

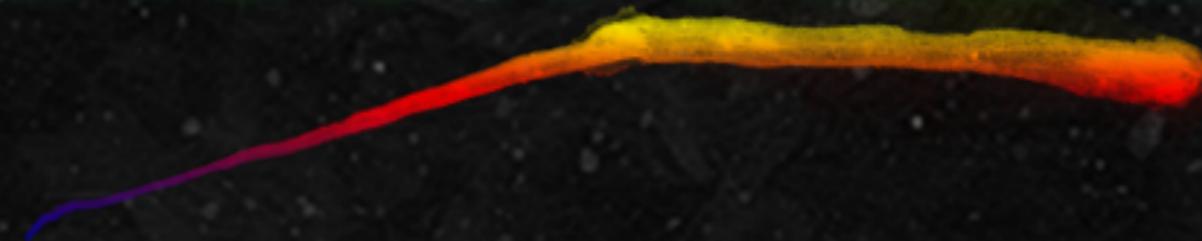
MAJOR LEAGUE HACKING PRESENTS

HACK THE PLANET

AUGUST 14 - 16, 2015 | SILICON VALLEY

Venture into the Unknown. Experience the future of Hackathons.

SEASON FINALE



25,000 Students

80 Hackathons

1 Unforgettable Finale



Don't miss the culmination of hackathon season.

OVERVIEW



WE ARE THE LEAGUE.

If you've been to a student hackathon, you know Major League Hacking. We are **the official student hackathon league**.

The smartest hackathon organizers in the world come to us to learn the best practices for throwing top tier events.

Our team has organized and overseen more hackathons than anyone else in the world.

SPONSOR



RECRUIT TOP TALENT

Work one-on-one with the most prolific student hackers in the world **before** career fair season starts.

The smartest recruiters recognize that building a high quality **relationship** between your engineering team and the students they want to hire is **priceless**.

Hack the Planet gives you an intimate opportunity to showcase your company culture to the student influencers of the world.



SPONSOR

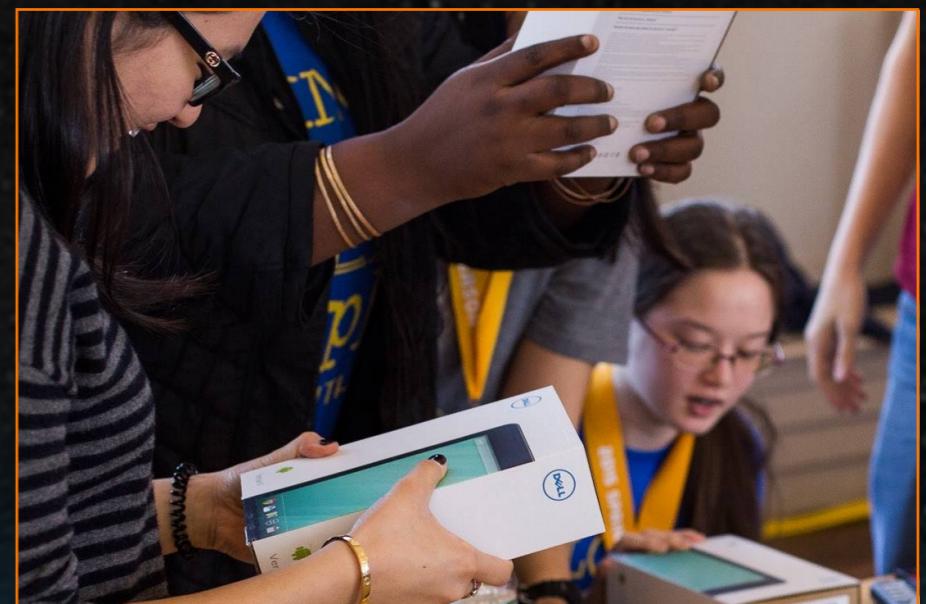
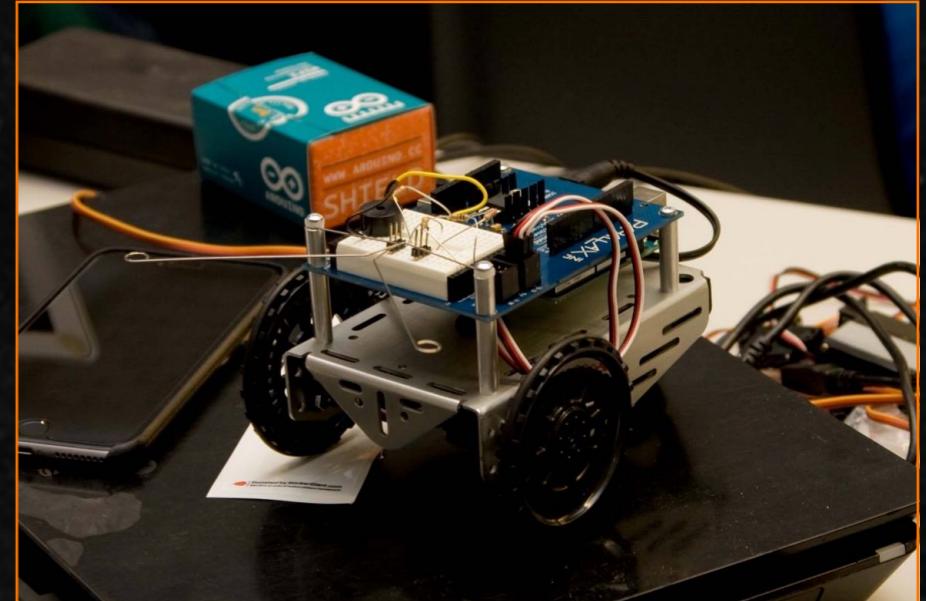


PROMOTE YOUR PRODUCTS

Student hackers are the most vocal and **influential voices** on college campuses today.

