

Devanjali Kesarwani

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EDUCATION

ESSEC Business School , Cergy, France <i>Global Bachelor of Business Administration</i> Core modules: Marketing, Finance, Economics, Accounting <i>Excellence Scholarship of 20.000 EUR</i> <i>Dean's List: Rank #27/592</i>	2023-2027 Aug 2027*
Intercampus mobility in ESSEC Business School Asia-Pacific , Singapore	Aug 2024 – Dec 2024
Pathways School Noida , Noida, India <i>Grade 12 (International Baccalaureate) Score: 38/45</i>	2015-2023 May 2023

WORK EXPERIENCE

Marketing & PR Intern, Talent Lab by Stanley Communications	Nov 2024 – now
<ul style="list-style-type: none">Researched on different content to promote an upcoming Talent Lab meetup, and bulk made content ideas. Currently in the process of planning my first-ever event from scratch.	
Administrative Assistant, Be Essential Club	May 2024 – Aug 2024
<ul style="list-style-type: none">Assisted the CEO, Ms. Elbia Eddaikra in managing the administration of the company. Worked on all accounting, proposals, and administrative tasks for the enterprise, along with introducing new ways to work more efficiently in the organization. Be Essential Club is a luxury travel concierge service.	
Founder, Officially French	Jun 2020 – Jun 2022
<ul style="list-style-type: none">Taught French to 11+ aspiring learners between 9 to 30 years old through online sessions in Zoom to prepare people for jobs, exams, etc.; Created Instagram posts and developed content for language acquisition.	
Content Creation Intern, Artsy Crafts Mom Inc.	Sep 2021 - Nov 2021
<ul style="list-style-type: none">Interned as a social media marketer and content creator to grow the company's Pinterest account. Artsy Crafts Mom is a blog that shares arts and crafts ideas for kids, seasonal crafts, and family fun activities.	

ONLINE COURSES AND CERTIFICATIONS

- McKinsey Forward Program, **2025**
- Inside LVMH (LVMH), Management of Fashion and Luxury Companies (Università Bocconi); Gender and Sexuality: Diversity and Inclusion in the Workplace (University of Pittsburgh), **2024**
- Excel Spreadsheet Modeling Online Course (Harvard); Creative Thinking: Techniques and Tools for Success (Imperial College London), **2023**

POSITIONS OF RESPONSIBILITY

Social Media Manager, ESSEC India	Sep 2023 – Apr 2025
<ul style="list-style-type: none">Scheduled posts, reels, and stories on ESSEC India's Instagram account. Planned and participated in all events hosted along with the other team members. Interpersonal and communication skills were enhanced in this experience.	
Rotary Ambassador, Interact Club	Jan 2022 – Jan 2023
<ul style="list-style-type: none">Planned various Interact events like pizza sale, donation drives, and Christmas carnival along with the other core team members. Interacted with Rotary Club to align our agendas, often delegated work to other Interact Club members. Leadership, organization and critical thinking skills were improved during this time.	

AWARDS AND HONOURS

- Proficiency award in French B SL, Design Technology SL, Mathematics AI HL; Merit award in Business Management HL, **2022**
- Special award for Social Responsibility, **2022**

COMMUNITY SERVICE

Teacher Volunteer, Ridge Vocational Institute by Ridge Charities (NGO)	May 2025 - Jun 2025
<ul style="list-style-type: none">Designed a computer course curriculum to teach to undergraduate girls from lesser privileged backgrounds in Delhi, India. Computer skills like operating MS Office and G Suite made them more equipped to enter the job market.	

LANGUAGES AND OTHER SKILLS

- Hindi** (Native); **English** (Fluent); **French** (Advanced); **Spanish** (Beginner); **Mandarin** (Beginner)
- Tech skills:** MS Office (Word, PowerPoint, Excel, Teams, OneNote, Outlook), G Suite (Calendar, Drive, Docs, Gmail, Meet, Sheets, Slides), Canva, Shapr3D, HTML and CSS, Slack, and Dropbox, Jasper AI
 - Soft skills:** communication, collaboration, critical thinking, leadership, time management, organization, accounting