

Connections [Add](#)

apple_products
Microsoft Excel

Sheets [Add](#)

☐ Use Data Interpreter

Data Interpreter might be able to clean your Microsoft Excel workbook.

- Annual Revenue
- apple_products.csv
- Country-wise share
- Flipkart_Smartphone
- Market Penetration(iphone)
- Model share
- Quarterly-share
- New Union
- New Table Extension

Market Penetration(iphone) (apple_products)

Connection

☒ Live☐ Extract

Filters

0 | [Add](#)

Market Penetration(iphone)



Need more data?

Drag tables here to relate them. [Learn more](#)

Market Penetration(iphone)

4 fields 15 rows

15

rows



Name

Market Penetration(iphone)

Fields

Type	Field Name	Physical Table	Rem...
#	Year	Market Penetrati...	Year

# Market Penetration(iphone) Year	# Market Penetration(iphone) Units sold (mm)	# Market Penetration(iphone) Revenue Generated	# Market Penetration(iphone) Active Users (mm)
2008	11.600	1.800	10
2009	20.700	13.000	25
2010	39.900	25.100	60
2011	72.300	45.900	115
2012	125.000	78.600	206

Data Source

ition

Battery type

Brand Price Comparison

Model - share

Country wise best selling smart...

Quarterly-Share

Annual Revenue

GMS

KPI_2

Dashboard 1

Dashboard 2

Story 1

+

+

+



Data | Analytics

- Annual Revenue (apple_...
- apple_products.csv (app...
- Country-wise share (app...
- Flipkart_Smartphone (a...
- Market Penetration(ipho...
- Model share (apple_prod...
- Quarterly-share (apple_...

Search

Tables

- Brand
- Product Name
- Product URL
- Ram
- Upc
- Measure Names
- Discount Percentage
- Mrp
- Number Of Ratings
- Number Of Reviews
- Sale Price
- sales difference
- Star Rating
- apple_products.csv (Count)
- Measure Values

Pages

Filters

Measure Names

Upc: MOBEXRGVZF..

Marks

Automatic

Color Size Text

Detail Tooltip

Measure Values

SUM(Discount Perc...

SUM(Mrp)

SUM(Sale Price)

SUM(Star Rating)

SUM(sales differenc..

KPI

Brand	Discount Percentage	Mrp	Sale Price	Star Rating	sales difference
Apple	0	77,000	77,000	5	0

Measure Names

- ☐ (All)
- ☐ Count of apple_pr...
- ☒ Discount Percent...
- ☒ Mrp
- ☐ Number Of Ratings
- ☐ Number Of Reviews
- ☒ Sale Price
- ☒ Star Rating
- ☒ sales difference

Upc

MOBEXRGVZFZGZEWV

Tableau - tableau 2 - Tableau license expires in 7 days

FileDataWorksheetDashboardStoryAnalysisMapFormatServerWindowHelp

Home

Back

Forward

Refresh

Undo

Redo

Zoom In

Zoom Out

Reset View

Print

Fullscreen

Entire View

Grid

Tablet

Share

Show Me

Data

Analytics

Annual Revenue (apple_...

apple_products.csv (app...

Country-wise share (app...

Flipkart_Smartphone (a...

Market Penetration(iph...

Model share (apple_prod...

Quarterly-share (apple_...

Search

Filter

Tables

Battery Type

Brand

Colour

Front Camera

Model

Processor

Rear Camera

Measure Names

Battery Capacity

Discounted Price

Display Size

Memory

Original Price

Rating Count

Ratings

Reviews

Storage

Pages

Columns

Rows

Model

Processor

Front Camera

Rear Camera

Colour

Filters

Brand: APPLE

Colour

Marks

Automatic

Color

Size

Text

Detail

Tooltip

Colour

SUM(Original ..

Model Specification

Model	Processor	Front Ca..	Rear Camera	Colo..	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	1,99,700
				Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	74,900
				Black	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,49,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,89,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

Colour

(Multiple values)

Brand

APPLE

Black

Blue

Data Source

KPI

Model specification

Battery type

Brand Price Comparison

Model - share

Country wise best selling smart...

