# **Data Privacy Regulation Policy**

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#### 1. Introduction

This Data Privacy Regulation Policy ("Policy") outlines the commitment of our organization to protecting personal data and ensuring compliance with global data protection laws and regulations.

## 2. Scope

This Policy applies to all personal data processed by our organization globally, including data processed within the European Union under the General Data Protection Regulation (GDPR), and in California under the California Consumer Privacy Act (CCPA).

### 3. Principles

We adhere to the principles of data minimization, purpose limitation, accuracy, storage limitation, integrity and confidentiality, and accountability, as required by applicable regulations.

### 4. Data Subject Rights

Individuals have rights regarding their personal data, including the right to access, rectification, erasure ("right to be forgotten"), restriction of processing, data portability, and objection, in accordance with GDPR provisions.

## 5. Data Security

Appropriate technical and organizational measures are implemented to ensure the security of personal data, preventing unauthorized access, disclosure, alteration, and destruction. We also comply with relevant industry standards like PCI DSS for payment data.