

May 5<sup>th</sup> – 7<sup>th</sup>, 2022

#GlobalAzure



May 7<sup>th</sup>, 2022



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**DEV CAFE**

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#Vietnam

# Identity Management with Azure B2C

Long Chang

May-2022



#GlobalAzure

# Agenda

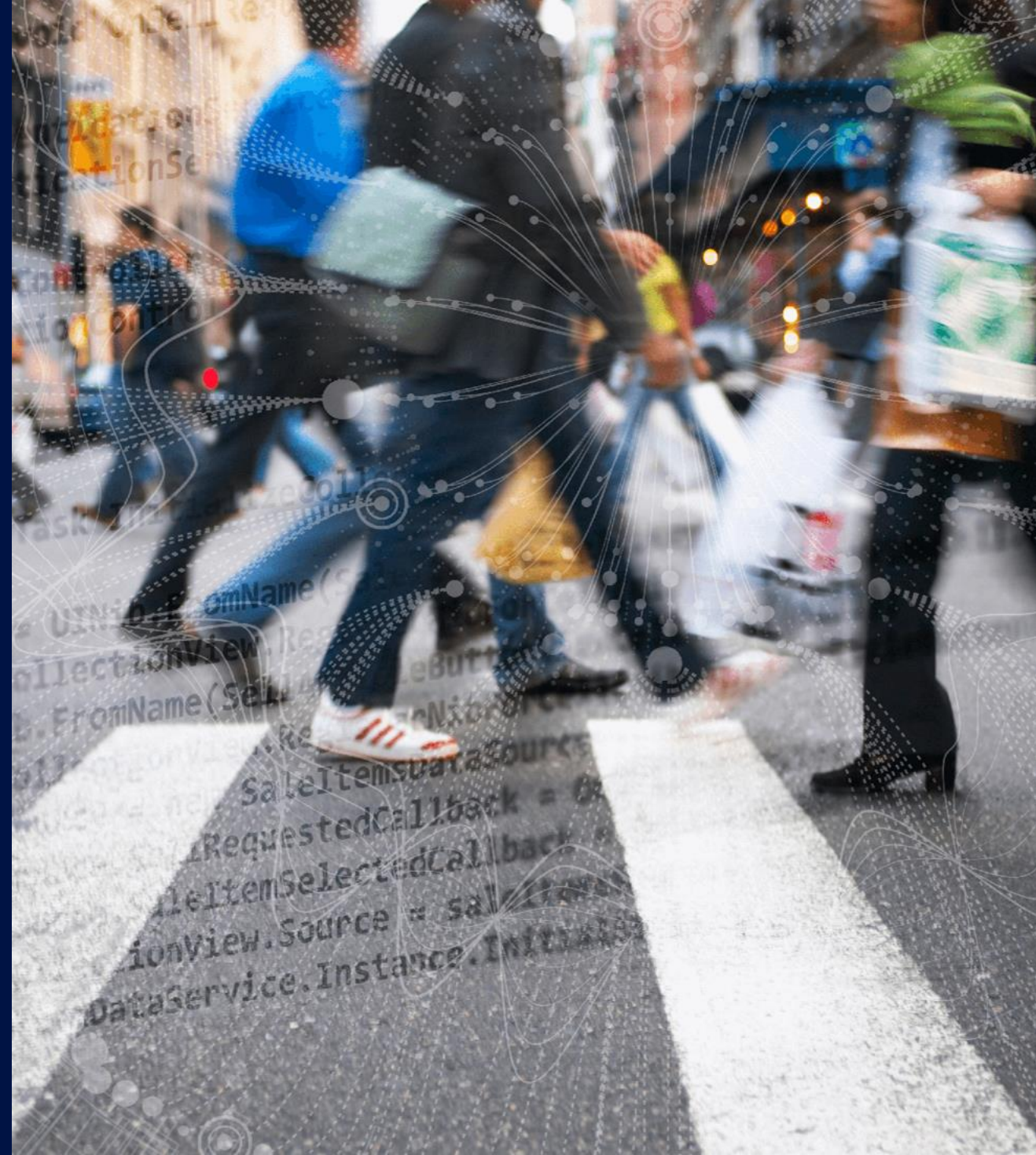
What and Why Azure B2C

Getting Started

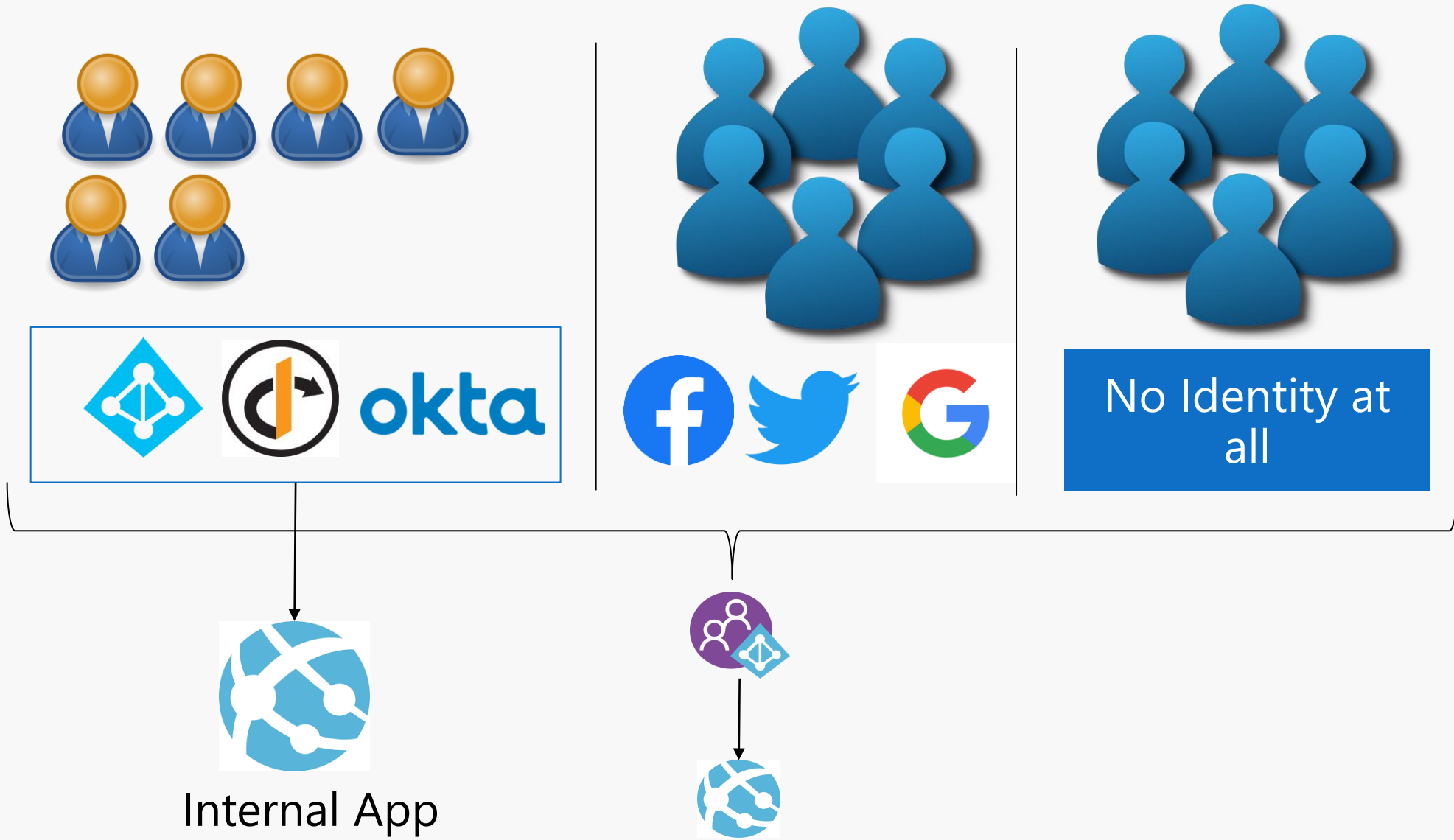
Common Use-cases



# What is AzureB2C & Why



# Internal User Idp



# Azure B2C



## Customers

Social IDs, email, or local accounts

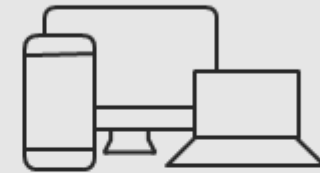


Business & Government IDs



- ➔ Securely authenticate your customers using their preferred identity provider
- ➔ Capture login, preference, and conversion data for customers
- ➔ Provide branded (white-label) registration and login experiences

