

RAHUL GUPTA

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EXPERIENCE SUMMARY

As a **Business & Product Consultant**, has around 8 years of experience in consulting & product management engagements in various roles which include

- Developing products from scratch for e commerce industry
- Understanding and evaluating supply chain & warehouse management requirements
- Developing industry specific business processes
- Leveraging new age tools to enhance overall experience in transformation engagements

PROFESSIONAL EXPERIENCE

www.snapdeal.com

April 2015 – Present

Product Manager

- Create and manage product roadmap for the entire Finance Function of Snapdeal

www.fabfurnish.com

Nov 2014 – April 2015

Product Manager, Backend Operations

- Create and manage product roadmap for the entire ERP, SCM & CRM Functions
- Build the entire process flow, improve the existing workflows and suggest innovations to dramatically improve the entire back-end performance
- Get multiple technology platforms supporting the frontend (website) and ERP to work seamlessly together
- Deliver world class innovations in terms of features, usability and performance that enhance the shopping experience

www.fashionandyou.com

April 2013 – Nov 2014

Product Manager, ERP, SCM, WMS & CRM

- Leading a team of 6 people to manage the entire ERP, SCM & CRM landscape of the organization to keep pace with the future growth
- Revamped the complete backend warehouse operations so as to expedite the order processing time
- Led the implementation of **Microsoft Dynamics NAV ERP & WMS**
- Implemented Dynamics CRM & integrated it with backend systems so as to enable the customer service agents to get the real time status of the customer orders
- Implemented the multi warehouse fulfillment process

www.beStylish.com

June 2012 – April 2013

Product Manager, ERP

- Managed complete ERP & WMS landscape
- Conceptualized & Kick Started **Marketplace** line of business, integrating multiple technology platforms with sellers
- Established end-to-end **Returns Management** process
- Introduced **KPIs** to gauge the business performance

Wipro Technologies Ltd

March 2010 – June 2012

Business Analyst, Business Transformation Group

- Key team member for developing the group focused on Package led transformational engagements
- Successfully leveraged a visualization tool called iRise at **world's largest steel manufacturing & distribution company** towards the business blueprinting activities
- Developed **SCOR** based supply chain business process maps on **ARIS** for **largest electrical motor (from consumer appliance Motors to large Industrial motors) manufacturer in the world**
- Developed package selection framework for a **leading footwear manufacturer**
- Pre-sales support for large, complex business transformation deals along with niche advisory assignments

Supply Chain Management Consultant

- Implementing & developing SCM Applications (SAP APO, i2 SCP) for **US based CPG major**
- Requirement gathering towards modeling future state supply chain business processes
- Understanding, analyzing and solutioning of Demand Planning & Supply Planning related issues covering demand forecasting, CTM, delivery plan generation etc.

Birlasoft India Ltd

May 2008 – March 2010

Assistant Manager, SAP Practice

- Advised an **Australia based glass company** on implementation of LISEC – An ERP Package for Glass Industry
--Assignment Location: Australia
- Implemented end-to-end SAP ERP for a **market leader in steel roofing & wall solutions, India** in the capacity of Project Lead & Sales & Distribution Functional Consultant

TCS Ltd

July 2004 – July 2006

Assistant Systems Engineer

- Implemented supply chain modules at a **Gujarat based chemical giant, India**
- Solution helped client in achieving seamless integration across four manufacturing plants resulting in better inventory management at aggregate level

SUMMER INTERNSHIP

NCDEX India

Management Intern

April 2007 – June 2007

- Developed marketing strategy & recommended potential improvements in the new trading software

New Holland Tractors, India

June 2003 – July 2003

Summer Associate

- Analyzed inbound supply chain & provided recommendations considering financial & practical feasibility

EDUCATION

Degree	Institute	%/CGPA	Year
MBA (International Business)	Indian Institute of Foreign Trade, New Delhi	3.29/4	2006-08
B.E. (Production & Industrial)	Delhi College of Engineering, Delhi	73.40%	2000-04
XII	Maharaja Agarsain Public School, Delhi (CBSE)	80.6%	2000
X	Maharaja Agarsain Public School, Delhi (CBSE)	79.8%	1998

CERTIFICATIONS

- APICS CPIM, Basics of Supply Chain Management Certified Professional
- ARIS for SAP Certified Professional & Trained ARIS Business Designer and Architect
- iRise 8 Certified Modeler

ACHIEVEMENTS & AWARDS

Professional Achievements

- Received appreciation certificate from Applications Project Manager, Australian Glass Company
- Received appreciation from Project Manager, Gujarat based chemical giant, on Successful Go Live of SCM Applications

Academic Achievements

- Merit Scholarship Recipient for three continuous years (2000-2003) in graduation
- Merit Scholarship Recipient for two continuous years (1998-2000) in school

Extra-Curricular

- Held Positions of Responsibilities throughout academic career & took initiatives to anchor various events
- Developed Aspartame Market Entry Strategy in India for UK based food & beverage major as part of independent project