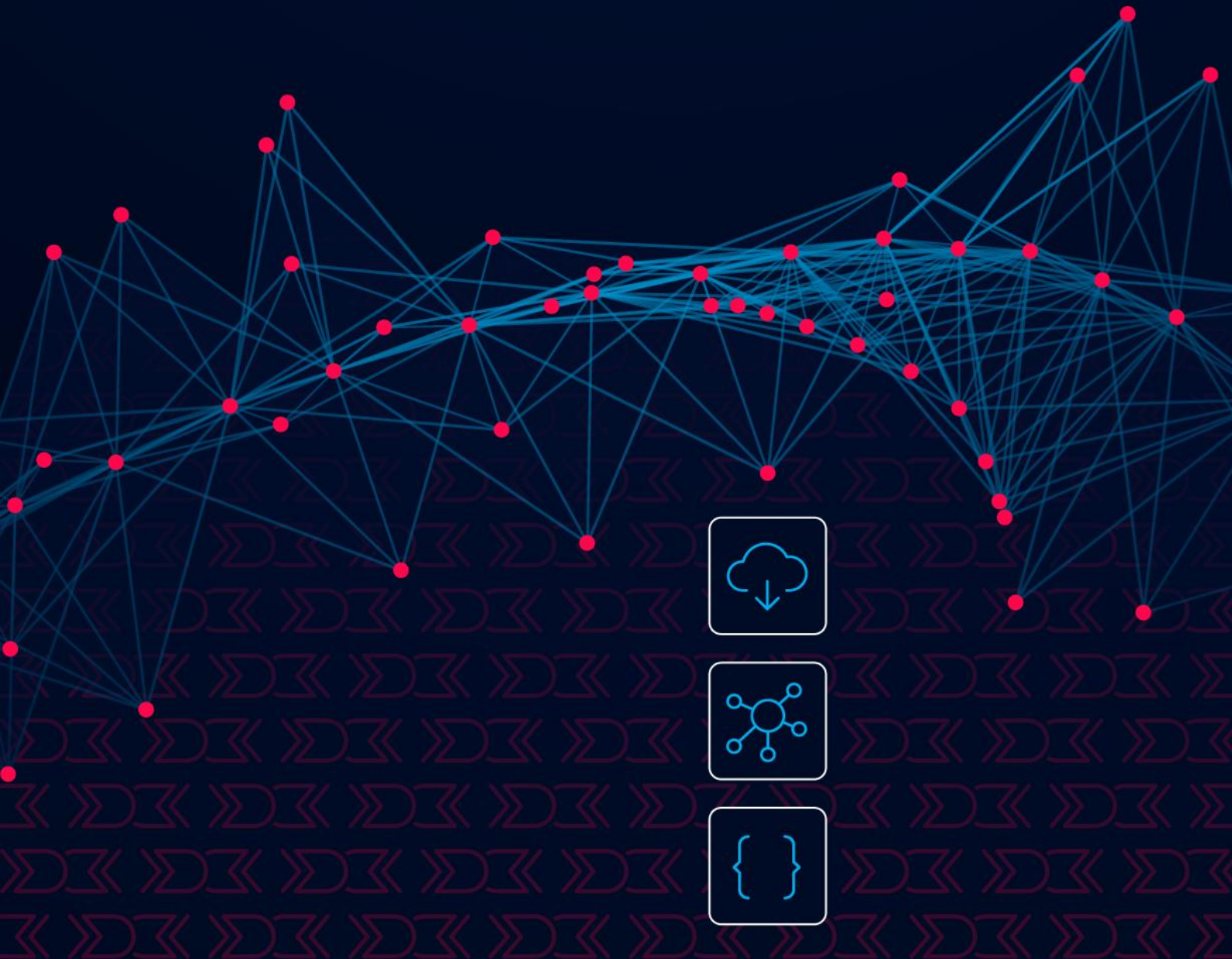# devconf;

SOLVING TODAY AND TOMORROW'S CHALLENGES

SPONSORSHIP PROPOSAL

DEVCONF 2022 OVERVIEW

INVITATION TO SPONSOR

Dear Potential Sponsor,

DevConf, the conference for South African developers, is now in its sixth year of planning. Following the drastic turn of events in 2020 and having to pivot the two-city event into a virtual event within just a few short weeks, DevConf 2022 will be hosted as a hybrid event for us to cater for folks who want to attend in person (within government restrictions) or virtually. DevConf 2022 will take on the same format for both the in-person event in Cape Town and Johannesburg however the virtual event will be streamed from the Johannesburg event. Each event will offer attendees a choice of 5 tracks.

Our goal is to reach 250 attendees in each city and a minimum of 250 attendees online thus a minimum total of 750 people.

DevConf simply wouldn't be possible without the support of our valued sponsors. By providing the right sponsorship platforms, we endeavour to collaborate with our sponsors in providing attendees with further event benefits such as networking, career discussions and opportunities.

We have been privileged to have worked with many returning sponsors over the years and hope that this will be the case again in 2022. We also welcome any first-time sponsors and look forward to working with you as you make your contribution.

