

DEVANGNA

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Education

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| • Indira Gandhi Delhi Technical University, Delhi : MBA | 2026 |
| • Maharaja Agrasen Institute of Management Studies, Delhi GGS/PU : BBA | 2023 |
| • St. Maria Goretti Inter College, Bareilly ISCE : Intermediate (Class XII) | 2020 |
| • St. Maria Goretti Inter College, Bareilly ICSE : High School (Class X) | 2018 |

Industry Experience

Management Trainee - Expert Industrial Security Services of India August 2023 - June 2024

- Prepared **Salary slips** for contractual employees of the company, provided to the Principal employer.
- Prepared **customised quotations** targeting potential clients for the company.
- Provided with Administrative support to potential client regarding services they might need to establish a proper security system within their Unit.

Internship Experience

Data Analyst Intern - PwC June 2025 - July 2025

- Designed **Power BI dashboards** and **wireframe mockups** for a client, focusing on **channel-wise performance** and **funnel conversion feedback**.
- Gained hands-on experience with Power BI essentials, including **DAX**, **data modelling**, and **dynamic visualisations**.
- Researched on insurance and NBFC sector operations, with a focus on **OPEX cost optimisation** and **KPI benchmarking** for clients' branch-level efficiency.

Sales Intern - HDFC 2022

- Participated in **Sales team meetings** regularly to gather a better understanding of the Bank functions behind the desk.
- Provided **customer support** and **conveyed updates** regarding their accounts with the Bank.

Academic Projects

"Understanding factors affecting brand switching behaviour" 2023

- Aimed to assess the perceptions and preferences of consumers regarding the importance of brand communication, product discovery, personal values, and information-seeking behaviour in brand switching decisions.

"A Study of Digital Banking Services with a special reference to HDFC Bank" 2022

- Aimed at understanding the awareness of customer of HDFC & their attitude and perception towards digital banking services.

Positions of Responsibility

General Secretary of E-Cell 2023

- Reached the Final round of the National Entrepreneurship Competition conducted by IIT Bombay.
- Brought on board **20+ societies** of different colleges to sign an MOU and acted as a **bridge** between departments.

Coordinator in Internship Fair 2022

- Volunteered in Internship Fest, connecting and bringing on board 3 companies: **Decision Point**, **FilmyLoop**, **Aasmaan Foundation**.

Certifications

Business Applications of MS Excel 3.0 2021

- The course covered Excel pivot tables, charts, and formulas for business data management.

Data Analytics 2.0 2021

- The course covered essential **data analytics skills**, including **data visualisation**, **SPSS**, **statistical tools** and **using tools** to interpret and present data insights

BI Essentials by CFI | Coursera 2025

- Gaining hands-on experience in Power BI, DAX, intelligent SQL, and financial statement analysis using BI tools.

Financial Markets By Yale | Coursera 2025

- Earned **91.92%** in Yale University's *Financial Markets* course, covering risk management, behavioral economics, corporate finance, and global financial systems.

Investment Banking By Forage | Virtual internship by JP Morgan 2025

- Conducted M&A target analysis, built DCF models, and delivered strategic acquisition recommendations through client-ready presentations and cross-team collaboration.