



//DevCon/ 2021

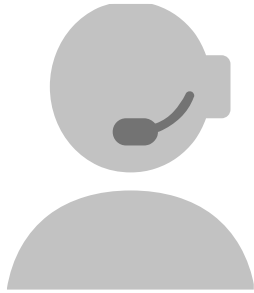
Accelerating Indonesia's Digital Economy

**Turn bright ideas
into brilliant apps**

Aileen Gusni | Gogo Muljawan
Technical Architect
Microsoft - Asia Pacific



Opportunities abound to improve your company's business processes



Create better
customer experiences
through digital
transformation



Achieve data-driven
outcomes



Enhance efficiencies
by automating
processes

The app gap challenge

A growing demand for apps - but not enough developers to build them

500 million

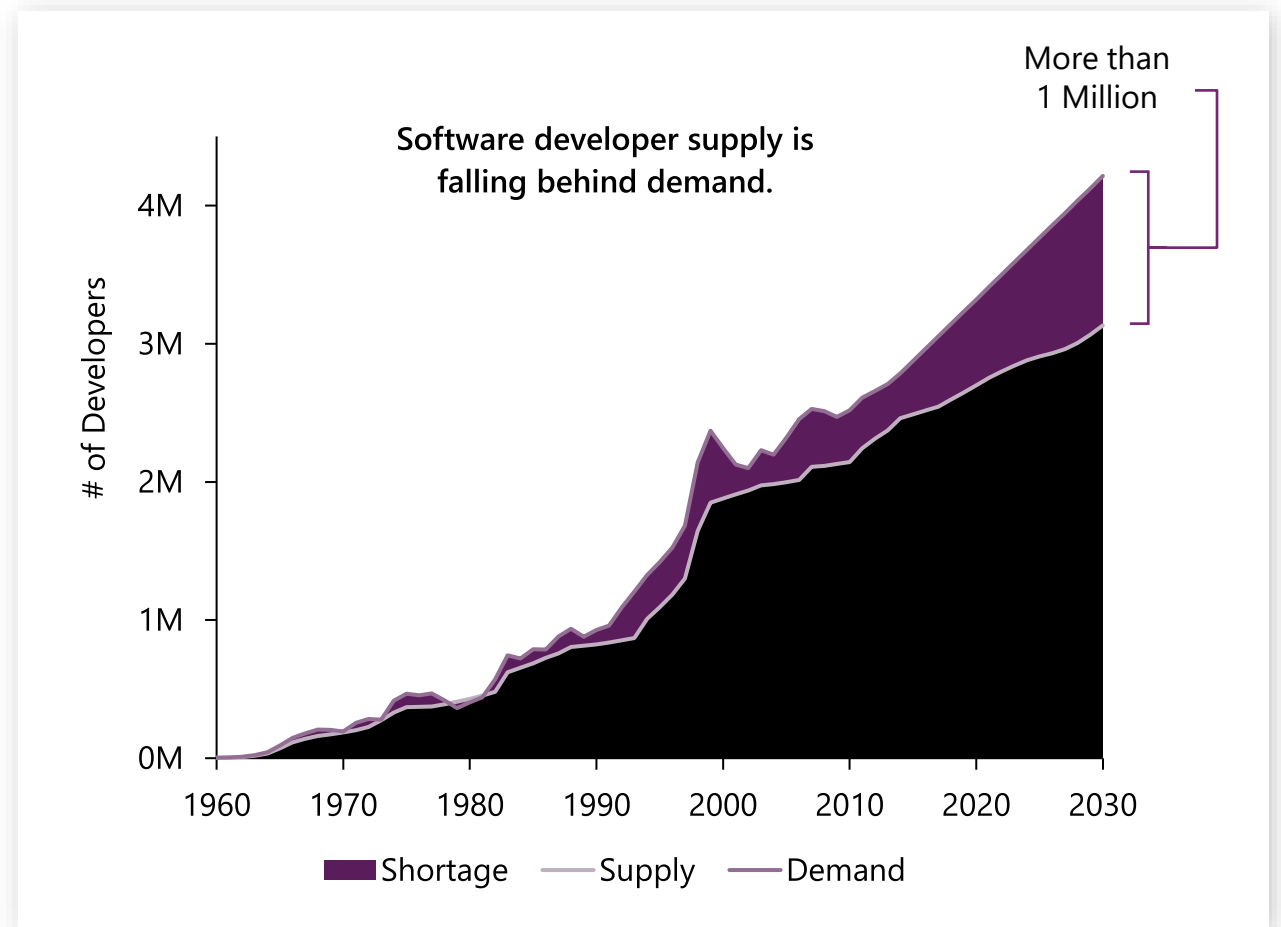
new apps will be built in the next 5 years – more than all apps built in the last 40 years!¹