Candice Herodotou & Robert MacLean
Directors | Developer User Group

DATES AND VENUES

Cape Town

DATE

5 April 2022

MINIMUM ATTENDEES

250 (condition on government restrictions)

VENUE

Lagoon Beach Hotel

EVENT STRUCTURE

Full-day event with 5 tracks and sponsor networking area

Johannesburg

DATE

7 April 2022

MINIMUM ATTENDEES

250 (condition on government restrictions)

VENUE

The Canvas Riversands

EVENT STRUCTURE

Full-day event with 5 tracks and sponsor networking area

Virtual

DATE

7 April 2022

MINIMUM ATTENDEES

250

VENUE

Online

EVENT STRUCTURE

Full-day event with 5 tracks and sponsor networking area

SOLVING TODAY AND TOMORROW'S CHALLENGES

DEVCONF EXECUTIVE SUMMARY

PURPOSE

DevConf serves to inspire software developers with a range of topics applicable to software development. The conference aims to provide local software developers with a buffet of tools, practices and principles applicable to tackling current challenges in the South African software development environment.

From keeping up to date with the latest technologies and trends to tackling the challenges of working in large enterprise systems – it's an assortment of experiences, ideas and pragmatic advice as well as an opportunity to connect with peers across the industry.

OUR MISSION

1	2	3	4
Host a world-class professional software engineer event	Bring together top industry speakers & the South African audience	Ensure quality content that is most sought after by professional software engineers	Highlight the brands and goals of our sponsors while ensuring value for money

ATTENDEE PROFILE

The event targets professional software engineers. These people include anyone from independent developers to anyone who works in mid-to-large-sized organisations who develop solutions of all sizes for enterprise companies.

The event aims to attract attendees across industries with historic information showing strong engagement from industries including financial services, media houses, telco's, retail, and technology-focused companies.

Attendees range in experience from junior to senior developer, including managers from SDM up to CIO, as well as a smaller audience comprising DevOps/operability engineers, software testers, UX/UI designers and agile practitioners.

SOLVING TODAY AND TOMORROW'S CHALLENGES

AGENDA

DevConf will be a single-day, 5-track event. Prospective speakers submitting for DevConf 2022 are asked to categorise their talks using the following list:

Theme

Experience	Learn directly from the worlds experts as they share their own experience related to software development.
Languages & Technology	Find out about the next powerful technology and revolutionary language that will power your business and learn how to use what you have today better.
Diversity & Inclusion	Superpower your teams to new levels of performance by learning how to increase diversity and inclusion in your teams, and your products.
Mental Health in Tech	Exploring the effects and sharing solutions related to COVID, burnout, imposter syndrome, and other mental health aspects to make for healthier, safer teams.
Security	If you want to learn how to defend your solutions from design, development and to production and beyond from bad actors inside and outside your organisation, this is the content for you
Methodology	From waterfall to Agile, and everything in between and beyond; find ways for your teams to respond to change faster and lower risk by understanding the ever-changing world of software development methodologies
DevOps	Everything from the practicality of DevOps like k8s, Docker and CI tooling to the understanding of culture and how to make powerful teams.
Fun & Infotainment	Not everything at DevConf is serious, we keen a session or two for fun. From building Wi-Fi cannons, putting Doom on a Mars rover or building a tattoo robot, these will recharge and inspire you.
Architecture & Domain Design	The journey of software development starts with a plan and in these talks, you will learn how to build that plan and adapt it to match and exceed your needs.
Cloud	The future is cloud! Or is it? Maybe it is on-prem, maybe hybrid, maybe you need containers, maybe you need serverless… Cloud is where you will find the answers.
UX/UI	How a product feels, flows and works comes from customer obsession and building an engaging user experience. The UX/UI talks will help you build what you have only imagined.

The exact agenda will be determined following the review of talk submissions by an independent and diverse panel. The final agenda is composed at the discretion of the organisers and will be published once finalised, with placeholders for prospective sponsored speaker slots.
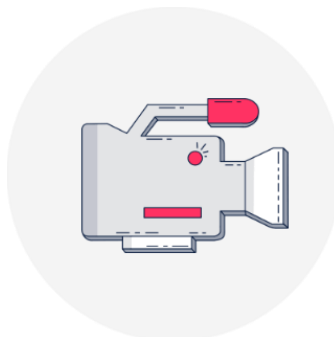
SOLVING TODAY AND TOMORROW'S CHALLENGES

2020 REFLECTION

767 online attendees

43 speakers

26 sponsors

33 hours, 2min and 9 seconds of recorded content

SOLVING TODAY AND TOMORROW'S CHALLENGES

SPONSORSHIP PACKAGES

All packages come standard with:

- Full delegate tickets to the event (number dependent on package chosen)
- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda
- Option to include a brochure and/or promotional item in delegate bag (subject to approval)

SUMMARY

Please continue to page 10 for more details about Cape Town sponsorship opportunities, and page 18 for Johannesburg.

