

Shahina Qureshi

1823-24, Tall Mohalla, MHOW, Indore, 453441, Madhya Pradesh, India
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Career Objective

To excel in the field of **Management Administration** and **Academics** where I can thoroughly utilize my knowledge and skills to build the new generation, thereby contributing to the growth & development of the organization.

Education And Credentials

- **Pursuing PhD (Registration 2013)**

Research Centre
Institute of Management Studies
Devi Ahilya Vishwa Vidyalaya, Indore (M.P.)

- **Master of Business Administration (2008-2010)**

Specialization in Finance and Marketing
With Seventy Percentage (**70%**)
Shri Vaishnav Institute of Management
Devi Ahilya Vishwa Vidyalaya, Indore (M.P.)

- **Bachelor of Commerce (2004-2007)**

Specialization in Accounts and Computers
With Seventy Three Percentage (**73%**)
Govt.P.G.College, MHOW Cantt.
Devi Ahilya Vishwa Vidyalaya, Indore (M.P.)

- **Major in Commerce with Computers (2002-2004)**

Secondary Education
With Seventy Nine Percentage (**79%**)
Unique Higher Secondary School, MHOW Cantt.
Madhya Pradesh Board of Secondary Education, Bhopal (M.P.)

National Interview Cleared

- Cleared Code 28 in Acropolis Technical Campus under DAVV University, Indore.
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National Certificate

- **UGC NET Qualified with JRF (June 2011)**, Union Grants Commission National Eligibility Test for Teachers.
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National Research Publication

- Paper presented in the National Conference on **“Microcredit: A tool of Microfinance for Social Transition & Poverty Reduction”** at Acropolis Faculty of Management & Research, Indore.
 - Paper Presented & Published in National Research conference on **“Advent of Microfinance in Rural Sector”** at Medicaps Institute of Technology & Management, Indore.
 - Paper presented on **“ICT- A Catalyst to procure Women Empowerment”** at National Seminar on Different Dimensions of Madhya Pradesh & Indian Economy, School of Studies in Economics, Vikram University, Ujjain.
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National Case Study

- Case Study Published titled- **“Will A&B Pvt. Ltd. Bounce back?”**. An Annual Journal on Management-ANVESH. Acropolis Technical Campus. Issue 1, Volume 1, January-December 2012. ISSN: 2278-7712.
 - Case Study Published/Presented titled- **“A Case Study on Access Bank-Challenges Ahead”**. National Conference on “Challenges of Globalization and Strategies for Competitiveness”. Shri Vaishnavsm Institute of Management. January, 17th 2015. Excellent Publishing House. ISBN: 978-93-84935-08-5.
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International Certification

- Cleared **“15 International Test and Earned Certification”**, in the Global Skills Competition Bench Games 2013 organized by **Brain Bench. Transcript ID-11529067**.
[Earned Certification in **Marketing Concepts, Spelling (U.S.), Business Concepts (U.S.), Computer Literacy, Business Ethics Awareness (U.S.), Business Communication, Book-keeping Fundamentals, Interviewing and Hiring Concepts (U.S.), Sexual Harassment Awareness (U.S.), Human Resource Concepts (U.K.), Recruiting Concepts (U.S.), Training Delivery and Evaluation, Personality Development, Training Development and Workplace Fundamentals (U.S.)**]
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International Research Publication

- Paper Published/Presented titled **“Influence of Signs and Symbols over Efficiency Management”** in 1st International Conference on Advances in Management and Economics (ICAME-2012), **INTENSITY**, International Journal of Applied social Science Research: Vol.1, No.1, December 2012, Pg.No.126-130.
- Paper Published/Presented titled **“Islamic Moral System in the perspective of Millennium Development Goals”** in ARC 2012-I International Conference on Business and Management, Bangalore, India. International Academic Research Journal of Business and Management in Vol. 1, Issue 6, December 2012. Academic Research Publishers, UAE. ISBN : 978-0-615-73960-1 (**Impact Factor 5.60**)
- Paper Published titled **“Employability of Financial Inclusion through Micro-Finance”** in Disseminate Knowledge-International Journal of Research in Management Science and Technology in Vol. 1, Issue 1, January-April 2013.
- Paper Published titled **“An Empirical study of Global Financial Inclusion with Special Reference to South Asian Countries”** in International Multidisciplinary Research Foundation Journal, June 2013.
- Paper Published titled **“Impact of Business Correspondent and Mobile Banking Model in the Success of Financial Inclusion using ICT”** in Disseminate Knowledge-International Journal of Research in Management Science and Technology in Vol. 1, Issue 2, April-July 2013.
- Paper Published/Presented titled **“Issues and Challenges related to Financial Inclusion in Madhya Pradesh”** in AICOM 2013. Under the theme “Achieving Business Excellence Through Out of Box Thinking”. Excel India Publishers. ISBN: 978-93-83842-04-9.
- Paper Published titled **“Role of Financial Inclusion in Restraining Entrepreneurial Breakdown In India”** in International Journal of Core Engineering and Management, Volume 1, Issue 1, April 2014, Pg.No. 37-48. ISSN 2348-9510.
- Paper Published/Presented titled **“A Research Study on Financial Innovation through Crowd Funding Platforms”** in AICOM 2014. Under the theme “Contemplating Vision 2020 for Achieving Business Excellence”. Azad Modi Publishers. ISBN: 978-93-5196-018-8.
- Paper Published/Presented titled **“A Future Outlook on Financial Inclusion through Islamic Finance: Gaps and Challenges Ahead”** in ARC 2014-III International Conference on Business and Management, Mumbai, India. International Academic Research Journal of Business and