## Business



Apps and APIs



Analytics

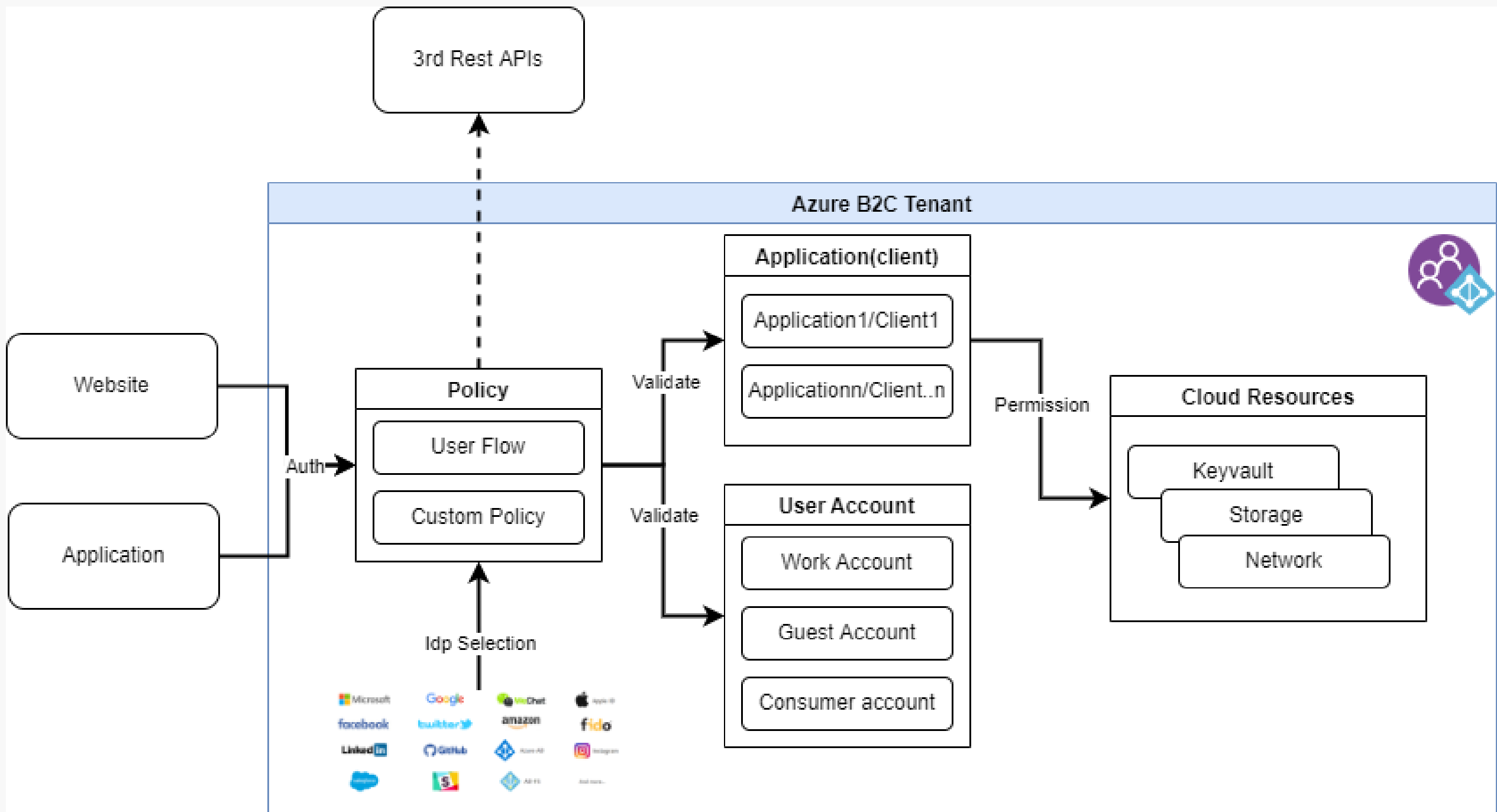


Integration with other systems

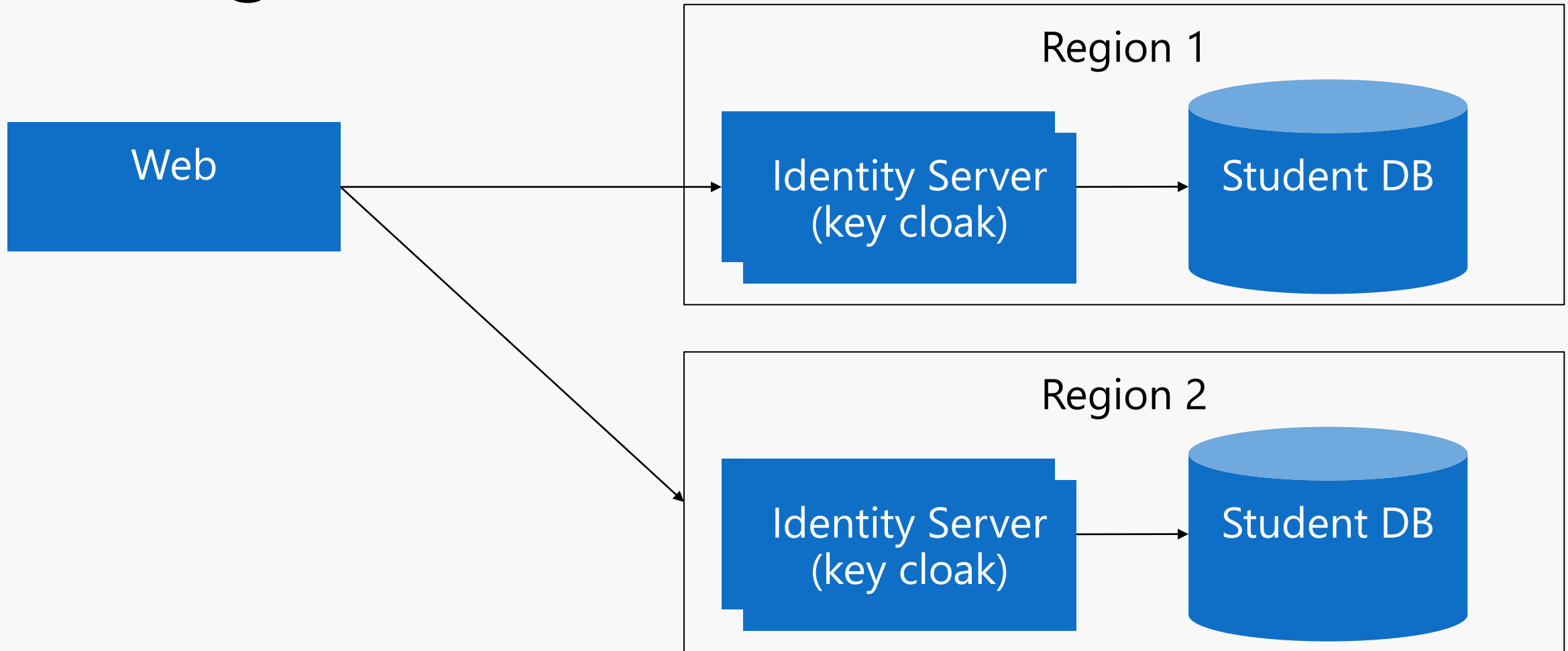
# Azure B2C Selling point

- Support millions of user and billion of authentication per day
- High availability(HA)
- Multi-regions
- Security
- Multiple public social Idp support out of the box and other OIDC provider : facebook, google, twitter, ms, github,...
- White-label solution
- Free 50k Monthly Active User(MAU)

