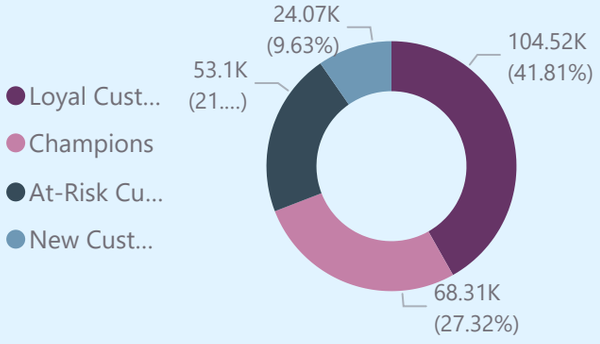
Customer Behavior Analysis

Total Purchase Amount	Average Purchase Amount	Average Customer Age	Total Customers	Total Quantity
681M	2.73K	43.94	250K	750K

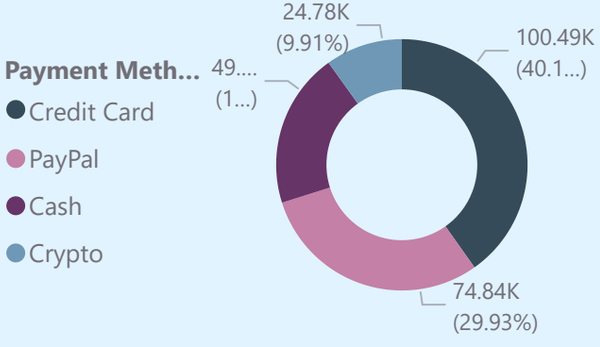
Product Category

Books | Clothing | Electronics | Home

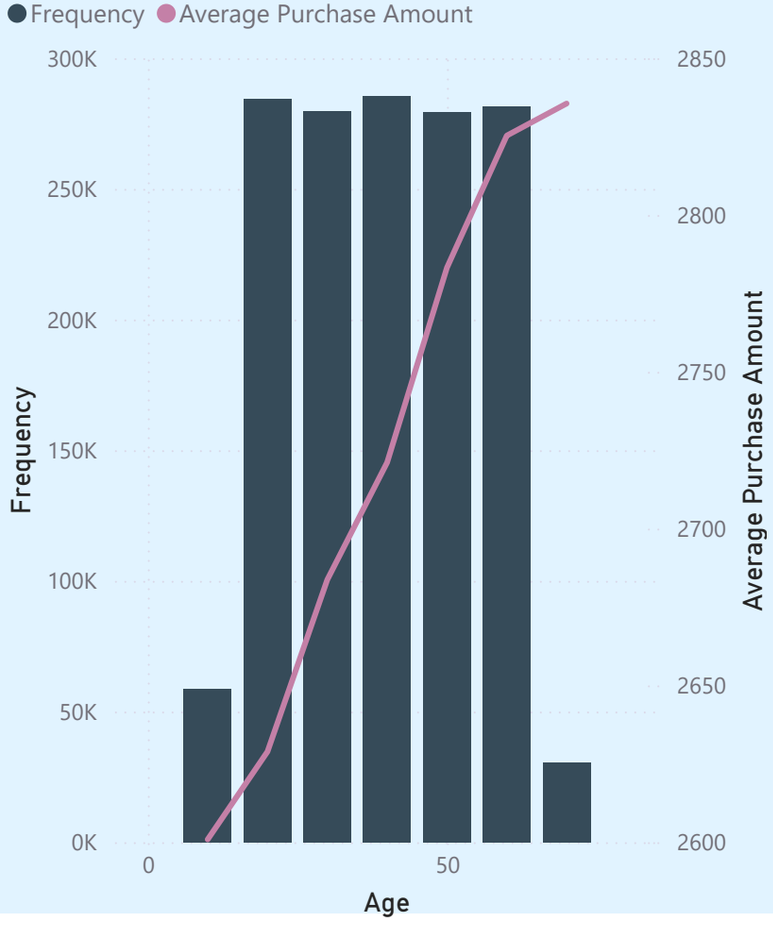
Customer Segment Distribution



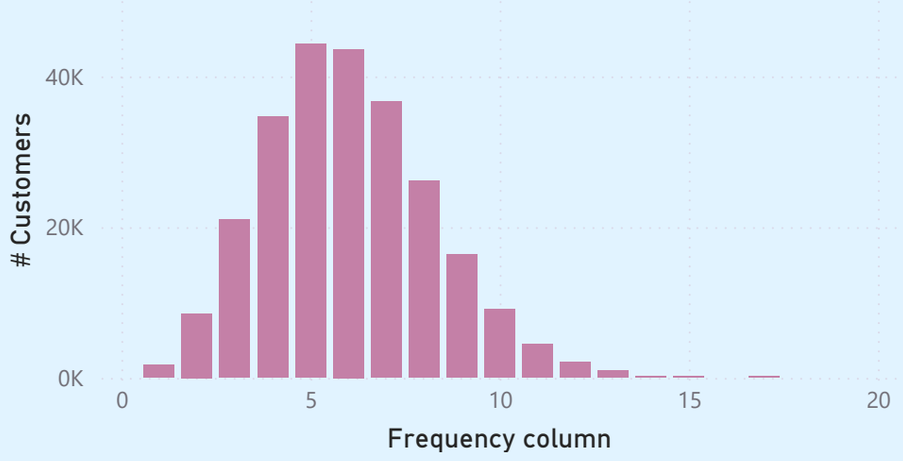
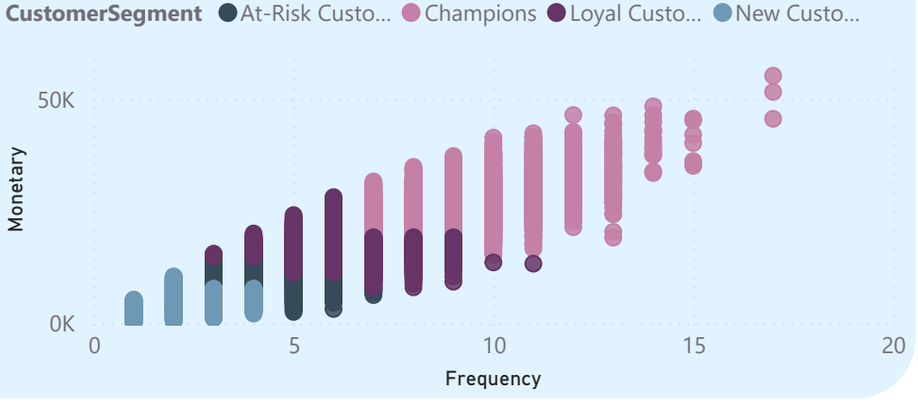
Count of Purchase Date by Payment Method



Frequency and Average Purchase Amount by Age



Total Customers by Frequency



Frequency vs. Monetary Value Analysis