



Messaging Apps as the New Platform



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Lead, Developer Circles Nairobi



1B

Monthly Active Users



50M

Businesses on Facebook



1B

Messages per Month

ebay hp Disney CNN WSJ Expedia® jetBlue Alaska AIRLINES Walmart ✦ KLM

lyft UBER Spotify HYATT FANDANGO BURGER KING Abercrombie & Fitch unicef 1-800 flowers.com hipmunk zynga

Booking.com Sprint NBA MAJOR LEAGUE BASEBALL Jackthreads Flipboard tieks by Gavrieli HEARST Bank of America.

zulily wish STAPLES Bid PONCHO SEQUEL shopify salesforce Dropbox zalando

chubbies imgur Sparkcentral OWNERLISTENS SPRING MADISONREED® FANCY TD

PRO.com Beloved BLENDERS EYEWEAR BLUEBOND GIPHY HealthTap+ PullString™ SPECTRM howdy.

INDYROOM — discover t-shirt online — im}person msg.ai ASSIST Zingle InTheChat JEWELR GWR zendesk Bull & CLEAVER

Powerfront™ conversocial LIVEPERSON RED|VENTURES iAdvize [24]7 nexmo outbrain Notify.io

Messenger Platform ^{BETA}



Send / Receive API



Send Messages


Thank you for your interest
in the Wall Street Journal.
Stay tuned for daily digests
and breaking news.

Text



Images

Order confirmation




Cap-toe sneaker
Size 10

Paid with
Visa · 2488

Ship to
1 Hacker Way
Menlo Park, CA 94025

Total **\$185.00**



Monday: Sunny
High: 70
Low: 66
Chance of rain: 0%

SF Giants | LA Dodgers Final Score

Giants score: 4
Dodgers score: 2
Innings: 9

[View Box Score](#)

Templates

Hey Mark, the next t-shirt
from your monthly
subscription will ship on
4/15.

Hey Mark, the next t-shirt from your monthly subscription will ship on 4/15.

[View details](#)

[Change color](#)

Hey Mark, the next t-shirt from your monthly subscription will ship on 4/15.

Feel free to change the color of this month's shipment below.



Classic T-Shirt

Medium Grey

\$29.99

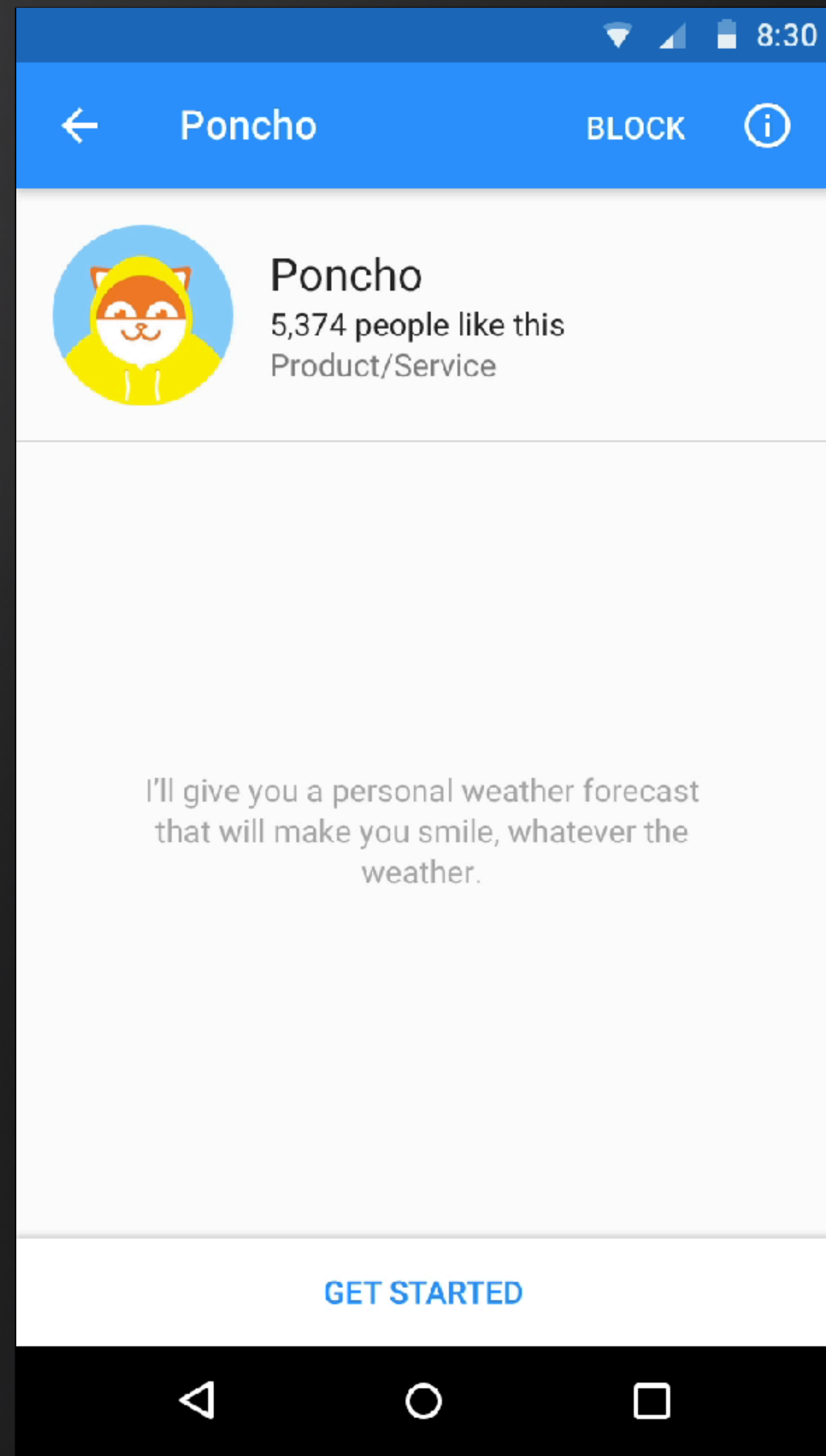
zuckstees.com

[View details](#)

[Change color](#)



PONCHO





Good Morning!

Cats are smelly.

Actually, we're not. We're very hygienic.

Shut up.

Anyway, what's the weather today?

