

OVER 11 YEARS' EXPERIENCE IN AIDING BUSINESSES MAKE DATA DRIVEN DECISIONS WITH A MIX OF BUSINESS AND TECHNOLOGY

- Successfully consulted, implemented, delivered & matured to next phase 5 BI & analytics projects from start to end to support decision making across all lines of business.
- Extensive experience in gathering & understanding requirements and converting them to business and technical terms.
- Re/Built & Evolve core SaaS revenue model and made it available via analytics tool.
- Onboarded users from all business areas to allow data and analytics to support decision making.
- Discover insights that will guide strategic decisions and uncover optimization and/or new business opportunities.
- Organize, drive & prioritize data insight initiatives through, effective management of analyst and data employees and effective collaboration with stakeholders.
- Oversee the data requests process: tracking requests submitted, prioritization, approval, etc.
- Act as thought partner and mentor for team members to develop their knowledge and skills on analytic tools & techniques.
- Highly data driven mentality combined with a deep understanding of business processes and requirements.
- Broad expertise of working with cross functional teams in various industries to evolve Datawarehouse, BI & Analytics initiatives.

SKILLSET	
ANALYTICAL TOOLS & TECHNOLOGIES	Qlik Sense, Data Studio, QuickSight, Tableau, Stitch data, DBT, Alteryx, Excel
LANGUAGE	SQL
TOOLS/UTILITIES	MySQL Workbench, Athena, SQL Developer, DBeaver, Oracle OEM, Toad
TICKETING TOOLS	Jira, Service Now, Asana
DATABASE/DATASOURCE	AWS (S3, Redshift), Google Cloud (MySQL, BigQuery), Flat files, RDBMS & various Business systems (ERP, CRM, HIS)
CERTIFICATION	Oracle Certified Expert Database SQL

EMPLOYMENT HISTORY

DATA ENGINEER - BI & ANALYTICS SPECIALIST	SCREENCLOUD – DIGITAL SIGNAGE, DEC'21-Dec'22 screencloud.com	1.1 yrs.
	CONTROL ONE SCREEN – OR THOUSANDS – FROM ANYWHERE IN THE WORLD	BANGKOK

LEAD EFFORTS TO BUILD & EVOLVE BI & DATA ANALYTICS PLATFORM TO SUPPORT ALL AREAS OF THE BUSINESS

- Define, design, and implement Business Intelligence (BI) and Cloud based Data Lake/Warehouse strategies for operational, ad-hoc, and other BI-related solution
- Manage analytics solution based on AWS cloud services including S3, Lambda and Step Functions loading into Redshift & Tableau Server for delivering Analytics
- Assist in the definition, documentation, and development of mapping rules for movement of data from disparate data sources and into the various components and subject areas of the BI environment
- Design and architect enterprise BI systems from conceptual to physical implementation and operations
- Hands-on data modeling (dimensional) for Data Warehouse and overall BI environment
- Provide regular and ad-hoc analytical data, presentations, and reports on business as usual on high business impact events
- Provide best practices and guidance regarding use of ETL, data modeling (relational and dimensional), and reporting deliverables
- Partner & Collaborate with Business Unit heads to understand requirements then identify, and design multiple solution options as well as determine and recommend a right-sized approach in BI & Analytics space company wide
- Manage & Evolve Dashboards in tableau to support all lines of business

SR. BUSINESS/DATA ANALYST (BI Architect/Data Strategy)	DOT PROPERTY CO. LTD. (LIFULL CONNECT), MAR'20-Nov'21 lifullconnect.com	2.1 yrs.
	PROPERTY PORTALS - DOT PROPERTY, THAILAND PROPERTY & HIPFLAT	BANGKOK

WORK DIRECTLY WITH LEADERSHIP TO PLAN, STRATEGIZE, AND GROW BUSINESS IN SOUTH EAST ASIA (SEA) PROPERTY PORTALS MARKET BY BUILDING, ENABLING & INFULENCING DATA-DRIVEN SOLUTIONS AND DECISIONS

- Lead Initiatives & delivery of all Data & BI projects across South East Asia (SEA) with the goal of making data easily accessible to help regional businesses units make faster & profound data driven decisions and/or identify and improve processes
- Responsible for development and management of the business/data analysis to help drive action across SEA
- Successfully led migration of CRM data from Pipedrive to HubSpot
- Work with stakeholders from various BU's to transformed both analytical and operational reporting process from manual, excel based operations to fully automated Dashboards
- Develop automated financial reporting process for generating strategic insights & actionable decisions
- Fulfill data & analysis needs for Financial Budgeting, Forecasting & Sales Targets
- Collaborate with stakeholders in Weekly/Monthly Forecasting of various Performance based metrics
- Assist Marketing & Events teams with data & analysis for campaign management & magazine publishing
- Work with data and use it to draw insights to support several phases of the product life cycle, such as discovery (supporting the Product Managers in understanding user needs), exploration (investigating user needs in more depth) and product validation (understanding how new implementations are performing)
- Collaborate with Global Team to lead and drive data/business analytics functionality and capability for the company in line with long term global strategic road map
- Prioritize the work needed to build and maintain SEA and Global reporting and dashboards, visualize key business metrics and present relevant datasets to effectively monitor performance of the business eventually contributing to overall business strategy

