

## Ideation Phase

### Empathize & Discover

Date	01 November 2023
Team ID	598189
Project Name	Project - Image Caption Generation
Maximum Marks	4 Marks

### Empathy Map Canvas:

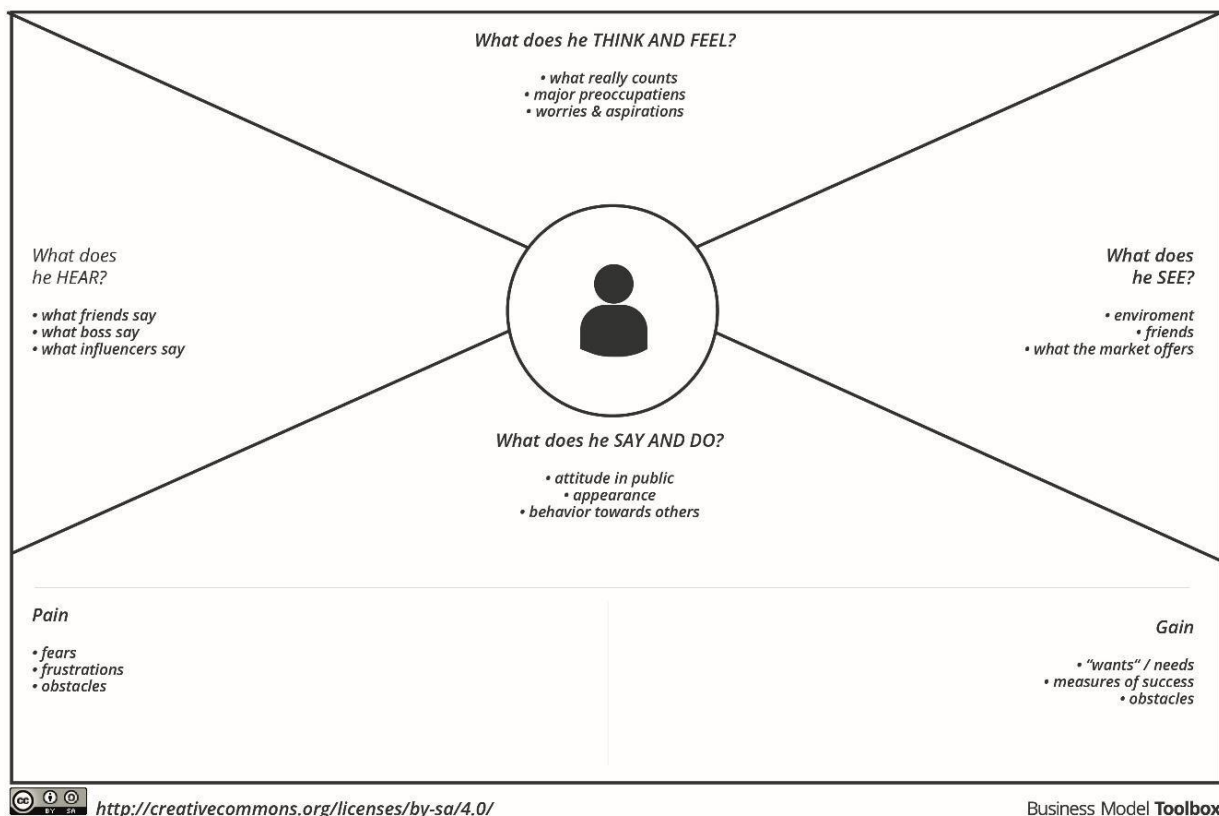
An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviour and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

### Example:

#### Empathy Map



Reference: <https://www.mural.co/templates/empathy-map-canvas>

PROJECT TITLE: **IMAGE CAPTION GENERATION**

