

Techno-Firmo Intelligence Platform

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Drive Link:

https://northeastern-my.sharepoint.com/:b:/r/personal/agarwal_shubh_northeastern_edu/Documents/DAMG_6210_Project_Group_4/P3_Database_Design_Final_ERD_Project_Group_4.pdf?csf=1&web=1&e=EtVUGH

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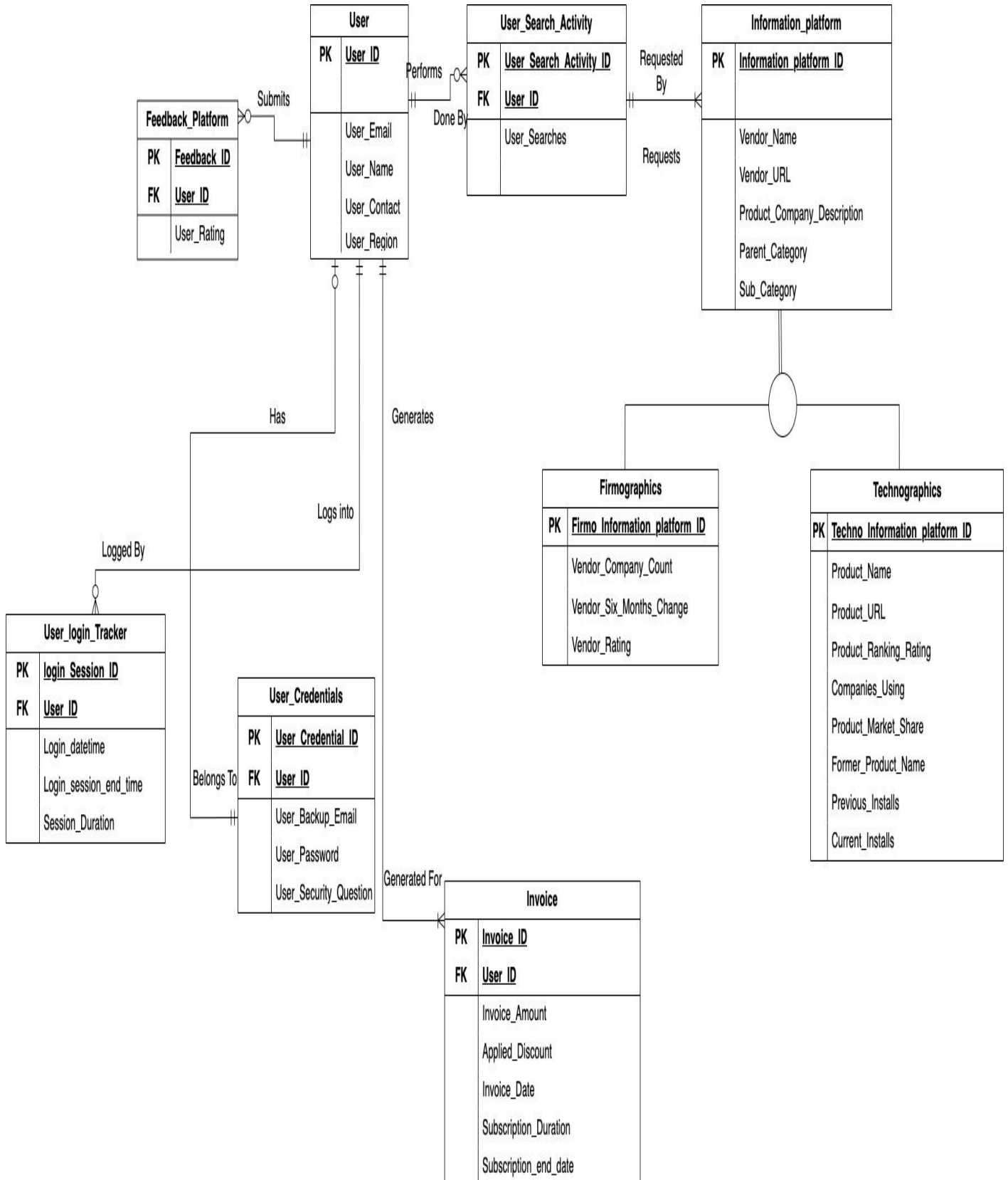
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Improved - EER-Diagram:

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Summary of Changes:

The final EER diagram has been improved based on the feedback of the Initial Er-Diagram.

1. The users have been consolidated, from paid users and guest users into users.
2. The primary keys are in alignment to the entity type names.
3. Pending attributes have been added.
4. Referential Integrity is thoroughly defined.
5. Entity type names have been improved.
6. EER-diagram has been thoroughly checked for any existence of multi valued attributes, composite attributes, or for any many-to-many relationships.
7. Improved and updated attributes are shared below.

Improved - Attributes:

1. User:

- a. User_ID
- b. User_Name
- c. User_Email
- d. User_Contact
- e. User_Region

2. User_Search_Activity:

- a. User_Search_Activity_ID
- b. User Searches

3. Information_platform:

- a. Information_Platform_ID
- b. Vendor_Name
- c. Vendor_URL
- d. Product_Company_Description
- e. Parent_Category
- f. Sub_Category

4.. Firmographics:

- a. Firmo_Information_Platform_ID
- b. Vendor_Company_Count
- c. Vendor_Six_Months_Change
- d. Vendor_Rating

5. Technographics:

- a. techno_Information_Platform_ID
- b. Product_Name
- c. Product_URL
- d. Product_Ranking_Rating
- e. Companies_Using
- f. Product_Market_Share
- g. Former_Product_Name
- h. Previous_Installs
- i. Current_Installs

6. Feedback_Platform:

- a. Feedback_ID
- b. User_Rating

7. User_Credentials:

- a. User_Credential_ID
- b. User_Backup_Email
- c. User_Password
- d. User_Security_Question

8. User_Login_Tracker:

- a. Login_Session_ID
- b. Login_datetime
- c. Login_session_end_time
- d. Session_Duration

9. Invoice:

- a. Invoice_ID
- b. Invoice_Amount
- c. Applied_Discount
- d. Invoice_Date
- e. Subscription_Duration
- f. Subscription_end_date