

# Devansh Ohri

## Designer

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## Work Experience

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### Independent Digital Designer

Jun 2025 – Present

Freelance • Tampere, Finland

- Developed a new brand identity and website for Kukkiva Taide, a florist studio based out of Salo, Finland.
- Re-designed and developed a website for a local darts bar in Tampere, Finland. Website was built using Next.js and GSAP.
- Currently designing an app that enables university students to rate and review courses, share experiences, and discuss with peers, while also helping them plan their studies more effectively.

### Web Design and Developer Trainee

Jan 2024 – Jul 2024

TAMK • Tampere, Finland

- Independently designed and developed a social media platform for students and teachers at TAMK Mediapolis to foster collaboration on projects and events.
- Built key functionalities like Explore feed, social interactions (posts, likes, follows), event hosting, and collaboration posts.
- Built the platform using WordPress, PHP, JavaScript, and jQuery.

### Motion Design Trainee

Apr 2022 - Jun 2022

YLE • Tampere, Finland

- Created the title sequence for YLE Pikku Kakkonen's new show Pienet Koneet. Applied stop-motion animation techniques to animate miniature machines and pieces, recorded frame-by-frame using Dragonframe. Enhanced and finalized the sequence in Adobe After Effects.

## Education

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### Bachelor of Interactive Media

Tampere University of Applied Sciences • Tampere, Finland

- Specialised in User Experience Design, Web & App Development, and Visual Design, complemented by minors in Photography and Entrepreneurship.

### Erasmus+ exchange

Artevelde University College • Ghent, Belgium

- Collaborated in an international, multidisciplinary team to create social media assets (reels, carousels, stories) promoting Antwerp, Ghent, and Ostend through regional storytelling.

## Skills

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**Design:** UI/UX Design, Interaction Design, Motion Design, Brand Identity Design, Visual Design, Graphic Design.

**Technical:** Front-end Development, No-code Development.

**Concepts:** Design Systems, Information Architecture, User Research, Double Diamond Model, Wireframing, Prototyping.

**Tools:** Adobe Creative Suite, Figma, HTML, CSS, Javascript, React, GSAP, PHP, Webflow, Framer, Blender3D.

## Languages

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**English:** Native   **Hindi:** Native   **Finnish:** B1   **Spanish:** A2