**PROJECT NAME- AJIO CLONE**



AJIO, a fashion and lifestyle brand is Reliance Retail’s digital commerce initiative and is the ultimate fashion destination for styles that are handpicked, on trend and at prices that are the best you’ll find anywhere.

**TOOLS USED:-**

1. **FRONTEND**

* HTML
* CSS
* REACT
* BOOTSTRAP

1. **BACKEND**

* NODE JS
* EXPRESS JS
* MONGO DB

**PAGES:-**

Home page ­­> Listing Page> Product Details Page > Buying options > Payment Gateway

1 user profile page which will be linked to home page

**PAGE STRUCTURE:**

* **Home page:**
* **Header:**
  1. Login/Signup Link
  2. Customer Care Link
  3. Link to logout when logged In
  4. Link for Men,Women and Kids Clothing
  5. Search Bar
* **Section:**

1. Discounts
2. Offers
3. 2 to 3 carousel showing variety of clothing

* **Footer:**

1. Four columns of links under Ajio, Help, Shop By, Follow Us .

* **Profile Page:**

1. Orders
2. Personal Information
3. Address Book
4. Payments

* **Listing Page:**

1. List of items related to the category
2. Filter on left to filter based on different categories

* **Product page:**

1. Shows description of selected product in detail
2. Add to cart option
3. Or
4. Buy now

* **Buying options:**

1. Cod / emi / one time online payment
2. Payment method

* **Payment Gateway**

**BASIC FEATURES OF PAGES:-**

**Home page:**

Header contains the

Ajio Link

Search Bar

Sign In link

Link to Men, Women and Kids Product Pages

Body contains

Carousel that shows various styles of men women and kids

Carousel that shows various offers

Catalogue of various products

Footer contains

Links to various pages like About Ajio, Help, Shop by Categories

Links to various social handles of Ajio

**Login page:**

Phone Number/Email Id

Password input

Login button

**Sign up page:**

Form --> takes personal details as input

Name

Mobile number

Mail id

Address

Sign up button

**Listing page:**

Contains a list of particular kind of products like shoes, women clothing etc

Filters that sort products based on price, relevance etc

**Product Page:**

Contains Details of the product and options to buy or add to cart

**Buying Options:**

Select between COD, Debit/Credit Cards, UPI Payments etc