3 Keys 2 Performance

- Improve frontend
- Improve network latency
- Improve backend

Network Performance

→ Shrink the files

Minimize text and images!

↳ webpack solves it (pre-build & production)

→ Subtler...

↳ PNGs are usually smaller than JPGs

↳ SVG are versatile and generally compact

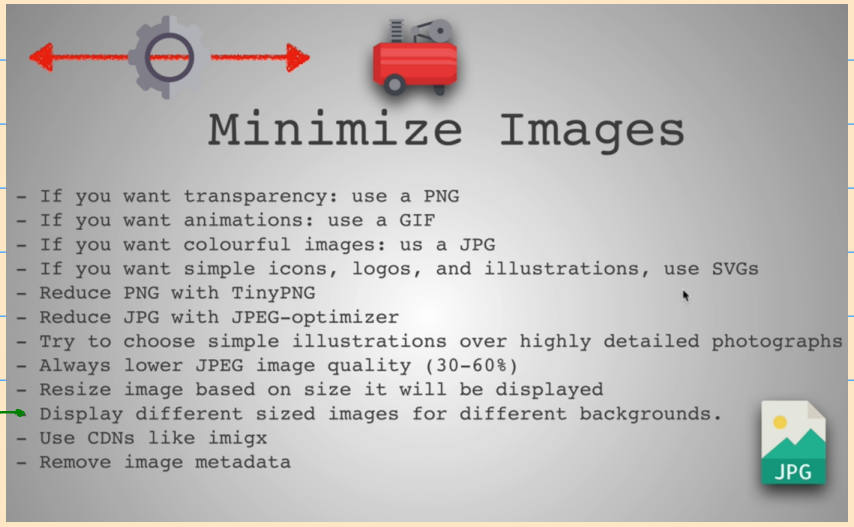
also, check those links:

https://99designs.com/blog/tips/image-file-types/

https://pageweight.imgix.com/

https://www.sitepoint.com/gif-png-jpg-which-one-to-use/

AND remember this image =>



use, e.g.: media queries!

→ Minimize delivered content!

- Limit the # of stuff you send at each request!

https://stackoverflow.com/questions/985431/max-parallel-http-connections-in-a-browser