

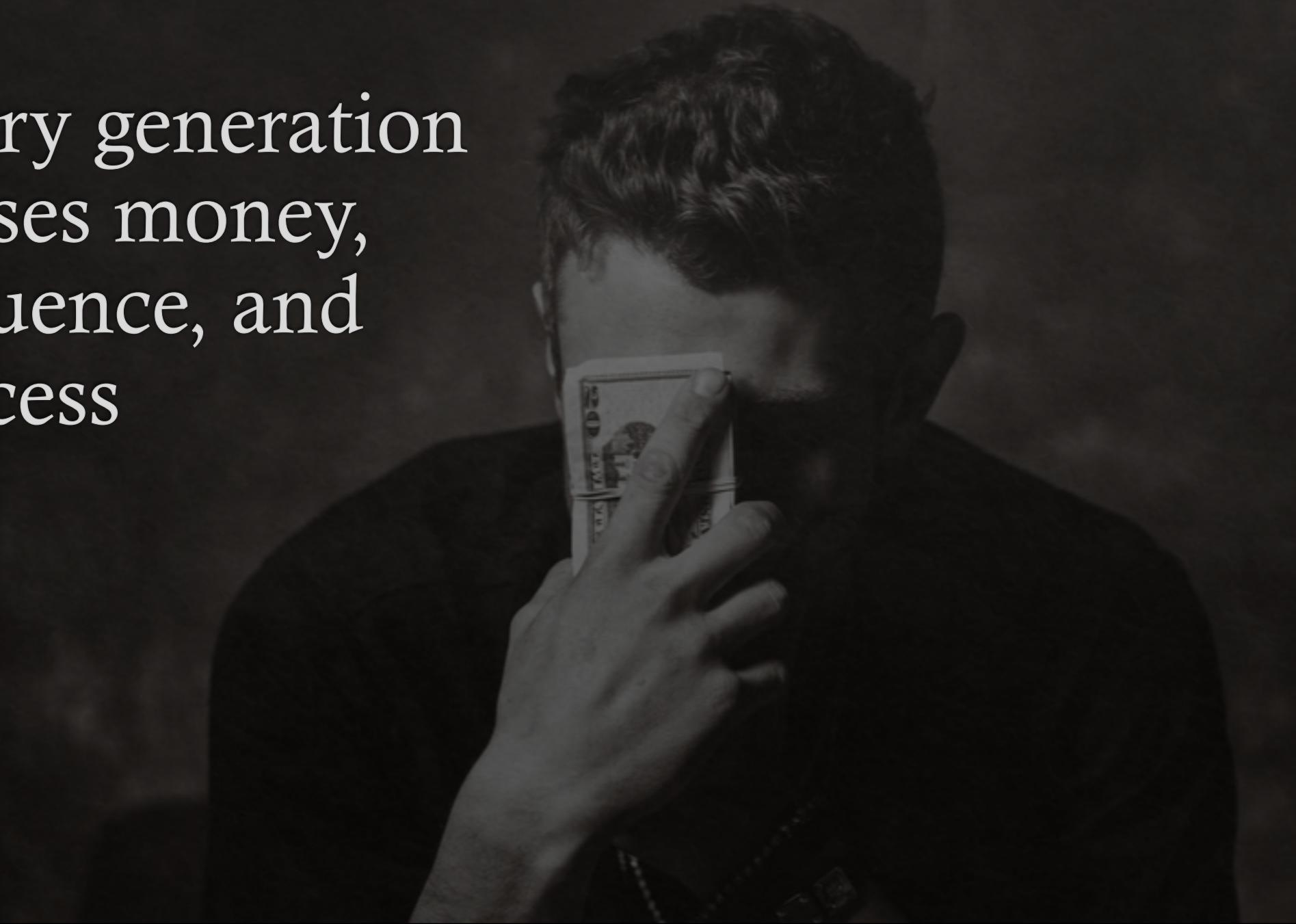


The Purpose & Problem Connection

A visual outline of the
book by Dr. Feb Idahosa

How connecting your purpose to solving problems will open the door to influence

Every generation
chases money,
influence, and
success



Stop pursuing
money

Stop chasing trends

Stop running after
today's definition
of the “in thing.”