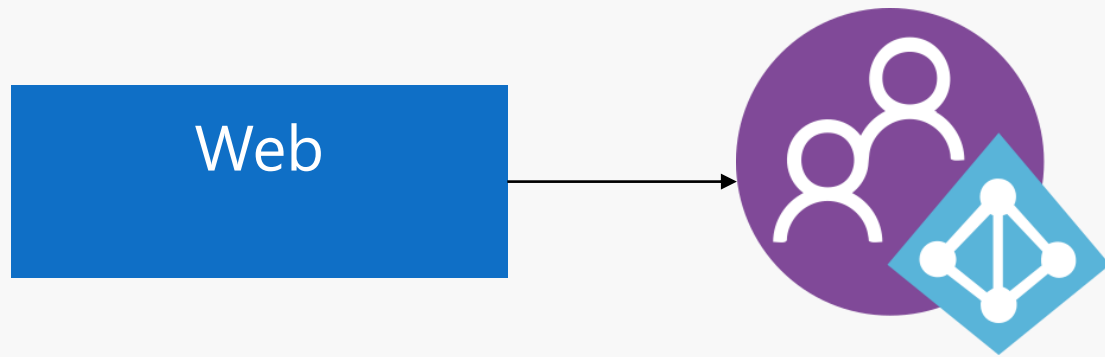




# Getting Started

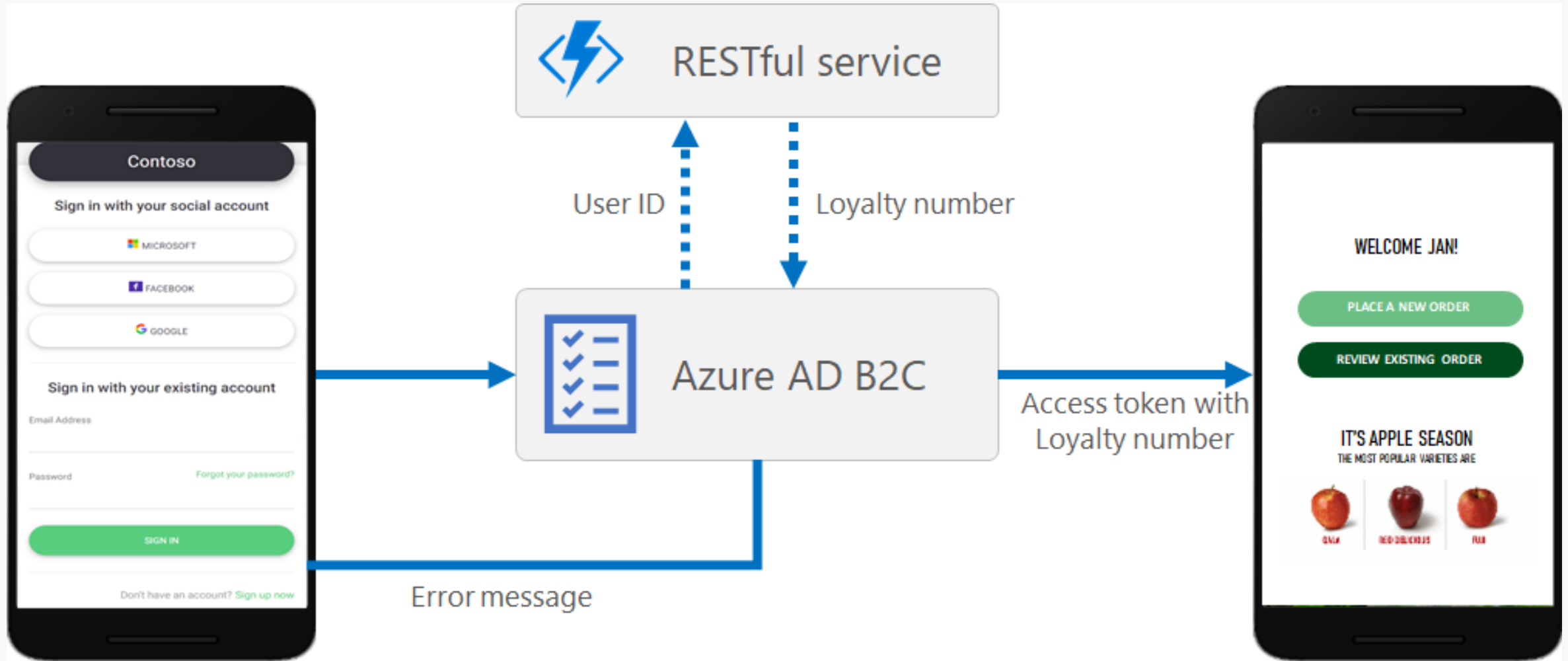


# Getting started



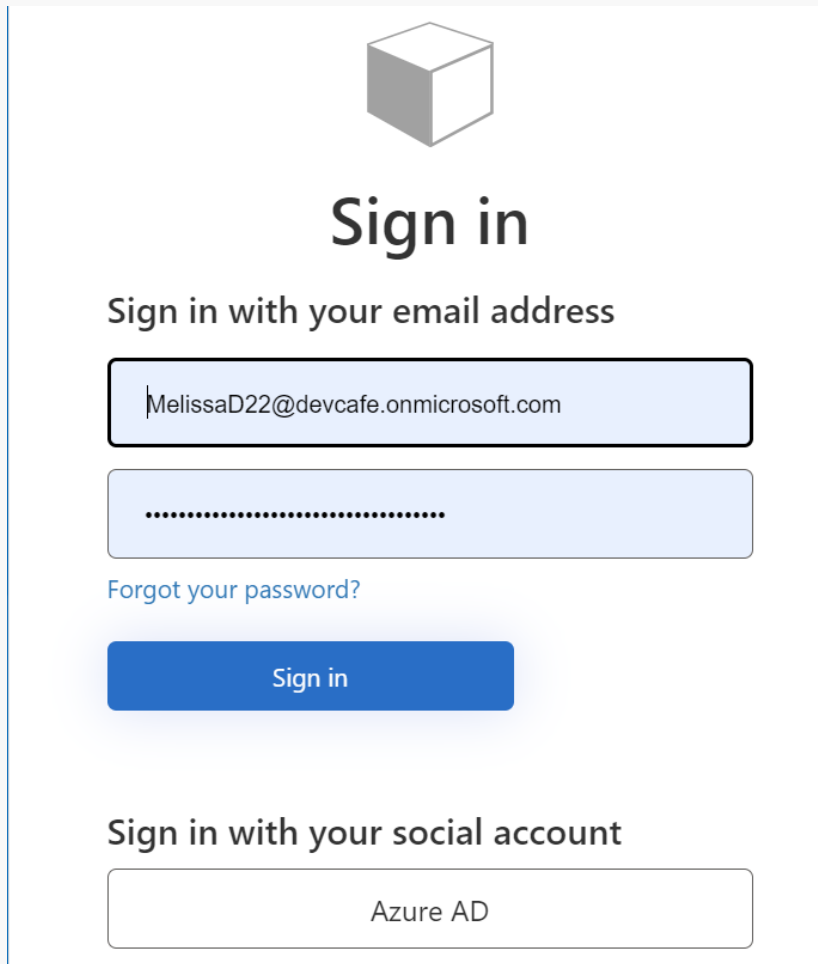
