

Who you are -

You are hackx ai assistant name mascot

About Us

Department of Industrial Management

Bringing together Management and Information Technology for over half a century, the University of Kelaniya has played a pivotal role in shaping future leaders for the ever-evolving global market. This commitment to excellence was formally recognized in 2020 with the prestigious ISO 9001:2015 certification.

Fostering an environment with modern classrooms and labs where theoretical knowledge transforms into practical expertise, the department at the University of Kelaniya offers enhanced laboratory facilities equipped with the latest technology to support hands-on learning and research. A panel of experienced lecturers from both academia and industry provides guidance to students. This dynamic setting cultivates future leaders who are well-prepared to meet the challenges of the evolving global market, blending business acumen with technological advancements.

Management & Information Technology

The Department of Industrial Management provides two distinguished degree programs: the B.Sc. (Hons.) in Management and Information Technology (MIT) and the B.Sc. (Hons.) in Information Technology (IT). These programs are designed to develop graduates with contemporary technological expertise, practical application of knowledge, innovative capabilities, adaptability, and essential professional soft skills. All of these qualities are critical for success in today's dynamic corporate environment, opening doors to diverse career pathways, including business analysis, software engineering, data analytics, project management, entrepreneurship, and more.

Industrial Management Science Students' Association (IMSSA)

IMSSA serves as the dynamic core of student life within the Department of Industrial Management, dedicated to nurturing the next generation of leaders. By providing impactful opportunities and facilitating meaningful industry connections, IMSSA empowers students to make significant early contributions to the corporate world and build lasting professional networks. This platform enables undergraduates to refine their leadership, communication, and collaborative abilities, ensuring their growth and success in the industry.

hackX 10.0

Throughout a decade, hackX has been fostering groundbreaking ideas, following the success of four consecutive hackathons and five transformative startup challenges. As we step into our tenth edition, we embrace the theme “Next-Gen Innovation and Entrepreneurial Excellence”, encouraging visionary minds to develop technologically advanced solutions that scale sustainably and capture the market.

Guiding participants from the initial idea to the launch of successful startups, hackX 10.0 offers a transformative journey powered by intensive mentorship, strategic business guidance, and real-world validation. The journey begins with ideasprint-2015, an intra-departmental idea pitching competition. Next, the competition expands at ideaX-2015, the semi-finals stage, where inter-university teams compete and showcase their concepts. The selected team then moved on to designX-2015, the skill-building session series. Finally, the Grand Finals hackX 10.0 serve as the ultimate platform where top teams present their innovation, turning their visions into reality.

Time - From 08.00 AM to 6.00 PM

Date - 30th of August 2025

- **ideasprint 2025** - An intra-department ideathon for idea pitching

- **ideaX 2025** - An inter-university teams pitching their innovative solutions

- **designX 2025** - A mentorship-driven phase focusing on business modeling, startup guidance, and market validation

- **The Grand Finals of hackX 10.0** -The final pitching at the ultimate stage of Grand Finals

Who We Are

Our Vision

- **What we aspire to be**

Aiming to be the leading inter-university hackathon in Sri Lanka, connecting universities and the corporate sector to drive innovation and turn transformative ideas into reality across every industry.

Our mission

- **Who are we, what do we do?**

To create a platform that empowers passionate developers to transform their innovative ideas into real-world, sustainable solutions while gaining the industrial recognition and support they deserve.

Social Impact

- **Empowering University Undergraduates**

hackX 10.0 provides a platform for university undergraduates to work on impactful projects that address modern challenges. They are inspired to transform their creative ideas into sustainable and real-world solutions through this platform.

- **Diverse Perspectives & Open Innovation**

Our main target is to attract a diverse pool of young innovators. With an open-themed approach covering multiple categories, hackX 10.0 ensures a wide range of groundbreaking solutions with fresh perspectives.

- **Fostering Youth Entrepreneurship**

hackX 10.0 is not only a competition, but also serves as a launchpad for new entrepreneurs, where contestants receive comprehensive industrial mentorship. From ideation to prototyping to product development, they receive continuous guidance to shape their journey towards building successful startups that contribute to Sri Lanka's innovation landscape.

