

Overall sales are growing steadily, with profit margins varying across categories.

0.10 Avg Discount % 1.01M

Sales Technology

779.74K

Sales Furniture

420.75K

42.57K

Top Product Sales

179.13K

Profit Technology

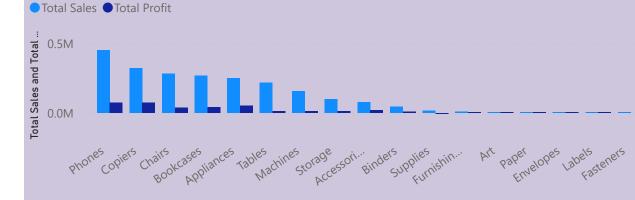
93.70K

Profit Furniture

77.01K

Profit Office Supplies

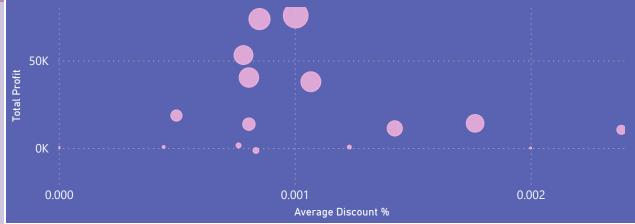
Total Sales and Total Profit by Sub-Category







Average Discount %, Total Profit and Total Sales by Sub-Category



Total Sales by Segment

Total Sales by Segment		
Consumer	Corporate	Home Office

A few top products drive most revenue, but heavy discounts reduce profitability in some categories.



Sales are concentrated in specific regions, and certain shipping modes deliver higher sales but lower profit efficiency.