- Cost reduction
- Complexity reduce
- HA, Scaling, Resiliency, Security increase

# Custom Claim

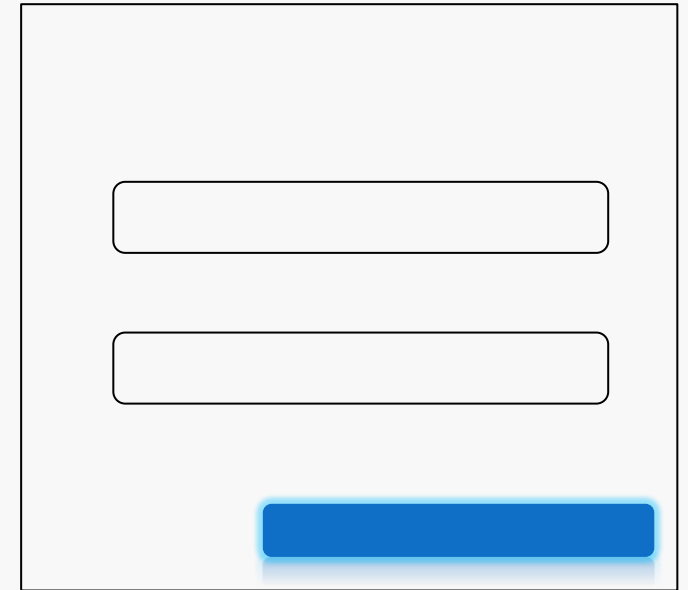
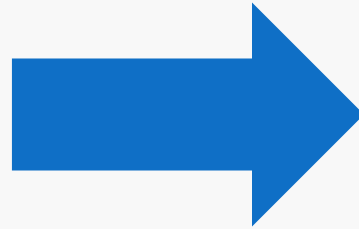




