

# ICO: Estudo de Caso



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ICO

Tokens ↓ ↑ Valor @ \$2 por token



Tokens ↓ ↑ Valor @ \$6 por token



Valor @ \$6 por token

Tokens

# Leitura Adicional

Leitura Adicional

*What the heck is an ICO?*

Praveen Krishnan (2018)

Link:

<https://hackernoon.com/what-the-heck-is-an-ico-6f3736d5f5a>



# Leitura Adicional

## Leitura Adicional

*How Crypto Tokens Will Enable the Disruption of Businesses like Uber and Airbnb*

Andrew Finn (2018)

Link:

<https://finnscave.com/2018/02/07/how-crypto-tokens-will-enable-the-disruption-of-businesses-like-uber-and-airbnb/>

