



## Project Title: Multi Region Sales Analysis Dashboard

A Multinational Consumer Electronics Company headquartered at Dubai has 5 Sales Representatives working across India and 4 regional managers (responsible for region wise Business development), one for each region. The company has customers in all 4 regions of the country- East, West, North, South. All the five Sales representatives in India report to all the regional managers and the regional managers report to the Asia Sales Manager based out of Singapore. Create a Sales Dashboard that will enable the Asia Sales Manager to effectively track the Business in India at a glance.

The Diagram below illustrates the hierarchy in the Sales operations .



The excel document has data generated by the regional sales managers for their respective regions in different sheets. You are expected to analyze the data and create effective visualizations.

<https://drive.google.com/file/d/1fN8B0aEMKU4BOoBnqnFyKbT48C-ovvU0/view?usp=sharing>



The final output shall look something like this. You are expected to improvise and make it more effective.