Disaster

What is it?

Any natural or man-mad event that disrupts the operations of a business in such significant way that a considerable and coordinated effort is required to achieve a recovery

(Barnes, 2001)

Not Just Natural Disaster

Power Failures
26%

Software Failures
9%

Hardware Failures
19%

Human Errors
8%

Network Outages
10%

Everything else
30%

Why Downtime Matters

43% of businesses experiencing a disaster never reopen, and almost 30% of those that do close within 2 years

Source : McGladrey and Pullen, LLP – a Consulting Company

93% of businesses that lost their datacenter for 10 days went bankrupt within 1 year

Source : US National Archives and Record Administration

10 Reason why should company consider DR ?

- Because you can't afford **downtime**
- Because **your customers** and prospects expect it
- Because you spent a lot in **building your brand**, and you need to **protect it**
- Because **mother nature** does not play favorites
- Because **machine breaks**
- Because we live in an **always on** world that requires always on capabilities
- Because **compliance and regulations** require it
- Because you **can't predict** what data might be lost and the value it had for your company's well being
- Because it will **save your money**
- Because **we're all human**

DR Challenges

- Too many moving parts and complexity
- Lack of automation – reliance on manual execution
- Driving without dials – no real time meters to monitor DR service
- DR drills are expensive and impact production

What should I consider?

Costs	Traditional DR	Cloud-based DR
Datacenter for Disaster Recovery (including facilities utility and electrical power source)	Own manage	Cloud Service Provider
Stand-by Hardware System	Own manage	Cloud Service Provider
Manpower – Network Operation	Own manage	Cloud Service Provider
Manpower – System & IT Security Operation	Own manage	Cloud Service Provider
Capacity expansion	Own manage (procurement process + more hardware to manage)	Easily provided through flexibility and agility of Cloud
Expense	1.5 – 2X	1 – 1.2X

