Bharath Kumar

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Data Analyst

Work Experience

Data Analyst   Freelance at Upwork   Bangkok   May 2023 – Currently

- Clients: Revup - USA
- Establishing trust as a go-to resource for clients
- Provides data analysis, and data visualization services to support business operations and presents findings to management or client
- Collaborates with stakeholders to assess, select, and recommend more complex solutions and/or alternative approaches that will achieve business goals. Provide advanced insights/suggestions to the clients
- Meet the client's expectations of the visualization request provided in the reports
- Manage established firm standards for quality, service, delivery, and customer satisfaction.

Data Analyst   Minor International   Bangkok   Dec 2022 - Mar 2023

- Analyzed data from web traffic, mobile application usage, marketing campaigns, and other sources to provide insights into business performance and customer behavior.
- Developed and implemented data-driven marketing and product strategies that resulted in increased app engagement time, decreased drop-off rate, and 5% sales lift.
- Designed and implemented data governance policies to ensure the quality and accuracy of data.
- Collaborated with cross-functional teams to build and maintain data-driven decision-making processes.
- Increased average app engagement time by 2X and decreased drop-off rate by 30% by analyzing data from more than 20,00,000 monthly active users..
- Streamlined data analysis processes to cut projected time for data analysis by 4 weeks to 1 day by developing ETL components using Power Automation Tool and AWS S3.
- Designed an ETL process to load 2TB of data into a data lake using SQL Server Integration Service (SSIS).

BI Developer   Depth First   Chonburi   May 2022 - Nov 2022

- Led a team of 4 Power BI developers and system analysts and delivered high-quality Power BI solutions.
- Collaborated with stakeholders to understand business requirements and developed dashboards to monitor performance metrics across departments.
- Streamlined data analysis by developing ETL components using Google Forms and SQL, reducing analysis time from one week to just an hour.
- Created a cross-channel dashboard in Power BI for 10+ functional teams, resulting in a 40% increase in productivity within 6 months.

Data Analyst   Freelance   Bangkok   AUG 2020 – MAR 2022

- Clients: Kantar, CUEL, UNITHAI, USA Local Vendor and Distributors, and others.
- Establishing trust as a go-to resource for clients
- Provides data analysis, and data visualization services to support business operations and presents findings to management or client
- Collaborates with stakeholders to assess, select, and recommend more complex solutions and/or alternative approaches that will achieve business goals. Provide advanced insights/suggestions to the clients
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- Manage established firm standards for quality, service, delivery, and customer satisfaction.

Database Administrator   KEYSOFT INFOTECH PVT LTD   Hyderabad   AUG 2016 – MAY 2019

- Installed and configured SQL Server and databases on a variety of platforms. Optimized database performance and scalability. Migrated databases between different platforms. Upgraded SQL Server editions and managed storage capacity.
- Developed, implemented, and periodically tested a robust and secure database backup strategy. Restored databases from backups in the event of data loss or corruption. Implemented disaster recovery plans.
- Designed and developed databases for in-house applications. Ensured that good design principles like normalization and referential integrity were followed.
- Designed and implemented database mirroring and log shipping to reduce downtime and improve availability.Monitored growth trends and recommended long-term growth plans.

Education

Master of Engineering: Remote Sensing and Geographic Information Systems
Asian Institute of Technology, Bangkok, Thailand   Aug 2019 – Dec 2022

Bachelor of Technology: Electrical and Electronics Engineering
Jawaharlal Nehru Technological University, Hyderabad, India   Sep 2012 – Dec 2015

Hard Skills

• Business Analysis • Data Analysis • Data Visualization • Data Modeling • Data Engineering • Database Administration • Data Security, Backup & Recovery • Data Warehousing • ETL • Geospatial Data Analysis • Web Development (No code tool), • Prompt Engineering

Technical Skills

PROGRAMMING LANGUAGE: SQL, Python

DATA ANALYSIS & VISUALATION: Microsoft Power BI, QGIS, Microsoft Excel, Google Analyst

CLOUD PLATFORMS: AWS, GCP, Azure

TOOLS: Microsoft Office Suite (Outlook, Word, PowerPoint, etc), Bubble

Personal Skills

Leadership, Teamwork, Project management, Time management, Result Oriented, Effective Communication, Flexible in any environment, Multitasking, Innovative and original thinking, Detail-oriented

Languages

English, Hindi, Telugu, Thai