A photograph of a railway track curving through a landscape of gravel and sand. The track is made of dark wooden sleepers and light-colored metal rails. It curves from the bottom left towards the top right, disappearing into a dark, textured background.

Pursue your purpose

Purpose is who you are, not
what you do or what you have.



Have you
defined who
and why you
are?

Purpose defines who you are





Your purpose is
linked to the
solution of a
problem

You are meant to
leave the world
better

Key Concept 1: Purpose



Do you
have a
strength,
special talent,
or a gift?



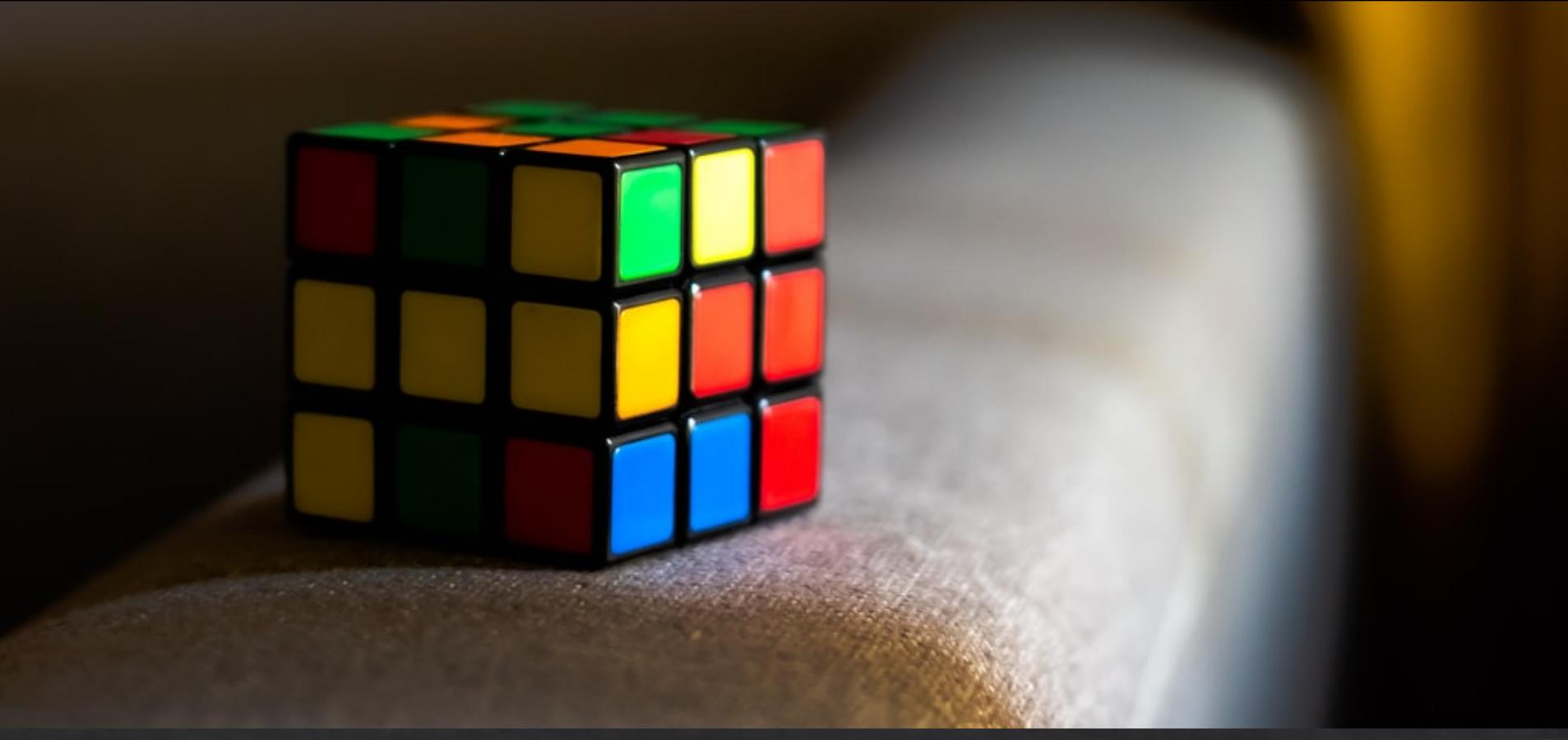


There is something which you
know you can do better than
others around you



Your
strengths and
gifts can
solve a
problem
around you

You are meant
to leave the
world better



Pursue a problem
you are gifted to solve

Find a problem you can own

Is there something you do
so well that you begin to
own that thought in the
minds of your friends?