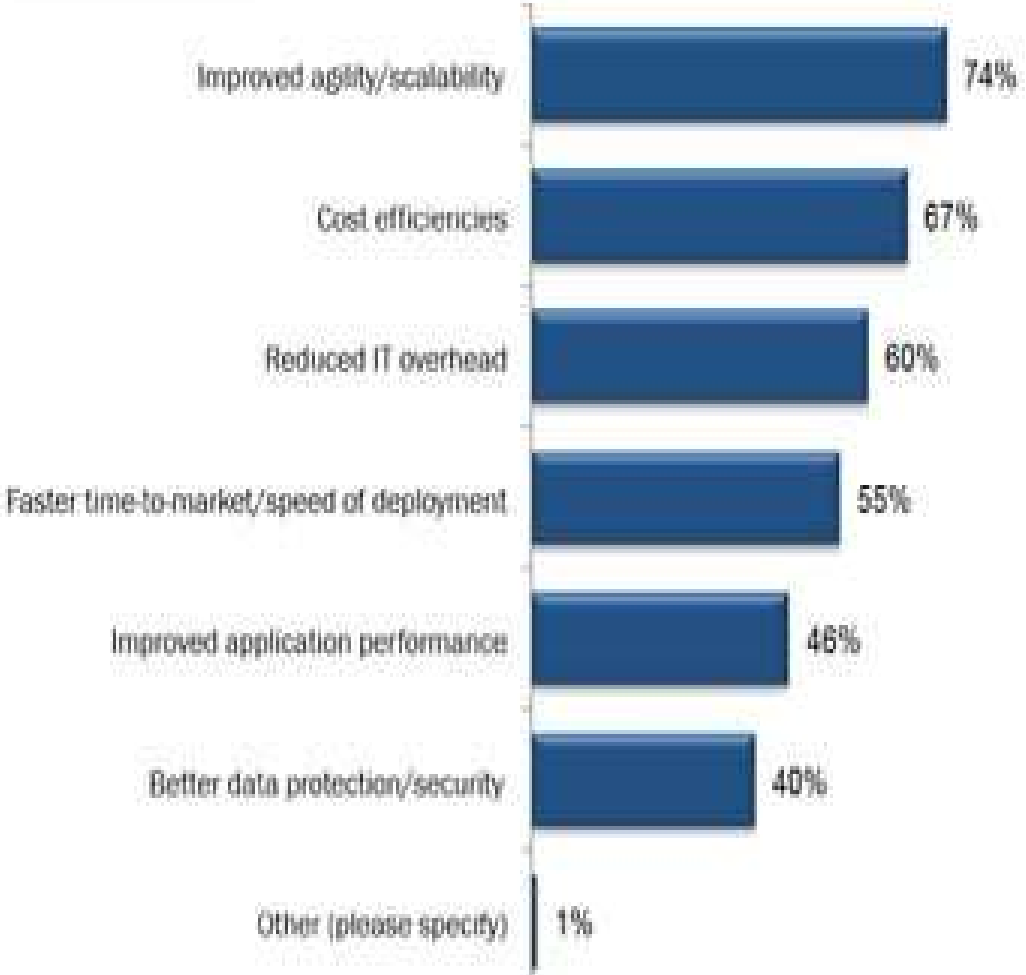
Disaster Recovery Considerations

Why Cloud

Traditional DR	Cloud DR
+ More control on your server	+ No H/W cost and capital expense
+ Keeps company data private	+ Scalable
+ Data accessible locally	+ Pay for what you use
	+ Easily connect from everywhere, any devices
- Increase investment to build H/W and infrastructure	+ Data can be backup in the cloud regularly and efficiently
- More spending as company growth	
- More space	
- Maintenance cost	- Need internet connection
- Dedicated IT Support	- Trusting a third party to keep data secure
- No uptime guarantees	- Ongoing cost

Disaster Recovery On Cloud

Why cloud ?



Recovery Time and Recovery Point Objective

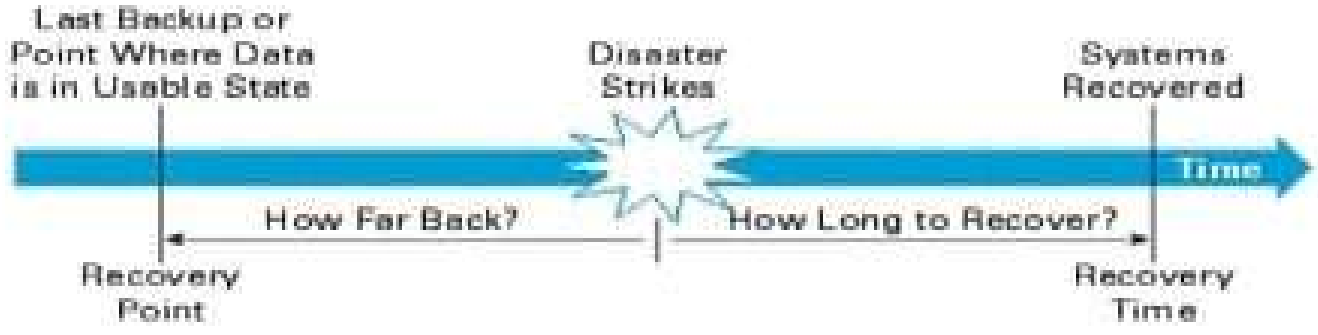
What is RTO and RPO

Recovery Time Objective

- RTO for an application is the goal for how quickly you need to have that application's information back available after downtime has occurred