5x

Faster demand for mobile apps than IT departments can deliver.²

86%

of organizations struggle to find technical talent to build applications.³



¹ IDC FutureScape: Worldwide IT Industry 2020 Predictions. Doc # US 45599219, October 2019

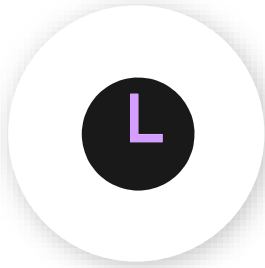
² Gartner, How to Deliver Enterprise Mobile Apps Faster – 2017

³ Patrick Moorhead, [Microsoft goes all-in on hybrid Cloud and Edge at Ignite 2019](#), citing Indeed survey, Forbes.com, Nov 2019

Business and IT challenges



Budget constraints



Time and resource constraints



Rising customer expectations



Paper processes



New digital business models



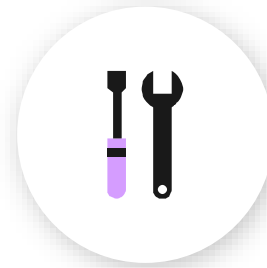
IT/business partnership



Limited agility



Need for differentiation



Technical skills shortages



Security and compliance risks

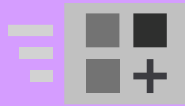
Unlock innovation, automation, engagement, and data

Enhance Analytics and Visualization of Data

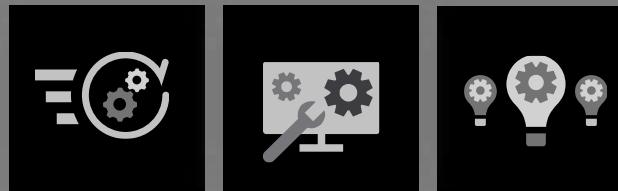


Make informed, confident business decisions by putting data-driven insights into everyone's hands

Quickly and easily build low-code apps



Turn ideas into organizational solutions by enabling everyone to build custom apps that solve business challenges



The world's most complete low-code platform

Automate business tasks and processes



Boost business productivity to get more done by giving everyone the ability to automate organizational processes

Engage with customers using built-in AI



Easily build chatbots to engage conversationally with your customers and employees—no coding required

Build agile business processes with the Microsoft Power Platform

The low-code platform that spans Microsoft 365, Dynamics 365, Azure, and standalone applications.
Innovation anywhere. Unlock value everywhere.