Cape Town

Diamond	Platinum
R120 000	R100 000
Limited to 1	Limited to 2
Exhibition & networking booth 1x1m	Exhibition & networking booth 1x1m
Speaker slot 40-minute	Speaker slot 40-minute

Johannesburg

Diamond	Platinum
R120 000	R100 000
Limited to 1	Limited to 2
Exhibition & networking booth 1x1m	Exhibition & networking booth 1x1m
Speaker slot 40-minute	Speaker slot 40-minute

SOLVING TODAY AND TOMORROW'S CHALLENGES

Cape Town   ## Johannesburg

Gold

R85 000

Limited to 3

Exhibition & networking booth
1x1m

Speaker slot
40-minute

Silver

R70 000

Limited to 4

Exhibition & networking booth
1x1m

Gold

R85 000

Limited to 3

Exhibition & networking booth
1x1m

Speaker Slot
40-minute

Silver

R70 000

Limited to 4

Exhibition & networking booth
1x1m

Speakers' Dinner

R20 000

Limited to 1

Refreshments

R80 000

Limited to 1

Speakers Dinner

R20 000

Limited to 1

Refreshments

R80 000

Limited to 1

SOLVING TODAY AND TOMORROW'S CHALLENGES

Cape Town

Bag

R60 000

Limited to 1

WiFi

R25 000

Limited to 1

Johannesburg

Bag

R60 000

Limited to 1

Wifi

R25 000

Limited to 1

Registration

R50 000

Limited to 1

Registration

R50 000

Limited to 1

Virtual Event

Online

R120 000

Limited to 1

- Terms and conditions apply
- All prices are excluding VAT of 15%
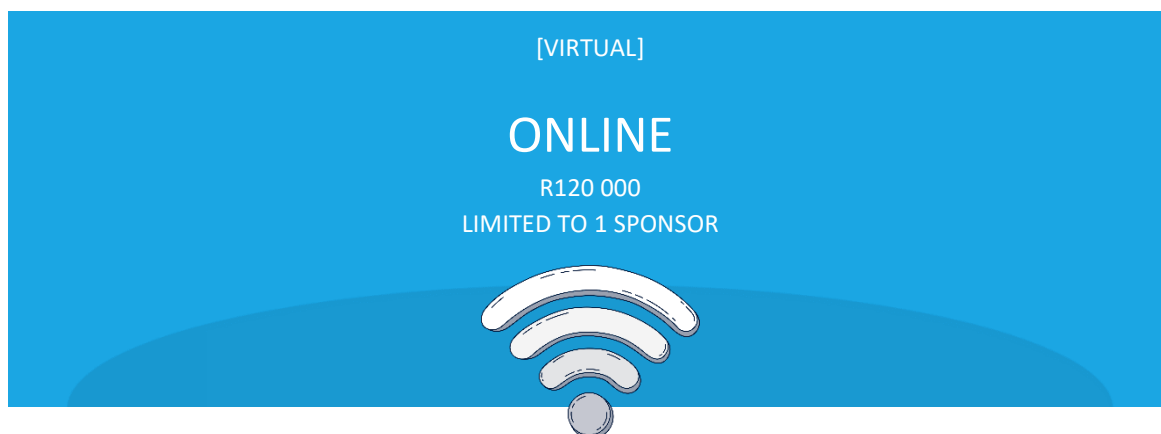
SOLVING TODAY AND TOMORROW'S CHALLENGES

[VIRTUAL]

ONLINE

R120 000
LIMITED TO 1 SPONSOR

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote

- Video to be played during speaker transitions on the virtual event (max 2 minutes)
- Logo on laptop sticker which will be placed in delegate bags
- Option to include a brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 150%

CONFERENCE BENEFITS

- Access to virtual event delegate database (based on opt-in)
- 4 x Delegate pass with full access to the virtual event and included swag[1]
- Maximum discount of 9% on delegate tickets[2]

EXCLUSIVE ONLINE-ONLY BENEFIT

- Primary sponsor branding on the virtual event platform
- Exclusive logo branding on delegate bag, garment, water bottle & notebook for virtual attendees
- Sponsor logo on all videos when uploaded to the conference YouTube channel

---

[1] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[2] Not applicable on early bird or existing bulk discount prices.

[CAPE TOWN]

DIAMOND

R120 000
LIMITED TO 1 SPONSOR

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda
- Logo on the podium in the keynote room

- Video to be played during speaker transitions on the virtual event (max 2 minutes)
- Logo on laptop sticker which will be placed in delegate bags
- Option to include a brochure and/or promotional item in delegate bag (subject to refusal)
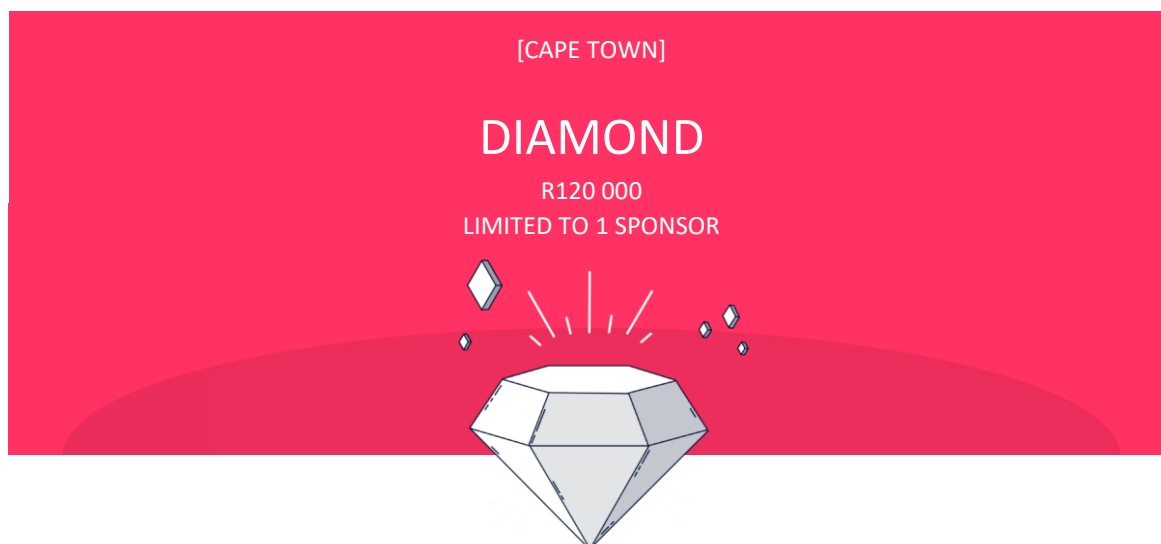- Logo size on all material: 150%