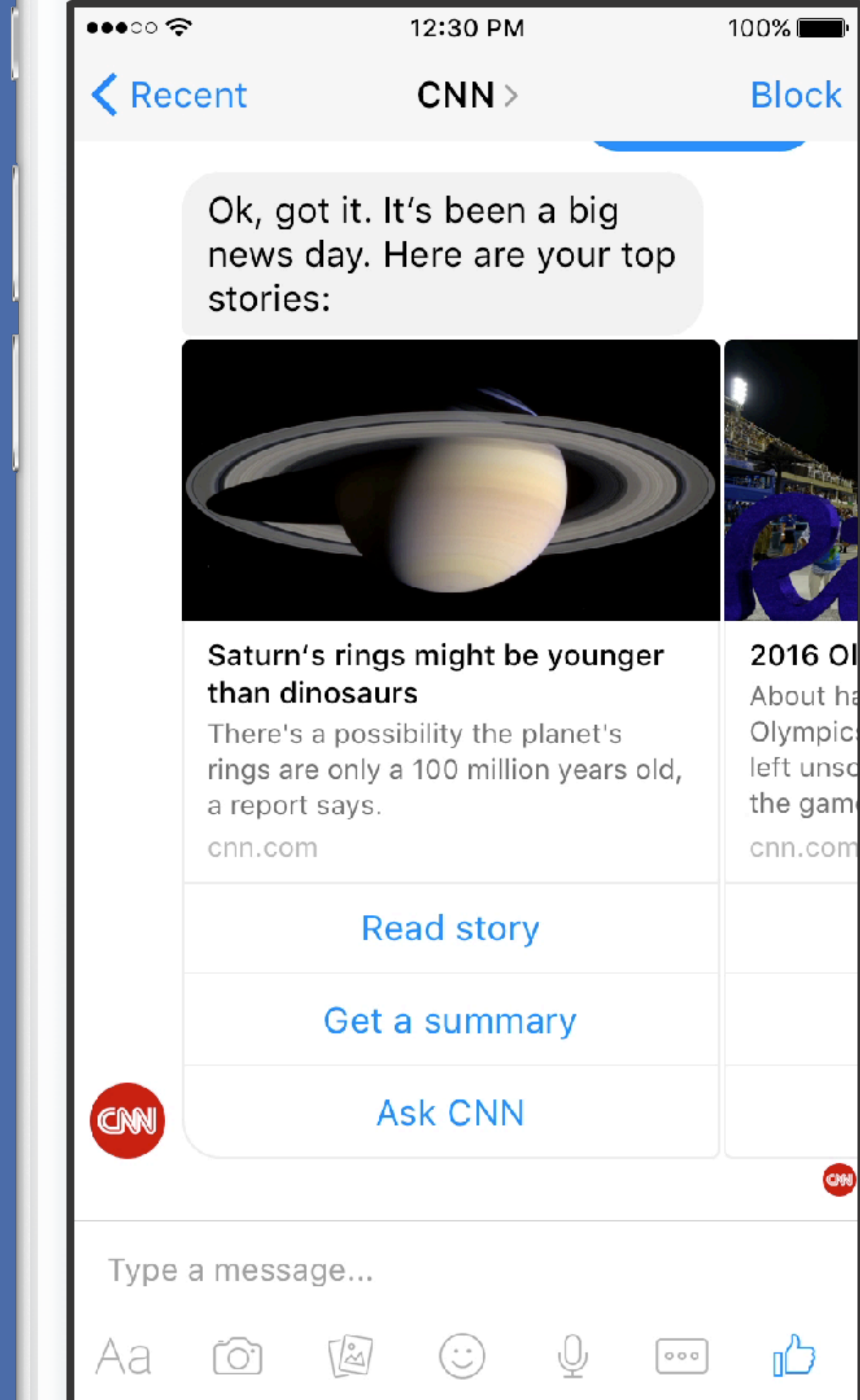
You're going to have to ask nicer than that.

