Kritsanee Chaisana

Contact

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Personal

⭐ Birth Day : 1 March 1987

⭐ Marital status : Single

Education

➢ 2011 – 2013: Ramkhamhaeng University,

Master of Business Administration, MBA Logistics and supply chains.

➢ 2005 – 2009: Huachiew Chalermprakiet University,

Bachelor of science, Major Computer science.

Work Experience

May 2022 – Present

RAIMON LAND

Raimon Land Pcl,.

Position : Systems and Data Analyst

Job Detail :

- Create Analysis Report by using Power BI (Customer, Sales and Marketing report)
- Tracking Lead and Sold
- Analysis International customer segment.
- Create Analysis Report by Salesforce

Apr 2021 – Jul 2021

ICON Framework

Icon Framework Data Analytics

Position : Data Analytics

Job Detail :

- Modify CRM Report and Dashboard for Customer.
- Contract with Customer for Support and Update Issue.
- Create Analysis Report by using Excel and BI (Power BI)

Project Implement :

- Grand Unity.
- Sigha Real Estate.

Training and Tool

OBIEE Oracle

Planning & Budgeting (ERP)

COGNOS

QilkView

QilkSense

Power BI

Work Experience (con.)

Sep 2015 – Feb 2021

Ananda Development

Position : CRM Analysis and Reporting Supervisor

Job Detail :

- Analysis Sale order and Campaign Report (Condo and Housing).
- Analysis International customer segment.
- Coordinate with the I.T. team to requesting information.
- Collect and Analyze user requirement and construct the Dashboard.
- Analysis Customer Behavior, Event Tracking and Campaign Tracking.
- Create Analysis Report by using Excel and BI (Power BI and Tableau)
- Construct Customer's Feedback and Complaint Report.
- Create the customer lead for event and public relations.
- Other...

Activity :
- Join Marketing Technique and Tactic for Online Booking.
- Join salesforce Project (CRM Module).
- Support Ananda Member Club (AMC) Event

(Condo, Housing and Intersales)

- Join AMC Application (CRM Module)
- Boothcamp to build relationships with other teams
- Other…

Work Experience (con.)

Jun 2009 – Aug 2015

Metro Systems Corporation Public Company Limited

Metro systems Corporation

Position : Application Developer

Job Detail :

- Create Report and data for Customer
- Make document for User
- Assistant for QlikView Class

Project Implement :

- Develop reporting and analysis for Dashboard
  Design and create report financial, report for stock exchange
  Program : OBIEE
  Customer : KGI Securities *(Thailand) PLC.*

- Data warehouse of manager
  Implement and design reporting for analysis. Create cube dimension.
  Program : OBIEE
  Customer : THAILAND TOBACCO MONOPOLY

- Develop information technology for decision
  Use Informatica into information, create and design report
  Program : OBIEE for design and create
  Customer : Public debt Management Office

- Oracle Hyperion Budgeting and Planning (BGP)
  Testing Planning Program (Revenue, cost and expense), create report
  and design, And make document for customer (User manual)
  Program : Hyperion Planning for create report, Excel for create test
  case data and visio for chart diagram.
  Customer: Thaicom

- CRM OneRoof Project
  Get requirement . Create and design Report sale analysis and contract
  problem with customer.
  Program : Qlikview for design and create report
  Customer : OneRoof

- Reporting Production
  Implement and design reporting for analysis.
  Program : Qlikview
  Customer : THAILAND TOBACCO MONOPOLY