Devang Patel
Senior Product Designer

www.devangdesign.com

contact@devangdesign.com

+49 152 5235 0106

LinkedIn

Experience

Omio | Senior Product Designer
MAR 2018 - PRESENT | BERLIN, GERMANY

- Shipping product features for the new-customer acquisition by collaborating with a cross-functional team, doing user research, designing user flows, building & iterating prototypes, and managing company's design system.
- Led the successful migration of product design workflow from Sketch to Figma by planning, testing, and collaborating with the team.
- Built and scaled Omio's design language system 'Dotty' with a set of guidelines, toolkits, and components for Omio web & app experience.
- Being part of Omio's (formerly GoEuro) re-brand team, I helped redesign the core product experience for the web & app, while defining style guide & reusable components to keep things consistent while scaling up.

Mokko LLC | Lead Designer
MAR 2016 - DEC 2017 | AHMEDABAD, INDIA

- Led the product design and front-end for homemade food delivery startup 'Tiffinity' which served 1000+ unique customers, recruited 50+ home chefs and received 50+ genuine positive social media reviews within 2 years.
- Designed & launched apps for multiple healthcare startups. Helped define product strategy and vision. Built and iterated on prototypes for user testing.
- Built simple news-reading app for iOS & Android called 'NewsDeck'

Freelancer | UI/UX Designer & Developer
OCT 2014 - FEB 2016 | AHMEDABAD, INDIA

- Designed, developed and launched over 20 responsive websites for multiple clients. My responsiblities included wireframing, prototyping, UI & content design, art direction, front-end development, wordpress integration, boosting conversion & optimising bounce rate for my clients.
- Designed over 10 mobile apps that involved client MVPs and side projects.

IndiaNIC Infotech Ltd | Creative Designer
FEB 2014 - SEP 2014 | AHMEDABAD, INDIA

- Worked on designs of B2B tool called 'configure.it', which is mobile app development platform without coding!
- Oversaw a variety of projects in service design, ranging from brochure design to cross platform apps design for automotive, restaurants and healthcare clients.

Freelancer | Web Designer & Developer
JAN 2013 - JAN 2014 | AHMEDABAD, INDIA

iCreators Technology | Web Designer & Developer
OCT 2011 - DEC 2012 | AHMEDABAD, INDIA

AHS India | Web & Graphic Designer
FEB 2011 - SEP 2011 | AHMEDABAD, INDIA

Skills

Design & Prototyping

User Experience Design

Visual / User Interface Design

Interaction Design

User Research & Testing

Competitive Analysis

User Flows

Rapid Prototyping

Visual Systems Design

Responsive Design

Design Strategy & Vision Presentation

Data Visualization

Workflow & Collaboration

Design Tooling & Documentation

Group Brainstorming

Product Design Process

Prototyping Workshops

Design System Workshops

Programing

Web App Development

Prototyping using API

HTML / CSS / Javascript

React / React Native

Wordpress

Education

Gujarat University
Bachelor of Commerce
2009 - 2011 | AHMEDABAD, INDIA

PCE
Diploma in Web Technology
2009 - 2010 | AHMEDABAD, INDIA