CNN

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Meet
Amazing
Bots

SPRING



PONCHO

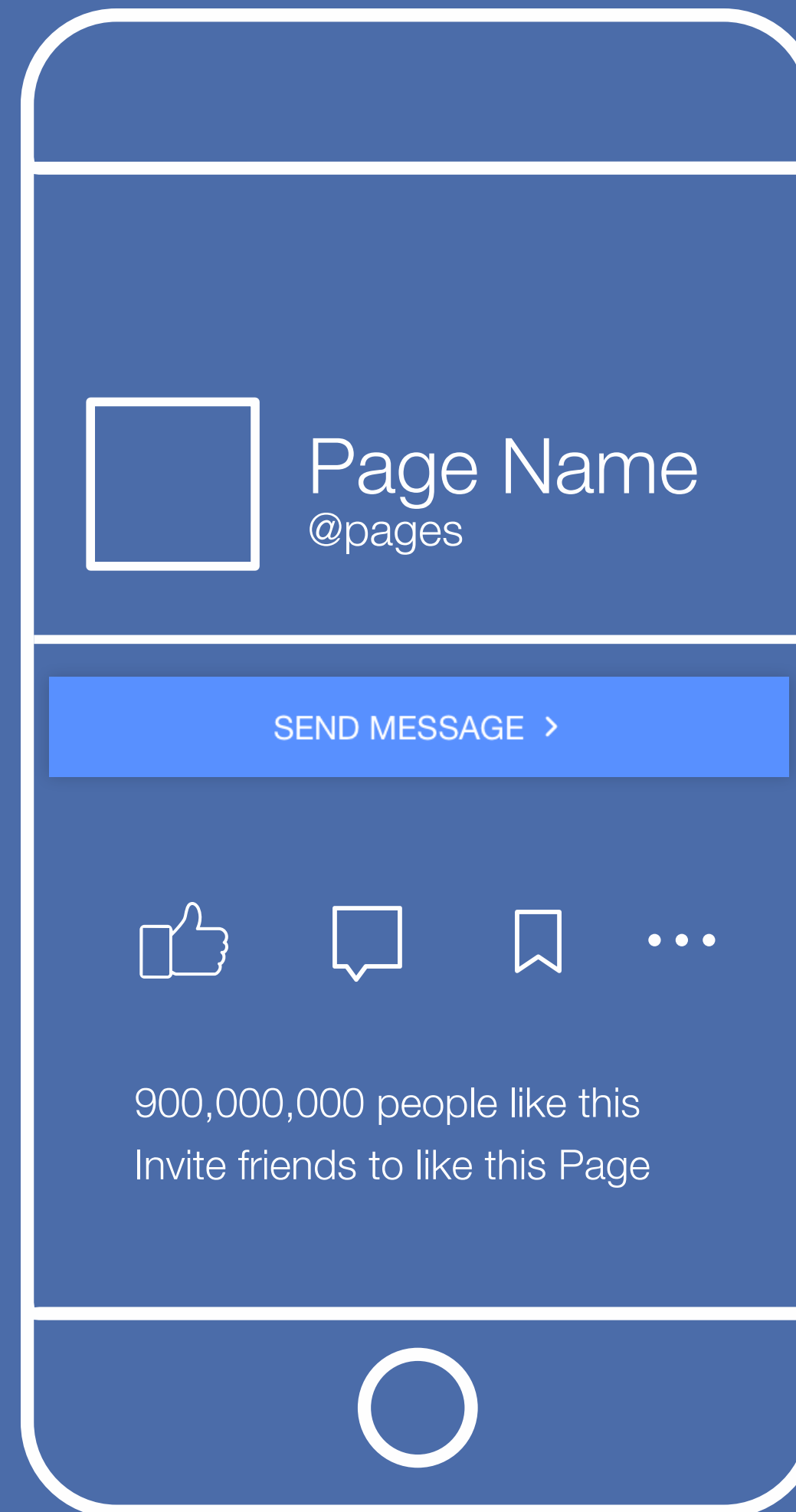


Discovery

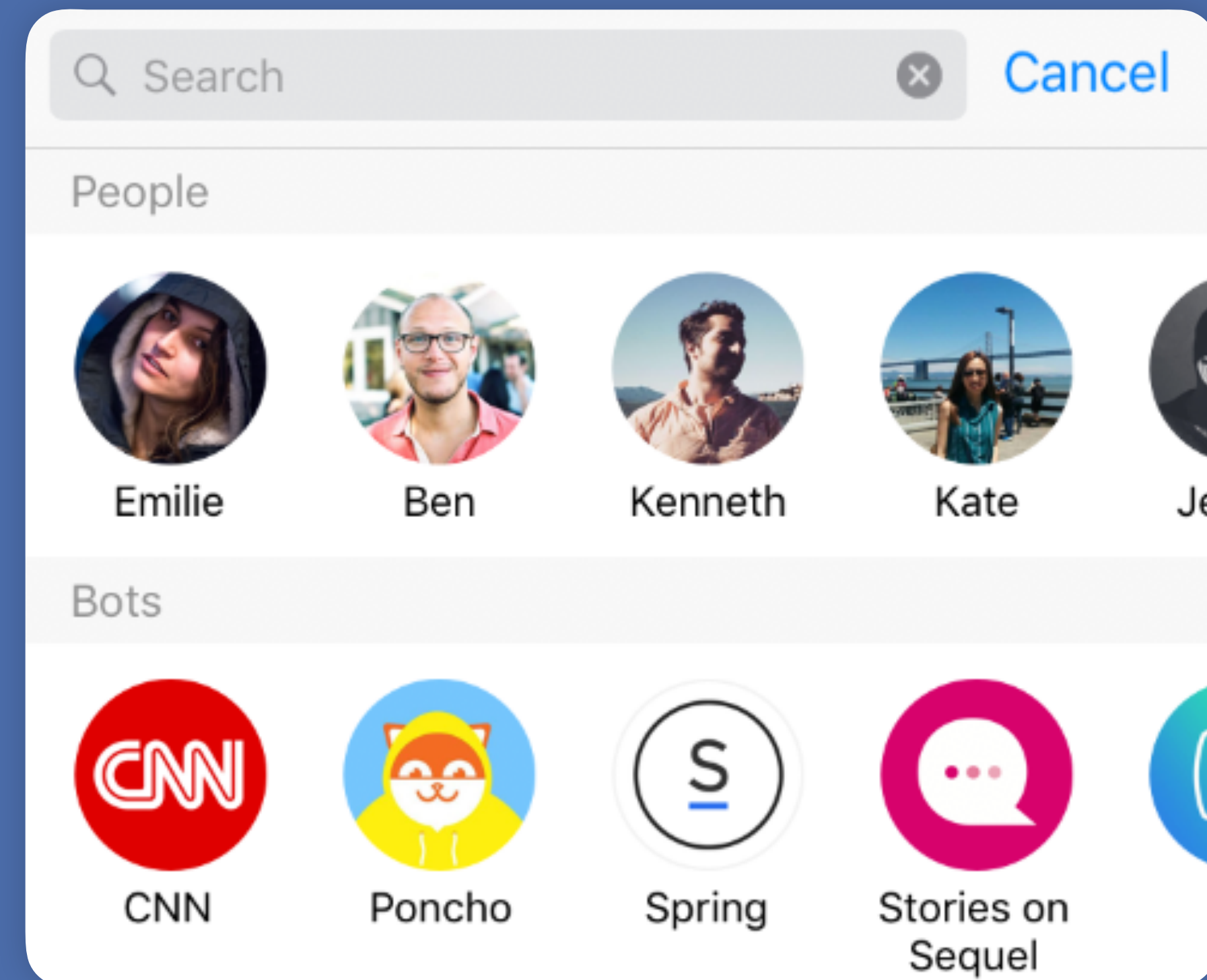