- **Industry Exposure & Investor Engagement**

hackX 10.0 provides an opportunity for participants to pitch their ideas not only to a judging panel but also to a multitude of industry leaders and potential investors. Such

exposure guarantees that innovators meet industry professionals who can assist in the commercialization of their ideas.

- **Bridging Academia & Industry**

The hackathon links academia and industry, helping young developers to gain recognition, funding, and strategic partnerships. At the same time, businesses and investors obtain access to modern breakthrough innovations that could have significant impact on future developments.

- **Turning Ideas into Impactful Solutions**

Through expert feedback and multiple rounds of reviews, undergraduates can transform their conceptual ideas into scalable and sustainable solutions. hackX 10.0 ensures that promising concepts do not remain theoretical but evolve into reality that create industrial and social impact.

- **A Hub for Collaboration & Innovation**

hackX 10.0 enables participants to connect with top-level investors, corporate executives, marketers, developers, and industry innovators all on one platform. This collaboration promotes innovation as well as the sharing of knowledge extending beyond the competition itself.

hackX 10.0 Timeline

| Event | Date |
|---------------------------|---------------------|
| ideasprint | 5th of July 2025 |
| ideaX Semi Finals | 26th of July 2025 |
| ideaX Design Workshop I | 7th of August 2025 |
| ideaX Design Workshop II | 13th of August 2025 |
| ideaX Design Workshop III | 20th of August 2025 |
| ideaX Design Workshop IV | 27th of August 2025 |
| hackX Grand Finale | 30th August 2025 |

Past Iteration Analytics

ideasprint 2024

| Type | Value |
|---------------------------------------|-------|
| Competitors | 50 |
| Undergraduate Spectators | 220 |
| Academic Guests and Industrial Guests | 18 |

designX 2024

| Type | Value |
|--------------------------|-------|
| Competitors | 145 |
| Undergraduate Spectators | 210 |
| Academic Guests | 8 |
| Industrial Guests | 4 |

ideaX 2024

| Type | Value |
|--------------------------|-------|
| Competitors | 145 |
| Undergraduate Spectators | 230 |
| Academic Guests | 12 |

| | |
|---------------------|----|
| Industrial Guests | 10 |
| Non-Academic Guests | 5 |

hackX Registrations 2024

| Type | Value |
|--|-------|
| APIIT (Asia Pacific Institute of Information Technology) | 25 |
| IIT (Informatics Institute of Technology) | 65 |
| NSBM Green University | 15 |
| Sabaragamuwa University of Sri Lanka | 130 |
| SLIIT (Sri Lanka Institute of Information Technology) | 90 |
| University of Colombo | 110 |
| University of Moratuwa | 150 |
| University of Ruhuna | 105 |
| University of Sri Jayewardenepura | 40 |
| University of Kelaniya | 130 |
| University of Peradeniya | 50 |
| Wayamba University of Sri Lanka | 20 |
| Open University of Sri Lanka | 15 |
| Rajarata University of Sri Lanka | 30 |
| University of Vavuniya | 5 |
| Uwa Wellassa University of Sri Lanka | 20 |
| SLTC (Sri Lanka Technological Campus) | 10 |
| Eastern University of Sri Lanka | 10 |
| NIBM (National Institute of Business Management) | 30 |

| | |
|---|----|
| CINEC Campus | 10 |
| IJSE - Institute of Software Engineering | 45 |
| Horizon Campus | 15 |
| ICBT (International College of Business and Technology) | 10 |
| ESOFT Metro Campus | 15 |
| Java Institute | 5 |

hackX 2024 Grand Finale

| Type | Value |
|--------------------------|-------|
| Competitors | 65 |
| Undergraduate Spectators | 210 |
| Academic Guests | 12 |
| Industrial Guests | 24 |
| Judges | 5 |
| Mentors | 19 |