Quarterly-Share

Annual Revenue

GMS

KPI_2

Dashboard 1

Dash

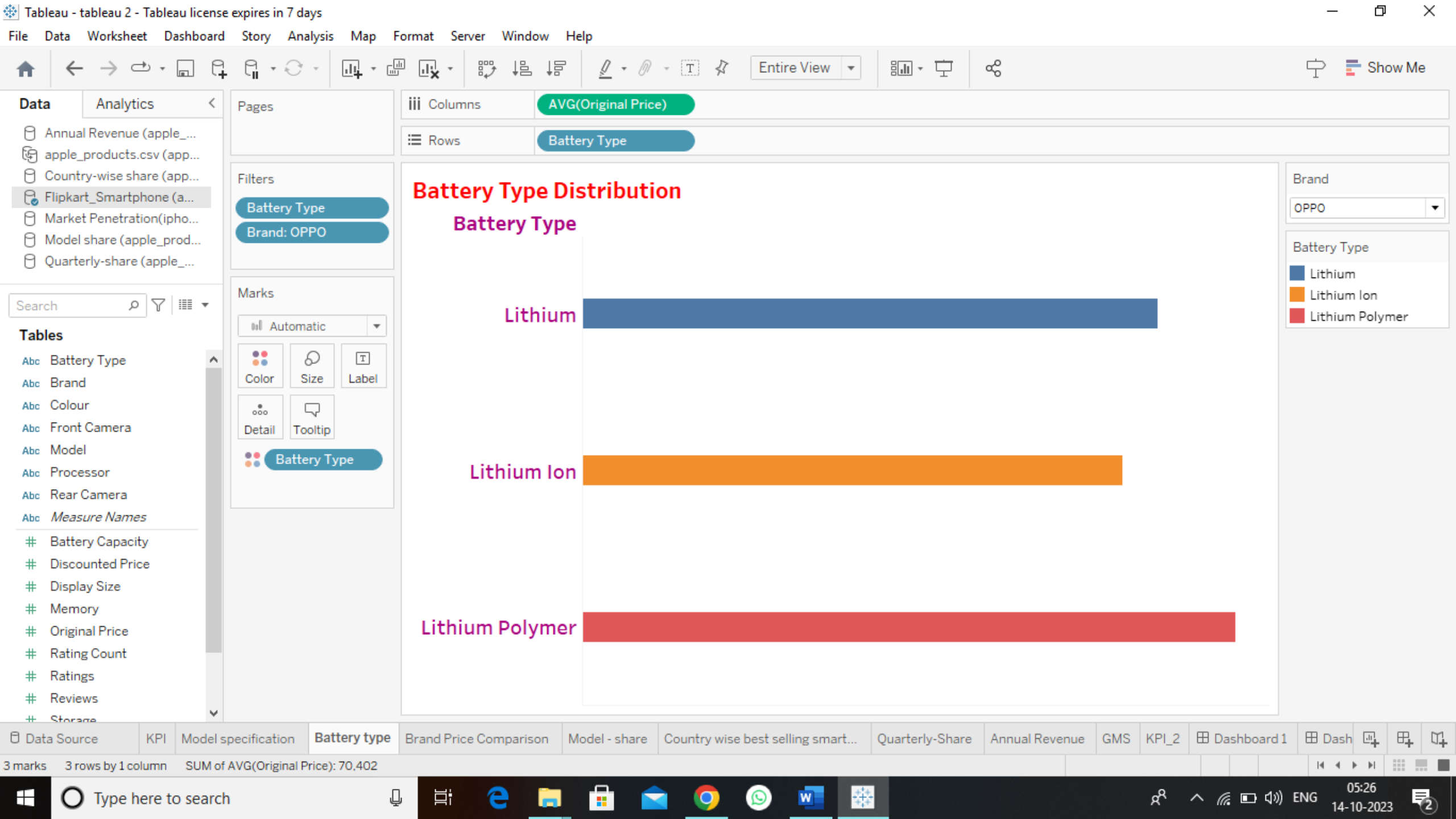
8 marks

8 rows by 1 column

SUM(Original Price): 941,700

05:26

14-10-2023



Data

- Annual Revenue (apple_...
- apple_products.csv (app...
- Country-wise share (app...
- Flipkart_Smartphone (a...
- Market Penetration(ipho...
- Model share (apple_prod...
- Quarterly-share (apple_...

