

Ideation Phase

Define the Problem Statements

Date	27 February 2026
Team ID	LTVIP2026TMIDS90853
Project Name	Intelligent SQL Querying with LLMs Using Gemini Pro
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	<small>Describe customer with 3-4 key characteristics - who are they?</small>	Describe the customer and their attributes here
I'm trying to	<small>List their outcome or "job" the care about - what are they trying to achieve?</small>	List the thing they are trying to achieve here
but	<small>Describe what problems or barriers stand in the way - what bothers them most?</small>	Describe the problems or barriers that get in the way here
because	<small>Enter the "root cause" of why the problem or barrier exists - what needs to be solved?</small>	Describe the reason the problems or barriers exist
which makes me feel	<small>Describe the emotions from the customer's point of view - how does it impact them emotionally?</small>	Describe the emotions the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am a Business Analyst / Non-technical User	I'm trying to retrieve data from a database to generate reports	But I don't know how to write complex SQL queries	Because SQL requires technical knowledge of joins, syntax, and database structure	Frustrated and dependent on developers
PS-2	I am a Student / Beginner Developer	I'm trying to learn SQL and practice database queries	But I struggle to understand how natural language questions convert into SQL	Because there is no intelligent guidance or real-time explanation system	Confused and demotivated while learning