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As COVID-19 impacts every aspect of our work and life, we have seen two years' worth of digital transformation in two months

Satya Nadella, Microsoft CEO
April 2020

Global Trends Driving Change in Education

World Economic Forum

Lifelong Learning Pathways

21st Century Curricula

Relevant Specialized Education

Education Innovation

Challenges in higher education

- Funding and the "Business" Model
- Government Policies and Accountabilities
- Student and Faculty Expectations
- Unbundled Education
- Anytime, Anywhere: #RemoteEverything
- Institutional Risk: Cybersecurity, Physical Safety

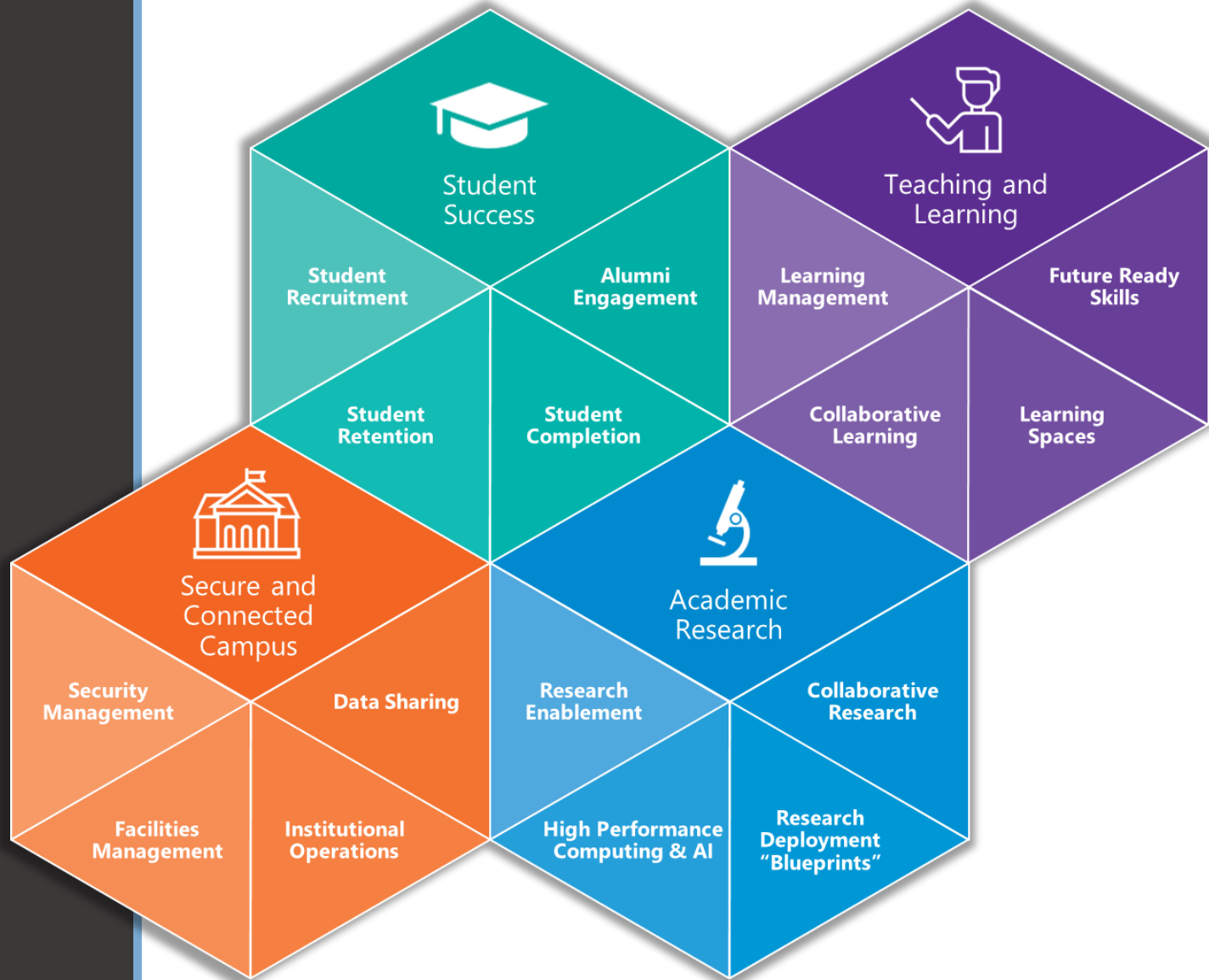# What outcomes are most important to your mission and goals?

Establish a holistic vision and integrate multiple tools and data into a single, intelligent system – and pave the way for streamlined processes and transformative outcomes.

