

## SKILLS

- Development Tools - HTML, CSS, jQuery
- Designing Tools – Figma, Adobe XD, Photoshop, Illustrator
- 2D Animation Software - After Effects, Toon Boom
- Others – 3ds Max, Blender, Cinema 4D, V-Ray

## EDUCATION

Advance diploma in visual effects	Maac	July 2018 - Jan 2020
BA (EN)	Rajdhani College, Delhi University	July 2012 - May 2016

## WORK EXPERIENCE

### 3D Artist/UI Designer Amara Design Oct 2020 - Present

- Designed graphics and created 3D designs of interiors and furniture.
- Designed UI for company's sibling company Lets Travel using HTML, CSS. The design was created keeping in mind people who love to travel. Used high impact imagery designed in Photoshop and followed the principle of keeping it simple in order to lure customers. Ease in accessibility was provided **to minimize bounce rate for a company**.
- Created 3D designs of furniture and interiors for Abstraction Interiors and Furniture Artists between July 2020 and Sep 2020.

## FREELANCE PROJECTS

### UI Designer Auto-pay July 2021 – Aug 2021

- A UI mock for a digital wallet website. **Created a simple and minimalist design** of the. Efficiently used Photoshop to create the landing page's layout. Converted PSD with the help of HTML & Vanilla CSS. Created the company's logo using Photoshop.
- Built user friendly UI with navigation bar having big, round icons suiting all age group of users. Provided image cards with more appealing details. CSS animation applied to the banner images to give **carousel effect**. Optimized layout by covering key features briefly to prevent scroll by the user.

### UI Designer Joy-Box July 2021

- Created a user-friendly design in Figma for an e-commerce website Joy-Box. The created design featured simple color combination which was a partial prototype in Figma. Used 2D animation GIF in the layout which was created using After Effects. Created the logo in Illustrator and Photoshop.
- Utilized media queries** to make its mobile version and iPad version. Used CSS for animation, create navigation dropdown, give hover. Used pseudo elements to create cart notification and section backgrounds. Saved user scrolls and click by utilizing Scroll spy effect. Used jQuery for Sign up alerts.

### UI Designer Zealicious Apr 2021 - May 2021

- Designed for Zealicious restaurant. Logo was created for the website using Photoshop.
- Simple web layout designed using HTML, CSS, and Bootstrap. Responsive web layout created for users of all age groups.
- Unique navbar with animation and transition effect for booking option were created. Color changes for the button on hovering were configured for user attention. Created transitional hero images on hover and used pseudo elements in borders for better user experience.

### UI Designer Ion-connect Feb 2021

- Designed the website for a telecommunication company. Converted static and corporate web-layout through HTML and CSS. Used bootstrap 4 for responsive grid, navigation, and carousel effect. Used cards for displaying key details of the company. CSS was applied on existing classes of bootstrap to give more appeal and depth.
- Designed a jQuery plugin to display company analytics.

### UI Designer Signup Page Feb 2021

- Simple sign-up page built with jQuery, HTML and CSS. Main image for company product was made in 3d software Blender. Incorporated **blur effect** using jQuery **for catching user attention**. jQuery **form validations** were used to validate user sign up process.