Power BI

Business analytics



Power Apps

Application development



Power Automate

Process automation



Power Virtual Agents

Intelligent virtual agents



Data
connectors



AI Builder



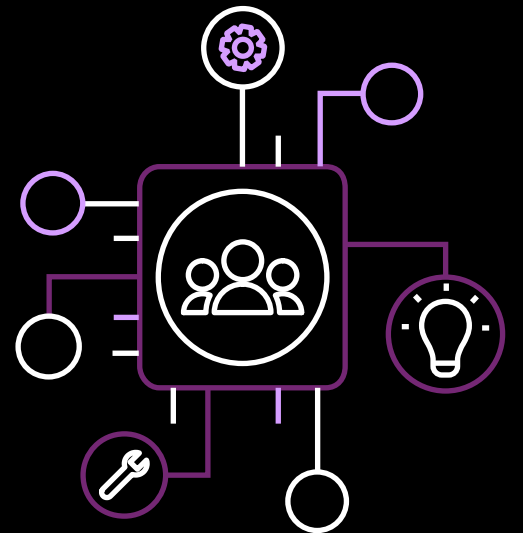
Common
Data Service

DEMO



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Business Case

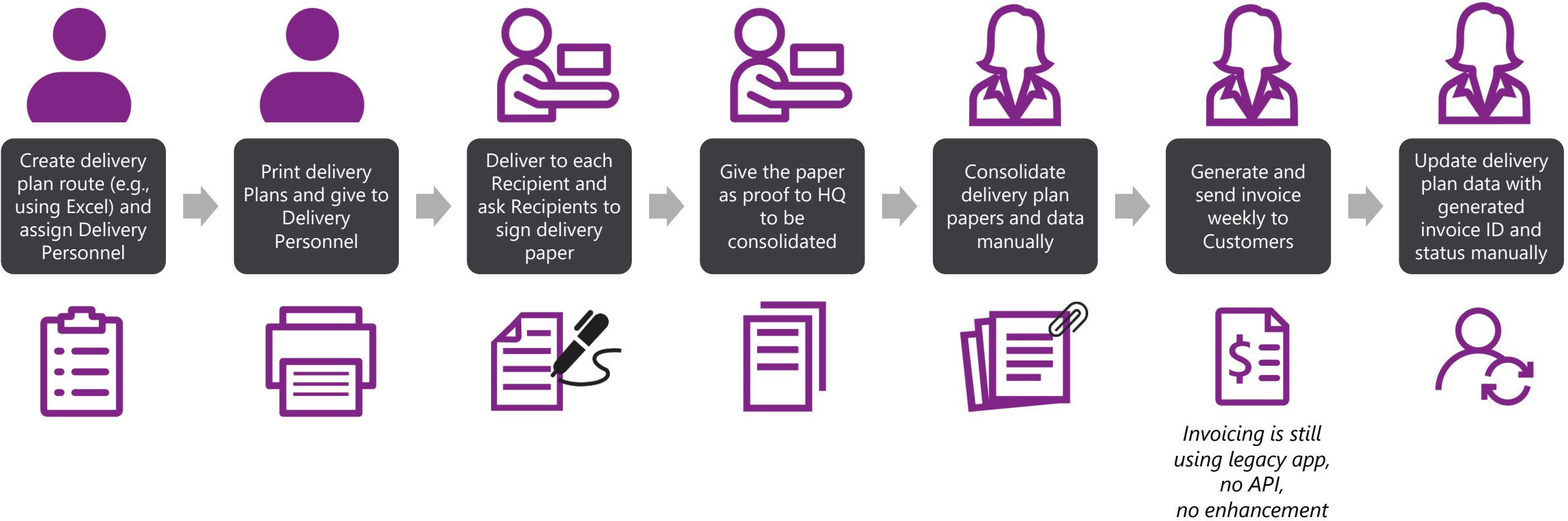