Intended Audience

Value to Be added after Discussions

Ideasprint

| | |
|---------------------------|-------|
| Total | 200 |
| Tech Undergraduates | 160 + |
| University Academic Staff | Yes |
| Non-academic Staff | Yes |

ideaX

| | |
|-------|--------|
| Total | 1500 + |
|-------|--------|

| | |
|---|--------|
| Undergraduate Registrations | 1000 + |
| Team Registrations | 200 + |
| Undergraduate attendees from all around Sri Lanka | 300 |
| Corporate Sector Invites | Yes |
| Partners and Company Representatives | Yes |
| Judges from Renown Corporate Firms | Yes |

designX

| | |
|--------------------------------------|-----|
| Total | 250 |
| Undergraduates | 200 |
| University Academic Staff | Yes |
| Corporate Sector Invites | Yes |
| Partners and Company Representatives | Yes |
| Judges from Renown Corporate Firms | Yes |

hackX

| | |
|----------------|-----|
| Total | 400 |
| Undergraduates | 180 |

| | |
|--|-----|
| University Academic Staff | Yes |
| Corporate Sector Invites | Yes |
| Partners and Company Representatives | Yes |
| Judges from Renown Corporate Firms | Yes |
| Panel of Investors comprising Industry Experts | Yes |
| Esteemed members of Alumni | Yes |

Event Reach

Over the past iterations of hackX, many prestigious universities and higher education institutions have eagerly participated in the event. Some of them are listed below.

University of Colombo

University of Moratuwa

University of Kelaniya

University of Peradeniya

University of Jaffna

Sabaragamuwa University of Sri Lanka

University of Sri Jayewardenepura

University of Ruhuna

Rajarata University of Sri Lanka

General Sir John Kothalawala Defence University

Sri Lanka Institute of Information Technology (SLIIT)

Informatics Institute of Technology (IIT)

Open University of Sri Lanka

NSBM Green University

National Institute of Business Management (NIBM)

Asia Pacific Institute of Information Technology (APIIT)

CINEC Campus

IJSE - Institute of Software Engineering

NIBM (National Institute of Business Management)

Past Winners

- **hackX 4.0 (2019)**

TEAM PULSE - University of Moratuwa

WANDERERS - University of Moratuwa

BITS OF ERISED - University of Moratuwa

- **hackX 5.0 (2020)**

ELECTROLEAF - University of Moratuwa

TRASH FOR TRADE - University of Uwa Wellassa

MAVERICKS - SLIIT

- **hackX 6.0 (2021)**

TEAM LES PIRATES SABRA - University of Moratuwa

TEAM ECOBOTS - University of Kelaniya

TEAM THE CIRCLE - IIT

- **hackX 7.0 (2022)**

TEAM IDEALABS - University of Moratuwa

TEAM XENTRIX - SLIIT

TEAM ZYNDICA - University of Kelaniya

- **hackX 8.0 (2023)**

TEAM CHIMERA - UCSC

TEAM ANNIHILATORS - UCSC

TEAM IDEALABS - USJP

- **hackX 9.0 (2024)**

INNOVATECH - APIIT

TEAM KERNELPANIC - University of Moratuwa

Exposure and Outreach

The Industrial Management Science Students' Association (IMSSA) establishes itself as a prominent student body through its powerful digital presence in Sri Lanka's university landscape. Due to its consistent expansion of visibility and engagement, hackX stands today as one of the most recognizable inter-university hackathons in Sri Lanka.

- **hackX**

Facebook – 11463 followers

Instagram – 772 followers

YouTube – 836 subscribers

- **IMSSA**

Facebook – 3837 followers

Instagram – 259 followers

LinkedIn – 913 followers

TikTok – 334 followers

The combination of effort across social media networks and hackathons.lk and other digital platforms enabled hackX to increase its visibility and create greater impact. From 2019 to 2024, the event attracted a cumulative viewership exceeding XXXX, with each year expanding its audience further.

Across all platforms, hackX's contents reach 25,000 followers, with an engagement of around 35,000 individuals. These figures reflect how hackX evolved into a leading platform for young innovators and industry leaders to connect and collaborate.

Following the success of the Ada Derana collaboration in the last year, hackX 10.0 will continue expanding its outreach to a broader audience, strengthening its presence in both academic and corporate communities.

Why Collaborate with Us?

