NIELSON BRUNO **PAULA**

Full Stack Web Developer

CONTACT

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(772) 208-9486 📞

Port St Lucie, FL 📍

My Portfolio 🌐

LinkedIn 🔗

Github 🐙

Twitter 🐦

EDUCATION

Full Stack Web Developer
Lambda School
2020 - current

RELEVANT COURSES

Computer Science

SKILLS

HTML
SEO
WordPress
React / Next JS
CSS, Less & Scss
Redux / Context APi
SQL (PostgreSQL, MySQL)
End-To-End and Unit Testing
Digital Marketing & Pay Per Click
FrontEnd JavaScript & Node Backend

CAREER OBJECTIVE

Hard-working, passion web developer offering excellent work ethic, enthusiasm and adaptability with experience in, frontend and backend development. Personable, friendly and eager to work and learn with others. I enjoy working in the industry and have a passion for creating and discovering new tools.

WORK EXPERIENCE

Front End Developer

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January 2010 - current / South Yarmouth, MA

- Through A/B testing of different Landing Pages and combinations improved customer conversion rate by 17%, representing $159K+ in incremental annual revenue
- Built RESTful APIs that were used throughout the company to serve data to the React front-end based on dynamically chosen user inputs for a web app with users
- Migrated a multi-page user experience into a single page app which improved customer engagement by 28%
- Participated in every step of the Internal Tech App development process from ideation through development and improvement for features reaching over 45 users
- Improved performance by resolving critical bugs in the company's SEO performances.
- Create and optimize landing pages that prompt your visitors with one, focused goal instead of leaving them to wander a site full of distractions
- Implement marketing tools such as, Google Ads, webmaster, analytics, Email Templates, Call Tracking, Landing Pages, Social Media Presence and a Full CRM API integration.

Detail Manager

Braman Bentley & rolls-royce Palm Beach

April 2007 - Deceber 2009 / West Palm Beach

- Effectively managed departmental expenses to stay within allocated budget
- Interviewed, hired and trained new employees
- Resolved customer questions, issues and complaints.
- Led team members on effective methods, operations & procedures