Search

Tables

- Battery Type
- Brand
- Colour
- Front Camera
- Model
- Processor
- Rear Camera
- Measure Names
- Battery Capacity
- Discounted Price
- Display Size
- Memory
- Original Price
- Rating Count
- Ratings
- Reviews
- Storage

Pages

Filters

Marks

☐ Automatic

Color Size Label

Detail Tooltip

SUM(Original ..

AVG(Original ..

Brand

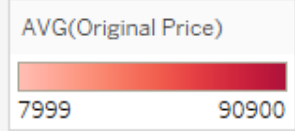
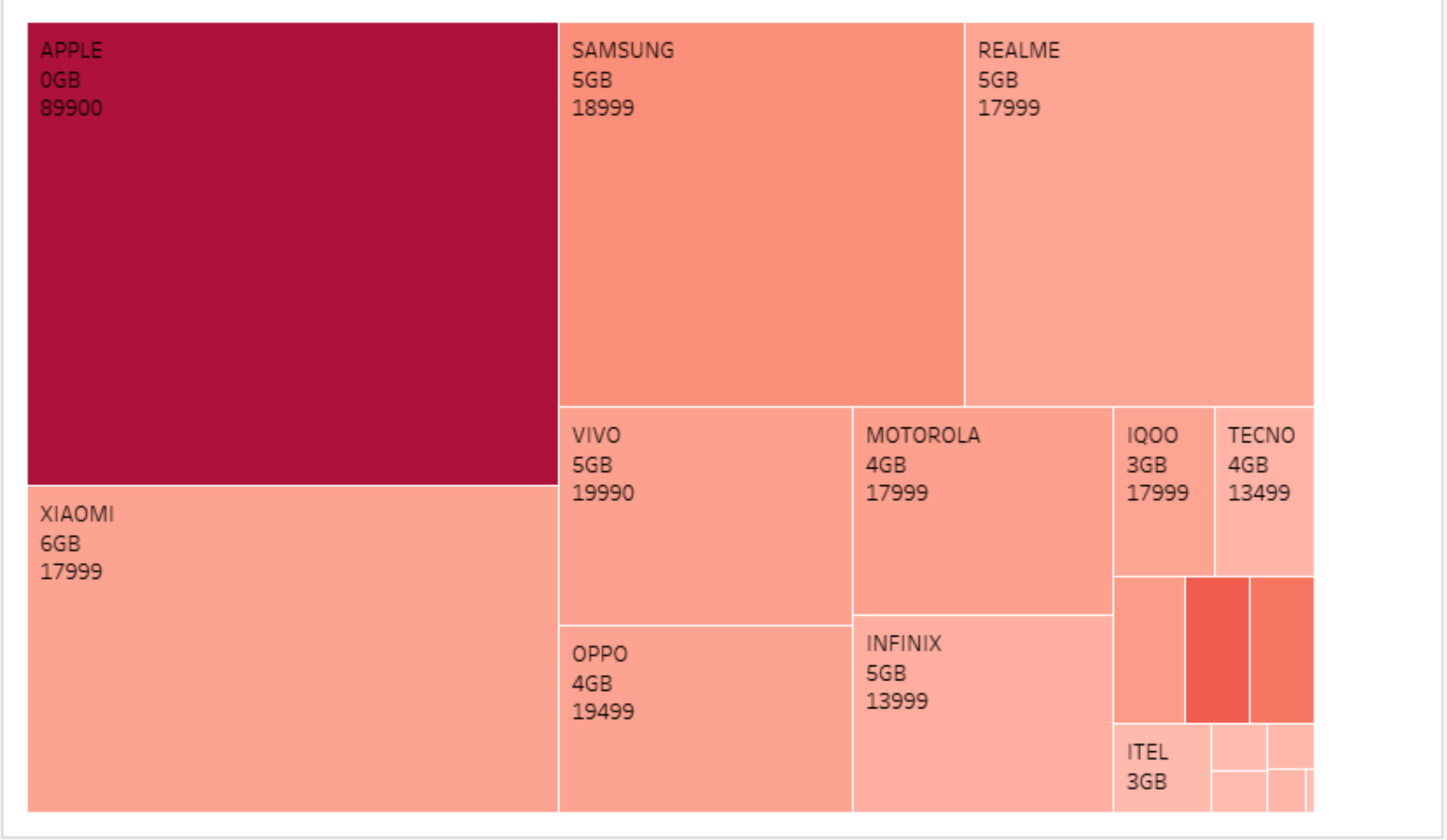
CNTD(Memory)

MEDIAN(Orig...

