More Than Food Instagram Contest

Competition: Terms and Conditions

- 1. The Competition opens on 30/01/2019 and closes at 12:00 AM on 13/02/2019.
- 2. To enter the Competition, an entrant shall: upload a photo of his/her favourite European food or dish or cuisine via his/her own Instagram account. In the caption, an entrant shall describe in writing which European food is being pictured. The upload must follow and tag @MoreThanFoodME and use the hashtag #MoreThanFoodME. Only one valid entry per person is permitted.
- 3. Purchases are not necessary; however, a valid Instagram account is required.
- 4. Entrants must not submit photos which contain content that is likely to be considered offensive by the Promoter, defames or insults people or companies, promotes a political agenda or contains branding or infringes copyright rules.
- 5. Winners of the Competition are selected by influencers (@Sana selects winners from the UAE and @SukkariLife selects winners from KSA) based on the quality and originality of the submission within six working days of the closing of the Competition. As from 19/02/2019 the winners will be contacted via Instagram Direct Messenger by the Promoter's Administrator via the Instagram account they have used to participate in the Competition. If a winner cannot be contacted after 3 attempts, the Administrator will forfeit the Prize. If a winner forfeits his/her Prize, the Promoter's Administrator reserves the right to award the Prize to an alternative winner selected in the same manner.
- 6. Winning entrants consent to their name, Instagram handles and submitted photo to be used on the @MoreThanFoodME Instagram.

Prize

- 1. The prize of the competition is a dinner for two persons at a high-end European restaurant. A voucher will be shipped to the address provided by the winner, within 30 days after selecting the winners.
- 2. The winner from UAE wins a dinner for 2 at Scalini Dubai. The winner from KSA wins a dinner for 2 at The Globe.
- 3. Additional costs and expenses, such as travel to the restaurant or extra drinks, will not be paid or reimbursed.
- 4. A Prize is non-transferable and there is no cash, refund or credit alternative. The Promoter or the Promoter's Administrator reserve the right to substitute the Prize with another of a similar nature and/or equal value.

Restrictions

This Competition is only open to legal residents of the Kingdom of Saudi Arabia and the United Arab Emirates aged 18 or over.

- 1. The Promoter or the Promoters Administrator's employees, parent companies, subsidiaries, affiliates or other parties, who are in any way involved in the development, production, or distribution or promotion of this Competition, as well as the immediate family (spouse, parents, siblings, children) and household members of each such employee and/or authors, are not eligible to participate in this Competition.
- 2. Entries via agents or third parties are invalid.
- 3. Entrants are not be eligible if:
- a. they are under 18 years old
- b. they breach these Terms of the Competition
- c. they do not submit a photo with the right subject on their own Instagram page, do not specify in the post copy what type of European food is being consumed, do not follow and tag @MoreThanFoodME or do not use the hashtag #MoreThanFoodME.

Personal data

- 1. Personal data collected during the Competition will be processed in accordance with applicable local Data Protection Laws and Regulations and the Promoter's privacy policy which may be viewed: https://www.morethanfood.ae/privacy-statement.
- 2. At any time, the entrant is allowed to ask the Promoter to modify, update, clarify or remove these personal data by writing to the Promoter's electronic address.

Other

- 1. The Promoter or the Promoter's Administrator reserve the right to cancel or amend the Competition and the Terms and Conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the Promoter or the Promoter's Administrator's control. Changes to the Competition are notified to entrants as soon as possible via the @MoreThanFoodME Instagram page.
- 2. The Competition is in no way sponsored, endorsed or administered by, or associated with Instagram.
- 3. Entrants understand that they are providing information to the Promoter and the Promoter's Administrator who may share it with third parties involved in the organisation of this Competition fur purposes related to this Competition.

- 4. If any provisions of these Terms and Conditions are judged to be invalid, illegal or unenforceable, this shall not affect or impact the remainder of the provisions.
- 5. The Promoter and the Promoter's Administrator reserve the right to verify the eligibility of entrants and may, in its sole discretion, disqualify any entrant that fails to satisfy the eligibility requirements.
- 6. By entering the Competition, the entrants agree to the Terms and Conditions.

This promotion is administered by Edelman FZ LLC on behalf of the Promoter, the European Commission.