Key Concept 2: Your Gift





Connect your purpose
to a solution

Every
problem
demands a
solution.

Every
solution is
tied to a
reward.





What are you doing with
the knowledge and
solutions which you carry?

Key Concept 3: You have a solution





Rewards always follow
solutions

Rewards for
solutions come in
several ways.

3 of them are:

1. verbal rewards
2. monetary rewards
3. The reward of influence

With verbal
rewards,
you are thanked
and appreciated





With monetary rewards,
people will only pay
you money
(reward you) for 2
things:

What you know

What you do



With influence,
you are regarded as an expert, worth
following, or worth listening to



Let's talk about
humans, leadership, and influence



The following are 5 universal
fears and the needs which
they represent



Fear of Death –
Need for Security



Fear of the Outsider — The Need for Community



Fear of the Future — The Need for Clarity



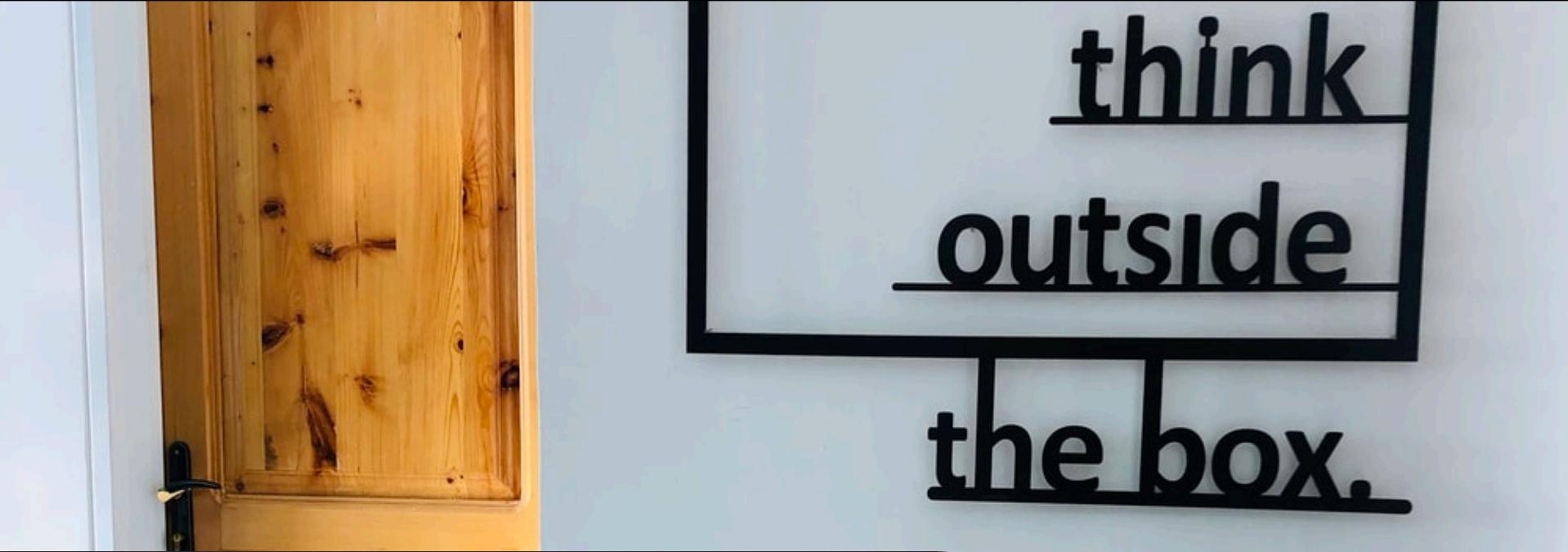
Fear of Chaos — The Need for Authority



Fear of Insignificance — The Need for Respect



Any person who understand these
fears, these needs, and their solutions
will always have influence



Think about the following
brands...

What solutions do they own?