Columns

Rows

Brand Price Comparison



Data Analytics

- Annual Revenue (apple_...
- apple_products.csv (app...
- Country-wise share (app...
- Flipkart_Smartphone (a...
- Market Penetration(ipho...
- Model share (apple_prod...
- Quarterly-share (apple_...

Search

Tables

Abc Models

Abc Measure Names

- # Sales Share
- # Model share (Count)
- # Measure Values

Pages

Filters

Models

Marks

Circle

Color Size Label

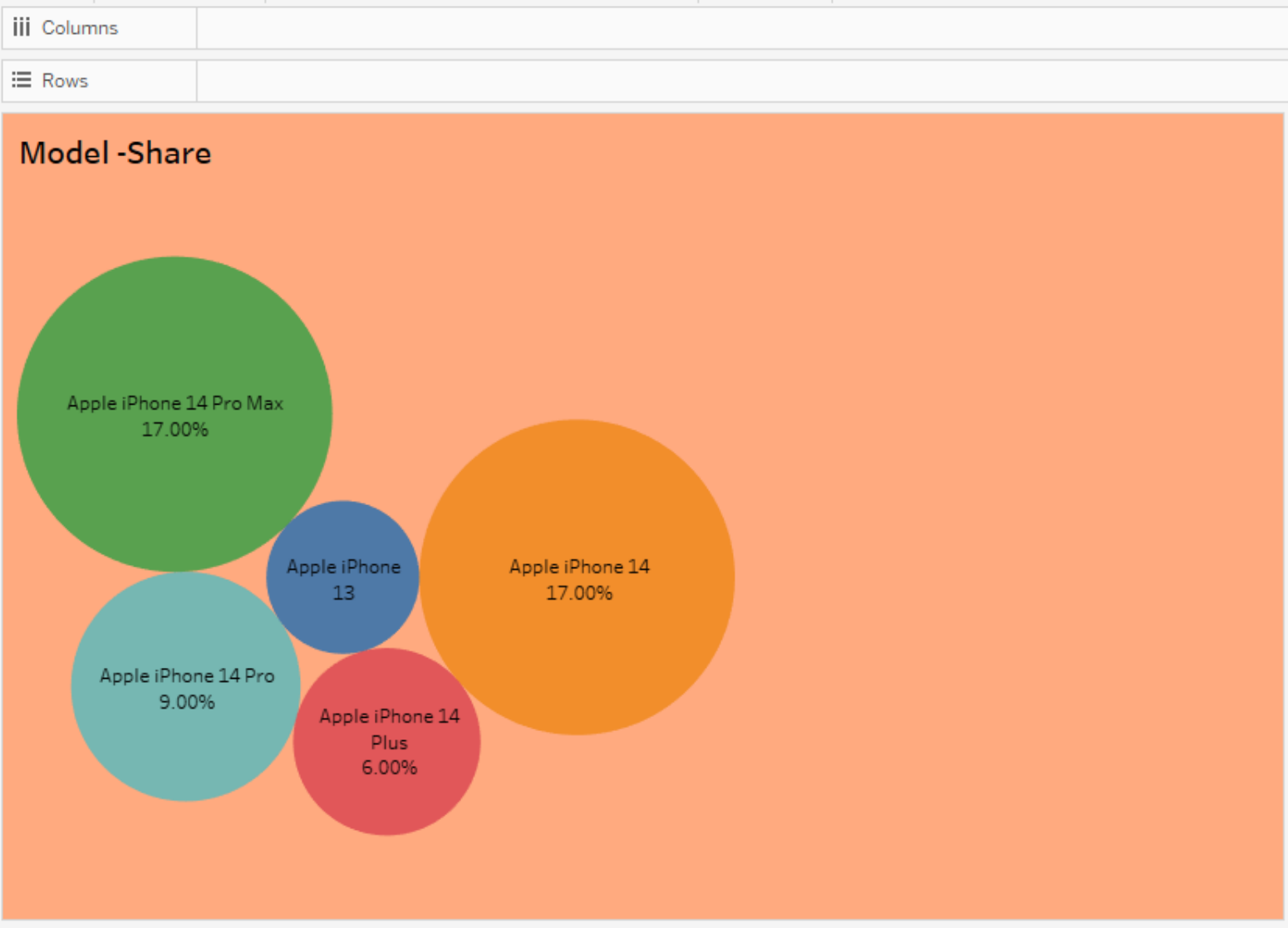
Detail Tooltip

SUM(Sales Sh...)

