



CUSTOMER CHURN  
DASHBOARD  
TELECOM INDUSTRY

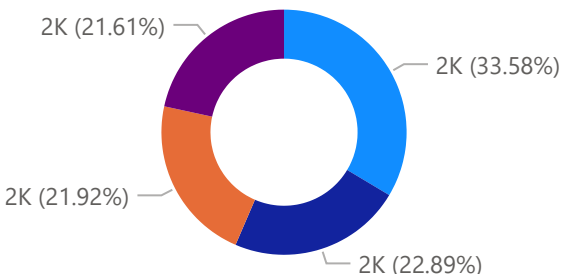
Total Customers  
7043

Customers Churned  
1869  
26.5%

Total Revenue  
16.1M

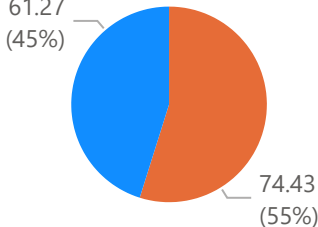
Total Customers by Payment Method

Electronic check Mailed check Bank transfer (auto...) Credit card (aut...)



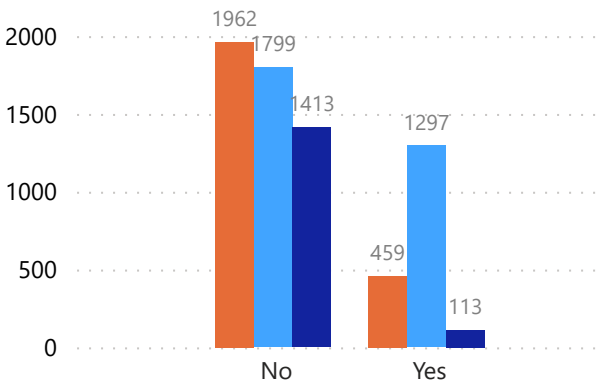
Churn w.r.t Monthly Charges

Yes No



Churn w.r.t Internet Service

DSL Fiber optic No



Gender

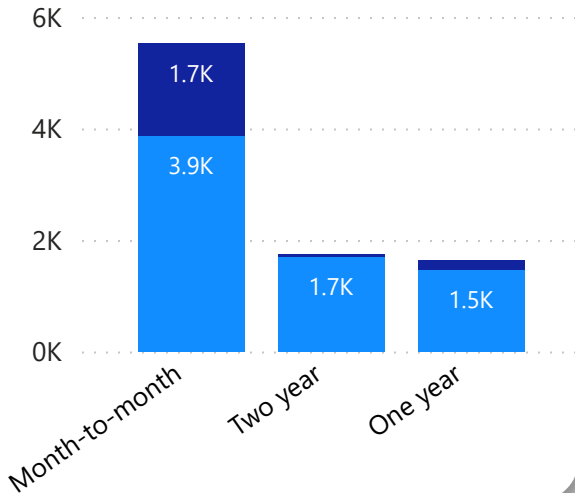
All

Dependents

All

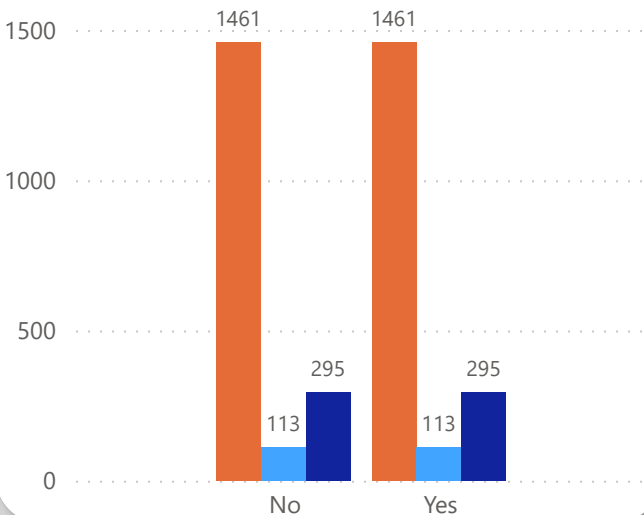
Total Customers and Customer Churned by Contract

Total Customers Customer Churned



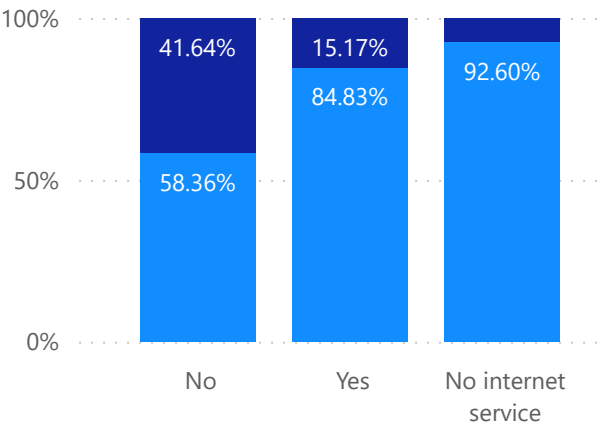
Churn w.r.t Online Security

No No internet service Yes



Churn w.r.t Tech Support

No Yes



Churn w.r.t Senior Citizen

No Yes