Pages

SEND MESSAGE >

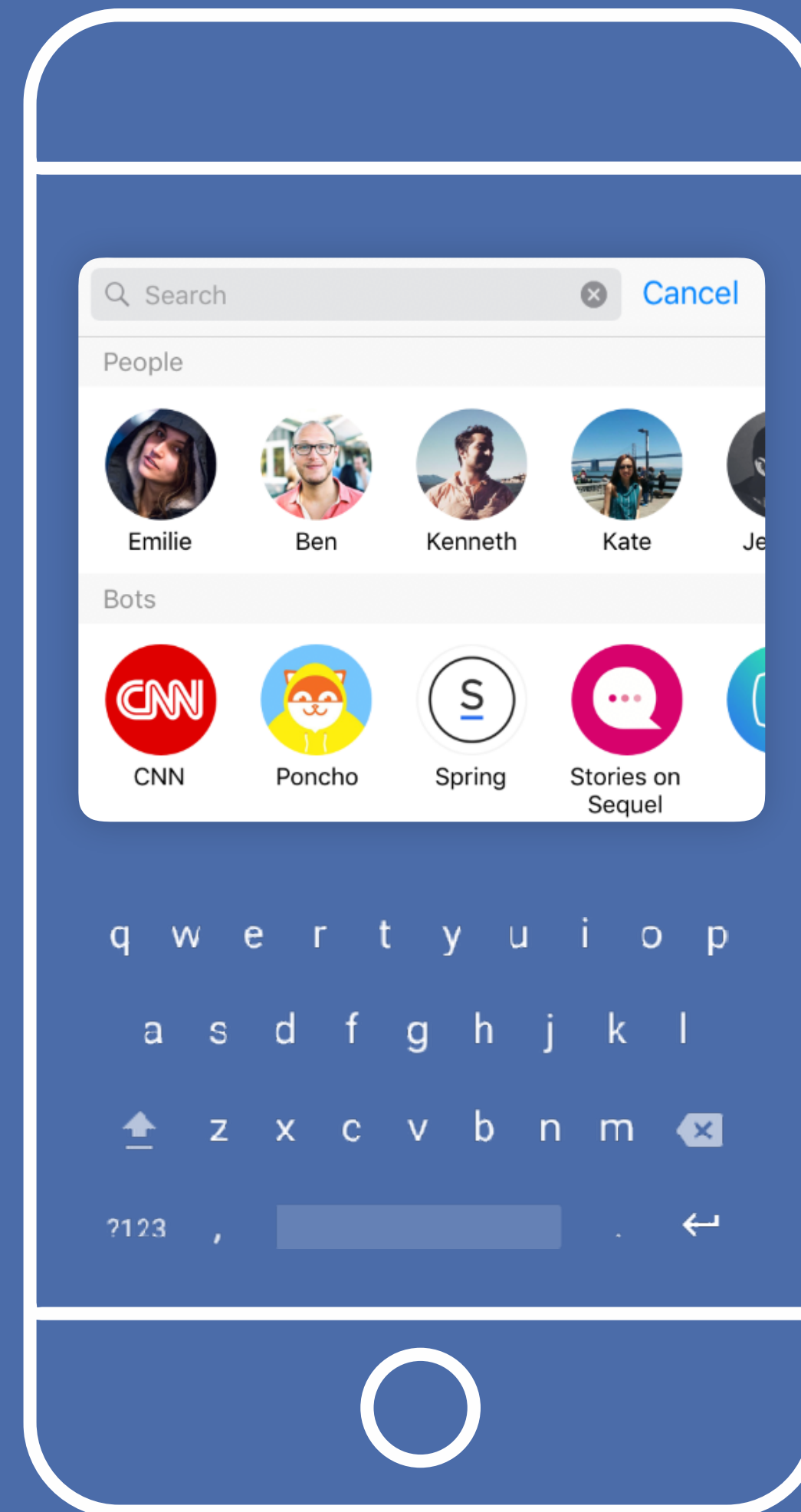
Pages



Messenger Search



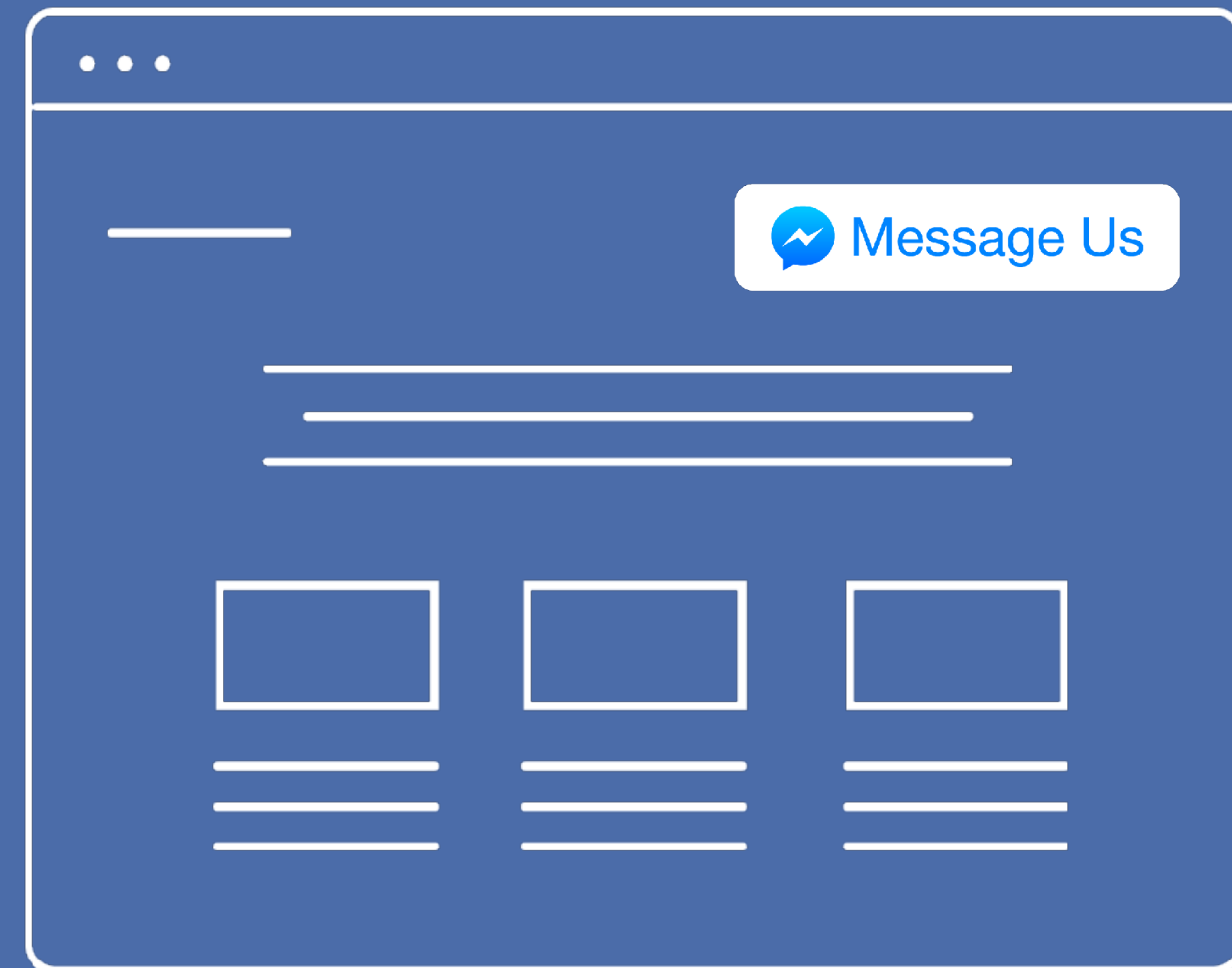
Messenger Search