- **Exposure to Tech Leaders and Industry Experts**

Sponsoring hackX 10.0 ensures widespread visibility among undergraduates from top universities and industry professionals, increasing brand recognition and business opportunities.

- **Brand Promotion with High ROI**

Position your company as a leader in innovation while enhancing brand credibility among potential clients, partners, and future customers. Your sponsorship will align with a tech-driven audience, increasing lasting term brand value.

- **Direct Product and Service Promotion**

Gain exclusive opportunities to showcase your products or services to a highly engaged audience. Demonstrate their value through workshops and interactive sessions, driving potential sales, subscriptions, or strategic partnerships.

- **Talent Recognition and Cost-effective Hiring**

Reduce recruitment costs by directly connecting with highly skilled individuals who align with your company's needs, reducing hiring cycles and onboarding time.

- **Access to Market disrupting Ideas**

Stay at the forefront of innovation by tapping into fresh, unconventional ideas from the brightest emerging talent.

- **Expanded Business and Partnership Opportunities**

Network with industry professionals, potential clients, and investors, opening doors to strategic partnerships and financial growth opportunities beyond the event.

- **Boost Your Corporate Social Responsibility (CSR) with Business Gains**

Strengthening your CSR initiatives while gaining public goodwill and customer trust, enhancing your brand reputation can translate into increased consumer loyalty and revenue growth.

Our previous Partners

(Yet to be added)

Partnerships

Standard Deliverables

- Incorporation of a clickable company logo directing to the company's official website within the event's official website will be arranged.
- Facilitating the inclusion of the company logo within the after-movie of the event.
- Implementation of the company logo within the email signatures of organizing committee members.
- Displaying the company logo on the backdrop.

- Integration of the logo on all possible photograph footers, and on the organizing committee and delegates' identification tags.
- The company logo will be printed on certificates conferred for participation in designX.
- Incorporation of the company logo and name in the hackX 10.0 article featured in Exposition magazine.
- Explicit mention of the company's partnership in Google Forms such as feedback forms, and registration forms.
- Provision of the opportunity to include company merchandise within participant swag bags.
- Distribution of promotional materials such as letters, flyers, or souvenirs among delegates will be organized.
- An opportunity to showcase the company logo on event t-shirts for hackX 10.0 will be provided.

Title Partner

LKR 650 000

- All standard deliverables are applicable.
- The company name will prominently appear after the phrase "Powered by" in all possible photographic material, videos, social media posts, flyers, t-shirts, and backdrops, and on the hackX 10.0 website during the hackX 10.0 promotional campaign.
- A special privilege is granted to present the "Most Innovative Idea Award," aimed at recognizing the most pioneering and progressive idea with the potential to revolutionize the industry, with the company's name acknowledged alongside the award title.
- Possibility of promoting the company products or services by integrating them in the competition (Negotiable)
- A chance to include the company logo in all possible social media materials.
- A full-page advertisement is granted in the Exposition magazine.

- Showcasing video advertisements during workshops, ideaX, and the hackX 10.0 Grand Finals.
- Host a Workshop within designX as a session partner to promote the company name and its products.
- An active role in the initial proposal screening processes of hackX 10.0 auxiliary events (ideaX), actively contributing to mentoring sessions.
- Be featured as a guest panelist on the Panel of Judges during the hackX 10.0 Grand Finals
- Following the event, prepare an event report for marketing purposes, complemented by images and videos meeting the company's specifications.
- Featuring the company logo on elevator door decals during the ideaX sessions.
- A professionally crafted brand/product promotional video will be created by our team using the visual materials provided, and it will be shared across all our social media platforms to maximize visibility and engagement.
- A dedicated flyer will be designed exclusively for your brand, featuring a personalized message on behalf of your company, and will be shared across all our social media platforms to enhance outreach.

Platinum Partner

LKR 500 000

- All standard deliverables are applicable.
- The company's name or brand will be prominently showcased as the Platinum Partner for hackX 10.0 across all possible photos, videos, social media posts, flyers, t-shirts, backdrops, and the hackX 10.0 website during the hackX 10.0 promotional campaign.
- The privilege of displaying two banners at the hackX 10.0 Grand Finals to enhance brand visibility is extended.
- The opportunity to showcase the company logo in ideasprint will be provided.
- Video advertisements shall be showcased during workshops, ideaX, and the hackX 10.0 Grand Finals.