EXHIBITION SPACE & NETWORKING AREA

- 1x1m tension fabric booth with a counter which can be used for storage space, mounted plasma screen, plug point for screen & laptop and 2 barstools

- Option to display 4 pull up banners in the networking area

CONFERENCE BENEFITS

- Access to delegate database (based on opt-in)
- 40-minute speaker slot[1]
- 2 x Delegate passes with full access to the event and included swag[2]
- 2 x Marketing passes for the virtual event[3]
- Maximum discount of 9% on delegate tickets[4]

EXCLUSIVE DIAMOND ONLY BENEFIT

- Exclusive logo branding on delegate garment

---

[1] Subject to content approval. Single presenter only. Speaker will get all speaker benefits, including their own access to the event and invites to the speaker dinner. Speaker T&E is not included.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[4] Not applicable on early bird or existing bulk discount prices.

SOLVING TODAY AND TOMORROW'S CHALLENGES

[CAPE TOWN]

PLATINUM

R100 000
LIMITED TO 2 SPONSORS

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda
- Logo on the podium in the keynote room

- Video to be played during speaker transitions on the virtual event (max 2 minutes)
- Logo on laptop sticker which will be placed in delegate bags
- Option to include the brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 135%

EXHIBITION SPACE & NETWORKING AREA

- 1x1m tension fabric booth with a counter which can be used for storage space, mounted plasma screen, plug point for screen & laptop and 2 barstools

- Option to display 4 pull up banners in the networking area

CONFERENCE BENEFITS

- Access to delegate database (based on opt-in)
- 40-minute speaker slot[1]
- 2 x Delegate passes with full access to the event[2]
- 2 x Marketing passes for the virtual event[3]
- Maximum discount of 9% on delegate tickets[4]
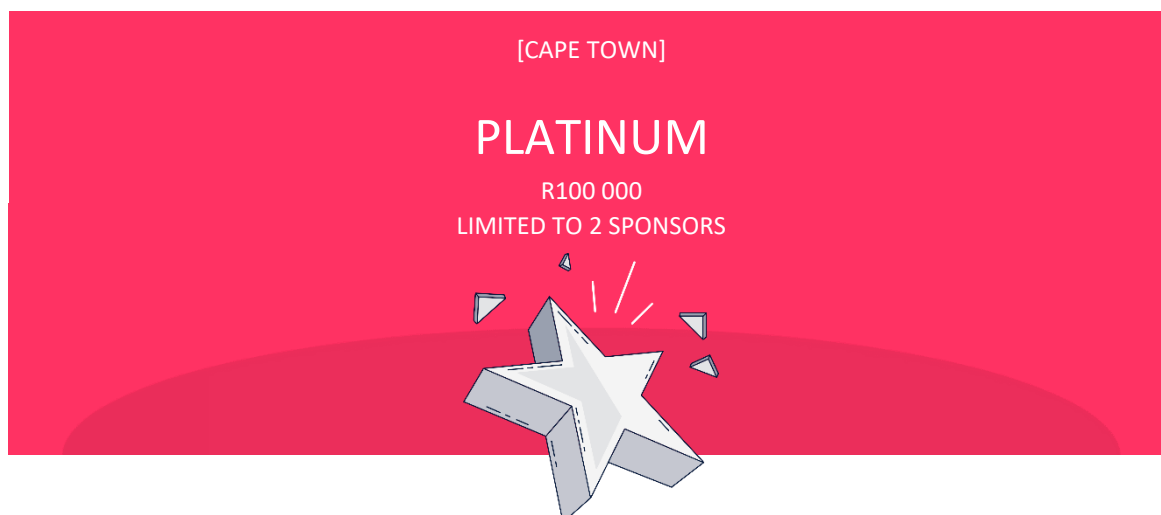
EXCLUSIVE PLATINUM ONLY BENEFIT

- Exclusive logo branding on water bottles

---

[1] Subject to content approval. Single presenter only. Speaker will get all speaker benefits, including their own access to the event and invites to the speaker dinner. Speaker T&E is not included.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[4] Not applicable on early bird or existing bulk discount prices.