Always Deliver - because delivery is more than a promise

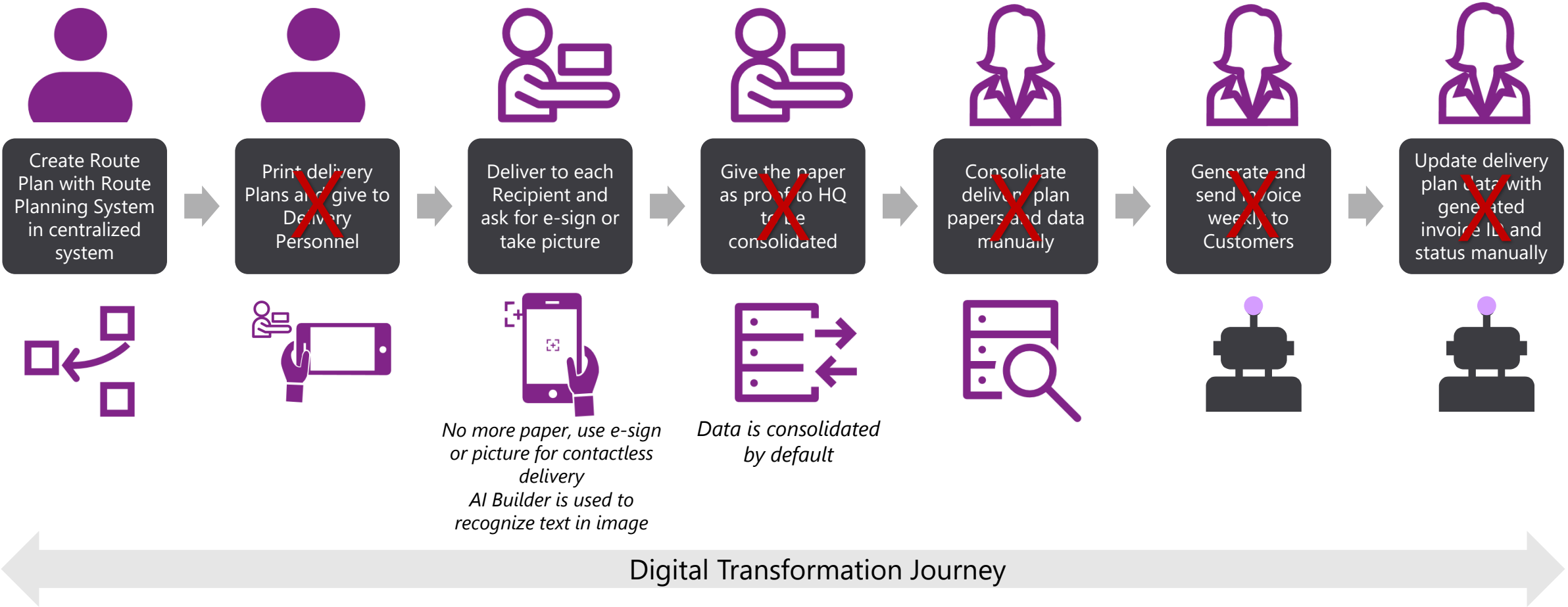
- Logistic Company
- Provide Pickup and Delivery services
- B2B and B2C Customers, trusted Contoso
- Spent a lot of paper for communication, delivery schedule/arrangement, and delivery proof
- Still using legacy apps that cannot be integrated or enhanced, especially for Invoice