Models

Sales Share

Models



Models

- Apple iPhone 13
- Apple iPhone 14
- Apple iPhone 14 Plus
- Apple iPhone 14 Pro
- Apple iPhone 14 Pro ..

Data | Analytics

- Annual Revenue (apple_...
- apple_products.csv (app...
- Country-wise share (app...
- Flipkart_Smartphone (a...
- Market Penetration(ipho...
- Model share (apple_prod...
- Quarterly-share (apple_...

Search

Tables

- Country
- Models
- Measure Names
- Sales Share
- Country-wise share (Count)
- Latitude (generated)
- Longitude (generated)
- Measure Values

Pages

Filters

Country: India

Marks

All

Multiple

Color Size Label

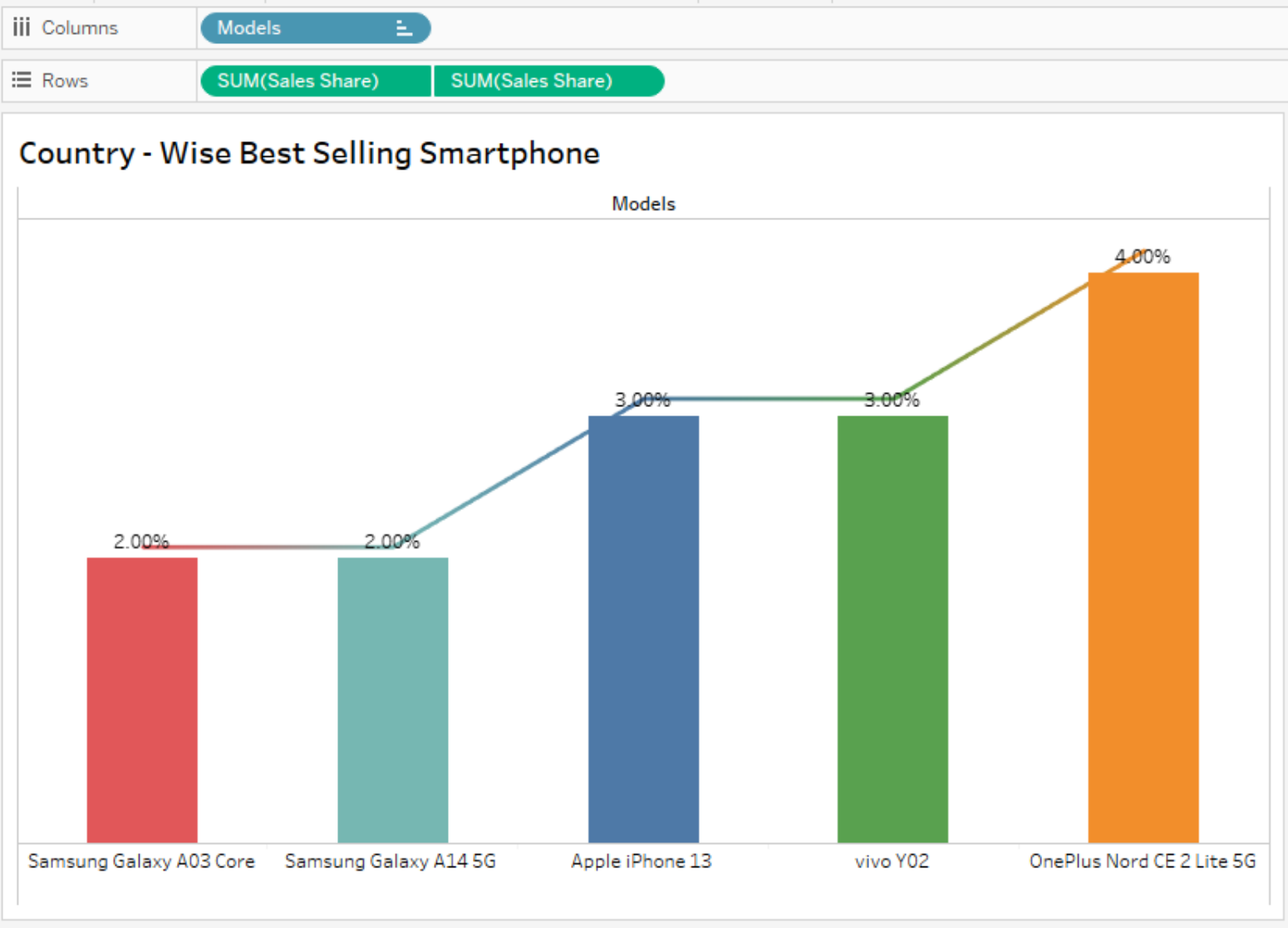
Detail Tooltip

Models

Multiple fields

SUM(Sales Sha...)

SUM(Sales Sha...)



Country

India

Models

- Apple iPhone 13
- OnePlus Nord CE 2 Li..
- Samsung Galaxy A03..
- Samsung Galaxy A14..
- vivo Y02

Data Analytics