Management, December 2014. Academic Research Publishers, UAE. ISBN: 978-0-989-51503-0
(Impact Factor 5.60)

International Book

- Authored **International Book** titled “**Islamic Ethics and Moral Philosophy in the Global Business Environment**” with IGI Global Publishing House, Pennsylvania, USA. ISBN: 9781466664654
 - Authored **International Book** titled “**More than Friendship, Higher than Relationship**” with Booktango, Bloomington, USA. ISBN: 978146854364
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Industrial Visits

- Visited to “**Special Economic Zone**” in one of the main industrial area **Pithampur, Indore, Madhya Pradesh, India.** (2009)
 - Visited to “**Dainik Bhaskar Printing Press**” in **Indore, Madhya Pradesh, India.** (March, 2014)
 - Visited to “**Sanchi Milk Union**” in **Dewas, Madhya Pradesh, India.** (April, 2014)
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Workshops/Seminars/Faculty Development Programs

- Faculty Development Programme attended on “**Design & Delivery Skills for Management Faculty**” at Acropolis Institute of Research & Management, Indore.
 - National Workshop attended on “**Advanced Methodology for Management Research**” at Acropolis Faculty of Management & Research, Indore.
 - Faculty Development Programme attended on “**Introduction to Research Methodology**” at Acropolis Technical Campus, Indore.
 - National Conference attended on “**Managing the Organizations in Post Recession World**” at Acropolis Faculty of Management & Research, Indore.
 - National Workshop attended on “**Introduction to Research Methodology**” at Malwa Institute of Management, Indore.
 - Workshop attended in DAVV on “**The Capability of Communicating in a Meaningful and Productive Manner**” by Bahai Chair for Studies in Development, Indore.
 - Faculty Development Programme attended on “**Design & Delivery Skills for Management Faculty & Case Writing Workshop**” at Acropolis Faculty of Management & Research, Indore.
 - Faculty Development Programme attended on “**Paradigm Shift in Teaching Pedagogies**” at Shri Vaishnavsm Institute of Management, Indore. May 29-30, 2014.
 - Faculty Development Programme attended on “**National Case Writing**” at Shri Vaishnavsm Institute of Management, Indore. July 4-5, 2014.
 - Faculty Development Programme attended on “**Being a Great Teacher organized by IBS Business School**” at Shri Vaishnavsm Institute of Management, Indore. August 1, 2014.
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Summits

- Attended **3rd HR Summit 2014** on “**Enhancing the Multi-Dimensional Potential of Human Capital**” at Acropolis Institute of Research & Management, Indore.
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Articles

- Article published in the **ACROVISIONAIRE** on “**Business Opportunity in Cold Chain (Cold Storage) in Indian Context**” at Acropolis Technical Campus, Indore. Quarterly Bulletin, Vol. 2, June 2012.
- Article published in the **ACROVISIONAIRE** on “**Modern Business Innovations**” at Acropolis Technical Campus, Indore. Quarterly Bulletin, Vol. 9, March 2014.

- Article published in the **Qpeka** on “**A Letter to my Future Baby**” Category: Fiction, Motivation and Inspiration, on 7th of August 2014.
- Article published in the **Qpeka** on “**Peace of Mind**”, Category: Life and Motivation, on 8th of August 2014.
- Article published in the **Qpeka** on “**My South Indian Friend**”, Category: Life, Love, Fiction, on 29th of September 2014.

Professional Experience (Total 6 Years + Research Experience 2 Years)

- **Shri VaishnavSM Institute of Management- Indore, India (1st May 2014 to present)**

Faculty of Finance & General Management

As a facilitator in Finance provide the overview of the subject to the students, have used easy and simple methods or techniques to clear the concepts of **Strategic Financial Management**. Employ variety of current, innovative teaching strategies to motivate, inspire and encourage student- centered learning for the subjects **Business Ethics and Entrepreneurship**.

- **Editorial Team Member** for the e-Research Journal of Applied Management in the college.
- Provided **Excel Training** to the Post Graduate Students of Masters of Business Administration.
- Organized **Business Plan Development Competition** for the Under-Graduate and Post-Graduate Students.
- Provided **Newspaper Presentation** in the class for Post-Graduate Students.
- Developed/Initiated new method of Teaching PG Students **Entrepreneurship Fact File**.
- Organized **Financial Budget Analysis** for the PG Students.

