

LOGO

Products Analysis Dashboard

2022

2023



Arctis 7P+

A compact USB audio interface with two inputs, allowing users to connect microphones and instruments for high-quality audio recording. Known for its ease of use and low-latency performance, it's a staple in beginner and professional setups alike.

Sum of Revenue by Country

613913 Canada

611562 United States of America

610709 France

560048 Mexico

558375 Germany

Profit YOY

7%

Unit Sold YOY

8%

Select a Product



Revenue by Month and year

year 2022 2023

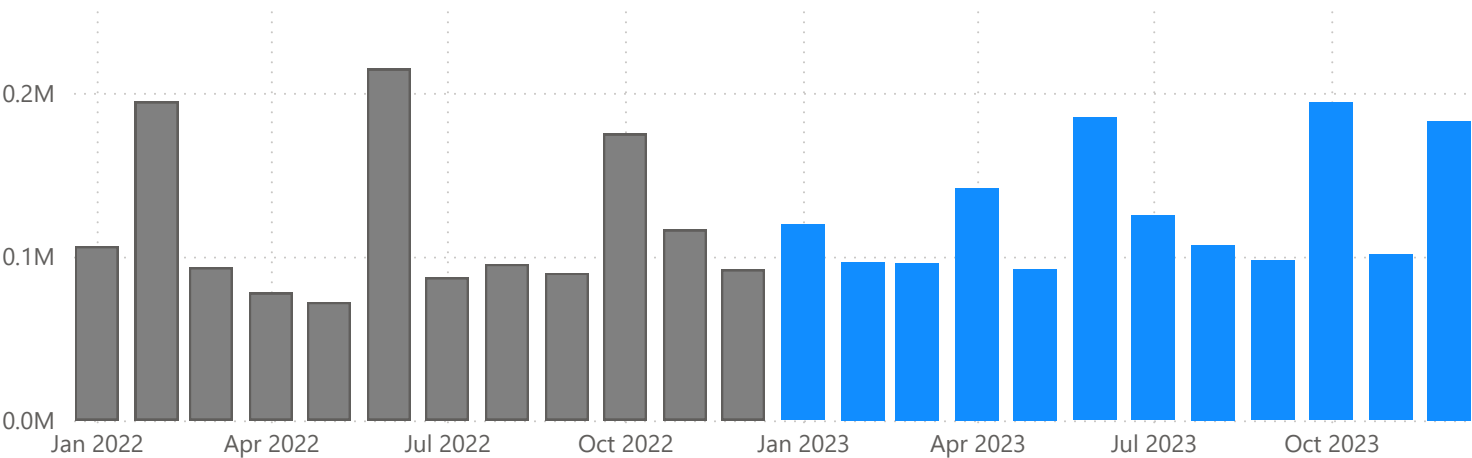
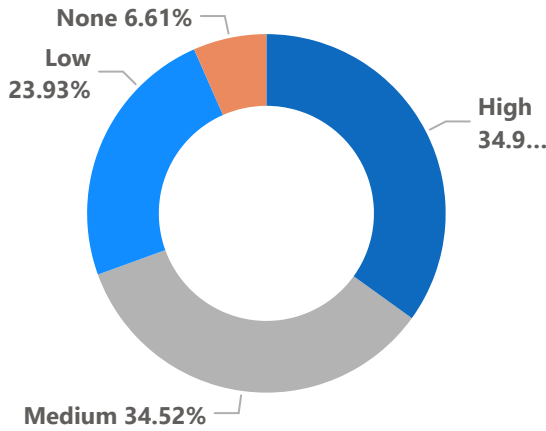


Table Breakdown

year	2022		2023	
	Customer_Type	Sum of Revenue	Max of Profit	Sum of Revenue
	Creator	1,86,984.00	1,062.00	2,26,126.00
	Education	2,01,140.00	2,674.00	2,41,473.00
	Enterprise	2,19,860.00	3,270.00	2,36,764.00
	Government	6,28,713.00	2,885.00	6,19,707.00
	Small Business	1,77,867.00	1,981.00	2,15,973.00

Discount_Band



Arctis 7P+

\$229

Sale_Price

\$174

Cost_Price

Customer_Type Percentage



Small Business	14.35%
Government	43.06%
Enterprise	14.35%
Education	13.88%
Creator	14.35%