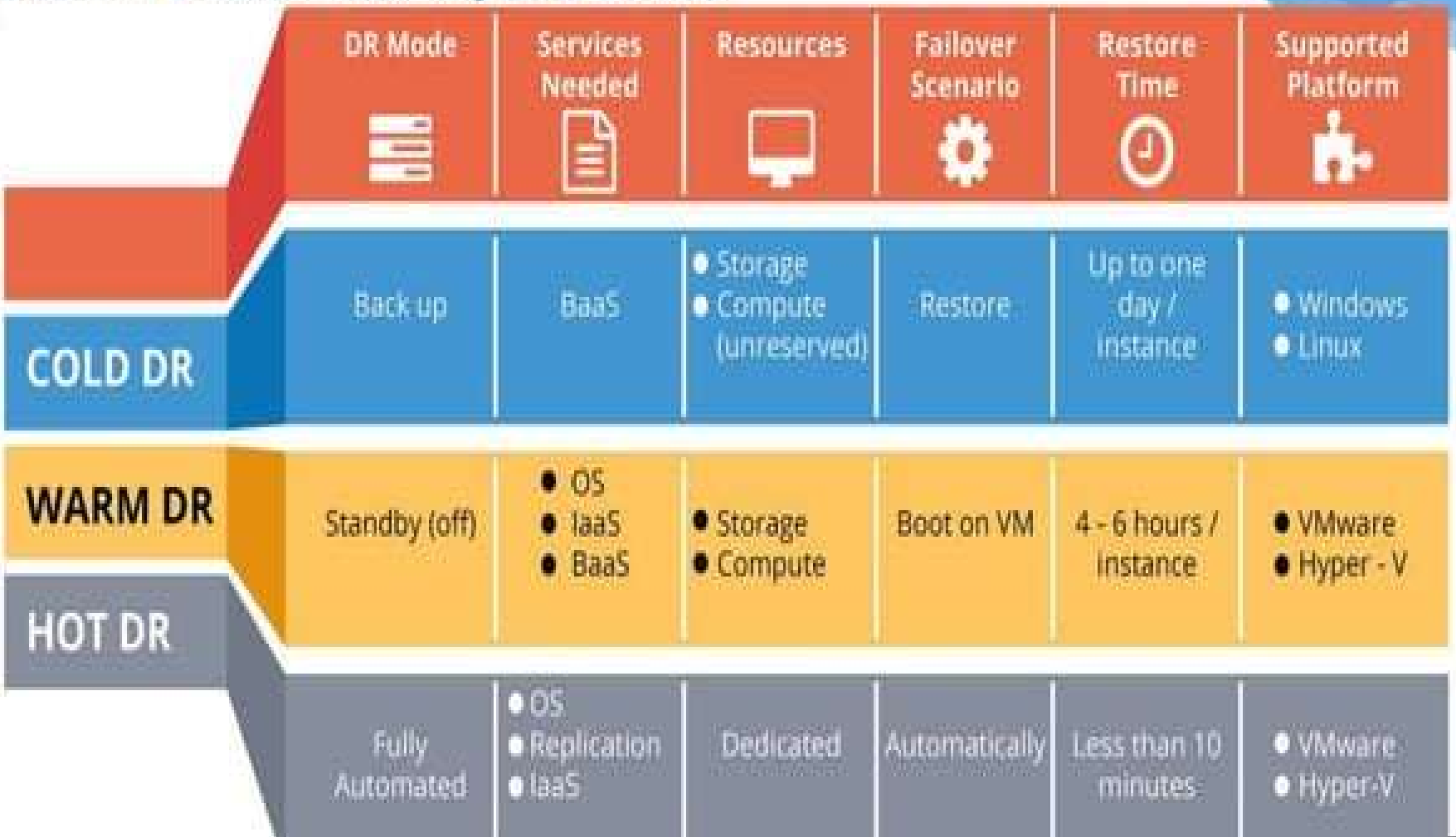
Recovery Point Objective

- RPO for an application describes the point in time to which data must be restored to successfully resume processing(often thought of as time between last backup and when a disaster occurred)



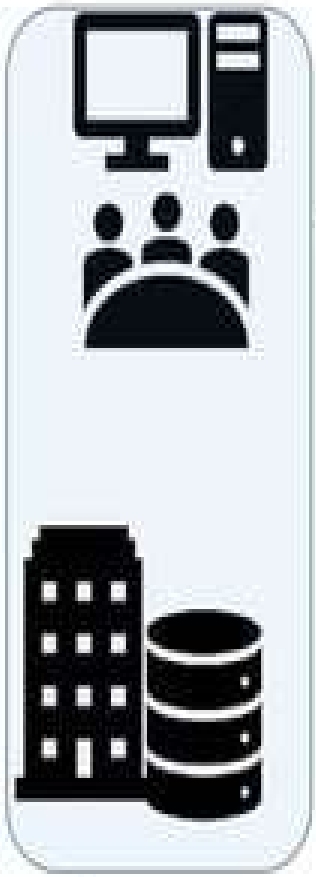
Disaster Recovery On Cloud

Datacomm Disaster Recovery as a Service



Disaster Recovery On Cloud

Datacomm Disaster Recovery as a Service



Local Datacenter

- Real-time monitoring
- Web-based interface

Automatically backup data to Datacomm Cloud Environment

COLD

- Based on your capacity expectation
- Backup to cloud storage
- Restore as Virtual Machine is an optional
- Internet-based control portal

Local Datacenter with Tier III Design, KVM & Vmware hypervisors, Multiple OS supported (Microsoft, Linux, Custom OS), 24x7 Support (NOC & SOC),

