

# Devin Logan

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## Experience

### Self-Employed

**Technical Writer – Fern** | Jun 2025 – present - Write quickstart tutorials and configuration references for Fern’s TypeScript and Python SDKs to make onboarding and development processes more self-serve. Test and provide feedback on end-to-end SDK creation workflows.

**Technical Writer Consultant – Class Constructor Corp** | May – Jun 2025 - Tested existing user manuals, created walk-through videos, and advised on documentation strategy for a server-side tagging product. Class Constructor Corp is a small engineering consultancy building features for Usercentrics (consent management platform).

**Technical Writing Consultant – Dowling Community Garden** | Mar 2025 - Wrote payment processing and migration documentation for Dowling Community Garden as the organization moved from a physical to digital payment processing system.

### Google – Senior Technical Writer, Google Search | Jul 2018 – Dec 2024

- Lead writer on internal developer documentation for ~1,500 engineers building Local Search features and infrastructure. Wrote high-level overviews, concept docs, codelabs, and end-to-end development instructions using Markdown, HTML, CSS, and GitHub-like version control systems. Documented Java, Python, and C++ code to support engineers and product managers of varying experience levels. Analytics and user studies showed my documentation initiatives resulted in a more self-serve onboarding and development process.
- Lead writer and reviewer for AI Overviews (also called Search Generative Experience), a critical 2023/2024 priority for Search available in 100+ countries and locales and serving over 1 billion users. Designed, wrote, reviewed, and refined model training data; addressed model training losses and biases; and trained 50+ new writers and reviewers under tight deadlines.
- Mentored 4 junior writers on writing quality, content and site design, project planning, docs-as-code processes, and version control tools. Reviewed documentation and project proposals written by engineers and junior writers. I was a sought-after reviewer for my attention to detail, knowledge of style guidelines, and ability to define a user-centric document structure.
- Created and executed data-driven documentation content strategies. Assessed customer needs by interviewing subject matter experts, reading existing artifacts, and analyzing customer data. Proposed solutions, coordinated stakeholder reviews, and refined solutions based on stakeholder feedback.
- Identified information gaps through qualitative user studies and Google Analytics.

**MapR Data Technologies – Technical Writer Intern | Jun 2017 – Aug 2017**

- Wrote and reconfigured user-centric release and migration documentation using Oxygen XML, DITA standards, JIRA, and Bugzilla.

**Raymond A. Mason School of Business – Communications Writer | Oct 2015 – May 2018**

- Proposed and wrote articles and website content for William & Mary's Business School
- Used Cascade CMS and XML source code to create, update, and refine website content.

**Volunteering**

**Distributed Proofreaders – Proofreader and Formatter | Apr 2025 – present**

- Proofread and format scanned page images and optical character recognition (OCR) outputs for books in the public domain. Completed text is submitted to the Project Gutenberg e-book archive.

**Education**

**The College of William & Mary** | summa cum laude | Aug 2014 – May 2018

Majors: English and Accounting | Minor: Computer Science