

WHAT IS STRAVA

A SOCIAL NETWORK FOR THE ATHLETES.

ALLOWS ATHLETES TO SHARE THEIR

RIDE/RUN/SWIM DETAILS

**COMPARES ATHLETES VIA LEADERBOARD
SCORES FOR PARTICULAR SEGMENTS OR
GEOGRAPHIC TRACKS.**

**PRIVACY SETTINGS POSSIBLE:
MAKING ACTIVITIES PRIVATE,
OPTING OUT OF LEADERBOARDS,
PRIVACY ZONES**

ONE MILLION NEW USERS EVERY 45 DAYS

1 BILLION ACTIVITIES UPLOADED.