Google

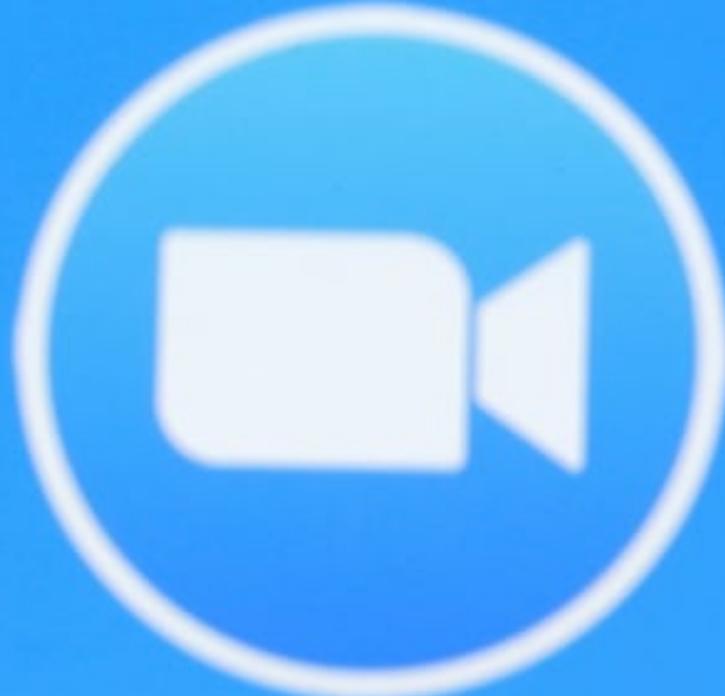
Google Search

for Finding



NETFLIX





zoom





TESLA

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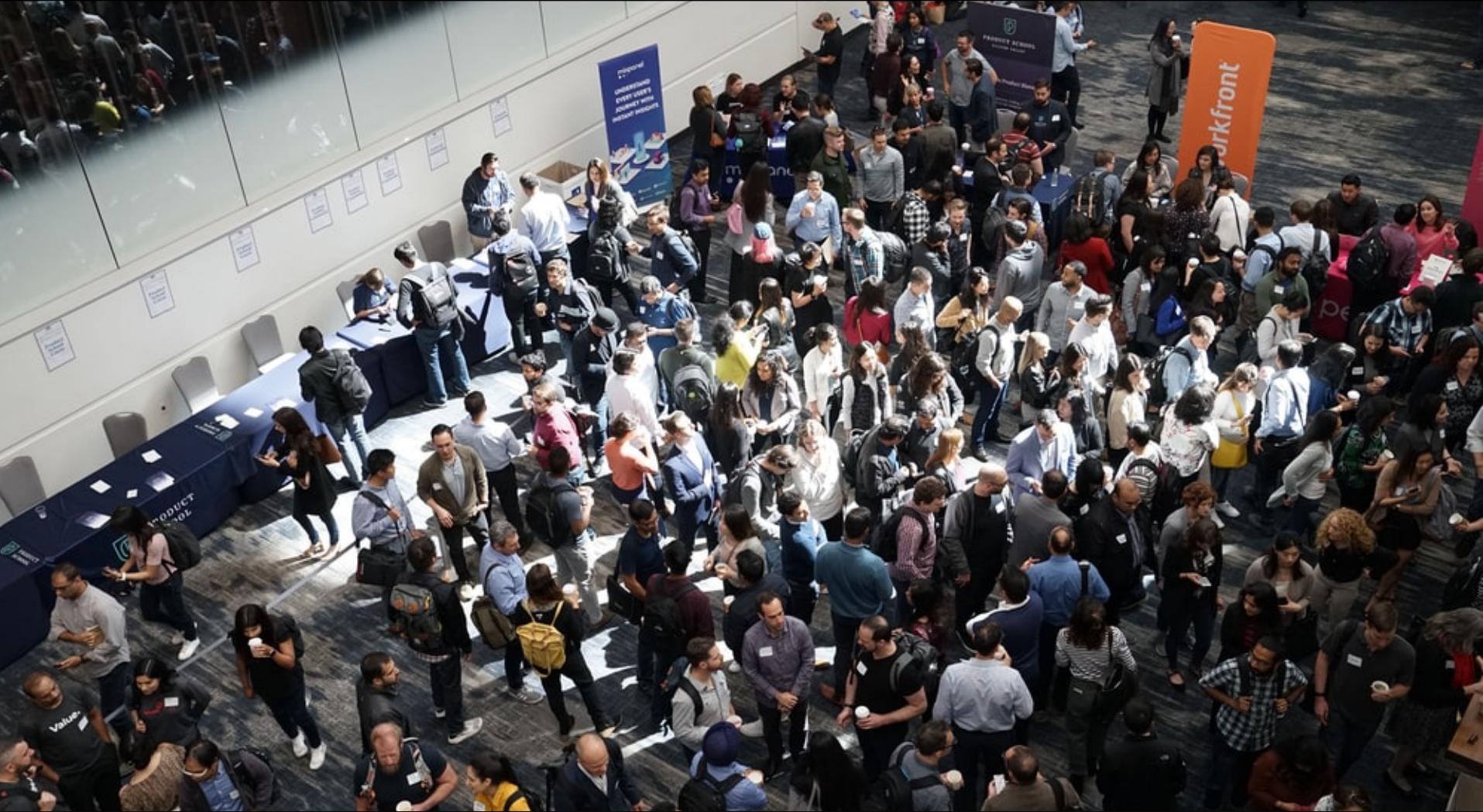




