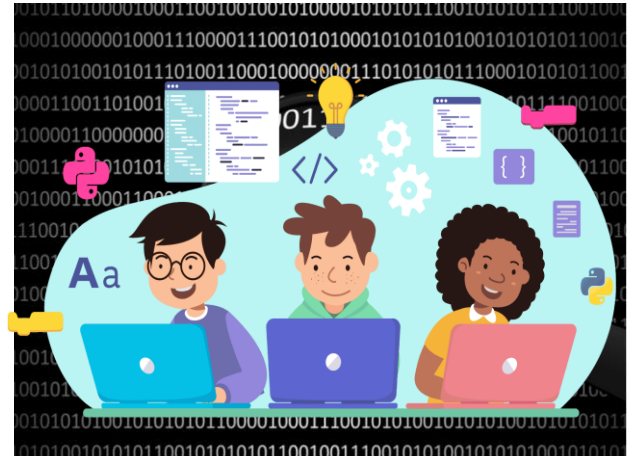
CASH PRIZE: 3000/-

Participation Certificate to all the participants.

3. DE- BUGGING CONTEST

Rules

- Reach the venue 15 minutes before the start of the contest. Participants will not be allowed to join after 5 minutes of commencement of the contest.
- Every rule/ guideline will be shared among participants 5 minutes prior to the commencement of contest.
- PC Number will be allotted at the spot.
- There will be only 2 Rounds. The 3rd Round may be conducted on the basis of results of the 2nd Round, if required.
- Every Round is Elimination Round.
- Participants shall not be allowed to discuss/ talk with others, or use mobile or other electronic instruments during the quiz time. If anyone is found doing so then, he/she will be disqualified. In case of query consult the invigilator.
- Participant's Name & System Id should be mentioned on the Answer sheet (failing which he/she will be disqualified).
- No extra sheet and time will be provided.



First Round

- Questions: 4 ▪ IDE: Notepad
 - System Allotment.
 - Code will be provided on the notepad.
 - A4-Sheet will be provided for writing your Answers.
 - You need to mention Line of Error, Type of Error, and Do correct it. ▪
- Duration: 1hr

Second Round

- Questions: 2 ▪ IDE: Notepad
 - System Allotment.
 - Code will be provided on the notepad.
 - A4-Sheet will be provided for writing your Answers.
 - You need to mention Line of Error, Type of Error, and Do correct it. ▪
- Duration: 20 mins

CASH PRIZE: 2000/-

Participation Certificate to all the participants.

4. TECHNICAL QUIZ

Rules

- Reach the venue 15 minutes before the start of the contest. Participants will not be allowed to join after 5 minutes of commencement of the contest.
- Suitable rule/ guideline will be provided on Google Form.
- PC Number will be allotted at the spot.
- There will be 3 Rounds.
- Every Round is Elimination Round.
- Participants shall not be allowed to discuss/ talk with others, or use mobile or other electronic instruments during the quiz time. If anyone is found doing so then, he/she will be disqualified. In case of query consult the invigilator.
- Participant's Name & System Id should be mentioned on the Answer sheet (failing which he/she will be disqualified).
- No extra time will be provided.



First Round

- Questions: 40
- Questions will be shared via Google Form.
- Duration: 1hr.

Second Round

- Rapid Fire Round
- Team of 2 person
- Duration: 20 mins

Third Round

- Questions: 10
- Questions will be shared via Google Form.
- Duration: 5 mins

CASH PRIZE: 1500/-

Participation Certificate to all the participants.