SOLVING TODAY AND TOMORROW'S CHALLENGES

[CAPE TOWN]

GOLD

R80 000
LIMITED TO 3 SPONSORS

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda
- Logo on the podium in the keynote room

- Video to be played during speaker transitions on the virtual event (max 2 minutes)
- Option to include a brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 120%

EXHIBITION SPACE & NETWORKING AREA

- 1x1m tension fabric booth with a counter which can be used for storage space, mounted plasma screen, plug point for screen & laptop and 2 barstools

- Option to display 3 pull up banners in the networking area

CONFERENCE BENEFITS

- 40-minute speaker slot[1]
- 2 x Delegate pass with full access to the event[2]
- 2 x Marketing passes for the virtual event[3]
- Maximum discount of 9% on delegate tickets[4]
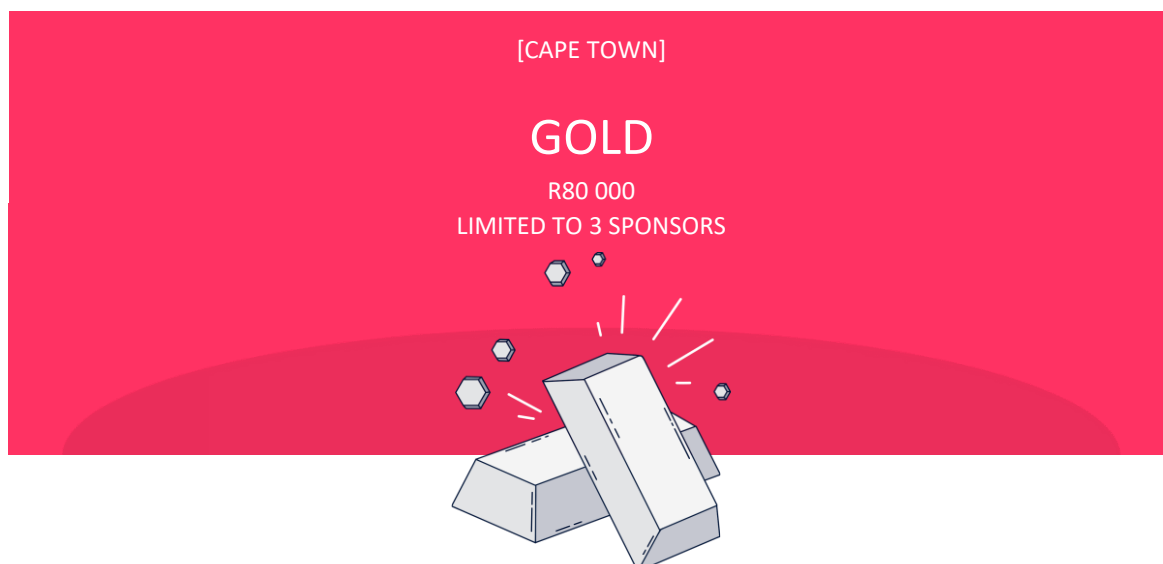
EXCLUSIVE GOLD ONLY BENEFIT

- Exclusive logo branding on delegate eco-friendly notebooks

---

[1] Subject to content approval. Single presenter only. Speaker will get all speaker benefits, including their own access to the event and invites to the speaker dinner. Speaker T&E is not included.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[4] Not applicable on early bird or existing bulk discount prices.

SOLVING TODAY AND TOMORROW'S CHALLENGES

[CAPE TOWN]

SILVER

R70 000
LIMITED TO 4 SPONSORS

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda

- Option to include a brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 110%

EXHIBITION SPACE & NETWORKING AREA

- 1x1m tension fabric booth with a counter which can be used for storage space, mounted plasma screen, plug point for screen & laptop and 2 barstools

- Option to display 2 pull up banners in the networking area

CONFERENCE BENEFITS

- 2 x Delegate pass with full access to the event[1]
- 2 x Marketing passes for the virtual event[2]
- Maximum discount of 9% on delegate tickets[3]

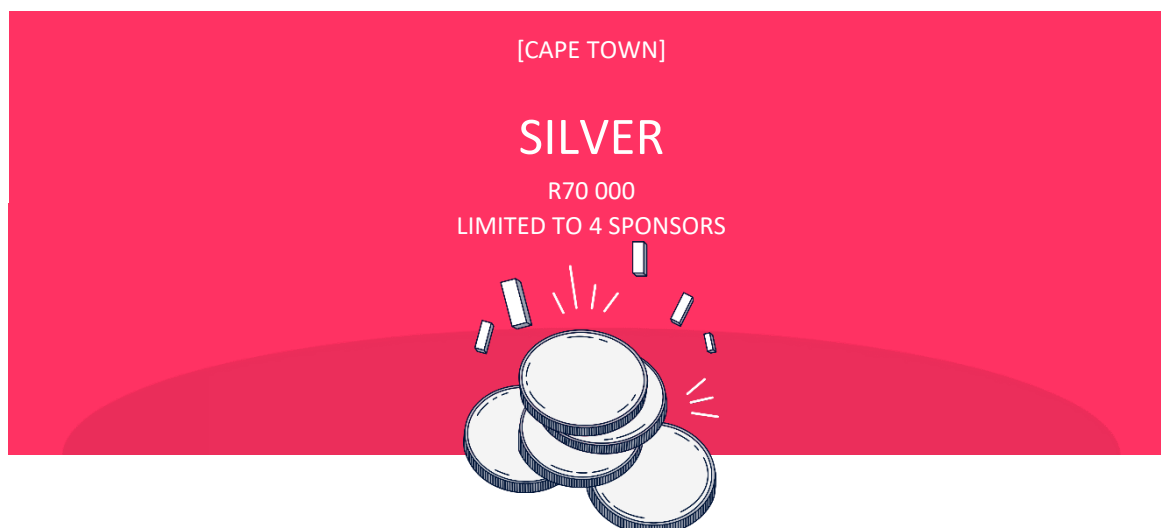[1] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] Not applicable on early bird or existing bulk discount prices.

