

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	27 February 2026
Team ID	LTVIP2026TMIDS90853
Project Name	Intelligent SQL Querying with LLMs Using Gemini Pro
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot displays the Mural Brainstorm & Idea Prioritization template. It is divided into three main vertical sections:

- Left Column:** A sidebar with a lightbulb icon and the title "Brainstorm & idea prioritization". Below it, text says: "Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room." It also lists preparation time: "10 minutes to prepare", "1 hour to collaborate", and "2-8 people recommended".
- Middle Column:** A section titled "Before you collaborate" with a timer icon and "10 minutes" duration. It includes steps:
  - A Team gathering:** Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
  - B Set the goal:** Think about the problem you'll be focusing on solving in the brainstorming session.
  - C Learn how to use the facilitation tools:** Use the Facilitation Superpowers to run a happy and productive session. A "Open article" button with a right arrow is shown.
- Right Column:** A section titled "Define your problem statement" with a timer icon and "5 minutes" duration. It includes a "PROBLEM" box containing the placeholder "How might we [your problem statement]?" and a "Key rules of brainstorming" box with six rules:
  - Stay in topic.
  - Encourage wild ideas.
  - Defer judgment.
  - Listen to others.
  - Go for volume.
  - If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

**2**

**Brainstorm**

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

**TIP**

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

**3**

**Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and break it up into smaller sub-groups.

⌚ 20 minutes

**TIP**

Add customizable tags to sticky notes to make them easier to find, organize, and categorize important ideas as themes with your team.

Person 4

## Step-3: Idea Prioritization

**4**

**Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

**Importance**

If each of these tasks could get done without any cost or effort, which would have the most positive impact?

**TIP**

Participants can use their cursor to point at where sticky notes should go on the grid. The host can control the cursor by using the laser pointer holding the **H** key on the keyboard.