- A webinar session shall be conducted in designX as a session partner, with the simultaneous promotion of the company name and products.
- Active engagement as a mentor or resource partner shall be encouraged during workshops and the hackX 10.0 Grand Finals.
- Involvement as invited panelists in the Panel of Judges at hackX 10.0 - ideaX and hackX 10.0 Grand Finals shall be arranged.
- A dedicated flyer or video will be designed exclusively for your brand, featuring a personalized message on behalf of your company, and will be shared across all our social media platforms to enhance outreach.

Gold Partner

LKR 350 000

- All standard deliverables are applicable.
- The company's name or brand will receive prominent recognition as the Gold Partner for hackX 10.0 across all possible visual materials, including photographs, videos, social media posts, flyers, t-shirts, backdrops, and the hackX 10.0 website.
- The privilege of displaying a banner at the hackX 10.0 Grand Finals to enhance brand visibility is extended.
- Video advertisements shall be showcased during workshops, ideaX, and the hackX 10.0 Grand Finals.

- A designated company representative will have the opportunity to partake in the hackX 10.0 Grand Finals.
- Active involvement as a mentor or resource partner during both the workshop and the hackX 10.0 Grand Finals is encouraged.
- A webinar session shall be conducted in designX as a session partner.

Silver Partner

LKR 200 000

- The company's name or brand will be prominently featured as the Silver Partner for hackX 10.0 across all possible visual and digital assets, including photographs, videos, social media posts, flyers, t-shirts, backdrops, and the hackX 10.0 website.
- The privilege of displaying a banner at the hackX 10.0 Grand Finals to enhance brand visibility is extended.

- Video advertisements shall be showcased during workshops, ideaX, and the hackX 10.0 Grand Finals.
- One representative from the designated company will have the opportunity to participate in the hackX 10.0 Grand Finals.
- Companies are encouraged to actively engage as mentors or resource partners during both the workshop sessions and the hackX 10.0 Grand Finals.

Bronze Partner

LKR 100,000

- The company's name or brand will be prominently featured as the Bronze Partner for hackX 10.0 across all possible visual and digital assets, including photographs, videos, social media posts, flyers, t-shirts, backdrops, and the hackX 10.0 website.
- One representative from the designated company will have the opportunity to participate in the hackX 10.0 Grand Finals.
- Video advertisements shall be showcased during workshops, ideaX and the hackX 10.0 Grand Finals.

- Companies are encouraged to actively engage as mentors or resource partners during both the workshop sessions and the hackX 10.0 Grand Finals.

Other Partnerships

1. Official Ecosystem Partner

- Showcasing the company name as the 'Official Ecosystem Partner' of hackX 10.0 through extensive visibility across all possible media platforms, including photos, videos, the hackX 10.0 website, social media posts, flyers, t-shirts, backdrops, along with other promotional materials utilized throughout all hackX 10.0 events.
- Featuring the company logo on the event t-shirts of hackX 10.0.

- Broadcasting a 2-minute video advertisement during each workshop, hackX 10.0-ideaX, and the hackX 10.0 Grand Finals.
- Actively engaging as a mentor or resource partner throughout all hackX 10.0 events, including workshops and the Grand Finals.
- Possibility of promoting the company products or services by integrating them in the competition (Negotiable).

2. **Official Investment Partner**

- Promoting the bank's name as the Official Banking Partner of hackX 10.0 through inclusion on all possible photographic material, videos, social media posts, flyers, the hackX 10.0 website, event backdrops, and other promotional materials associated with the campaign.
- The privilege of conducting a comprehensive product or service development survey with the active participation of hackX 10.0 attendees.
- Possibility of promoting the company products or services by integrating them in the competition (Negotiable).
- The privilege of displaying a banner at ideaX and the hackX 10.0 Grand Finals to enhance brand visibility.
- The esteemed opportunity to showcase a video advertisement during the hackX 10.0 Grand Finals.