- Annual Revenue (apple_...
- apple_products.csv (app...
- Country-wise share (app...
- Flipkart_Smartphone (a...
- Market Penetration(ipho...
- Model share (apple_prod...
- Quarterly-share (apple_...

Search   

Tables

- Brand
- Year
- Measure Names
- Annual Share
- Q1
- Q2
- Q3
- Q4
- Quarterly-share (Count)
- Measure Values

Pages

Filters

Year: 2018

Marks

All

Pie

Color

Size

Label

Detail

Tooltip

Angle

Multiple fields

Multiple fields

AGG(sum(0))

AGG(sum(0))

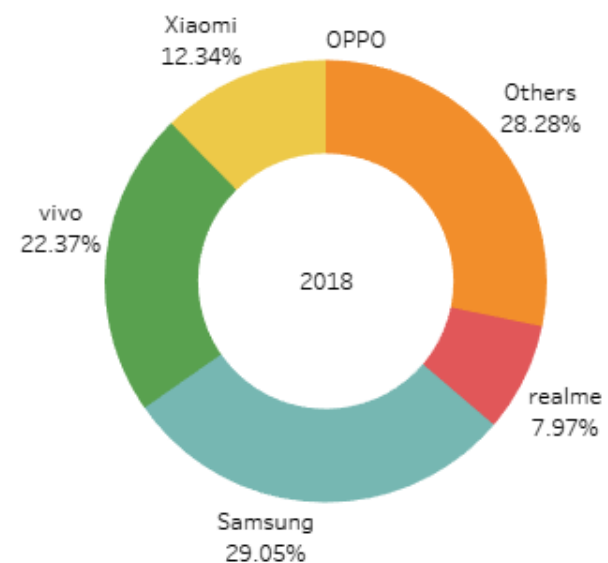
Columns

Rows

AGG(sum(0))

AGG(sum(0))

Quarterly - Share



Year

2018

Brand

- OPPO
- Others
- realme
- Samsung
- vivo
- Xiaomi

- Annual Revenue (apple_...
- apple_products.csv (app...
- Country-wise share (app...
- Flipkart_Smartphone (a...
- Market Penetration(ipho...
- Model share (apple_prod...
- Quarterly-share (apple_...

