shravaniphani12@gmail.com

Career objective

To secure a challenging position in a reputable organization to expand my knowledge and skills.

Work Experince:

- ❖ Working with **Straight Drive Technologies** as Power BI developer from Jan 2016 till date with overall 6.5 years of experience.
- ❖ Daily reports of Cricket Simulator, ZAP Virtual Reality Warrior, ZAP VR Walk, ZAP PU Balls, ZAP 3D VR Slider Simulator, Cricket Bowling Machine, etc.
- Responsible for product analysis input and output.

Summary:

- ❖ Having 4.5 years of experience in Microsoft Power BI. Power BI Modeling and Power Visualization, Power BI Service.
- Experienced in developing Power BI reports and dashboards from various Data Sources like Cube, Databases, Excel files.
- Experience on Power BI (Desktop and Service) with different data sources such as SQL Server using Live Connection as well as Importing data from Excel Sources.
- Expertise in importing data from multiple data sources into Power BI, created relationships between various datasets in power pivot.
- ❖ Experience in Data preparation in Enter Data and shaping data in Edit Query like add column, split column, Pivot column, unpivot column, changing data type, and Merge queries and Append queries.
- ❖ Experience on DAX Functions like Aggregate, Counting, Logical, Information, Text, Date and Time intelligence Functions.
- Experience on Formatting visuals and conditional formatting and all components of Power BI.
- ❖ Having good experience in creating Parameters, sorting and grouping, binning.
- Expertise in Creating Data Visualizations like Matrix table, Area Charts, tree map, Line and Stacked column chart and Creating Visuals like Donut chart, Waterfall chart, Gauge chart and Funnel chart.
- Experience on sharing reports, gateways, creating content packs and scheduling, solution for troubleshooting of tiles, reports, dashboards.
- Worked on Formatting, Advanced Formatting in tooltip labels like descriptive tooltips, and conditional formatting.
- Created Data extracts for better performance and accessing data offline.
- ❖ Implemented role-based security as part of user level security in Power BI
- Good knowledge on SQL queries relevant to and Power BI.
- Having knowledge on Data warehouse concepts like Data warehouse architecture, Star schema, Snowflake schema and Dimension and Fact tables

Educational Qualification:

B.Tech from JNTUH.

Skill Summary:

Excel Power BI Data Analytics







Technical Skills:

Reporting Tools : Power BI Desktop, Microsoft Excel, Word, Power Point and Outlook

Database : SQL Server 2008/12/14

Languages : SQL, DAX Script

ETL Tools : Power Query / Power BI

Operating System : Windows 7/10

Project #1:

Project Name : Servicing Data and Analytics

Role : Power BI Developer Environment : Power BI, SQL Server Duration : Oct-2017 to Oct-2021.

Description:

Straight Drive Cricket Simulators are most popular cricket simulators in market with hundreds of installations across the world. Straight Drive is believed by bigger brands in the market and is a rapidly updating its features time to time. If you have an entertainment facility you should have a cricket simulator from Straight Drive.

Responsibilities:

- Responsible for defining the scope of the project, gathering business requirements, doing analysis and documents.
- Importing the data from data sources and preparing the data as per user requirement.
- Building the relationships between the various data sets in power pivot.
- > Created new columns, new measures and conditional columns using DAX functions.
- Created different filters like visual level filters and page level filters and report level filters as per reporting needs.
- Expertise in various visualizations like donut chart, Pie chart and Bar graph, Tree map and water fall charts and Card Visualizations.
- > Designed diverse types of reports like drill down, drill through and Slicer.
- Created various Customized and interactive Reports and Dashboards in Power BI.
- Publishing reports to Power BI server and providing the access to required users.
- Installing and configuring Data Gateway to pull data from on-premises databases
- > Having experience in Power Query to transform the data within Power BI
- Created Bookmarks to move from one page to other page based on requirement like moving forward and backward navigation

Date.
Place Shravani