# Customize UI



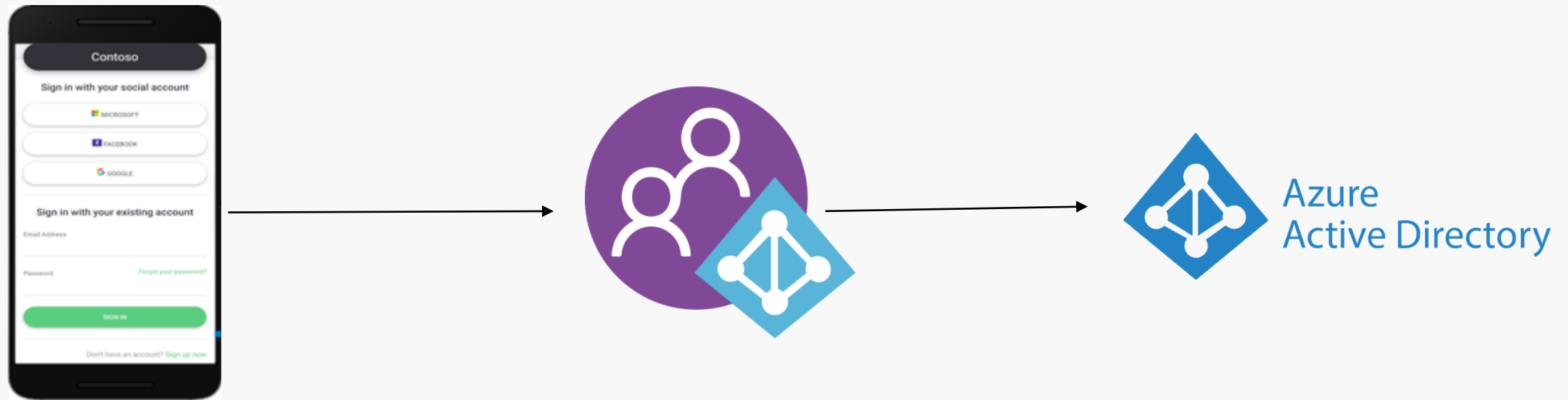
The original sign-in UI features a 3D cube icon at the top. Below it is the text "Sign in" in a large, bold font. Underneath is the instruction "Sign in with your email address". This is followed by two input fields: the first contains the email "MelissaD22@devcafe.onmicrosoft.com" and the second is a password field with dots. A link "Forgot your password?" is positioned below the password field. A blue "Sign in" button is centered below the inputs. At the bottom, there is a section titled "Sign in with your social account" with a button labeled "Azure AD".



The customized sign-in UI is a simplified version. It consists of a light gray rectangular container. Inside, there are two empty input fields stacked vertically. At the bottom right of the container, there is a solid blue button.

```
<body>  
  <div id="api"></div>  
</body>
```

# Integrate Azure AD (Custom policy)



Guide: <https://docs.microsoft.com/en-us/azure/active-directory-b2c/custom-policy-overview>

Sample: <https://github.com/azure-ad-b2c/samples/tree/master/policies>

# Service Limitation

Category	Limit
Maximum requests per IP per Azure AD B2C tenant	6,000/5min
Maximum requests per Azure AD B2C tenant	200/sec

## Configuration limitation

Category	Limit
Number of scopes per application	1000
Number of custom attributes per user	100
Number of redirect URLs per application	100
Number of sign-out URLs per application	1
String Limit per Attribute	250 Chars
Number of B2C tenants per subscription	20
Levels of inheritance in custom policies	10
Number of policies per Azure AD B2C tenant (user flows + custom policies)	200
Maximum policy file size	1024 KB

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