Meet your Recruitment and Retention goals

Lifelong Learning

Engage Students and Build community

Connected Experiences

Empower Researchers with the compute they need

Limitless Research

Manage your institutional risk and campus continuity

Effective Institutions

Education Transformation Framework for Higher Education

The Microsoft Education Transformation Framework provides practical advice to develop a strategy for digital transformation; supporting new approaches to:
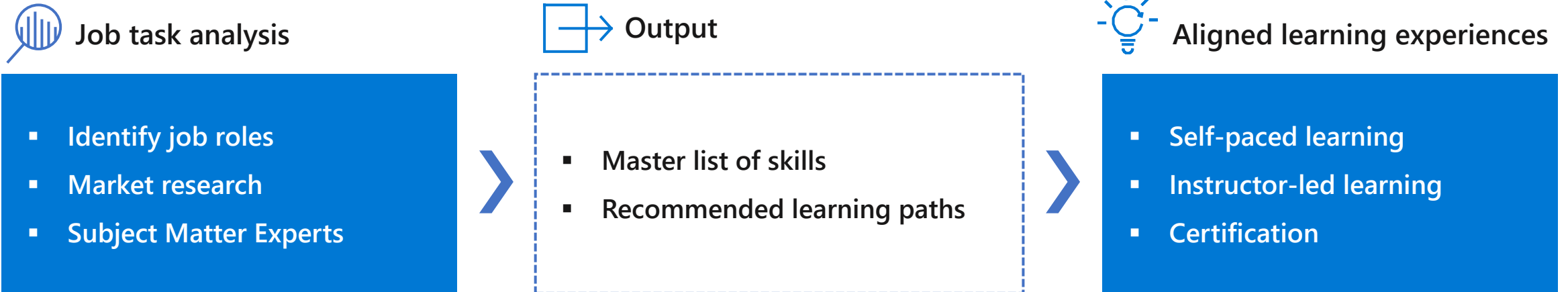
- Manage student success
- Modernize teaching and learning
- Empower research
- Provide efficient and effective physical and digital infrastructure

The strategy for being relevant

Robust job task analysis coupled with research and expert input assures learning for the right skills

Job task analysis

- **Identify job roles**
- **Market research**
- **Subject Matter Experts**

Output

- **Master list of skills**
- **Recommended learning paths**

Aligned learning experiences

- **Self-paced learning**
- **Instructor-led learning**
- **Certification**

Microsoft Learn & Industry-Recognized Certifications

Employees with IT certifications earn 15% more, perform better and are more confident
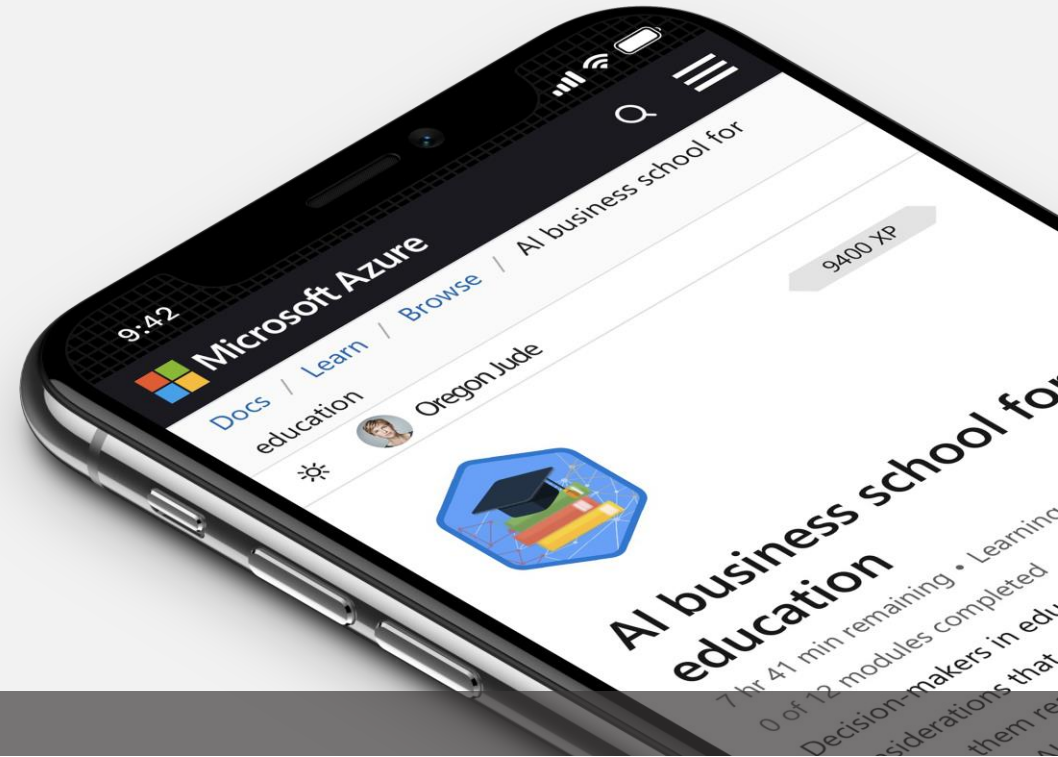
IDC Whitepaper 2016

Certifications are mapped to industry requirements and preference and can be visually displayed as digital badges on resumes and profiles as verification for employers.

Get started with Microsoft Learn for Educators today

- Microsoft Learn for Educators   : aka.ms/LearnForEducators
- Microsoft Learn for Students   : aka.ms/LearnForStudents
- AI Business School with INSEAD   : aka.ms/aiBusinessSchool
- Role-based learning & certifications : aka.ms/TrainCertPoster

Thank you

Microsoft