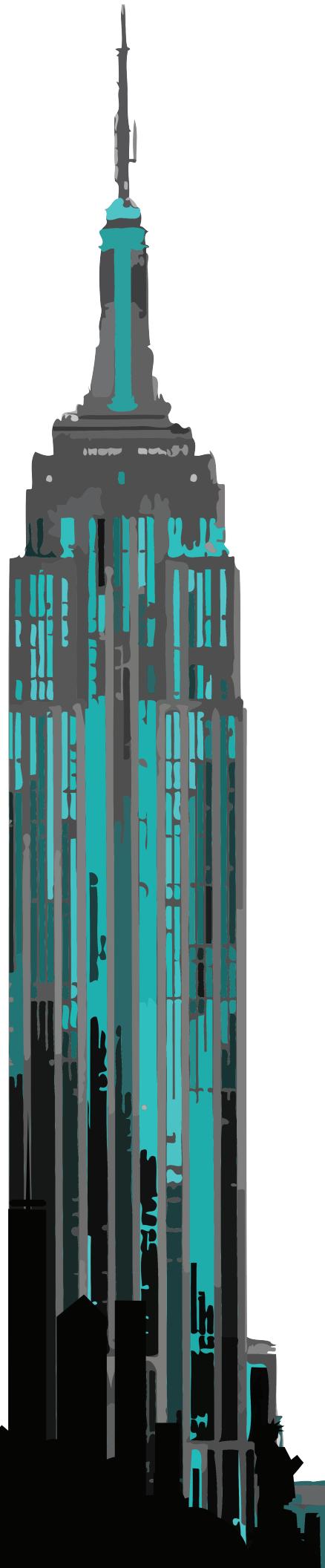


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# HACK THE CITY



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# ABOUT

Hack the City is a student run hackathon hosted in the heart of New York City. Participants will be hacking in one of the most diverse cities in the world. The wide range of industries in New York has fostered the growth of many startups, fueled innovation, and cultivated a thriving tech scene. We believe that hosting a hackathon in the environment will allow participants to learn more about New York's tech space and grow their network within the city.

# WHO?

Our team is composed of a diverse group of students who share a passion for all things tech. We collectively believe that students should not be limited in learning from within the walls of their classroom. This hackathon is a way for passionate students to create, and learn from each other. A number of us have learned this from attending hackathons across the nation and now we want to bring it to the city we have learned to call home. Our desire to make this hackathon the best possible has translated itself into late nights and lots of lattes but we still need your help.

# WHY HACK THE CITY?

## ACCESIBLE TO THE BEST HACKERS IN THE NORTHEAST

New York City has a variety of transportation options. Penn Station, Port Authority, Grand Central Station, and the New York Metro allows hackers from UPenn, Rutgers, Stony Brook, and the like to easily come to Hack the City. Not to mention, New York City already hosts schools like New York University, Columbia University, and Cooper Union. Hack the City will easily bring the best and the brightest hackers in the Northeast. Hack the City is a student run hackathon hosted in the heart of New York City. Participants will be hacking in one of the most diverse cities in the world. The wide range of industries in New York has fostered the growth of many startups, fueled innovation, and cultivated a thriving tech scene. We believe that hosting a hackathon in the environment will allow participants to learn more about New York's tech space and grow their network within the city.

## BRAND RECOGNITION

Being in a hackathon allows your company to become recognized in a high concentration environment with the future leaders of the tech space. Furthermore, if you want to earn recognition for your company's technical side, this would be the best way to do so. Hackers who like your technologies will continue to spread the word. Being admired by the future game changers of the tech industry is - let's face it - a pretty great thing

## PRODUCT FEEDBACK

There is no better place to get immediate feedback on your company's product than from the people who are working with it. There is a large difference in receiving feedback from directly within your company and receiving feedback from a group of concentrated people who want to use your product. Hackathons allow immediate feedback of your company's products. If you send your technical engineers (by sponsoring us\_\_\_\_), they will be able to recognize areas where product could be improved by answering questions that the hackers have.

## RECRUITING

Early, we mentioned that Hack the City is accessible to the best engineers in the nation. If you are looking to improve your product and require some new talent, this is the best place. Young, impressionable, and skilled people from some of the best schools in the Northeast will be at this event. Also, if you sponsor Hack the City at least \$3,000, you will have immediate access to their resumes. Sounds like a deal? We think so too.

# SPONSORSHIP LEVEL

Sponsorship packages are negotiable

	BRONZE \$1000	SILVER \$3000	GOLD \$7500	PLATINUM \$12000
SEND TECHNICAL AMBASSADORS	2	3	3	NO LIMIT
RESUMES PRIOR TO EVENT			X	X
RESUMES AFTER EVENT		X	X	X
PROBLEM SUBMISSION				X
SPONSOR PRIZE		X	X	X
BOOTH		X	X	X
LOUNGE				X
API DEMO		X	X	X
KEYNOTE			X	X
PROXIMITY TO HACKERS				CLOSEST
LOGO ON SHIRTS			X	X



# THANK YOU

Thank you for your interest in supporting Hack the City!

We're overjoyed and unbelievably excited at  
how fast the tech space has grown in New York.

By partnering us,  
you are not only supporting an up-and-coming group of hackers,  
but also supporting the growing New York City tech space.

If you have any questions, please email Chuk, Dana, Nico, or Isabel.

We'd be happy to help in any way we can!

[sponsors@hackthe.city](mailto:sponsors@hackthe.city)