Existing Process



To-Be Process – Starting Point



Power Platform from Developers (Pro/Citizen) for Business

Demo

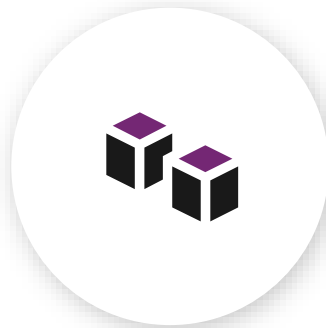
Build business apps faster, easier

Empower everyone to build apps in hours—not months—with familiar Microsoft tools



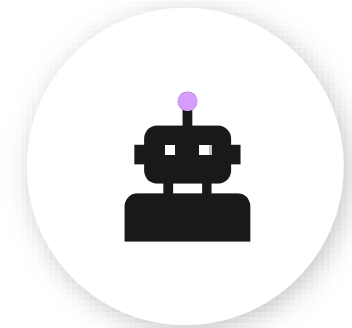
Get started quickly

Build and launch apps right away using pre-built templates and drag-and-drop simplicity. Launch apps with one click and deploy across iOS, Android, Windows, and Web



Build the right app for the job

Optimize for specific tasks and roles. Or start from a common business scenario template. Build for any device and leverage controls like cameras and location

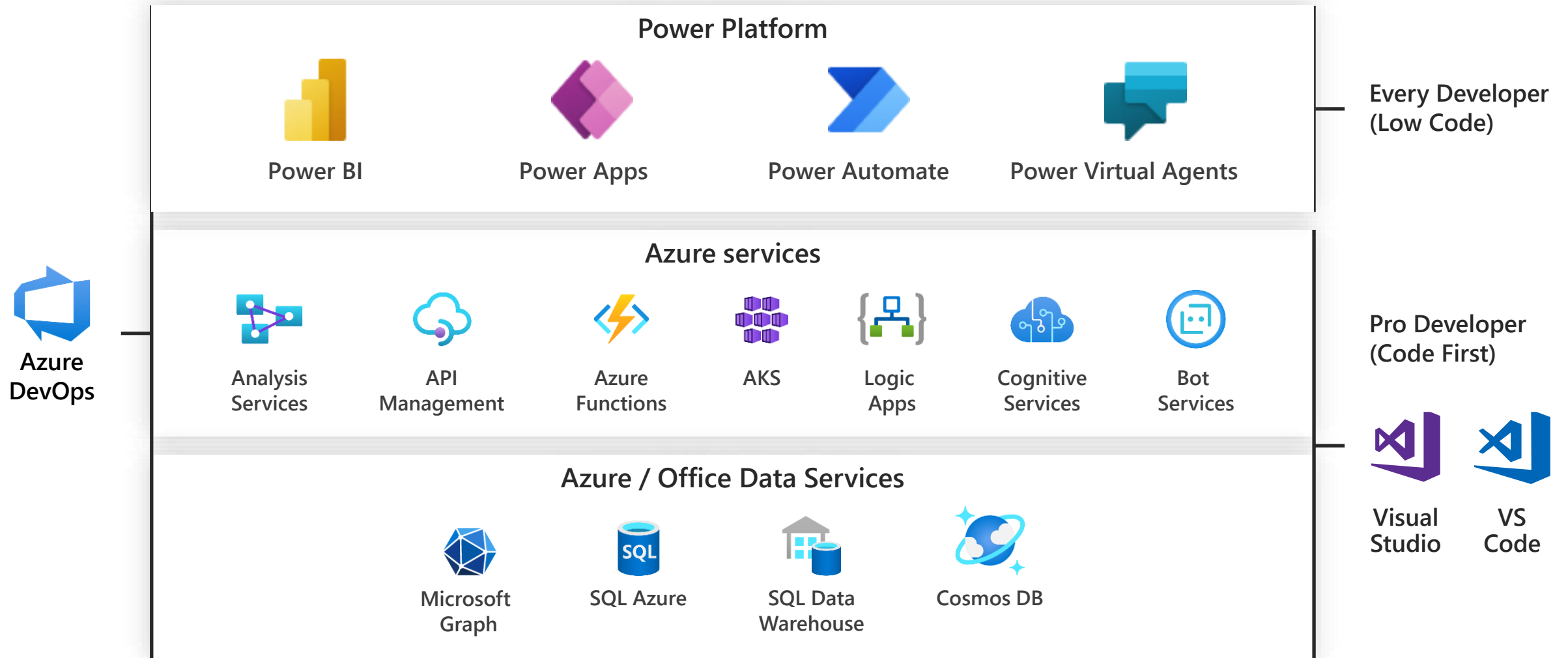


Automate business processes

Build time-saving workflows into everything from individual tasks to large-scale systems and put intelligent solutions to work with built-in AI capabilities

Develop faster than ever before

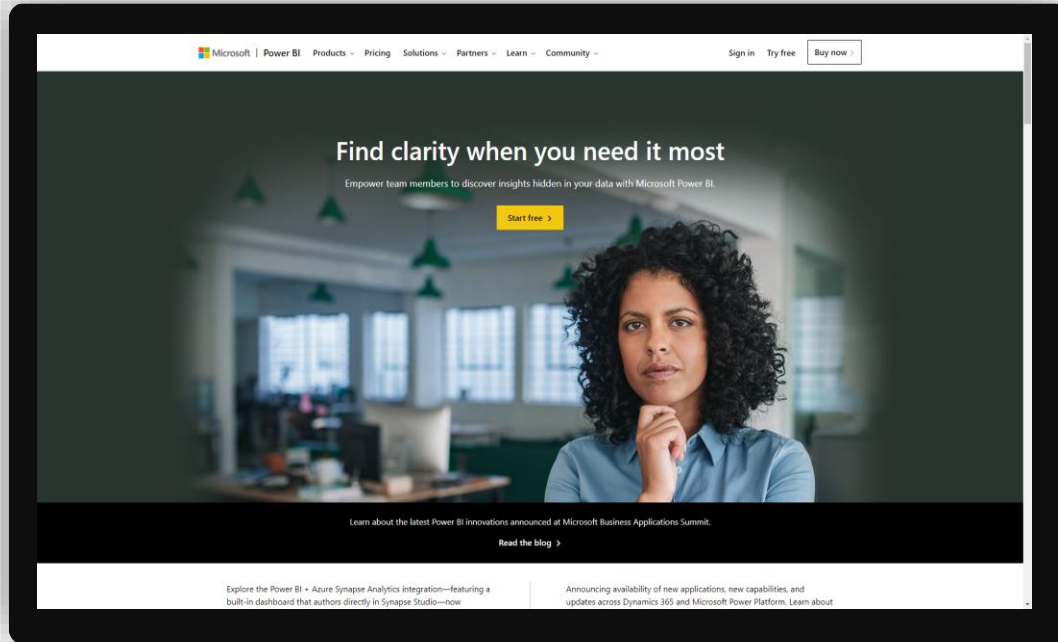
Pro Developers + Microsoft Power Platform = No Limits