Message Buttons



Message Buttons



Website Plugins

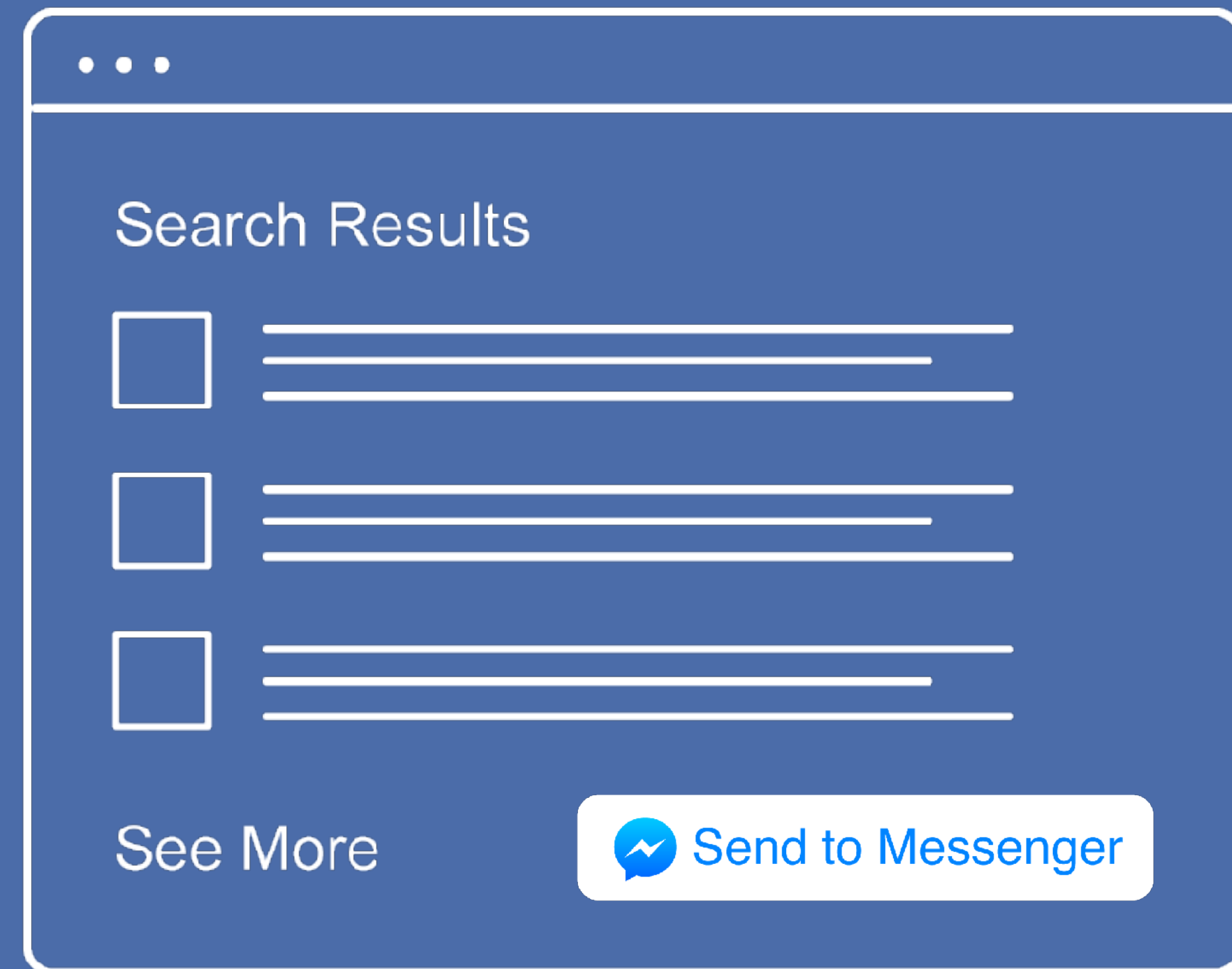


Send to Messenger



Send to Messenger

Website Plugins

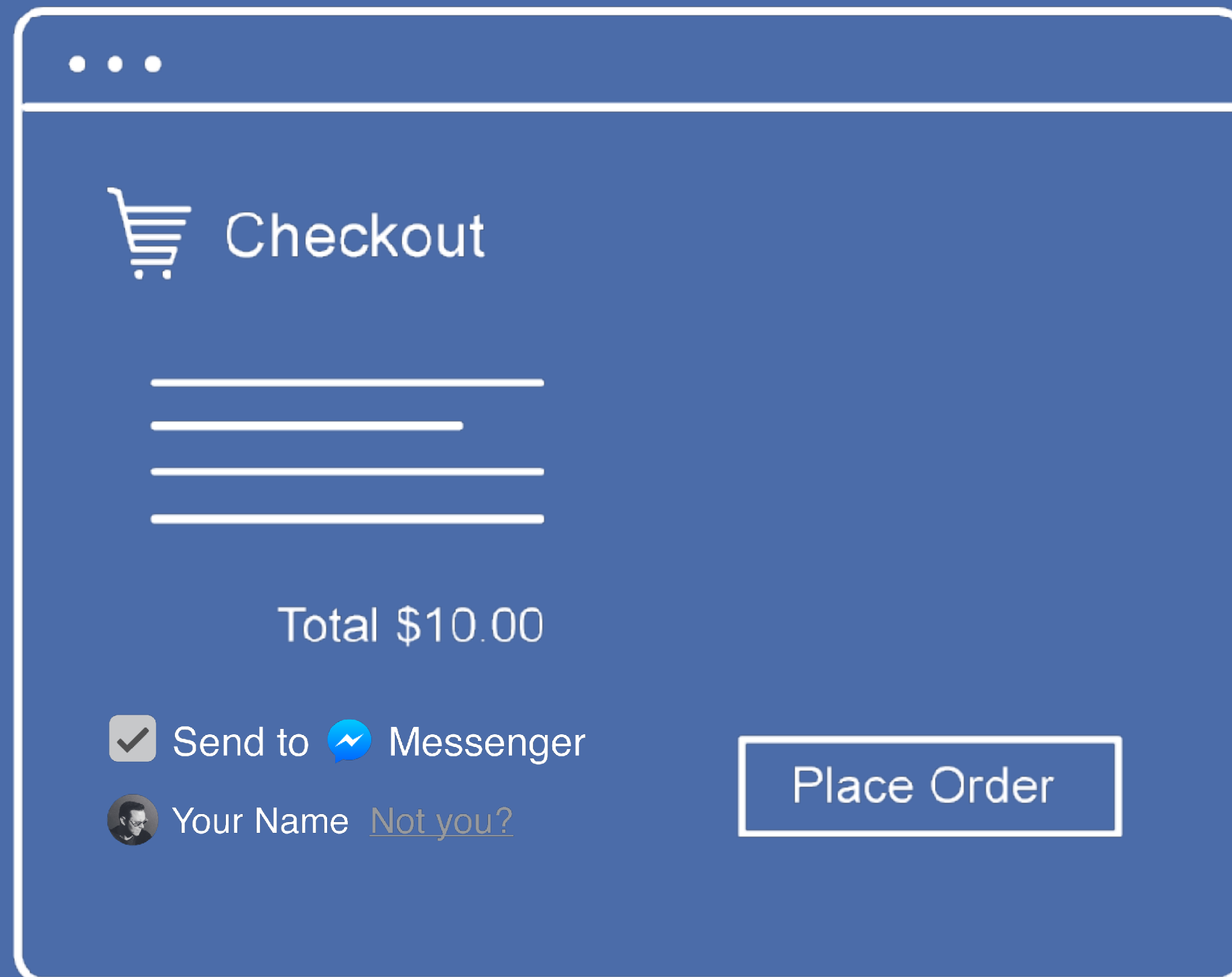


