

Chartree Chuenchomlada

Senior Data Analyst

Data analytics is all about Efficiency or Exploration.

With 13 years of diverse experience in data analytics, different businesses fundamentally share the same critical questions. This never changes.

Work Experience

- May'23 - **Data Science Project Lead**
Jul'23 Ampos Group, Thailand
- Conduct in-depth research from data science perspective on feasible solutions, and required cloud infrastructures.
 - Documentations of functional and technical requirements.
 - Develop proof-of-concept for external investors.
- Apr'22 - **Data Warrior - People Culture Platform**
Mar'23 Ampos Group, Thailand
- MT and LT strategy and actions in driving core values, using Quicksight and Organizational Network Analysis.
 - In-house business analytics mart for visibility of product feature improvements, using predefined metrics.
 - Upgrade of static activity report to interactive dashboards for all clients, enabling clients to resolve basic questions on their own and lower supporting workloads.
- Aug'21 - **International Fraud Analytics**
Feb'22 Ascend Money, Thailand
- Analytics-driven detection platform in Cambodia, Philippines, Myanmar, Indonesia, and Vietnam.
 - From explanatory findings to executive summaries through interactive dashboards.
 - Anti-fraud forum for knowledge and feedback sharing on continuous improvements of detection platform.
- Jan'18 - **Senior Data Analyst**
Jul'21 TTB Bank PLC, Thailand
- THB 50m uplift in written-off loan sales in unsecured retail portfolio with simple ML model.
 - THB 11b reduction of risky corporate profiles with realistic milestones in cooperation with client facing functions.
 - Behavior-driven risk labeling for customer management.
 - Integrations of credit concentration frameworks: industries, countries, single corporate borrowers.



Personal Info

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Technical Skills

ML algorithms

Proficient ■■■

Data analysis

Proficient ■■■

Visualizations

Proficient ■■■

Python coding

Moderate ■■□

SAS coding

Proficient ■■■

SQL queries

Moderate ■■□

Web deployments

Beginner ■□□

Chartree Chuenchomlada

Data Scientist

Work Experience

- Apr'16 - **Senior Data Scientist**
Dec'17 TMB Bank PLC, Thailand
- A key member in winning THB 900m provision release approval from the regulator (BOT), including corporate lending portfolio.
 - Strategic map of value propositions of ML algorithms.
- Jan'11 - **Data Scientist**
Dec'15 ACE INA Overseas Insurance (now CHUBB), Thailand
- THB 40m uplift on monthly revenue with optimizations over customer touch points on top of THB 60m BAU.
 - A key member for analytics in partnering with retailers, bank, and credit card company.
- Jan'09 - **Data Scientist Trainee**
Jan'11 TMB Bank PLC, Thailand
- Co-developments of credit risk scorecards: 2 Applications + 7 Behaviorals.
 - Periodic validations and stress-testings.
- Jun'05 - **Credit Officer Trainee**
Jun'06 Siam City Bank PLC, Thailand
- THB 30m loan applications for large corporate clients.
 - Credit limit operations + client relationship management.

Education

- Sep'08 MSc Risk Management, University of Southampton, UK
Jun'07 MSc Financial Mathematics (Merit), University of Exeter, UK
Dec'04 BA Economics, Thammasat University, Thailand

Certifications

- May'23 AWS Certified Machine Learning - Specialty
Jan'23 Udemy The Complete Project Management Fundamentals
Udemy Learn JIRA with real-world examples and Confluence
Dec'22 Udemy How to Use Leadership Styles Effectively: Matched Leadership
Udemy Leadership: Practical Leadership Skills
Udemy Management Skills - Team Leadership Skills Masterclass
May'22 AWS Certified Cloud Practitioner
Feb'22 Datacamp Machine Learning Scientist with Python
Sep'11 Financial Risk Manager (FRM)



Technical Skills

AWS Cloud

Moderate ■■■

Google Cloud

Moderate ■■■



Languages

Thai (ภาษาไทย)

Native ■■■

English

Proficient ■■■

Mandarin (中文)

Moderate ■■■

Japanese (日本語)

Moderate ■■■

German (Deutsch)

Beginner ■■■

French (Français)

Beginner ■■■



Other Interests

Fictions
PS4
Workouts
BVB