SOLVING TODAY AND TOMORROW'S CHALLENGES

[CAPE TOWN]

REGISTRATION

R50 000
LIMITED TO 1 SPONSOR

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda

- Option to include the brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 100%

CONFERENCE BENEFITS

- 2 x Delegate passes with full access to the event[1]
- 2 x Marketing passes for the virtual event[2]
- Maximum discount of 9% on delegate tickets[3]

EXCLUSIVE REGISTRATION ONLY BENEFIT

- Exclusive logo branding on lanyards
- Exclusive logo branding on name badges
- Option to display 4 pull up banners in the registration area

---

[1] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] Not applicable on early bird or existing bulk discount prices.

SOLVING TODAY AND TOMORROW'S CHALLENGES

[CAPE TOWN]

SPEAKERS' DINNER

R20 000
LIMITED TO 1 SPONSOR

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda

- Option to include a brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 100%

CONFERENCE BENEFITS

- 2 x Delegate passes with full access to the event[1]
- 2 x Marketing passes for the virtual event[2]

EXCLUSIVE SPEAKERS' DINNER ONLY BENEFIT

- Three seats at the speakers' dinner[3]
- Exclusive logo on the speaker dinner menu
- Access to speaker database (based on opt-in)

---

[1] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] DevConf is responsible for arrangements including restaurant, menu and hotel transfers (where applicable).

SOLVING TODAY AND TOMORROW'S CHALLENGES

[CAPE TOWN]

REFRESHMENTS

R80 000
LIMITED TO 1 SPONSOR

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda

- Option to include the brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 100%

EXHIBITION SPACE & NETWORKING AREA

- Option to display 2 pull up banners in the networking area

CONFERENCE BENEFITS

- 1 x Delegate passes with full access to the event[1]
- 2 x Marketing passes for the virtual event[2]
- Maximum discount of 9% on delegate tickets[3]

EXCLUSIVE REFRESHMENTS ONLY BENEFIT

- Exclusive logo on refreshment bar
- Branded cup sleeves
- Branded serviettes

---

[1] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] Not applicable on early bird or existing bulk discount prices.

[CAPE TOWN]

BAG

R60 000
LIMITED TO 1 SPONSOR

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda

- Option to include a brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 100%

CONFERENCE BENEFITS

- 1 x Delegate passes with full access to the event[1]
- 2 x Marketing passes for the virtual event[2]
- Maximum discount of 9% on delegate tickets[3]

EXCLUSIVE BAG ONLY BENEFIT

- Exclusive logo on eco-friendly delegate bag

---

[1] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] Not applicable on early bird or existing bulk discount prices.

SOLVING TODAY AND TOMORROW'S CHALLENGES

[CAPE TOWN]

WIFI

R25 000
LIMITED TO 1 SPONSOR

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda

- Option to include the brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 100%

EXHIBITION SPACE & NETWORKING AREA

- Option to display 1 pull up banner in the networking area

CONFERENCE BENEFITS

- 1 x Delegate passes with full access to the event[1]
- 2 x Marketing passes for the virtual event[2]
- Maximum discount of 9% on delegate tickets[3]

EXCLUSIVE WIFI ONLY BENEFIT

- Exclusive logo on printed WIFI ticket for each delegate
- Exclusive logo on WIFI signage in each track room

---

[1] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] Not applicable on early bird or existing bulk discount prices.

SOLVING TODAY AND TOMORROW'S CHALLENGES

[JOHANNESBURG]

DIAMOND

R120 000
LIMITED TO 1 SPONSOR

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda
- Logo on the podium in the keynote room

- Video to be played during speaker transitions on the virtual event (max 2 minutes)
- Logo on laptop sticker which will be placed in delegate bags
- Option to include a brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 150%

EXHIBITION SPACE & NETWORKING AREA

- 1x1m tension fabric booth with a counter which can be used for storage space, mounted plasma screen, plug point for screen & laptop and 2 barstools

- Option to display 4 pull up banners in the networking area

CONFERENCE BENEFITS

- Access to delegate database (based on opt-in)
- 40-minute speaker slot[1]
- 2 x Delegate passes with full access to the event[2]
- 2 x Marketing passes for the virtual event[3]
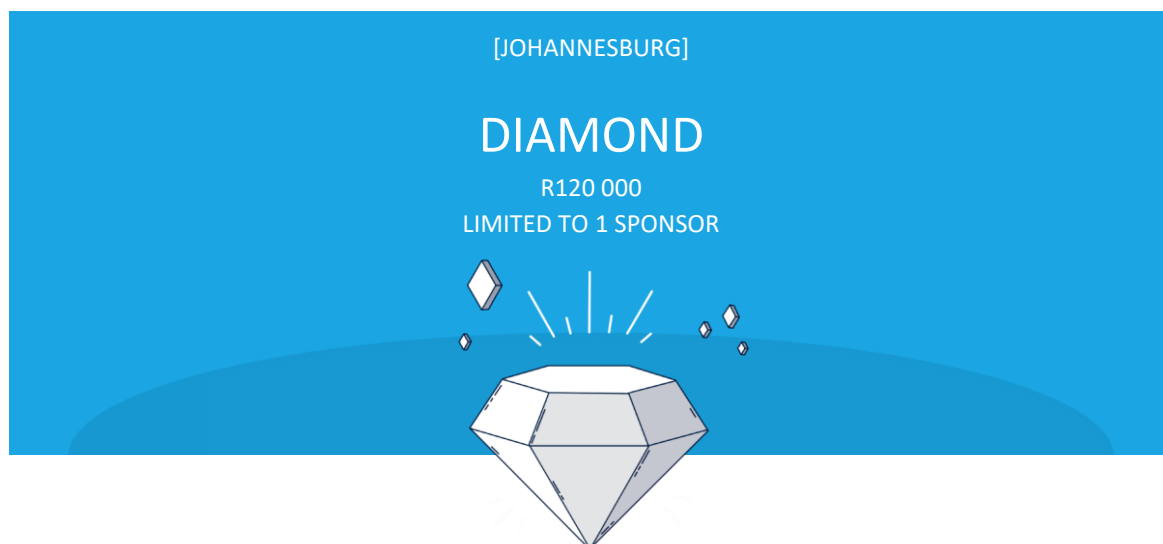- Maximum discount of 9% on delegate tickets[4]