Their peers look to them to discover the brands they trust and the technology trends of tomorrow.

Hack the Planet gives you an intimate opportunity to **showcase your products** to the smartest students out there and build an organic brand connection that doesn't exist anywhere else.



SPONSOR

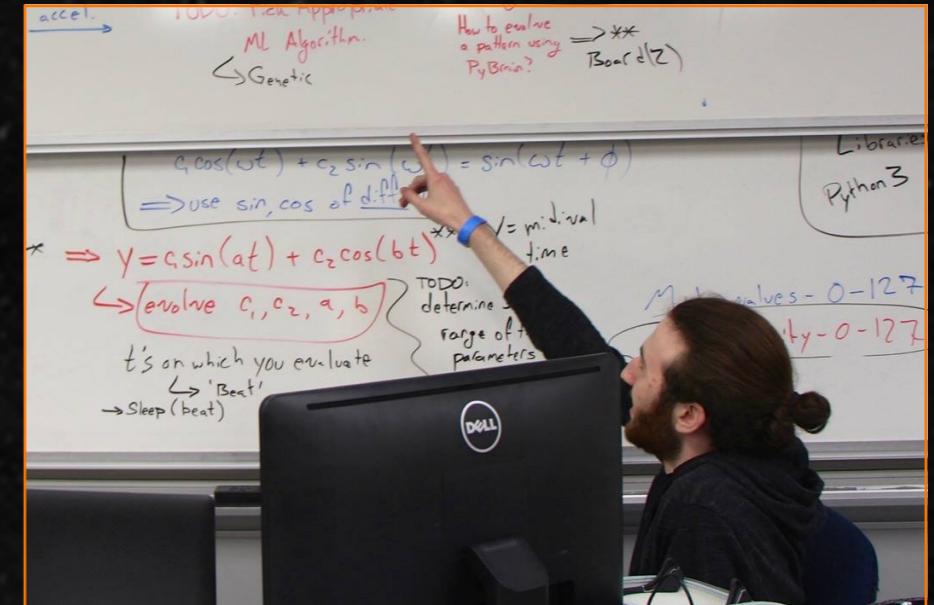


MEET FUTURE LEADERS

The next Facebook will be founded at a hackathon.

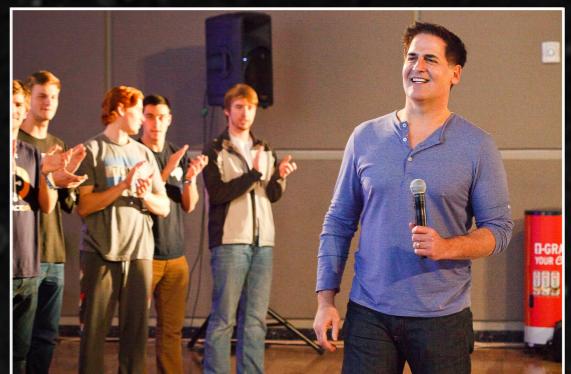
Capture the attention of the most **innovative and self-motivated** students in the world.

Hack the Planet gives you an **unparalleled opportunity** to build lasting relationships with the engineering leaders of tomorrow.



PACKAGES

	Apollo	Gemini	Mercury
Custom Co-Branded Swag Item	X		
Branded Breakout Room	X		
Branded Mini-Event	X		
Resumes (1 Week Before Event)	X		
Resumes (Post-Event)	X	X	X
Official Category Sponsor w/ Prize	X	X	
Distribute Materials in Swag Bags	X	X	
Mentor Table	X	X	X
Send Recruiters / Mentors	X	X	X
Digital and Physical Branding	X	X	X



ADDONS

Name Badges

Hackers will use their badges to pickup swag and food. You'll have the logo that they can't lose.

Table Cloths / Table Numbers

Every hacker's home-base will be branded with your logo. But don't worry, they're stain resistant.

Meals & Snacks

Branded plates , cups, & napkins will help keep crumbs out of hackers' keyboards.

Photo Backdrop

Hackers will be looking so fresh, so clean in front of your logo on the photo backdrop behind them.

Livestream Overlay

When fans at home tune in live to see what their favorite hackers built, your logo will be there.

Hacker Survival Packs

It's hard out there in space for a hacker. Make your logo as essential as the gear hackers need.

Wi-Fi SSID

\$ Ping?
\$ Pong!

Branded Speaker

Help us inspire hackers by presenting their favorite speakers for them.

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