

PROJECT REPORT

Introduction:

This project is about how to create and post a content in social media. In this project we have used empathy map and idea prioritisation and brainstorming map to create a content for social media posting.

Empathy map:



Idea prioritisation and brainstorming map:

Brainstorm & idea prioritization

Use this template to generate ideas, brainstorm, and prioritize them. It includes a section for generating ideas, a section for evaluating them, and a section for prioritizing them. The template is designed to be used in a workshop setting, with a focus on collaborative idea generation and evaluation.

- 1. Generate ideas
- 2. Evaluate ideas
- 3. Prioritize ideas

Before you calculate

Define your problem statement

What is the problem you are trying to solve? What are the goals of your project? What are the constraints of your project?

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Brainstorm

Generate ideas

What are the ideas you have generated? What are the ideas you have generated? What are the ideas you have generated?

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Scoping

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Prioritize

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Brainstorm & idea prioritization

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Result :

We have learnt how to create a content for posting in social media using empathy map and idea prioritisation and brainstorming map and using canva app.



**Admission
opens**
2023-2024

Course :

- B.A Tamil
- B.A English
- B.B.A
- B.Com,(CA) (PA)
- B.Sc CS

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for revolutionary*



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LEARN

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