Alex White

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https://MeetThe.dev

Experience

Product Designer, RevLocal; Granville, OH – 2021-Present
- Evangelized UX and led trainings with product teams and leadership
- Laid the foundation for an internal design system
- Established a process for conducting user research with high-fidelity, interactive prototypes

Senior UX Engineer, Insight Digital Innovation; Columbus, OH – 2020-2021
- Led internal and public workshops on UX and front-end methodologies
- Improved associate efficiency through the development of a React based PWA for a major grocery chain

Software Engineer, PriceSpider; Irvine, CA – 2020
- Developed data driven interfaces with PHP Laravel, React JS and MySQL
- Worked with UX, Product and engineers to craft an internal design system

Senior UX Engineer, Insight Digital Innovation; Columbus, OH – 2018-2020
- Team lead and mentor focused on providing front-end training to junior developers
- Architect and lead front-end developer of a Vue JS and .NET C# IoT platform used in hospitals across the country
- Introduced automated browser testing and Jest unit tests
- Conducted user research and produced high fidelity, interactive prototypes

Software Engineer, ProZ.com; Remote – 2017-2018
- Took lead developing and launching numerous features with PHP, MySQL and Vue JS
- Designed, developed and scaled an audio based native language verification platform to over 2,800 users
- Increased ProZ.com livestream user engagement through the design and development of an interactive media platform

Education

Ohio University; Athens, Ohio – Bachelor of Science in Computer Science, 2015

Skills

I am a highly skilled front-end engineer that uses my experience as a product designer to craft accessible, user optimized experiences. I am comfortable talking to users, running workshops and taking lead on projects. I love public speaking and have presented at various conferences and meetups.