Checkout Plugins

Send to  Messenger

 Your Name Not you?

Checkout Plugins



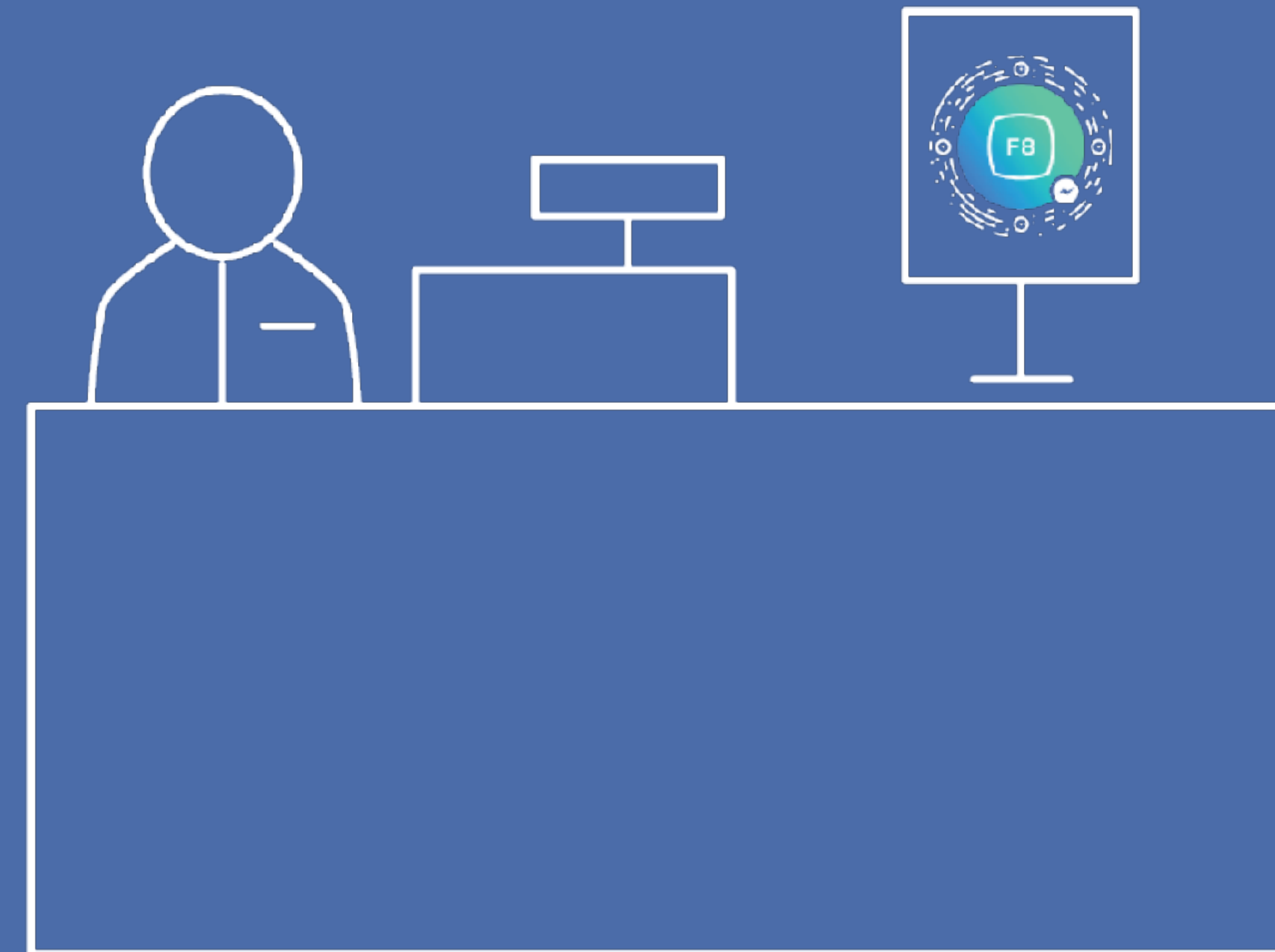
Messenger
Links

[m.me/username](#)

