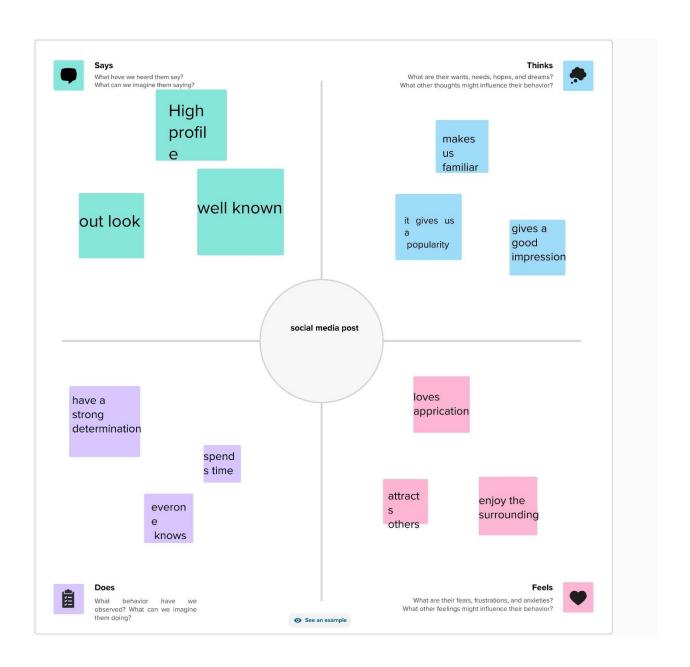
PROJECT REPORT

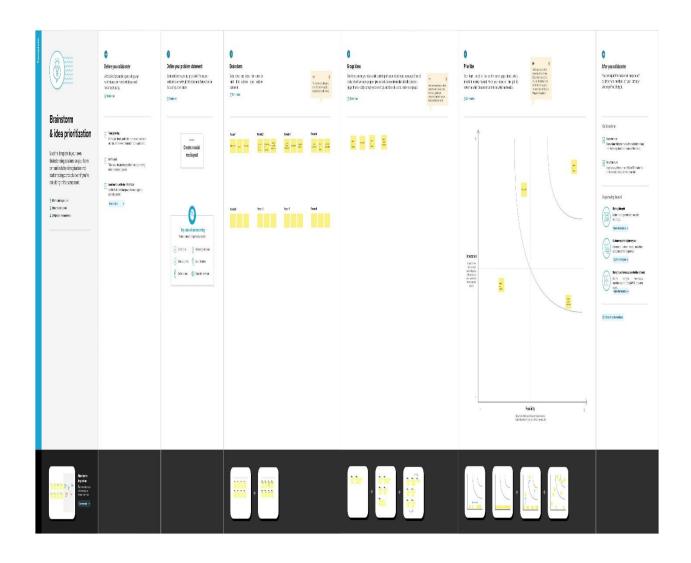
Introduction:

This project is about how to create and post a content in social media. In this project we have used empathy map and idea prioritisation and brainstorming map to create a content for social media posting.

Empathy map:



Idea prioritisation and brainstorming map:



Result:

We have learnt how to create a content for posting in social media using empathy map and idea prioritisation and brainstorming map and using canva app.

