



## Alexander White

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## Experience

### SENIOR SOFTWARE ENGINEER, INSIGHT DIGITAL INNOVATION – 2019-PRESENT

- Improved associate efficiency through development of React based internal applications for Kroger Pickup.
- Mentored coworkers by leading internal projects and workshops.
- Team lead for two developers.

### STAFF SOFTWARE ENGINEER, INSIGHT DIGITAL INNOVATION – 2018-2019

- Architect of modern reporting platform built with Vue and .NET for GOJO Industries.
- Developed interactive Figma prototypes and led usability studies.

### WEB DEVELOPER, PROZ.COM – 2017-2018

- Architect of native language verification platform that utilized PHP and WebRTC to create a peer-reviewed, audio based platform for users to certify native language ability. The platform has been used to review over 2,800 verification applications.
- Increased [ProZ.com](https://ProZ.com) livestream user engagement through the design and development of an interactive media platform for live events and past recordings.

### WEB DEVELOPER, FISHER COLLEGE OF BUSINESS – 2015-2017

- Developed Drupal modules and layouts with PHP and JS, HTML, CSS.
- Managed student developers in the creation of native iOS and Android applications.

## Education

Ohio University – Bachelor of Science in Computer Science, 2015

## Personal Projects

### METASHORT

- Designed, developed and released a link shortener that could modify meta data displayed on Facebook, Twitter and other social media sites.
- Grew the site to 11 paying customers and 25 trial customers, along with many free users. Reached the top 3 on ProductHunt when released.

## Community

- Co-organizer and web developer for Front End Columbus.
- Adoption center volunteer at Colony Cats.
- Invited speaker at CodeMash 2020, Westerville Web, Code & Beer.