- **Acropolis Technical Campus- Indore, India (15th Feb.2011 to 30th April 2014)**

Faculty of Finance

As a facilitator in Finance provides the overview of the subject to the students, have used easy and simple methods or techniques to clear the concepts of **Financial Accounts, Financial Systems & Services, Cost Accounting, Financial Management, Management Accounting and Some topics of International Strategic Finance**. Employ variety of current, innovative teaching strategies to motivate, inspire and encourage student- centered learning. Provide one-on-one assistance and instructions for students performing below minimum academic achievement levels. Proactively manage parent relationships to promote professionalism. Record student progress and track attendance.

- Volunteered for different management programmes including **Management Games, Management Quizzes, Case Studies and Various Ice Breaking Sessions**.
- Performed duty of **GDPI Trainer, Mentor for students, Students Coordinator, Invigilator in Exams, Attendance coordinator on online system and Research Guide**.
- Developed **Newspaper Snapshots Case Study Method** for the Post-Graduate Students.
- Developed “**One Day Professor**” concept for the Post-Graduate Students.
- Introduced “**Student of the Month**” concept for the Post-Graduate Students.

- **Fortune Shapers- Indore, India (27th July2005 to 30th September 2008)**

HR Recruiter

As a facilitator in Understanding the requirements, Developing and tracking the Manpower, Requisition Forms, Sourcing candidates, Scheduling Interviews, Conducting HR / Technical, Interviews, Background verification, Making Job offers, and also providing personality development training.

Professional Development

- Training in “**NJ India Invest**” on mutual fund & lead generation
- Training on Stock Exchange from “**Kotak Securities**”, MHOW
- Workshop attended : “**Capital Markets**” (Topic- Basic knowledge of Capital Market)
- Workshop attended : “**Future & Options**” (Topic – Basic knowledge of Derivatives)
- Performed duty of invigilator in “**RGPV & DAVV Exams**”.
- Major research project on: “**Ratio analysis on Indian Oil Corporation**”.
- Successfully organized & participated in all the Management Events of the College like “**Guest lectures, GK lectures & Management Games**”.
- Also performed the duty in National Level Exam “**UGC NET**”

Teaching Techniques Created/Designed

- **Subject: Entrepreneurship**
 - ❖ **Technique Created:** Role Play Cum Presentation
(Explanation: This technique is built up with the aim of creating entrepreneur skills among students.)
 - ❖ **Technique Created:** Business Plan Preparation
(Explanation: This technique enables the student with the idea of preparing Business Plan)
 - ❖ **Technique Created:** Facebook Business Page Competition
(Explanation: This technique designed for the student to impart them with the knowledge of social presence of the product)
 - ❖ **Technique Created:** 25 Innovative Business Ideas
(Explanation: This technique enables the student with the innovation in the Modern Business World)
 - ❖ **Technique Created:** Entrepreneurship Fact File
(Explanation: This technique designed with a view to develop inner motivation and risk taking ability among students)
 - ❖ **Technique Created:** Website Making
(Explanation: This technique designed for giving knowledge about how to develop business and building presence through e-commerce)
 - ❖ **Technique Created:** Real Franchise Form Fill Up
(Explanation: This technique is designed to impart knowledge about form filling for Franchise Business, it helped student to create their own business through Franchise option)
 - ❖ **Technique Created:** Amazing Pictures Creativity
(Explanation: This technique increases the individual power of creativity, student benefitted a lot with it)
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- **Subject: Financial Management**
 - ❖ **Technique Created:** Analysis of Real Balance Sheet
(Explanation: This technique is designed to develop analysis skills among student for reading financial data)
 - ❖ **Technique Created:** Analysis of Real Ratios of MNCs
(Explanation: This technique is designed to develop analysis skills among student for reading financial data on the basis of various ratios)
 - ❖ **Technique Created:** Mini Research Project (Finance)
(Explanation: This technique is designed to develop research skills among students)

➤ **Subject: Business Environment**

❖ **Technique Created:** Newspaper Snapshots Case Study Method

(Explanation: This technique is created to develop general awareness among students about business environment)

Computer Proficiency

- **MS Word, MS Excel, MS PowerPoint, PhotoScape, Movie Maker, Basics of SPSS, Internet, Conversion of Files Format.** Also earned certification in the **Brainbench Global Skills Competition.**
- Cleared **“Microsoft Excel Certification-2007”** in the year 2014 with the score 962 out of 1000.

Personal Profile

Father's Name	:	Mr. Iftikhar Ahmed Qureshi (Businessman)
Date of Birth	:	27/10/1988
Marital Status	:	Single
Nationality	:	Indian
Languages known	:	English, Hindi, Urdu, Arabic, & French
Strengths	:	Confidence, Good Communication Skills, & Optimism.
Interests	:	Interacting with People & Teaching.
Soft Skills	:	Motivational Skills, Mixing Nature & Professional ethics
Brief Profile	:	I am a friendly person with an analytical approach.
Social Presence	:	Facebook, What's App, LinkedIn, Skype, Nimbuzz, WeChat.
Website/Page	:	Simply Crazy (Page created on FB)

Declaration

I hereby declare that all the information given above is true to my knowledge. If I have given a chance in an Academic Field, I will try to provide my full expertise in the knowledge area.

(Shahina Qureshi)