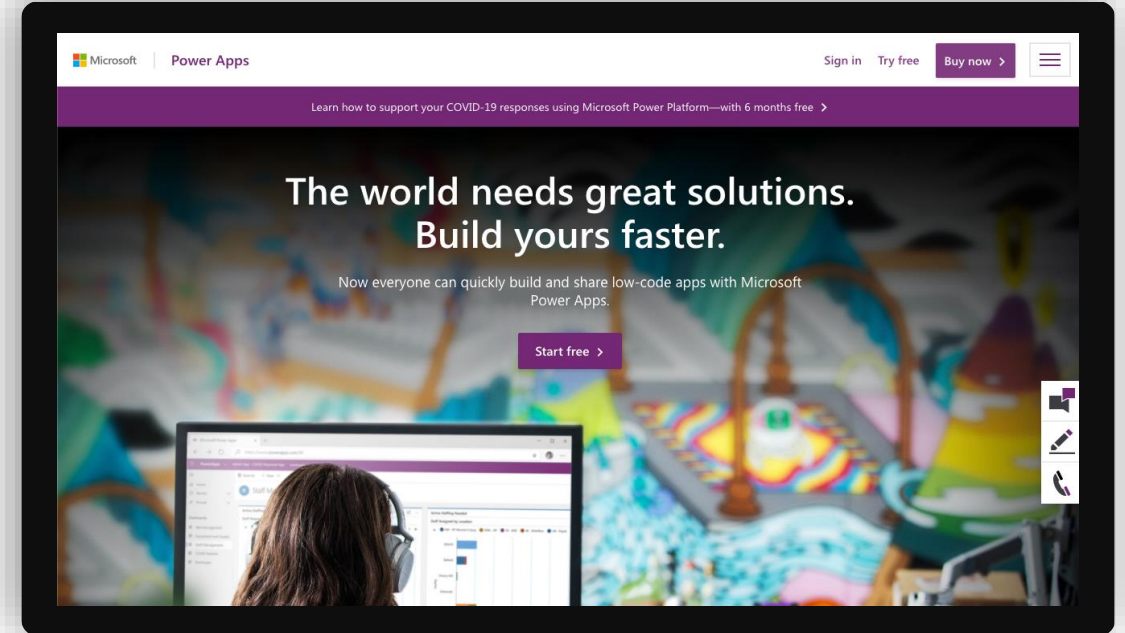
Next Steps



Get started today or learn more

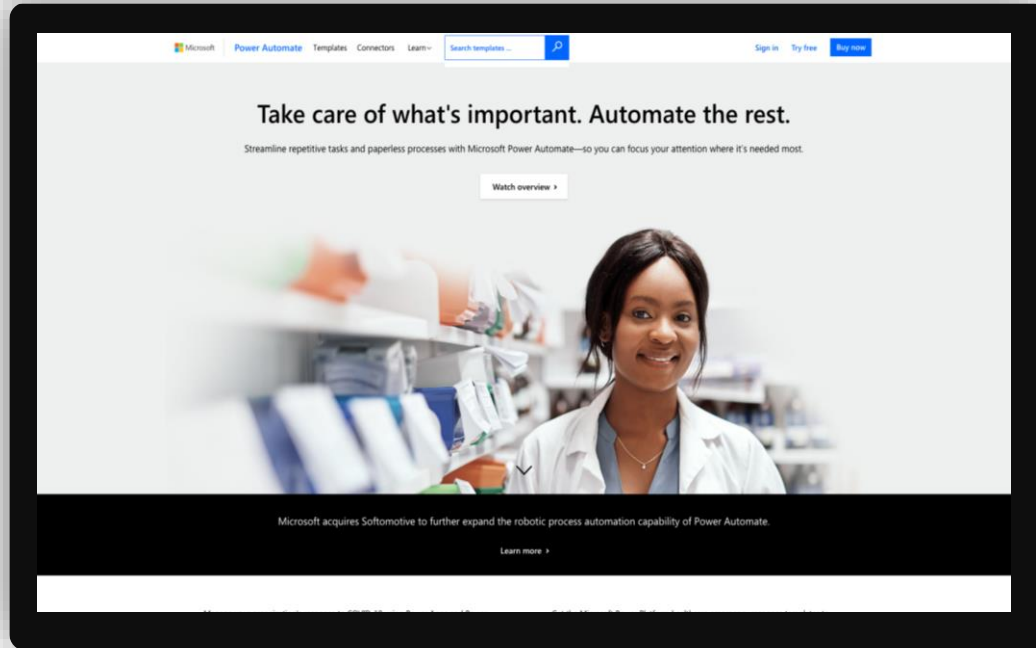


Learn more about Power BI:
<https://powerbi.microsoft.com/>
<https://powerbi.microsoft.com/learning/>

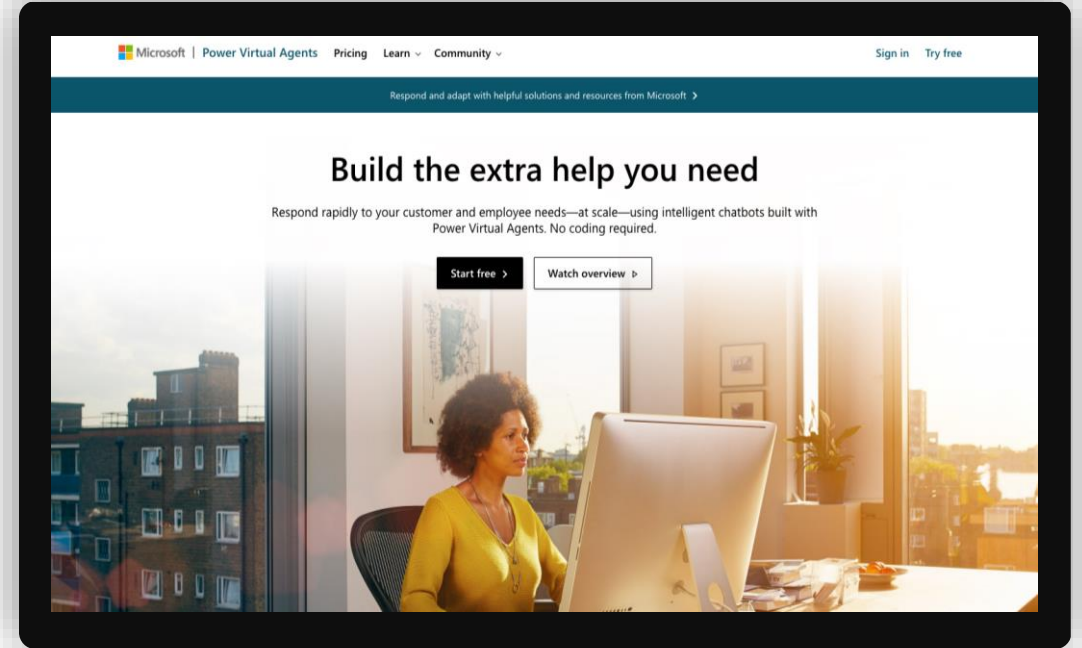


Learn more about Power Apps:
<https://powerapps.microsoft.com/>
<https://docs.microsoft.com/powerapps/>

Get started today or learn more



Learn more about Power Automate:
<https://flow.microsoft.com/>



Learn more about Virtual Agents:
<https://powervirtualagents.microsoft.com/>

Get started today or learn more



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INDONESIA BELAJAR MICROSOFT CLOUD

Tingkatkan Kemampuan Digital di Era New Normal

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[Overview](#)

[Join Indonesia Belajar
Microsoft Cloud](#)

[Social Media Challenge](#)

BAGAIMANA CARA MENDAFTAR KE PROGRAM INI?



Registrasi ke Microsoft
Learn



Registrasi ke Indonesia
Belajar Microsoft Cloud



Selamat Bergabung

Bergabunglah bersama **Indonesia Belajar Microsoft Cloud** dan kuasai keterampilan digital!

01 Registrasi Microsoft Learn

[Registrasi Microsoft Learn](#)

02 Registrasi Indonesia Belajar
Microsoft Cloud

[Indonesia Belajar Microsoft Cloud \(belajarmscloud.com\)](https://belajarmscloud.com)





Thank you