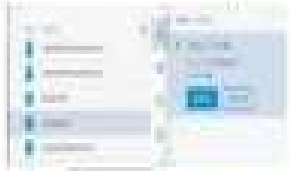
Disaster Recovery On Cloud

Datacomm Disaster Recovery as a Service

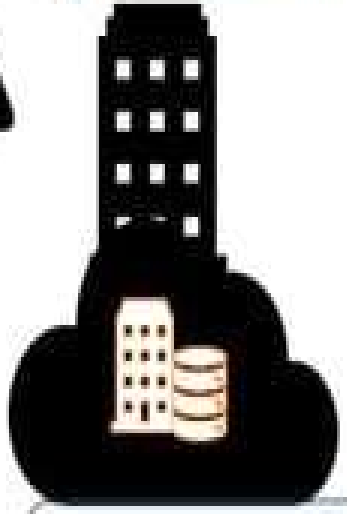
Local Datacenter

- Real-time monitoring
- Web-based interface
- Standby Resource

Datacomm Cloud Back-Up Portal



Automatically backup data to Datacomm Cloud Environment



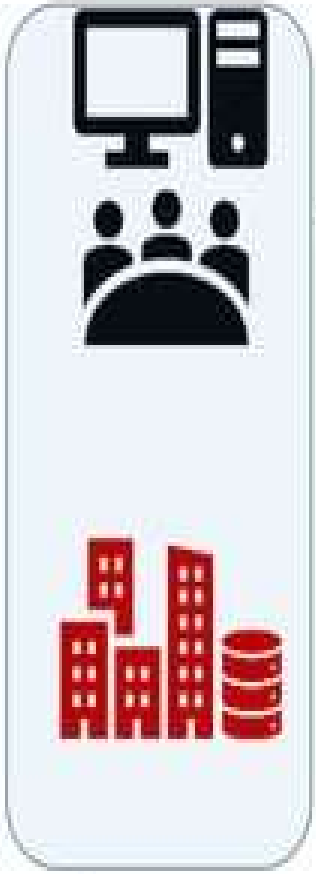
WARM

- Compute resource reservation (standby)
- Recovery from your own baseline OS template
- Quick recovery to Datacomm cloud environment

Local Datacenter with Tier III Design, KVM & Vmware hypervisors, Multiple OS supported (Microsoft, Linux, Custom OS), 24x7 Support (NOC & SOC),

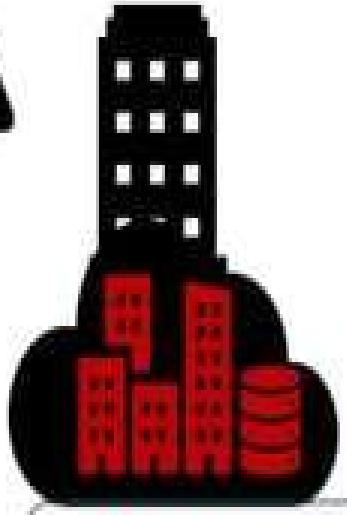
Disaster Recovery On Cloud

Datacomm Cloud-based Disaster Recovery Solution



- Real-time monitoring
- Web-based interface

Real-time data replication



Local Datacenter

HOT

- Multi-site datacenter
- Real-time data replication
- Up to zero data loss guaranteed
- Immediately recovery Datacomm cloud environment

Local Datacenter with Tier III Design, KVM & Vmware hypervisors, Multiple OS supported (Microsoft, Linux, Custom OS), 24x7 Support (NOC & SOC),

Disaster Recovery On Cloud

Key Features

- **High availability** – guaranteed 99.9% SLA data backup availability
- **Physical and virtual systems** – protection of both physical and virtual systems in one service
- **Automatic and scheduled backup** through online control portal
- Up to **zero data loss** guaranteed
- **File and disk image-based** backup - backup of selected files or complete disk images
- **Define your own baseline** OS template for recovery

Disaster Recovery On Cloud

Key features

- **Bare-metal recovery** – recovery to same or dissimilar hardware, even from the cloud
- **Comprehensive** - provides robust replication and offsite backup
- **Local and cloud storage** – support of local and safe cloud storage in our secure and local
- **Recovery reports** document execution of BC/DR processes, for easy auditing and reporting
- **'test-before-you-commit'** function allows test of a specific failover point before committing it, enabling 100% assurance that failover will be successful
- Test failover, including full remote recovery in a **sandboxed zone**

Sandbox for DR Testing

- Non-disruptive DR testing
- Create a test and development environment
- During the test, replication and the production environment is still in process
- Can be done during working days
- No downtime on the production environment

Reporting

Testing Regulations

- PCI
- ISO
- SOX
- HIPAA
- SEC

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Cloud Business

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