

# Devang Patel

## Senior Product Designer

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### Experience

#### Blinkist | Senior Product Designer

DEC 2021 - PRESENT | BERLIN, GERMANY

- Working with Onboarding team to drive new monthly engaged learners by improving an onboarding and content discovery experience, that delivers relevant content based on user's interest and intent.

#### Omio | Senior Product Designer

MAR 2018 - NOV 2021 | BERLIN, GERMANY

- Shipped product features for the new-customer acquisition by collaborating with a cross-functional team, doing user research, designing user flows, building & iterating prototypes, and managing company's design system.
- Built and scaled Omio's design language system 'Dotty' with a set of guidelines, toolkits, and components for Omio's web & app experience.
- Being part of Omio's (formerly GoEuro) re-brand team, I helped redesign the core product experience for the web & app, while defining style guide & reusable components to keep things consistent while scaling up.

#### Mokko LLC | Lead Designer

MAR 2016 - DEC 2017 | AHMEDABAD, INDIA

- Led the product design and front-end for homemade food delivery startup 'Tiffinity' which served 1000+ unique customers, recruited 50+ home chefs and received 50+ genuine positive social media reviews within 2 years.
- Designed & launched apps for multiple healthcare startups. Helped define product strategy and vision. Built and iterated on prototypes for user testing.
- Built simple news-reading app for iOS & Android called 'NewsDeck'

#### Freelancer | UI/UX Designer & Developer

OCT 2014 - FEB 2016 | AHMEDABAD, INDIA

- Designed, developed and launched over 20 responsive websites for multiple clients. My responsibilities included wireframing, prototyping, UI & content design, art direction, front-end development, wordpress integration, boosting conversion & optimising bounce rate for my clients.
- Designed over 10 mobile apps that involved client MVPs and side projects.

#### IndiaNIC Infotech Ltd | Creative Designer

FEB 2014 - SEP 2014 | AHMEDABAD, INDIA

#### Freelancer | Web Designer & Developer

JAN 2013 - JAN 2014 | AHMEDABAD, INDIA

#### iCreators Technology | Web Designer & Developer

OCT 2011 - DEC 2012 | AHMEDABAD, INDIA

#### AHS India | Web & Graphic Designer

FEB 2011 - SEP 2011 | AHMEDABAD, INDIA

### Skills

#### Design & Prototyping

User Experience Design  
Visual / User Interface Design  
Interaction Design  
User Research & Testing  
Competitive Analysis  
User Flows  
Rapid Prototyping  
Visual Systems Design  
Responsive Design  
Design Strategy & Vision Presentation  
Data Visualization

#### Workflow & Collaboration

Design Tooling & Documentation  
Group Brainstorming  
Product Design Process  
Prototyping Workshops  
Design System Workshops

#### Programing

Web App Development  
Prototyping using API  
HTML / CSS / Javascript  
React / React Native  
Wordpress

### Education

#### Gujarat University

Bachelor of Commerce

2009 - 2011 | AHMEDABAD, INDIA

#### PCE

Diploma in Web Technology

2009 - 2010 | AHMEDABAD, INDIA