



Bon Vista

UI UX Designer

As a Lead UI/UX Designer with over 5+ years of experience, I specialize in creating user-centered designs that balance aesthetics with functionality. My expertise lies in leading design teams, developing design systems, and collaborating cross-functionally to deliver innovative digital products. I have successfully managed and executed complex design projects that have resulted in improved user engagement and satisfaction. My strategic approach to design, coupled with a passion for mentoring and team development, enables me to drive both user and business success in a fast-paced, creative environment.

Contact

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Email

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Address

Silangan, San Mateo Rizal

Education

2015-2019

**Bachelor of Science in
Information Technology**

Lyceum of the Philippines University

Expertise

Skills

- SEO
- Animation
- Prototyping
- Backend Dev
- UI UX Design
- Frontend Dev
- Graphics Design

Software

- Figma
- Sketch
- Adobe XD
- Photoshop
- Illustrator
- Blender
- Autodesk

Projects

Click to view

- [Web Applications \(click to view\)](#)
- [Mobile Applications \(click to view\)](#)

My Website

- <https://glistening-bubblegum-d14953.netlify.app/>

Experience

February 2022 - July 2024

Radius Telecoms | Pasig

Lead UI UX Designer

- **Design Leadership:** Lead the design team in creating user-centered designs that align with the company's vision and objectives.
- **Strategic Design Direction:** Collaborate with product management and stakeholders to define the design vision and strategy for products and features.
- **Team Management & Mentorship:** Conduct regular design reviews, offering constructive criticism and helping team members grow their skills.
- **Collaboration with Cross-Functional Teams:** Work closely with product managers, developers, marketing, and other teams to ensure design solutions are feasible, effective, and aligned with business goals.
- **Design System & Process Development:** Establish and refine design processes, workflows, and best practices to improve efficiency and quality.
- **High-Level Design Execution:** Lead the creation of wireframes, prototypes, and high-fidelity visual designs for complex projects.
- **User Research & Data-Driven Design:** Oversee and conduct user research, usability testing, and data analysis to inform design decisions.
- **Stakeholder Management:** Present design concepts, strategies, and outcomes to executive leadership, clients, and other stakeholders.
- **Innovation & Industry Trends:** Stay updated on the latest UI/UX trends, tools, and technologies, and bring innovative ideas to the team.

March 2020 - January 2022

Ethos Worldwide | Pasig

Senior/Assistant Lead UI UX Designer

- Manage design resources, assigning projects and tasks based on team strengths and workload.
- Ensure that all design work meets the highest quality standards before it is handed off for development or implementation.
- Ensure that designs are accessible to all users, including those with disabilities, by adhering to accessibility standards and best practices.
- Interface with clients or external partners to understand project requirements and deliver design solutions that meet their needs.

May 2019 - February 2020

SEO Technology | BGC

UI UX Designer

- Engage with internal stakeholders and clients to comprehend their needs and provide design solutions.
- Develop creative executions ensuring that all design outputs are user-centric, aesthetically pleasing, and aligned with our clients' brand guidelines.
- Create and evolve visual language for websites based on the scale and scope of the project.
- Stay ahead of latest design trends and technologies, ensuring our designs are cutting-edge.
- Manage multiple projects simultaneously while meeting project deadlines.