EXCLUSIVE DIAMOND ONLY BENEFIT

- Exclusive logo branding on delegate garment

---

[1] Subject to content approval. Single presenter only. Speaker will get all speaker benefits, including their own access to the event and invites to the speaker dinner. Speaker T&E is not included.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[4] Not applicable on early bird or existing bulk discount prices.

SOLVING TODAY AND TOMORROW'S CHALLENGES

[JOHANNESBURG]

PLATINUM

R100 000
LIMITED TO 2 SPONSORS

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda
- Logo on the podium in the keynote room
- Video to be played during speaker transitions on the virtual event (max 2 minutes)
- Logo on laptop sticker which will be placed in delegate bags
- Option to include a brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 135%

EXHIBITION SPACE & NETWORKING AREA

- 1x1m tension fabric booth with a counter which can be used for storage space, mounted plasma screen, plug point for screen & laptop and 2 barstools
- Option to display 4 pull up banners in the networking area

CONFERENCE BENEFITS

- Access to delegate database (based on opt-in)
- 40-minute speaker slot[1]
- 2 x Delegate passes with full access to the event[2]
- 2 x Marketing passes for the virtual event[3]
- Maximum discount of 9% on delegate tickets[4]

EXCLUSIVE PLATINUM ONLY BENEFIT

- Exclusive logo branding on water bottles

---

[1] Subject to content approval. Single presenter only. Speaker will get all speaker benefits, including their own access to the event and invites to the speaker dinner. Speaker T&E is not included.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[4] Not applicable on early bird or existing bulk discount prices.

SOLVING TODAY AND TOMORROW'S CHALLENGES

[JOHANNESBURG]

GOLD

R80 000
LIMITED TO 3 SPONSORS

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda
- Logo on the podium in the keynote room

- Video to be played during speaker transitions on the virtual event (max 2 minutes)
- Option to include a brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 120%

EXHIBITION SPACE & NETWORKING AREA

- 1x1m tension fabric booth with a counter which can be used for storage space, mounted plasma screen, plug point for screen & laptop and 2 barstools

- Option to display 3 pull up banners in the networking area

CONFERENCE BENEFITS

- 40-minute speaker slot[1]
- 2 x Delegate pass with full access to the event[2]
- 2 x Marketing passes for the virtual event[3]
- Maximum discount of 9% on delegate tickets[4]

EXCLUSIVE GOLD ONLY BENEFIT

- Exclusive logo branding on delegate eco-friendly notebooks

---

[1] Subject to content approval. Single presenter only. Speaker will get all speaker benefits, including their own access to the event and invites to the speaker dinner. Speaker T&E is not included.

[2] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[3] Event access and benefits identical to delegate, excluding the swag.

[4] Not applicable on early bird or existing bulk discount prices.

SOLVING TODAY AND TOMORROW'S CHALLENGES

[JOHANNESBURG]

SILVER

R70 000
LIMITED TO 4 SPONSORS

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda

- Option to include a brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 110%

EXHIBITION SPACE & NETWORKING AREA

- 1x1m tension fabric booth with a counter which can be used for storage space, mounted plasma screen, plug point for screen & laptop and 2 barstools

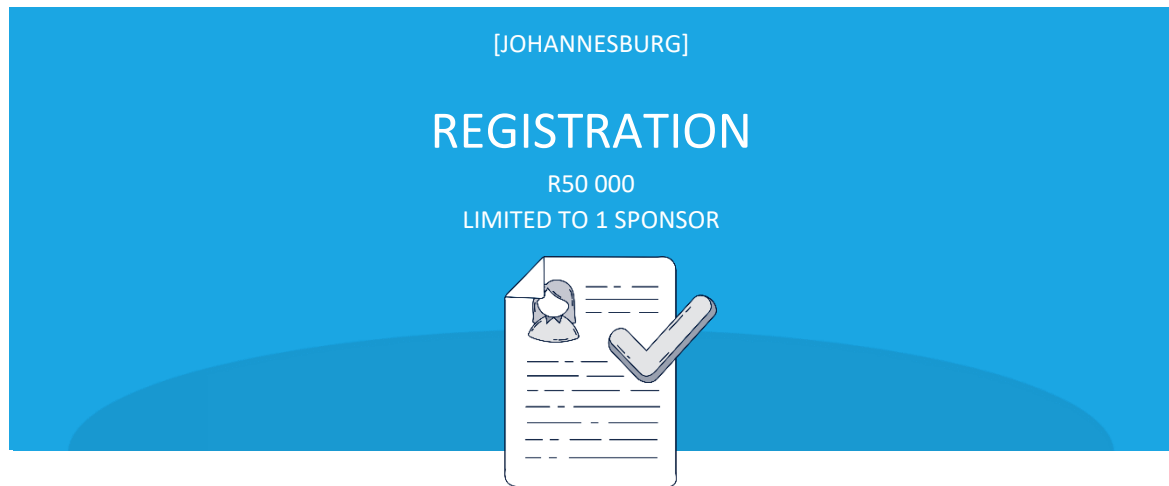- Option to display 2 pull up banners in the networking area

CONFERENCE BENEFITS

- 2 x Delegate pass with full access to the event[1]
- 2 x Marketing passes for the virtual event[2]
- Maximum discount of 9% on delegate tickets[3]

---

[1] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] Not applicable on early bird or existing bulk discount prices.

