KIMIA FARMA PERFORMANCE DASHBOARD
BUSINESS YEAR 2020 - 2023

Tahun ▾

Provinsi ▾

Kota ▾

Total Revenue	Average Annual Revenue	Total Transaksi
Rp321.17B	Rp80.29B	672.5K

Comparison of Kimia Farma's Income (YoY)

Rp80.44B (2020)
Rp80.04B (2021)
Rp80.58B (2022)
Rp80.12B (2023)

Total Profit of Each Province

302,914,149.75 — 14,227,047,161.196
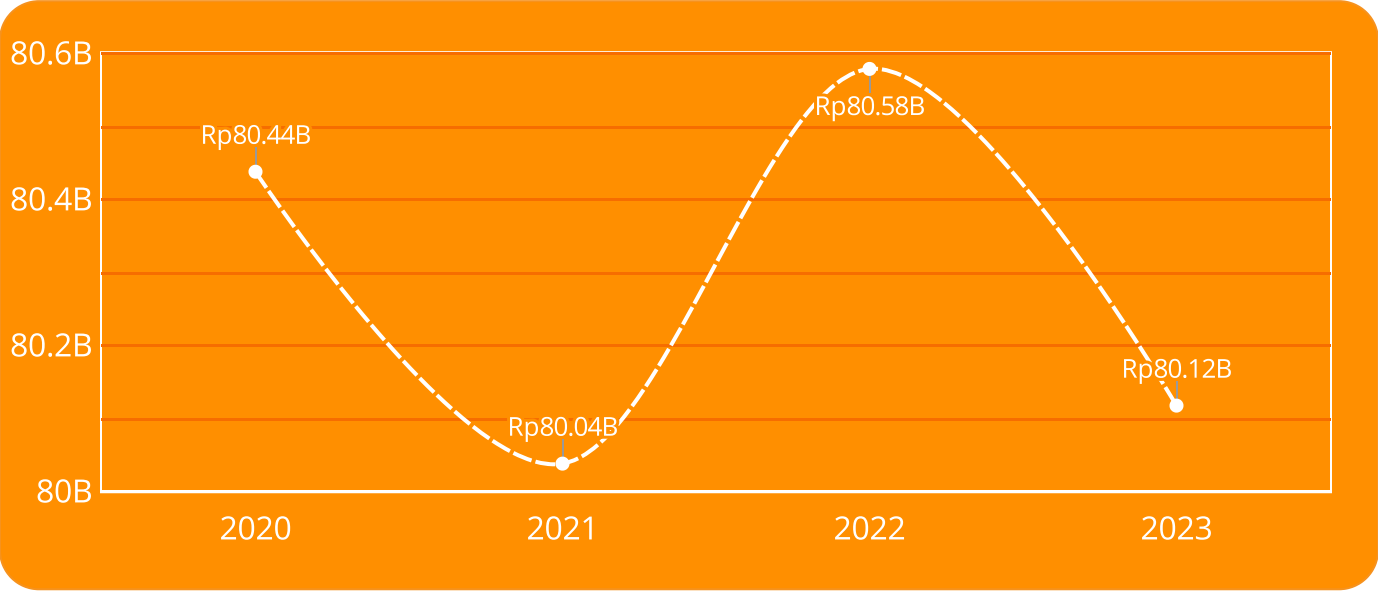
Top 10 Total Transactions Provincial Branch

	Provinsi	Jumlah Transaksi ▾
1.	Jawa Barat	198.7K
2.	Sumatera Utara	48.2K
3.	Jawa Tengah	46.5K
4.	Jawa Timur	34.8K
5.	Sulawesi Utara	33.3K
6.	Sumatera Barat	32K
7.	Aceh	21.8K
8.	Nusa Tenggara Ba...	21.1K
9.	Kalimantan Timur	20.2K
1...	Riau	19.6K

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Top 10 Nett Sales of Provincial Branches

	Provinsi	Nett Sales ▾
1.	Jawa Barat	Rp94.87B
2.	Sumatera Utara	Rp22.95B
3.	Jawa Tengah	Rp22.25B
4.	Jawa Timur	Rp16.63B
5.	Sulawesi Utara	Rp15.9B
6.	Sumatera Barat	Rp15.31B
7.	Aceh	Rp10.47B
8.	Nusa Tenggara Barat	Rp10.04B
9.	Kalimantan Timur	Rp9.71B
10.	Riau	Rp9.35B

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Best Selling Category

Top 3 - Product Name	Terjual
Psycholeptics drugs, Hypnotic...	134849
Psycholeptics drugs, Anxiolyti...	107207
Other analgesics and antipyret...	85070

Least Selling Category

Top 3 - Product Name	Terjual
Other analgesics and antipyret...	58029
Anti-inflammatory and antirhe...	58228
Anti-inflammatory and antirhe...	67370

Branch With the Highest Rating, but Rating Lowest Transactions

	Cabang	Rating ❶ ▾	Rating Transaksi ❷ ▲
1.	Cianjur	5	346
2.	Lubuklinggau	5	361
3.	Makassar	5	368
4.	Jayapura	5	369
5.	Tanjungpinang	5	369

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TOP 10 Customers With The Most Transactions

	Customer	Jumlah Transaksi ▾
1.	Michael Smith	316
2.	Michael Johnson	219
3.	David Smith	215
4.	John Smith	198
5.	James Smith	198
6.	Jennifer Smith	191
7.	Michael Brown	184
8.	Michael Jones	183
9.	Michael Williams	182
10.	Christopher Smith	175

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