



PRESENTS

Jumanji

THINK, CHASE, EXPLORE

THE ULTIMATE TREASURE HUNT

About BIT, MESRA

SINCE 1955.....

66+ Years
of Glorious History

7000+
Students

Birla Institute of Technology, Mesra was established by the visionary industrialist Mr BM Birla in 1955 to provide young minds a forum wherein their imagination can be put to fruition. Its state-of-the-art infrastructure focuses on holistic development, emphasizing the importance of creative processes.

BIT Mesra has risen to fame to become one of the most commended institutes of India, delivering high-quality education and has continued its legacy being a centre of innovation for nearly seven decades. Here, apart from the curriculum, due emphasis is given and even research activities are carried out to ponder on the devastating effect humans have on the environment and to improve our practices making it more eco-friendly.



ABOUT EPAC

Since 2011.....

The Environment Protection and Awareness Club, of BIT Mesra, popularly known as EPAC, is a club whose sole motive is to infuse awareness about the detrimental effects rapid urbanization and industrialization of our society has on the environment leading to a crisis, and provide a rostrum to contemplate the plausible solutions to lift this pressure. We—as a student body—aim to improvise the existing systems which lay in the favour of nature and leading to the commencement of a plethora of initiatives in our lush green Institute Campus, and elsewhere, to fuel the upliftment of the environment, and make our peers aware of the consequences of an unhealthy environment.



ABOUT JUMANJI

Our flagship event Jumanji, as the name suggests, is a team treasure hunt spanning across the 800 acre BIT Mesra campus where the participants solve the given riddles and progressively move to the next checkpoint. At each checkpoint, they will do an eco-friendly act, to raise awareness and inculcate the knowledge about existing eco-friendly practices that one can perform, and gain the riddle, in the form of QR codes, for the next checkpoint.



SOME NUMBERS FROM PREVIOUS JUMANJI

558
PARTICIPANTS

108
TEAMS



HIGHLIGHTS

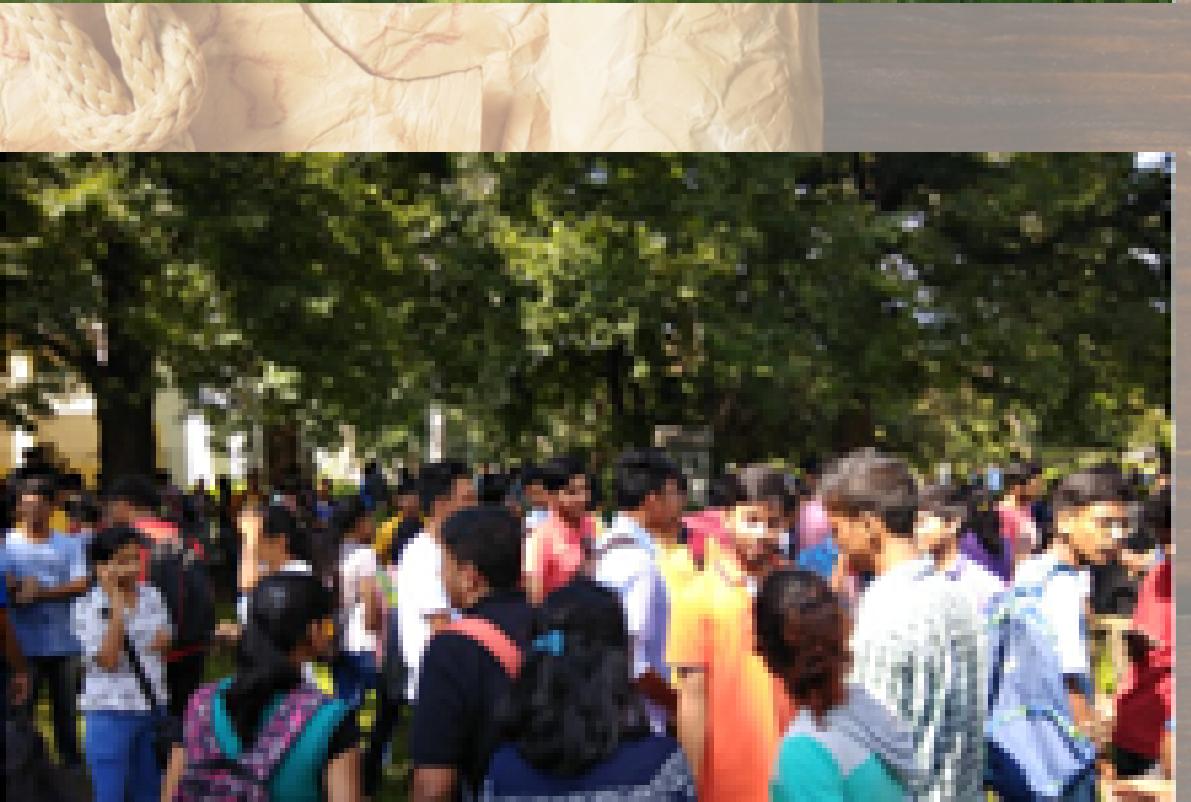
FROM THE PREVIOUS JUMANJI



Jumanji 2.0 was organized by the Environmental Protection and Awareness Club (EPAC), BIT Mesra. It was a treasure hunt doing complete justice to its namesake movie. The event filled it with rampant adrenaline rushes, and pumped-up participants buzzing around the campus.

A total of 105 teams consisting of around 558 contestants had participated in the event.

The event guidelines were provided beforehand, and the participants were given cryptic clues that to decipher and, if solved correctly, took them to the following location and so forth until they decoded all the clues. Cash prizes were given to the winning teams and in totality, the event was a grand success.



The Environment Protection and Awareness Club (EPAC) had organized the biggest treasure hunt of Birla Institute of Technology, Mesra, Jumanji V4.0, on 2nd November 2019. Following the legacy of the previous editions, the event began with the adventure and mystery enthusiasts participating in teams. The event put the grey cells of the participants to use in cracking down their very first clue, which led them to the place wherein the teams had to register themselves. Following the team registrations and anxious waiting, the captains of the respective groups were given their second clue in a QR code. Upon reaching a location, all the team members had to perform certain specific tasks assigned by the organizers to attain the next hint. The treasure hunt spanned across twelve locations throughout the campus; it gave the young Sherlock's of the college a rostrum to unfurl their problem solving and athletic skills. The event was a massive success, with the contestants engaging in a delightful adventure that connected them to various locales and the diverse greenery spreading across the campus.



WHY SPONSOR US?

1.

FOOTFALL

MORE THAN 500 PARTICIPANTS

2.

PARTICIPATING TEAMS

MORE THAN 200 TEAMS

3.

PROMOTION ON SOCIAL MEDIA

A DIVERSE NETWORK OF OVER 2K+ FOLLOWERS SPREAD ACROSS VARIOUS SOCIAL MEDIA PLATFORMS
INCLUDING FACEBOOK, INSTAGRAM, LINKEDIN AND YOUTUBE

4.

PROMOTIONAL MATERIAL

PROMOTION THROUGH POSTERS AND CONTENT ON 50+ COMMON WHATSAPP GROUPS
AND OTHER SOCIAL MEDIA PLATFORMS



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