

# DATA ANALYST

1. Programming Language- Python - String, Tuples, Dictionaries, list,

Important Libraries- pandas, numpy.

Visualisation Libraries - Seaborn & Matplotlib

From This You can do Exploratory Data Analysis and retrieve the information from that specific data.

Data Analyst Explore , Analyze and retrieve some important information.

These elements are helpful in one of the very important modules in the data analytics project specifically called as feature engineering.

2. Feature engineering: Focuses on cleaning the raw data handling outliers missing values, handling the categorical variables using right kind of diagrams and visualisation charts for that specific kind of data, so that you will be able to create amazing reports and send it to the stakeholder which will be important for making meaningful business decisions.

3. The next Important is Databases Commonly used by a data analyst is SQL database to be a pro that you can handle millions and millions of records so that you can write queries to retrieve that meaningful information from the database itself

\* SQL- Write some queries for the problem statement.

4 Statistics helps you provide all the tools and techniques along with some mathematical intuition which actually help you to retrieve meaningful information from the data itself.

In statistics we really need to focus on two types descriptive and inferential statistics.

Descriptive statistics is to summarize the data by using some important techniques to see the distribution of the data by learning about probability density function, cumulative density function, and some of the important visualisation charts such as bar chart, histogram, pie chart and many more.

Using these we can be able to retrieve some important information and summarize the data in a way we will be able to understand the business use cases.

Inferential Statistics: Perform a lot of Statistical analysis where in we take a sample of data to make a conclusion about the population data so techniques such as hypothesis testing, Z-test,

T-test, chi-Squared Test, Anova test, F-Test. These kind of statistical analysis is basically done to make some amazing conclusion about the population data

## 5 . Business Intelligence Tool- Power-BI & Tableau

Using these specific tools will help you creating some amazing reports which will be having a lot of conclusion since you are including statistical concepts within them and those reports will be forwarded to the stakeholders. The stakeholders will use these reports along with the conclusions that are made by the data analyst to make some important business decisions.

In short these business Reports will be deriving the entire business plan of a specific company and how their growth will be in the future with respect to various regions.

## 2 Skillsets -

1. Microsoft Excel-Working with huge amount of data which can automate many of your tasks.
2. Good Communication Skills- Good Communication with Stakeholders which will actually help to portray your thoughts your domain knowledge which in turn will create an amazing bonding within the team, which in turn will actually help you to solve the business use cases.