SOLVING TODAY AND TOMORROW'S CHALLENGES

[JOHANNESBURG]

REGISTRATION

R50 000
LIMITED TO 1 SPONSOR

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda

- Option to include a brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 100%

CONFERENCE BENEFITS

- Access to delegate database (based on opt-in)
- 1 x Delegate pass with full access to the event[1]
- 2 x Marketing passes for the virtual event[2]
- Maximum discount of 9% on delegate tickets[3]

EXCLUSIVE REGISTRATION ONLY BENEFIT

- Exclusive logo branding on lanyards
- Exclusive logo branding on name badges
- Option to display 4 pull up banners in the registration area

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[1] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] Not applicable on early bird or existing bulk discount prices.

SOLVING TODAY AND TOMORROW'S CHALLENGES

[JOHANNESBURG]

SPEAKERS' DINNER

R20 000
LIMITED TO 1 SPONSOR

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda

- Option to include a brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 100%

CONFERENCE BENEFITS

- 1 x Delegate pass with full access to the event[1]
- 2 x Marketing passes for the virtual event[2]

EXCLUSIVE SPEAKERS' DINNER ONLY BENEFIT

- Three seats at the speakers' dinner[3]
- Exclusive logo on the speaker dinner menu
- Access to speaker database (based on opt-in)

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[1] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] DevConf is responsible for arrangements including restaurant, menu and hotel transfers (where applicable).

SOLVING TODAY AND TOMORROW'S CHALLENGES

[JOHANNESBURG]

REFRESHMENTS

R80 000
LIMITED TO 1 SPONSOR

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda

- Option to include a brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 100%

EXHIBITION SPACE & NETWORKING AREA

- Option to display 2 pull up banners in the networking area

CONFERENCE BENEFITS

- 1 x Delegate pass with full access to the event[1]
- 2 x Marketing passes for the virtual event[2]
- Maximum discount of 9% on delegate tickets[3]

EXCLUSIVE REFRESHMENTS ONLY BENEFIT

- Exclusive logo on refreshment bar
- Branded cup sleeves
- Branded serviettes

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[1] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[2] Event access and benefits identical to delegate, excluding the swag.

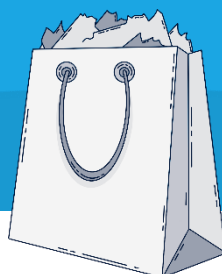[3] Not applicable on early bird or existing bulk discount prices.

[JOHANNESBURG]

BAG

R60 000
LIMITED TO 1 SPONSOR

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda

- Option to include a brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 100%

CONFERENCE BENEFITS

- 1 x Delegate pass with full access to the event[1]
- 2 x Marketing passes for the virtual event[2]
- Maximum discount of 9% on delegate tickets[3]

EXCLUSIVE BAG ONLY BENEFIT

- Exclusive logo on eco-friendly delegate bag

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[1] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] Not applicable on early bird or existing bulk discount prices.

SOLVING TODAY AND TOMORROW'S CHALLENGES

[JOHANNESBURG]

WIFI

R25 000
LIMITED TO 1 SPONSOR

BRAND EXPOSURE

- Logo on all scheduled emails to database
- Logo on the event website
- Logo and sponsorship acknowledgement in the keynote
- Logo on printed agenda

- Option to include a brochure and/or promotional item in delegate bag – (subject to refusal)
- Logo size on all material: 100%

EXHIBITION SPACE & NETWORKING AREA

- Option to display 1 pull up banner in the networking area

CONFERENCE BENEFITS

- 1 x Delegate pass with full access to the event[1]
- 2 x Marketing passes for the virtual event[2]
- Maximum discount of 9% on delegate tickets[3]

EXCLUSIVE WIFI ONLY BENEFIT

- Exclusive logo on printed WIFI ticket for each delegate
- Exclusive logo on WIFI signage in each track room

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[1] A delegate pass or marketing pass is required for each person at the event, including those who will work at a stand.

[2] Event access and benefits identical to delegate, excluding the swag.

[3] Not applicable on early bird or existing bulk discount prices.

SOLVING TODAY AND TOMORROW'S CHALLENGES

SECURE YOUR SPONSORSHIP PACKAGE BY 30 JANUARY 2022

CONTACT US

Should you wish to confirm a sponsorship package please reach out to one of the below contact people:

- Michelle Beckmann   082 457 8018   michelle@fizzmarketing.co.za

- Robert MacLean   073 142 5422   Info@DevConf.co.za

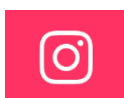- Candice Herodotou   082 882 7457   Info@DevConf.co.za

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SOLVING TODAY AND TOMORROW'S CHALLENGES