Search

Tables

- # Year
- Measure Names
- # Revenue (\$bn)
- # Annual Revenue (Count)
- # Measure Values

Filters

Marks

All

Multiple

Color Size Label

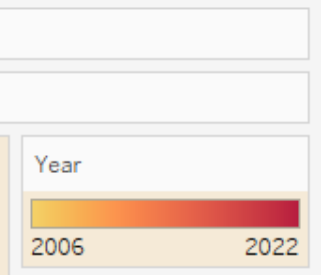
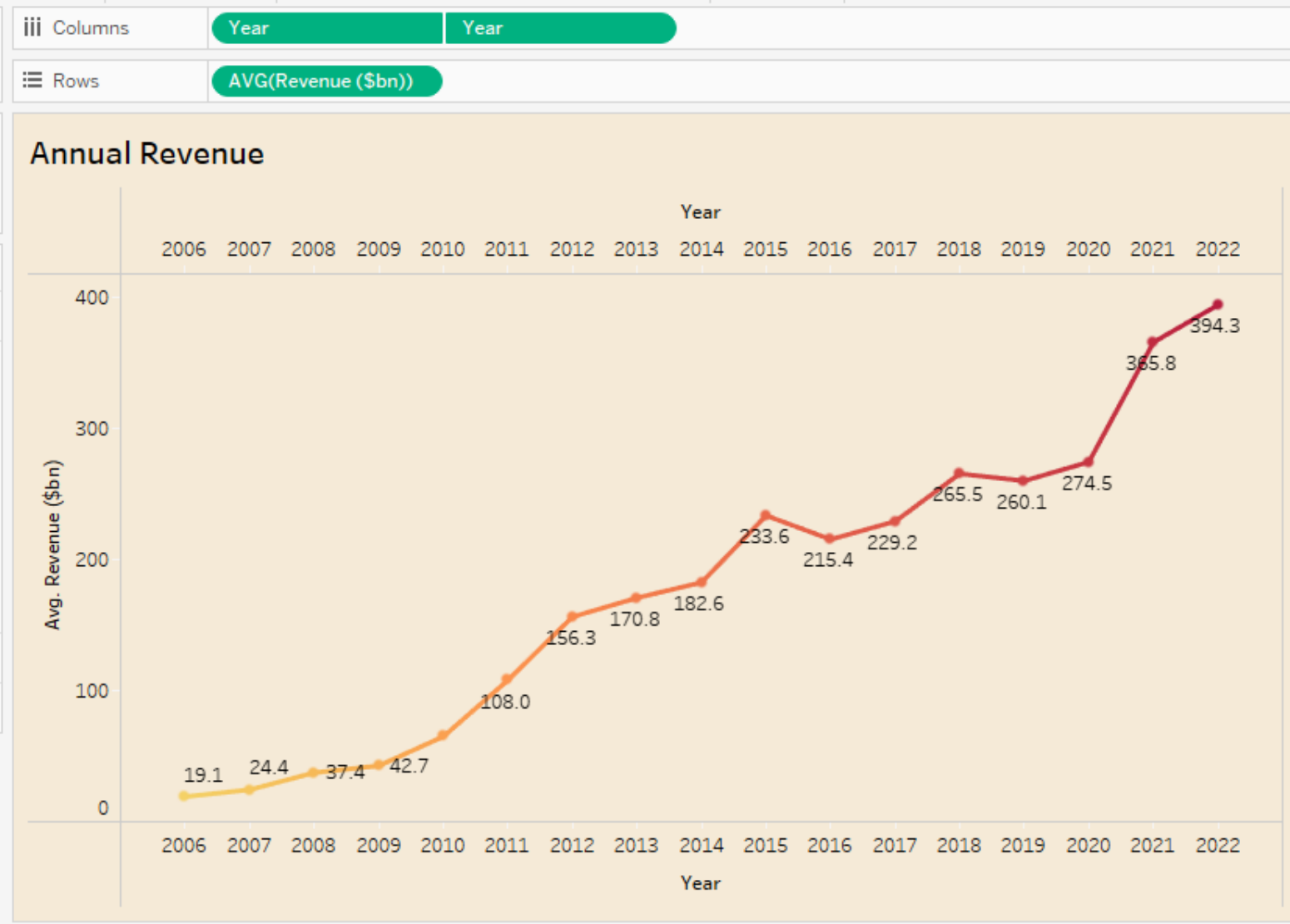
Detail Tooltip Path