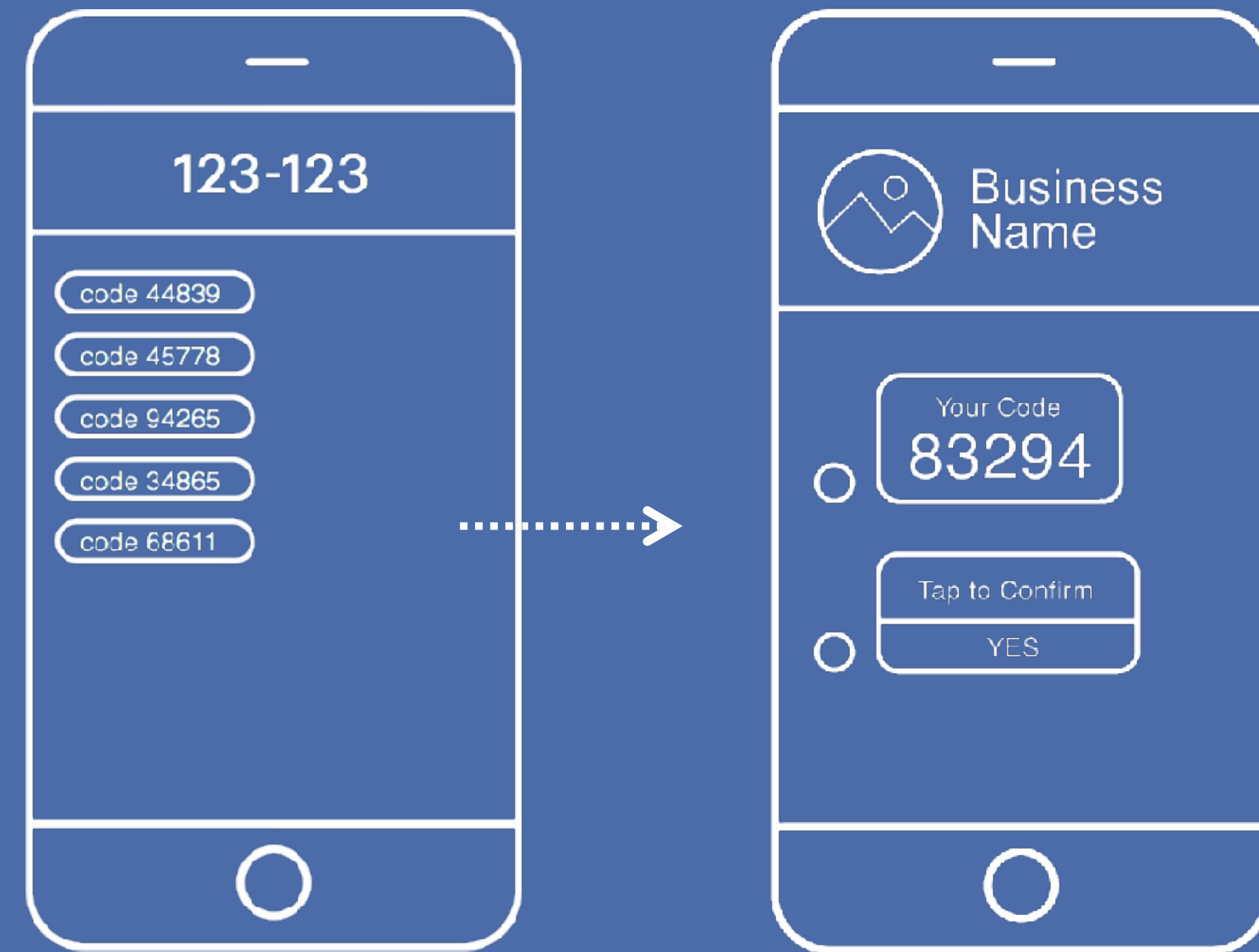
Messenger Codes



Messenger Codes



Customer Matching



\$99 One-time Customer Matching Fee

What else does
it come with?





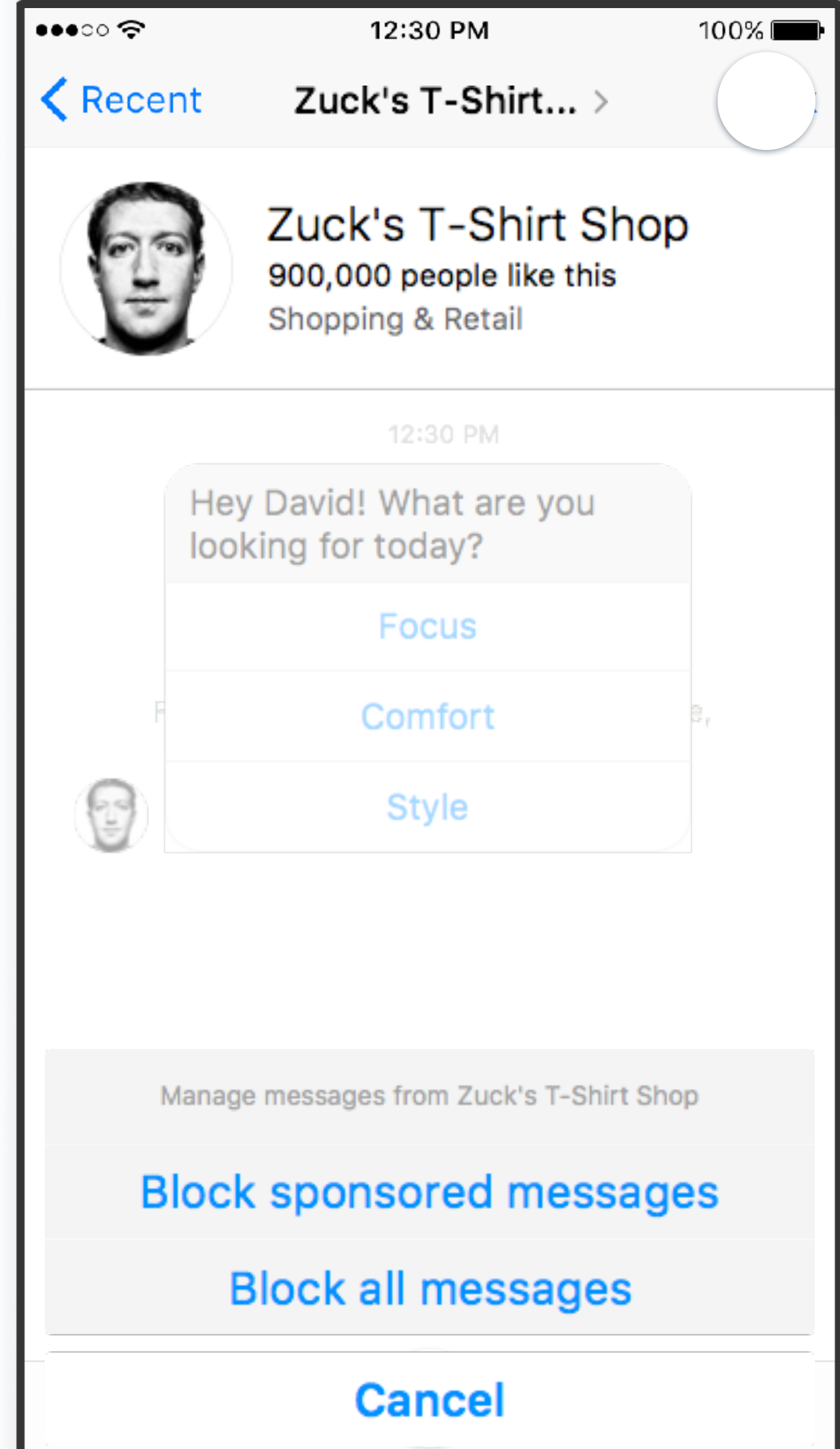
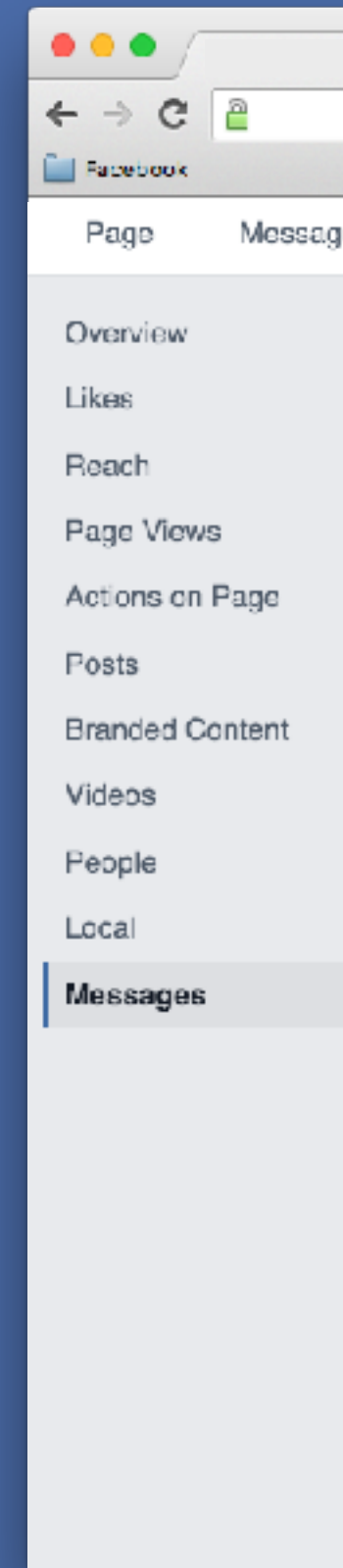
Customization