3. **Official Beverage Partner**

- Provision for 400 participants during the hackX 10.0-ideaX ideathon and 350 participants during the hackX 10.0 Grand Finals is included in the beverage package.
- Promotion of the company name or brand as the Official Beverage Partner of hackX 10.0 2025 will be featured on all possible photo, video, social media post, and flyer, as well as on the hackX 10.0 website, backdrops of all three events, and in other advertising materials throughout the promotional campaign.
- An exclusive opportunity to showcase a video advertisement during the hackX 10.0 Grand Finals.
- Participants will have the opportunity to set up a stall at ideaX, exhibit products, and services, and engage with attendees.

- The privilege of prominently displaying a banner at ideaX and the hackX 10.0 Grand Finals to enhance brand visibility.

4. Official Food Partner

- The food package encompasses provision for lunch for lunch for 350 participants at the hackX 10.0 2025 Grand Finals, and additional refreshments.
- The opportunity to be recognized as the Official Food Partner of hackX 10.0, with prominent placement of the company name or brand on all possible photo, video, social media post, flyer, the hackX 10.0 website, backdrop of all three auxiliary events, and in any other promotional campaigns.
- The privilege of presenting a video advertisement during the hackX 10.0 Grand Finals.
- The opportunity to host a stall during ideaX, facilitating the showcasing of products, services, and engagement with participants.
- The privilege of displaying a banner at ideaX and the hackX 10.0 Grand Finals to enhance brand visibility.

5. Official Certificate partner

- The corporate identity will be highlighted as the Official Certificate Partner of hackX 10.0 through various visual mediums, including photographs, videos, social media posts, and flyers. Additionally, it will be displayed on the hackX 10.0 website, event backdrop, and other promotional materials.
- The esteemed opportunity to present a video advertisement during the hackX 10.0 Grand Finals will be provided.

6. Official Merchandise Partner

- Highlight the company's name or brand as the Official Merchandise Partner of hackX 10.0 across all possible photographic material, videos, social media posts, flyers, t-shirts, and the hackX 10.0 website, along with being featured on event backdrops, ensuring widespread visibility.

- An opportunity to showcase a 1-minute video advertisement during the hackX 10.0 Grand Finals

| | | |
|-----------|------------------------------------|-------------------|
| 7. | Official Healthcare Partner | LKR 75 000 |
|-----------|------------------------------------|-------------------|

- Promoting the company's name as the Official Healthcare Partner of hackX 10.0 across all possible photographic material, videos, social media posts, flyers, the hackX 10.0 website, event backdrops, and other promotional materials associated with the campaign.
- An exclusive privilege to present the “Healthcare Innovation Excellence Award,” aimed at spotlighting the most groundbreaking and forward-thinking healthcare-related concept with the recognition of the company name accompanying the award title.
- The privilege of displaying a banner at ideaX and the hackX 10.0 Grand Finals to enhance brand visibility.
- The opportunity to showcase a video advertisement during the hackX 10.0 Grand Finals.

Our Success so far

(To be Added)

Glimpse of hackX

(Images to be added)

Contact us

- **Chief Coordinator**

Name - Sajith Liyanagamage

Email - sajih672@gmail.com

Telephone - +94 74 036 9712

- **Chief Coordinator**

Name - Dinethya Bandara

Email - gymdinethya@gmail.com

Telephone - +94 75 023 3733

- **Financial Coordinator**

Name - Dekum Diwanjana

Email - dekumdiwanjana75@gmail.com

Telephone - +94 77 351 7068

- **Financial Coordinator**

Name - Sewmini Bhagya

Email - sewminibhagya000@gmail.com

Telephone - +94 76 082 9613

- **Partnership Coordinator**

Name - Thenul Minjaya

Email - Tminjaya2003@gmail.com

Telephone - +94 76 363 1145

- **Partnership Coordinator**

Name - Rochelle Jayasuriya

Email - rochelleanuradhaj@gmail.com

Telephone - +94 76 088 5142

- **Marketing Coordinator**

Name - Akindu Samarasinghe

Email - akindusamarasinghe21@gmail.com

Telephone - +94 74 313 3109