**Ideation Phase**

**Define the Problem Statements**

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| --- | --- |
| Date | 31 January 2025 |
| Team ID | LTVIP2025TMID55800 |
| Project Name | House hunt: Finding your perfect rental home |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

Graphical user interface, text, application, email

Description automatically generated

**PS-1**

**I am** a student or working professional relocating to a new city.

**I’m trying to:** find a clean, affordable rental property that suits my budget and preferences.

**But:** I keep finding outdated or fake listings across multiple websites, and there’s no centralized or trusted platform.

**Because:** most rental platforms don’t verify listings or provide real-time availability and direct communication with the property owner.

**Which makes me feel** frustrated, uncertain, and anxious about making the wrong decision or being scammed.

**PS-2**

**I am**: A property owner looking to rent out my house or apartment.

**I’m trying to:** list my property online and connect with genuine tenants quickly.

**But:** I find it difficult to manage multiple listings, track inquiries, and filter serious renters from casual ones.

**Because:** there is no streamlined platform that offers admin approval, booking management, and renter verification.

**Which makes me feel**: overwhelmed and uncertain about whether my property will be rented safely and efficiently.