User Controls



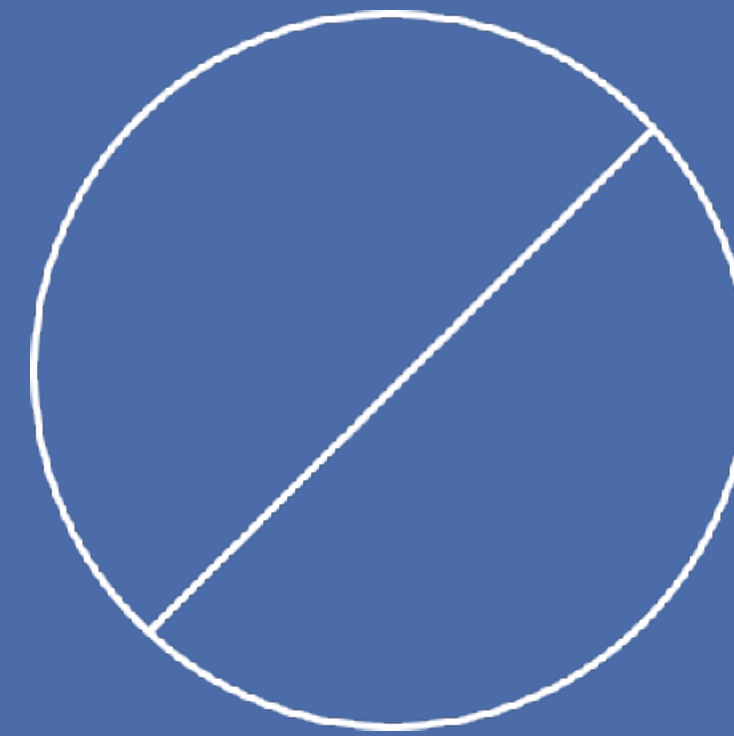
Reporting Insights



Important to Know

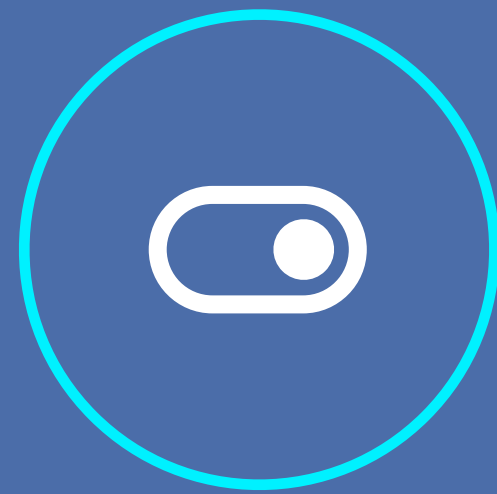


Users choose
to opt in



No ads or
promotions

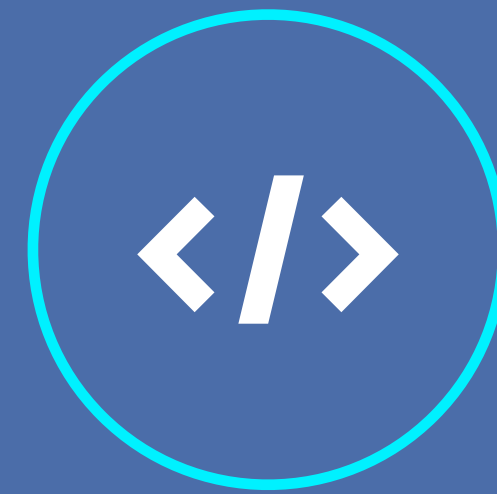
Get Started Today



Turn on
messaging



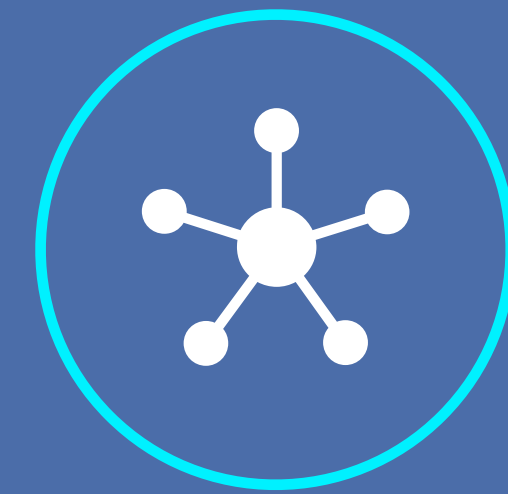
Build Right
experience



Leverage
APIs



Promote
experience



Learn and
share

More Information

Visit

developers.facebook.com/products/messenger

A person is seen from behind, sitting at a desk in a computer lab or office. They are looking at two large monitors. The left monitor shows a code editor with green text on a dark background. The right monitor shows a web browser with a grid of content. The entire scene is overlaid with a semi-transparent blue filter. The text "Thank You" is centered in white over the person's head.

Thank You