

# Dev Ashish Dhingra

Web Designer, UX/UI Designer

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## EXPERIENCE

### Freelance — UX/UI Designing /Web Designing

AUG 2022 - PRESENT

- Creating user centric designs for mobile and web.
- Designing and developing web pages with direct client interaction. Catered brand management techniques.
- Handled multiple projects at a time with respective deadlines.

### Bullion Builds, Noida — Graphic Designer

NOV 2021 - JULY 2022

- Designed a tentative webpage of a company.
- Part of advertising campaign. Designed logo and brochure.
- Performed Sketching and post production renders.

### Amara Designs, Gurugram — 3D visualizer/UI designer

OCT 2020 - SEP 2021

- Designed graphics and created 3D designs of interiors.
- Involved with the UI designing team to create design ideas.
- Providing heuristic evaluation on existing designs to decrease bounce rate and increase their ROI.

## PROJECTS { for more- [Behance](#) }

### QMan — Graphic & Web design/development-Freelance

Designed and developed using figma, HTML, CSS, Bootstrap & Adobe.

### Tarang — Web design/development-Freelance

Designed with figma and developed using HTML, CSS

### FHIR — Web design/development

Handled both designing on Adobe XD and developed with HTML, CSS.

### New Journey — Mobile App-UX/UI Design

Major role in competitive Analysis, wireframing and graphics.

### Kitchen Knight — Mock App-UX/UI Design

Contribution in designing final screens and performing A/B testing.

### Tea zone — Mobile App-UX/UI Design

Part of quantitative research, wireframing and prototyping.

## LINKS

- [Linked In](#)
- [Portfolio Website](#)
- [Github](#)
- [Behance](#)
- [Youtube](#)

## SKILLS

- **Development Tools** - HTML, CSS, BOOTSTRAP, jQuery.
- **Designing Tools** - Figma, Adobe XD, Photoshop, Illustrator.
- **2D Animation Software** - After Effects, Toon Boom.
- **3d Tools** - 3ds Max, Blender, Cinema 4D, V-Ray.

## UX PROCESS

**Define**- User research  
, Interviews, competitive analysis.

**Empathize**- Personas, Empathy maps.

**Ideate**- User Flow, Information Architecture.

**Prototype**- wireframes, A/B testing.

## EDUCATION

MAAC 2017-2020  
Advance diploma in visual effects  
And design

Rajdhani College, DU 2012 -2015  
BA (EN)

Ryan International School 2012  
CBSE

