

## EXECUTIVE SUMMARY

The following are some key-takeaways and recommendations for RSVP movies based on the IMDB dataset:

- The month of March saw the highest, while December saw the lowest number of movies produced.
- With 4285 movies, drama is the most popular genre. RSVP Movies could focus on the 'Drama' genre in the future. Comedy and Thriller genres are also among the top three genres.
- Dream Warrior Pictures or National Theatre Live could be the production company for their next project since they have produced highest-rated movies.
- Director James Mangold can be hired to direct their next project since he has the highest number of superhit movies and a higher average rating across the top three genres.
- Based on the median rating, Mammooty and/or Mohanlal can be hired as an actor for their next project.
- Marvel Studios (Ranked 1st), Twentieth Century Fox (Ranked 2nd), or Warner Bros. can be chosen as a global partner since the number of votes received by these is higher than other production houses.
- Based on the total number of votes and the number of movies he has appeared in, Vijay Sethupathi could be casted as an actor in their next project.
- Based on the total number of votes and average rating, Taapsee Pannu could be the actress for their next project.
- Star Cinema and Twentieth Century Fox could be considered as these are the top two production houses in terms of the number of hit multilingual movies.