Product Suggestions~ reduced.to

NOTE: these suggestions are based on my personal preferences/experiences, which I would love to see built-in any product like this:)

1. **Ownership~** a brief about the creators, the idea, the problem and how it is solving, so that people can get a brief sense of the product.

2. **Testimonials~** popping up decent reviews by people, who've used the product, in order to boost the authenticity of the product.

3. **Statistics~** depicting visually on the website:

   - what kind of links people are shortening?
   - how many folks are using the platform on daily basis?
   - during which time people are surfing the platform most?

4. **Icons~** instead of hovering over the icons, adding bars with the functions (Copy, Open in New Tab, QR Code) written over it. It'll be easy to navigate.

5. **How to?~** a short video demo with a tiny blurb on "how to use the tool" to make best out of it!

6. **Future~** inculcating a brief of the updates which are in pipeline and are going to be live soon!