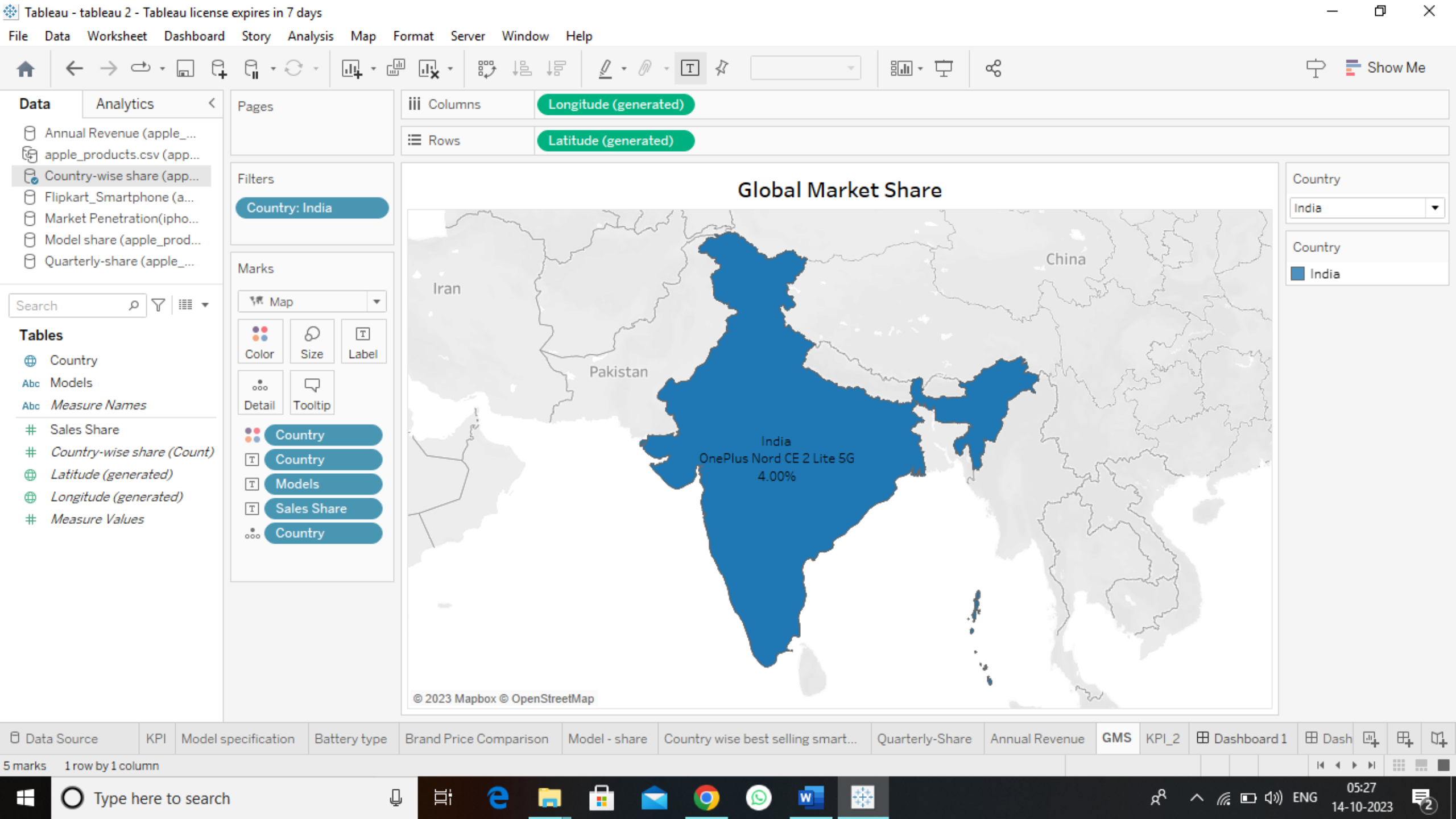
Year

Multiple fields

Year

Year (2)





Data | Analytics

- Annual Revenue (apple_...
- apple_products.csv (app...
- Country-wise share (app...
- Flipkart_Smartphone (a...
- Market Penetration(ipho...
- Model share (apple_prod...
- Quarterly-share (apple_...

Search

Tables

- # Year
- Abc Measure Names
- # Active Users (mm)
- # Revenue Generated
- # Units sold (mm)
- # Market Penetration(iphon...
- # Measure Values

Pages

Filters

Measure Names

Year: 2022

Marks

Automatic

Color Size Text

Detail Tooltip

Measure Values

SUM(Revenue Gene..

SUM(Units sold (m..

SUM(Active Users (..