The unifying
concept for
these ideas is:
Influence

A photograph of a group of approximately 15 hikers walking away from the camera on a dirt trail. They are dressed in casual outdoor gear like t-shirts, shorts, and backpacks. The trail is surrounded by a vast, arid landscape with towering, eroded rock formations in shades of tan and brown. The sky is clear and blue.

Influence allows you to
lead others



Influence allows you to build
valuable networks

Influence allows you to
MAKE A
DIFFERENCE





What is your
purpose?

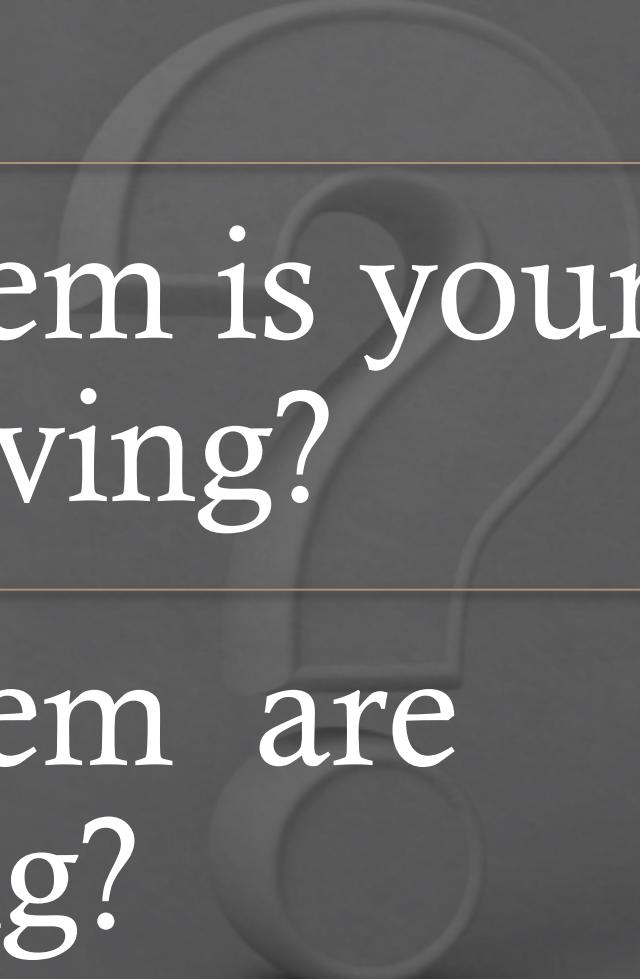
What are you
gifted in?

Can you tie your
purpose or gift to
a solution?



What problem can
you solve, and
what solution can
you own in our
minds?

You must own a
solution in order to
build influence



What problem is your
business solving?

What problem are
YOU solving?



Problems come in clusters

Finding a solution
which you can own
is the secret to
creating your
influence

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Telegram Mastermind group via
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Mastermind** community on Telegram
(<https://t.me/wealthcreationandmentoring>).