IMPLEMENTATION CONSULTANT - BI & ANALYTICS	SIFT ANALYTICS GROUP PTE LTD, JUN'17-FEB'20 [sift-ag.com]	2.8 yrs.
	DOMAIN: INSURANCE, HOSPITAL CLIENTS: KPI INSURANCE, PRARAM 9 HOSPITAL, VEJTHANI HOSPITAL, ETC.	BANGKOK
CONSULT, IMPLEMENT & DELIVER END-TO-END BI & ANALYTICS PROJECTS AND EVENTUALLY HELP CLIENTS TO MAKE SENSE OF THEIR DATA, STREAMLINE PROCESSES & MAKE PROFOUND DECISIONS. SUCCESSFULLY IMPLEMENTED, DELIVERED & MATURED TO NEXT PHASE 4 BI & ANALYTICS PROJECTS FROM START TO END.		
Consult, Implement & Deliver BI Solution	<ul style="list-style-type: none"> ▪ Lead, Consult & Implement end-to-end life cycle of BI & Analytics Projects – Assess, Design, Build, Deploy and Evolve ▪ Work with stakeholders to understand needs on BI projects, identify analytical requirements and convert them to business and technical term ▪ Understand clients data architecture to evaluate technologies to support implementation of the BI roadmap ▪ Define scope, project plans and schedules for project implementation ▪ Design, develop, and test ETL solutions and automate data loading processes according to project requirements ▪ Based on the requirements, design the solution in order that system operates at optimal level and fulfills user needs ▪ Collaborate with client stakeholders and technical experts to ensure that database design & Dashboards meet their business needs ▪ Prepare & deliver customize training courses when required. Document and deliver knowledge transfer to the client ▪ Work closely with partners for collaboration and co engagements based on mutually beneficial value propositions and strategic direction 	

DBA (DBA & BI Analyst)	DBA (DBA & BI Analyst) [sti.tech]	2.1 yrs.
	DOMAIN: TELECOM CLIENT: CAT TELECOM (MVNE PROJECT)	BANGKOK
MONITOR, MAINTAIN AND TROUBLESHOOT DATABASES (ORACLE DB), EVOLVE DATAWAREHOUSE (ORACLE & MYSQL) & DASHBOARDS IN SAP BI		
DBA (Database Administrator)	<ul style="list-style-type: none"> ▪ Responsible for overall Performance Tuning, Backup/Recovery of Production databases and data warehouse system ▪ Support day-to-day operation incident and change requests ▪ Investigate and Coordinate with peers/cross team to perform root cause analysis and come up with quick win and long term solutions ▪ Write SQL & Shell script to automate various daily DBA operations ▪ Recommend & Implement database improvements for optimal performance ▪ Create and Maintain documentation to support database operations 	
Datawarehouse & BI	<ul style="list-style-type: none"> ▪ Install, Maintain and Troubleshoot issues related to SAP BI 4.1 ▪ Participate in all aspects of Business Intelligence activities: business analysis, dimensional modelling, ETL development, reports/dashboard development, production deployment, and support ▪ Lead and Manage data warehouse activities while focusing on the development, maintenance and integrity of the organization's data warehouse ▪ Write complex SQL queries for ad-hoc analytical requests ▪ Design Data models & Build ETL Flows to evolve data warehouse as per business needs ▪ Build Management, Operational & Marketing Dashboards in SAP BI ▪ Perform ad-hoc analysis to identify trends and support immediate business strategic needs 	

DBA (Database Administrator)	WIPRO LIMITED (WIPRO TECHNOLOGIES), MAR'12-MAY'15 [wipro.com]	3.2 yrs.
	DOMAIN: BANKING, RETAIL, OIL & GAS CLIENT: CITI GROUP (BANKING), CHARMING SHOPPES INC. (USA) AND NORTHERN GAS NETWORK (UK)	MUMBAI
MONITOR, MAINTAIN AND TROUBLESHOOT 100'S OF ORACLE DATABASES IN 24X7 ENVIRONMENT		
	<ul style="list-style-type: none"> ▪ Perform daily DB Health checks. ▪ Performance Tuning, Space Management, User Management ▪ Write SQL & Shell script to automate various daily DBA operations ▪ Refresh Development & Test databases with Production ▪ Working closely with Apps/Dev team to deploy scripts on Prod/Test Databases and resolving any Issues faced by them 	

COURSE	EDUCATIONAL INSTITUTE	BOARD OF CERTIFICATION	YEAR
BSC in IT	L.S. Raheja	University of Mumbai	2011
XII	K.K. Shah Junior College	Maharashtra State Board	2008
X	St. Francis High School	Maharashtra State Board	2006