

Chandra Kumar Deo

Web Designer | Markup Engineer

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WORK

Designer | IoT Engineer

April 2021 - Current

Tata Consultancy Services, Pune

- Suggest the lists of alternates for obsolete electronic components to 3 major companies in automobile sector
- Conduct research for the suitable alternates and create comparison sheets for components

Market Researcher

October 2021 - April 2021

Future Market Insights, Pune

- Led the market research of uprising markets across the globe for electronics and F&B sectors
- Conducted primary and secondary research to derive market estimate in order to understand the market
- Created reports including market analysis by different product segments, region-wise and country-wise, SWOT analysis and user research.

PROJECT

UX Researcher, Interaction Designer

June 2022

Art & Kart

- Ideated and designed the app over lucrative business idea that merges the demand of art-buyers, supply of traditional as well as modern style artists and also offers platform for inspirational artists to explore the art
- Conducted contextual user research and performed design sprint to inform design
- Carried out user testing and created the prototype using Adobe XD

I am a designer with a technical background. My passion lies in building empathy, prototyping concepts and iterating for the solution. Designing creative solutions is my forte.

CEED (IIT-B) Qualified

EDUCATION

B.Tech. in Electronics & Comm.

Medi-Caps University, Indore

8.29 CGPA

2016 - 2020

SKILLS

Design

Rapid Prototyping, Wireframing,

Sketching, Visual Design, Interaction Design

Tools - Adobe XD, Figma

Front-End Development

HTML, Javascript, CSS, React.js, Sass

UX Research

Survey, Interview, Affinity Mapping, Journey

Mapping, Card Sorting, Usability Testing