



Kanchi Soni

UI/UX designer

Contact

- 8982455564, 9399930734
- sonikanchi31@gmail.com
- Pune (Open to Relocate)

Experience

- Experience - 3+ Years
- Galaxy Weblinks -
Joining Date - 9 Jan 2020

Education

- 2012-2014 (MBA HR)
IPER- Institute of Professional
Education And Research,Bhopal
- 2009-2012 (B.A.)
Dr.Harisingh Gour University,
Sagar B.A. Arts Major inEconomics

Software Skills

- Sketch
- Figma
- Adobe XD
- Invision Studio
- Abstract
- Axure
- Photoshop
- Illustrator
- UX Folio

Key Skills

- User research and analysis
- Wire framing and prototyping
- Visual design and typography
- Interaction design and user flows
- Information architecture and navigation
- Understanding of web and mobile design trends and best practices
- Collaboration and teamwork skills
- Communication and presentation skills
- Ability to create and manage design systems that ensure consistency

Portfolio Links

1 - Behence

<https://www.behance.net/sonikanchi83d9>

2 - Dribbble

<https://dribbble.com/kanchi31soni>

UI Based Case Study Links

1 - E-commerce-App

<https://www.behance.net/gallery/114458263/E-commerce-App>

2 - Travel-App

<https://www.behance.net/gallery/114457777/Travel-App-Case-Study>

Interests

- Drawing
- Painting
- Traveling
- Music

About Me

I am a design enthusiast and the reason to call myself that is because I love design and creativity in all its form. I am looking not for just a job opportunity, but for an opportunity to learn, grow and design amazing things.

Roles and Responsibilities

UI Design - I am working as a UI designer innovative designs for the purpose of maximizing aesthetic appearance of websites and mobile while still maintaining key user-friendly UI elements.

Mobile designing - Worked on Execute mobile visual design stages from inception to final product hand-off to engineer such as my projects Arlo, Meural, Staples Mobile version.

Website Designing - Established and promoted best design practices and standards for others on the design team to follow in order to achieve a cohesive design throughout the website such as my Projects Arlo websites, Staples web version.

User Flows - Create wireframes, user flows, process flows, story boards and site maps for websites and mobile such as Staples. Staples projects gives lot of experience.

Style Guide - In this section worked on Understanding of colors and hues, typography, library, components- Icons, Inputs, Switch, Progress Bar, chips, slider, Buttons, Variation, Checkboxes, Dropdown, Text editor, tooltips, pagination, avatar, Navigation, breadcrumb, loading etc.

Brand Guidelines - In this side worked on design guidelines, best practices and standards throughout the websites and mobile for consistency Icon size, font, color themes.

Design System - Structuring the design system, Delegating work and overseeing each platform maintaining consistency and Illustrators, Visual Designers, Accessibility Experts, Subject Matter Experts, and more Helps create contribution guidelines for each platform.

Prototyping - Working on Invision studio managing release schedules for every application linking screens performing better connectivity .

Information architecture - In order to create these systems of information, you need to understand the interdependent nature of users, content, and context.

UI Based Projects Links

1 - Meural Project - Meural project worked on design mobile UI screens flow charts and style guide.

Duration - Jan 2020- Aug 2021

Software - Sketch

<https://play.google.com/store/apps/details?id=com.meural.Meural&pli=1>

2 - Staples Project - Staples project worked on design Website landing page UI screens and mobile version.

Duration - Jan 2021- March 2022

Software - Sketch

<https://www.staples.com/>

3 - Finetuxedos Project - Finetuxdos project worked on design whole Website screens UI screens and mobile version.

Duration - July 2020- March 2021

Software - Figma

<http://www.finetuxedos.com/>

4 - Arlo Project - Arlo project worked on design whole Website screens UI screens and mobile version.

Duration - July 2022- Nov 2022

Software - Figma

<https://play.google.com/store/apps/details?id=com.arlo.app>